

# Global Joystick Potentiometers Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G305F0245648EN.html>

Date: April 2024

Pages: 109

Price: US\$ 3,450.00 (Single User License)

ID: G305F0245648EN

## Abstracts

The joystick potentiometer is a successful application of the potentiometer and basically it is a three-terminal resistor with a sliding or rotating contact that forms an adjustable voltage divider. There are various kinds of utilization of the potentiometers and when it operated by a mechanism can be used as position transducers, for example, in a joystick, which is the only purpose involved in this report.

According to APO Research, The global Joystick Potentiometers market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest Joystick Potentiometers market with about 80% market share. America is follower, accounting for about 8% market share.

The key players are ALPS, Apem, CTS, Parallax, Altheris, Sakae, Hydreco, Polyshine, Productwell, XinZe, Skyconn, KeBian etc. Top 3 companies occupied about 73% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Joystick Potentiometers, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Joystick Potentiometers.

The Joystick Potentiometers market size, estimations, and forecasts are provided in

terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Joystick Potentiometers market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ALPS

Apem

CTS

Parallax

Altheris

Sakae

Hydreco

Polyshine

Productwell

XinZe

Skyconn

KeBian

### Joystick Potentiometers segment by Type

Membrane Potentiometers

Magnetic (Hall Effect) Potentiometer

Other Type

### Joystick Potentiometers segment by Application

Remote Controller

Industrial Use Joystick

Game Pad (Joystick)

### Joystick Potentiometers Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

## UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Joystick Potentiometers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Joystick Potentiometers and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Joystick Potentiometers.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Joystick Potentiometers manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Joystick Potentiometers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Joystick Potentiometers Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Joystick Potentiometers Sales Estimates and Forecasts (2019-2030)
- 1.3 Joystick Potentiometers Market by Type
  - 1.3.1 Membrane Potentiometers
  - 1.3.2 Magnetic (Hall Effect) Potentiometer
  - 1.3.3 Other Type
- 1.4 Global Joystick Potentiometers Market Size by Type
  - 1.4.1 Global Joystick Potentiometers Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Joystick Potentiometers Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Joystick Potentiometers Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Joystick Potentiometers Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Joystick Potentiometers Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Joystick Potentiometers Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Joystick Potentiometers Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Joystick Potentiometers Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Joystick Potentiometers Industry Trends
- 2.2 Joystick Potentiometers Industry Drivers
- 2.3 Joystick Potentiometers Industry Opportunities and Challenges
- 2.4 Joystick Potentiometers Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Joystick Potentiometers Revenue (2019-2024)
- 3.2 Global Top Players by Joystick Potentiometers Sales (2019-2024)
- 3.3 Global Top Players by Joystick Potentiometers Price (2019-2024)
- 3.4 Global Joystick Potentiometers Industry Company Ranking, 2022 VS 2023 VS 2024

- 3.5 Global Joystick Potentiometers Key Company Manufacturing Sites & Headquarters
- 3.6 Global Joystick Potentiometers Company, Product Type & Application
- 3.7 Global Joystick Potentiometers Company Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Joystick Potentiometers Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Joystick Potentiometers Players Market Share by Revenue in 2023
  - 3.8.3 2023 Joystick Potentiometers Tier 1, Tier 2, and Tier

## **4 JOYSTICK POTENTIOMETERS REGIONAL STATUS AND OUTLOOK**

- 4.1 Global Joystick Potentiometers Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Joystick Potentiometers Historic Market Size by Region
  - 4.2.1 Global Joystick Potentiometers Sales in Volume by Region (2019-2024)
  - 4.2.2 Global Joystick Potentiometers Sales in Value by Region (2019-2024)
  - 4.2.3 Global Joystick Potentiometers Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Joystick Potentiometers Forecasted Market Size by Region
  - 4.3.1 Global Joystick Potentiometers Sales in Volume by Region (2025-2030)
  - 4.3.2 Global Joystick Potentiometers Sales in Value by Region (2025-2030)
  - 4.3.3 Global Joystick Potentiometers Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 JOYSTICK POTENTIOMETERS BY APPLICATION**

- 5.1 Joystick Potentiometers Market by Application
  - 5.1.1 Remote Controller
  - 5.1.2 Industrial Use Joystick
  - 5.1.3 Game Pad (Joystick)
- 5.2 Global Joystick Potentiometers Market Size by Application
  - 5.2.1 Global Joystick Potentiometers Market Size Overview by Application (2019-2030)
  - 5.2.2 Global Joystick Potentiometers Historic Market Size Review by Application (2019-2024)
  - 5.2.3 Global Joystick Potentiometers Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
  - 5.3.1 North America Joystick Potentiometers Sales Breakdown by Application



(2019-2024)

5.3.2 Europe Joystick Potentiometers Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Joystick Potentiometers Sales Breakdown by Application

(2019-2024)

5.3.4 Latin America Joystick Potentiometers Sales Breakdown by Application

(2019-2024)

5.3.5 Middle East and Africa Joystick Potentiometers Sales Breakdown by Application

(2019-2024)

