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Global IoT Platforms Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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Abstracts

Summary

An IoT platform means cloud-based and on premise software packages and related services that enable and support sophisticated IoT services. Speak specifically, An IoT platform combines several software functions into one solution to enable companies to develop and deploy Internet of Things solutions faster, better and cheaper.

According to APO Research, The global IoT Platforms market is projected to grow from US$ million in 2024 to US$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for IoT Platforms is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for IoT Platforms is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for IoT Platforms is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for IoT Platforms is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

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The major global companies of IoT Platforms include PTC (ThingWorx), Cisco (Jasper), Microsoft, Google, IBM, Intel, SAP, Oracle and Amazon, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Includes

This report presents an overview of global market for IoT Platforms, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of IoT Platforms, also provides the revenue of main regions and countries. Of the upcoming market potential for IoT Platforms, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the IoT Platforms revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global IoT Platforms market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for IoT Platforms revenue, projected growth trends, production technology, application and end-user industry.

IoT Platforms segment by Company

PTC (ThingWorx)

Cisco (Jasper)

Microsoft

Google

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IBM

Intel

SAP

Oracle

Amazon

Telit

General Electric

Gemalto

Zebra Technologies

AT&T

Xively (LogMeIn)

Aeris

Exosite

Particle

Ayla Networks

relayr

Bosch Software Innovations

Teezle

IoT Platforms segment by Type

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Consumer IoT

Business IoT

IoT Platforms segment by Application

Smart Home & Wearables

Smart Energy

Smart Security

Manufacturing

Transportation & Logistics

Healthcare

Others

IoT Platforms segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

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- Russia

Asia-Pacific

- China
- Japan
- South Korea
- India
- Australia
- China Taiwan
- Indonesia
- Thailand
- Malaysia

Latin America

- Mexico
- Brazil
- Argentina

Middle East & Africa

- Turkey
- Saudi Arabia
- UAE

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Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.

6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global IoT Platforms market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of IoT Platforms and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

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5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of IoT Platforms.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of IoT Platforms in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global IoT Platforms industry.

Chapter 3: Detailed analysis of IoT Platforms companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, IoT Platformsrevenue, gross margin, and recent development, etc.

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Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

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Contents

1 MARKET OVERVIEW

1.1 Product Definition
1.2 Market Analysis by Type
  1.2.1 Global IoT Platforms Market Size Growth Rate by Type: 2019 VS 2023 VS 2030
  1.2.2 Consumer IoT
  1.2.3 Business IoT
1.3 Market Analysis by Application
  1.3.1 Global IoT Platforms Market Size Growth Rate by Application: 2019 VS 2023 VS 2030
  1.3.2 Smart Home & Wearables
  1.3.3 Smart Energy
  1.3.4 Smart Security
  1.3.5 Manufacturing
  1.3.6 Transportation & Logistics
  1.3.7 Healthcare
  1.3.8 Others
1.4 Global Market Growth Prospects
1.5 Global IoT Platforms Growth Trends by Region
  1.5.1 Global IoT Platforms Market Size by Region: 2019 VS 2023 VS 2030
  1.5.2 IoT Platforms Market Size by Region (2019-2024)
  1.5.3 IoT Platforms Market Size by Region (2025-2030)
1.6 Assumptions and Limitations
1.7 Study Goals and Objectives
1.8 Years Considered

2 GLOBAL IOT PLATFORMS MARKET DYNAMICS

2.1 IoT Platforms Industry Trends
2.2 IoT Platforms Industry Drivers
2.3 IoT Platforms Industry Opportunities and Challenges
2.4 IoT Platforms Industry Restraints

3 COMPETITIVE LANDSCAPE BY COMPANY

3.1 Global IoT Platforms Revenue by Company (2019-2024)
3.2 Global IoT Platforms Players Revenue Ranking, 2022 VS 2023 VS 2024

+44 20 8123 2220
info@marketpublishers.com

3.3 Global IoT Platforms Key Company Head office and Area Served
3.4 Global IoT Platforms Company, Product Type & Application
3.5 Global IoT Platforms Company Commercialization Time
3.6 Market Competitive Analysis
3.6.1 Global IoT Platforms Market CR5 and HHI
3.6.2 Global Top 5 and 10 IoT Platforms Players Market Share by Revenue in 2023
3.6.3 2023 IoT Platforms Tier 1, Tier 2, and Tier

4 IOT PLATFORMS MARKET BY TYPE

4.1 Global IoT Platforms Market Size by Type (2019 VS 2023 VS 2030)
4.2 Global IoT Platforms Market Size by Type (2019-2030)
4.3 Global IoT Platforms Market Size Share by Type (2019-2030)

5 IOT PLATFORMS MARKET BY APPLICATION

5.1 Global IoT Platforms Market Size by Application (2019 VS 2023 VS 2030)
5.2 Global IoT Platforms Market Size by Application (2019-2030)
5.3 Global IoT Platforms Market Size Share by Application (2019-2030)

6 COMPANY PROFILES

6.1 PTC (ThingWorx)
6.1.1 PTC (ThingWorx) Comapny Information
6.1.2 PTC (ThingWorx) Business Overview
6.1.3 PTC (ThingWorx) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.1.4 PTC (ThingWorx) IoT Platforms Product Portfolio
6.1.5 PTC (ThingWorx) Recent Developments
6.2 Cisco (Jasper)
6.2.1 Cisco (Jasper) Comapny Information
6.2.2 Cisco (Jasper) Business Overview
6.2.3 Cisco (Jasper) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.2.4 Cisco (Jasper) IoT Platforms Product Portfolio
6.2.5 Cisco (Jasper) Recent Developments
6.3 Microsoft
6.3.1 Microsoft Comapny Information
6.3.2 Microsoft Business Overview

+44 20 8123 2220
info@marketpublishers.com

6.3.3 Microsoft IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.3.4 Microsoft IoT Platforms Product Portfolio
6.3.5 Microsoft Recent Developments
6.4 Google
6.4.1 Google Comapny Information
6.4.2 Google Business Overview
6.4.3 Google IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.4.4 Google IoT Platforms Product Portfolio
6.4.5 Google Recent Developments
6.5 IBM
6.5.1 IBM Comapny Information
6.5.2 IBM Business Overview
6.5.3 IBM IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.5.4 IBM IoT Platforms Product Portfolio
6.5.5 IBM Recent Developments
6.6 Intel
6.6.1 Intel Comapny Information
6.6.2 Intel Business Overview
6.6.3 Intel IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.6.4 Intel IoT Platforms Product Portfolio
6.6.5 Intel Recent Developments
6.7 SAP
6.7.1 SAP Comapny Information
6.7.2 SAP Business Overview
6.7.3 SAP IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.7.4 SAP IoT Platforms Product Portfolio
6.7.5 SAP Recent Developments
6.8 Oracle
6.8.1 Oracle Comapny Information
6.8.2 Oracle Business Overview
6.8.3 Oracle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.8.4 Oracle IoT Platforms Product Portfolio
6.8.5 Oracle Recent Developments
6.9 Amazon
6.9.1 Amazon Comapny Information
6.9.2 Amazon Business Overview
6.9.3 Amazon IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.9.4 Amazon IoT Platforms Product Portfolio
6.9.5 Amazon Recent Developments