## **6 COMPANY PROFILES**

### **6.1 ALPS**

6.1.1 ALPS Company Information

6.1.2 ALPS Business Overview

6.1.3 ALPS Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.1.4 ALPS Joystick Potentiometers Product Portfolio

6.1.5 ALPS Recent Developments

### **6.2 Apem**

6.2.1 Apem Company Information

6.2.2 Apem Business Overview

6.2.3 Apem Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Apem Joystick Potentiometers Product Portfolio

6.2.5 Apem Recent Developments

### **6.3 CTS**

6.3.1 CTS Company Information

6.3.2 CTS Business Overview

6.3.3 CTS Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.3.4 CTS Joystick Potentiometers Product Portfolio

6.3.5 CTS Recent Developments

### **6.4 Parallax**

6.4.1 Parallax Company Information

6.4.2 Parallax Business Overview

6.4.3 Parallax Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Parallax Joystick Potentiometers Product Portfolio

6.4.5 Parallax Recent Developments

### **6.5 Altheris**

6.5.1 Altheris Company Information

6.5.2 Altheris Business Overview

6.5.3 Altheris Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

- 6.5.4 Altheris Joystick Potentiometers Product Portfolio
- 6.5.5 Altheris Recent Developments
- 6.6 Sakae
  - 6.6.1 Sakae Comapny Information
  - 6.6.2 Sakae Business Overview
  - 6.6.3 Sakae Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)
  - 6.6.4 Sakae Joystick Potentiometers Product Portfolio
  - 6.6.5 Sakae Recent Developments
- 6.7 Hydreco
  - 6.7.1 Hydreco Comapny Information
  - 6.7.2 Hydreco Business Overview
  - 6.7.3 Hydreco Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)
  - 6.7.4 Hydreco Joystick Potentiometers Product Portfolio
  - 6.7.5 Hydreco Recent Developments
- 6.8 Polyshine
  - 6.8.1 Polyshine Comapny Information
  - 6.8.2 Polyshine Business Overview
  - 6.8.3 Polyshine Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Polyshine Joystick Potentiometers Product Portfolio
  - 6.8.5 Polyshine Recent Developments
- 6.9 Productwell
  - 6.9.1 Productwell Comapny Information
  - 6.9.2 Productwell Business Overview
  - 6.9.3 Productwell Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 Productwell Joystick Potentiometers Product Portfolio
  - 6.9.5 Productwell Recent Developments
- 6.10 XinZe
  - 6.10.1 XinZe Comapny Information
  - 6.10.2 XinZe Business Overview
  - 6.10.3 XinZe Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 XinZe Joystick Potentiometers Product Portfolio
  - 6.10.5 XinZe Recent Developments
- 6.11 Skyconn
  - 6.11.1 Skyconn Comapny Information
  - 6.11.2 Skyconn Business Overview
  - 6.11.3 Skyconn Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Skyconn Joystick Potentiometers Product Portfolio

6.11.5 Skyconn Recent Developments

6.12 KeBian

6.12.1 KeBian Comapny Information

6.12.2 KeBian Business Overview

6.12.3 KeBian Joystick Potentiometers Sales, Revenue and Gross Margin (2019-2024)

6.12.4 KeBian Joystick Potentiometers Product Portfolio

6.12.5 KeBian Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

7.1 North America Joystick Potentiometers Sales by Country

7.1.1 North America Joystick Potentiometers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Joystick Potentiometers Sales by Country (2019-2024)

7.1.3 North America Joystick Potentiometers Sales Forecast by Country (2025-2030)

7.2 North America Joystick Potentiometers Market Size by Country

7.2.1 North America Joystick Potentiometers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Joystick Potentiometers Market Size by Country (2019-2024)

7.2.3 North America Joystick Potentiometers Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Joystick Potentiometers Sales by Country

8.1.1 Europe Joystick Potentiometers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Joystick Potentiometers Sales by Country (2019-2024)

8.1.3 Europe Joystick Potentiometers Sales Forecast by Country (2025-2030)

8.2 Europe Joystick Potentiometers Market Size by Country

8.2.1 Europe Joystick Potentiometers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Joystick Potentiometers Market Size by Country (2019-2024)

8.2.3 Europe Joystick Potentiometers Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Joystick Potentiometers Sales by Country

9.1.1 Asia-Pacific Joystick Potentiometers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Joystick Potentiometers Sales by Country (2019-2024)

9.1.3 Asia-Pacific Joystick Potentiometers Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Joystick Potentiometers Market Size by Country

9.2.1 Asia-Pacific Joystick Potentiometers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Joystick Potentiometers Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Joystick Potentiometers Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Joystick Potentiometers Sales by Country

10.1.1 Latin America Joystick Potentiometers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Joystick Potentiometers Sales by Country (2019-2024)

10.1.3 Latin America Joystick Potentiometers Sales Forecast by Country (2025-2030)

10.2 Latin America Joystick Potentiometers Market Size by Country

10.2.1 Latin America Joystick Potentiometers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Joystick Potentiometers Market Size by Country (2019-2024)

10.2.3 Latin America Joystick Potentiometers Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Joystick Potentiometers Sales by Country

11.1.1 Middle East and Africa Joystick Potentiometers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Joystick Potentiometers Sales by Country (2019-2024)

11.1.3 Middle East and Africa Joystick Potentiometers Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Joystick Potentiometers Market Size by Country

11.2.1 Middle East and Africa Joystick Potentiometers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Joystick Potentiometers Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Joystick Potentiometers Market Size Forecast by

Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

### 12.1 Joystick Potentiometers Value Chain Analysis

12.1.1 Joystick Potentiometers Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Joystick Potentiometers Production Mode & Process

### 12.2 Joystick Potentiometers Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Joystick Potentiometers Distributors

12.2.3 Joystick Potentiometers Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

## I would like to order

Product name: Global Joystick Potentiometers Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G305F0245648EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G305F0245648EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