+44 20 8123 2220
info@marketpublishers.com

6.10 Telit
6.10.1 Telit Comapny Information
6.10.2 Telit Business Overview
6.10.3 Telit IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.10.4 Telit IoT Platforms Product Portfolio
6.10.5 Telit Recent Developments
6.11 General Electric
6.11.1 General Electric Comapny Information
6.11.2 General Electric Business Overview
6.11.3 General Electric IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.11.4 General Electric IoT Platforms Product Portfolio
6.11.5 General Electric Recent Developments
6.12 Gemalto
6.12.1 Gemalto Comapny Information
6.12.2 Gemalto Business Overview
6.12.3 Gemalto IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.12.4 Gemalto IoT Platforms Product Portfolio
6.12.5 Gemalto Recent Developments
6.13 Zebra Technologies
6.13.1 Zebra Technologies Comapny Information
6.13.2 Zebra Technologies Business Overview
6.13.3 Zebra Technologies IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.13.4 Zebra Technologies IoT Platforms Product Portfolio
6.13.5 Zebra Technologies Recent Developments
6.14 AT&T
6.14.1 AT&T Comapny Information
6.14.2 AT&T Business Overview
6.14.3 AT&T IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.14.4 AT&T IoT Platforms Product Portfolio
6.14.5 AT&T Recent Developments
6.15 Xively (LogMeIn)
6.15.1 Xively (LogMeIn) Comapny Information
6.15.2 Xively (LogMeIn) Business Overview
6.15.3 Xively (LogMeIn) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.15.4 Xively (LogMeIn) IoT Platforms Product Portfolio
6.15.5 Xively (LogMeIn) Recent Developments

+44 20 8123 2220
info@marketpublishers.com

6.16 Aeris
6.16.1 Aeris Comapny Information
6.16.2 Aeris Business Overview
6.16.3 Aeris IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.16.4 Aeris IoT Platforms Product Portfolio
6.16.5 Aeris Recent Developments
6.17 Exosite
6.17.1 Exosite Comapny Information
6.17.2 Exosite Business Overview
6.17.3 Exosite IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.17.4 Exosite IoT Platforms Product Portfolio
6.17.5 Exosite Recent Developments
6.18 Particle
6.18.1 Particle Comapny Information
6.18.2 Particle Business Overview
6.18.3 Particle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.18.4 Particle IoT Platforms Product Portfolio
6.18.5 Particle Recent Developments
6.19 Ayla Networks
6.19.1 Ayla Networks Comapny Information
6.19.2 Ayla Networks Business Overview
6.19.3 Ayla Networks IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.19.4 Ayla Networks IoT Platforms Product Portfolio
6.19.5 Ayla Networks Recent Developments
6.20 relayr
6.20.1 relayr Comapny Information
6.20.2 relayr Business Overview
6.20.3 relayr IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.20.4 relayr IoT Platforms Product Portfolio
6.20.5 relayr Recent Developments
6.21 Bosch Software Innovations
6.21.1 Bosch Software Innovations Comapny Information
6.21.2 Bosch Software Innovations Business Overview
6.21.3 Bosch Software Innovations IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.21.4 Bosch Software Innovations IoT Platforms Product Portfolio
6.21.5 Bosch Software Innovations Recent Developments
6.22 Teezle

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info@marketpublishers.com

6.22.1 Teezle Comapny Information
6.22.2 Teezle Business Overview
6.22.3 Teezle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
6.22.4 Teezle IoT Platforms Product Portfolio
6.22.5 Teezle Recent Developments

7 NORTH AMERICA

7.1 North America IoT Platforms Market Size (2019-2030)
7.2 North America IoT Platforms Market Size by Type
7.2.1 North America IoT Platforms Market Size by Type (2019-2024)
7.2.2 North America IoT Platforms Market Size by Type (2025-2030)
7.2.3 North America IoT Platforms Market Share by Type (2019-2030)
7.3 North America IoT Platforms Market Size by Application
7.3.1 North America IoT Platforms Market Size by Application (2019-2024)
7.3.2 North America IoT Platforms Market Size by Application (2025-2030)
7.3.3 North America IoT Platforms Market Share by Application (2019-2030)
7.4 North America IoT Platforms Market Size by Country
7.4.1 North America IoT Platforms Market Size by Country (2019 VS 2023 VS 2030)
7.4.2 North America IoT Platforms Market Size by Country (2019-2024)
7.4.3 North America IoT Platforms Market Size by Country (2025-2030)
7.4.4 North America IoT Platforms Market Share by Country (2019-2030)
7.4.5 United States
7.4.6 Canada

8 EUROPE

8.1 Europe IoT Platforms Market Size (2019-2030)
8.2 Europe IoT Platforms Market Size by Type
8.2.1 Europe IoT Platforms Market Size by Type (2019-2024)
8.2.2 Europe IoT Platforms Market Size by Type (2025-2030)
8.2.3 Europe IoT Platforms Market Share by Type (2019-2030)
8.3 Europe IoT Platforms Market Size by Application
8.3.1 Europe IoT Platforms Market Size by Application (2019-2024)
8.3.2 Europe IoT Platforms Market Size by Application (2025-2030)
8.3.3 Europe IoT Platforms Market Share by Application (2019-2030)
8.4 Europe IoT Platforms Market Size by Country
8.4.1 Europe IoT Platforms Market Size by Country (2019 VS 2023 VS 2030)
8.4.2 Europe IoT Platforms Market Size by Country (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

8.4.3 Europe IoT Platforms Market Size by Country (2025-2030)
8.4.4 Europe IoT Platforms Market Share by Country (2019-2030)
8.4.5 Germany
8.4.6 France
8.4.7 U.K.
8.4.8 Italy
8.4.9 Russia
8.4.10 Nordic Countries

9 CHINA

9.1 China IoT Platforms Market Size (2019-2030)
9.2 China IoT Platforms Market Size by Type
9.2.1 China IoT Platforms Market Size by Type (2019-2024)
9.2.2 China IoT Platforms Market Size by Type (2025-2030)
9.2.3 China IoT Platforms Market Share by Type (2019-2030)
9.3 China IoT Platforms Market Size by Application
9.3.1 China IoT Platforms Market Size by Application (2019-2024)
9.3.2 China IoT Platforms Market Size by Application (2025-2030)
9.3.3 China IoT Platforms Market Share by Application (2019-2030)

10 ASIA

10.1 Asia IoT Platforms Market Size (2019-2030)
10.2 Asia IoT Platforms Market Size by Type
10.2.1 Asia IoT Platforms Market Size by Type (2019-2024)
10.2.2 Asia IoT Platforms Market Size by Type (2025-2030)
10.2.3 Asia IoT Platforms Market Share by Type (2019-2030)
10.3 Asia IoT Platforms Market Size by Application
10.3.1 Asia IoT Platforms Market Size by Application (2019-2024)
10.3.2 Asia IoT Platforms Market Size by Application (2025-2030)
10.3.3 Asia IoT Platforms Market Share by Application (2019-2030)
10.4 Asia IoT Platforms Market Size by Country
10.4.1 Asia IoT Platforms Market Size by Country (2019 VS 2023 VS 2030)
10.4.2 Asia IoT Platforms Market Size by Country (2019-2024)
10.4.3 Asia IoT Platforms Market Size by Country (2025-2030)
10.4.4 Asia IoT Platforms Market Share by Country (2019-2030)
10.4.5 Japan
10.4.6 South Korea

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10.4.7 China Taiwan
10.4.8 Southeast Asia
10.4.9 India
10.4.10 Australia

11 MEALA

11.1 MEALA IoT Platforms Market Size (2019-2030)
11.2 MEALA IoT Platforms Market Size by Type
11.2.1 MEALA IoT Platforms Market Size by Type (2019-2024)
11.2.2 MEALA IoT Platforms Market Size by Type (2025-2030)
11.2.3 MEALA IoT Platforms Market Share by Type (2019-2030)
11.3 MEALA IoT Platforms Market Size by Application
11.3.1 MEALA IoT Platforms Market Size by Application (2019-2024)
11.3.2 MEALA IoT Platforms Market Size by Application (2025-2030)
11.3.3 MEALA IoT Platforms Market Share by Application (2019-2030)
11.4 MEALA IoT Platforms Market Size by Country
11.4.1 MEALA IoT Platforms Market Size by Country (2019 VS 2023 VS 2030)
11.4.2 MEALA IoT Platforms Market Size by Country (2019-2024)
11.4.3 MEALA IoT Platforms Market Size by Country (2025-2030)
11.4.4 MEALA IoT Platforms Market Share by Country (2019-2030)
11.4.5 Brazil
11.4.6 Mexico
11.4.7 Turkey
11.4.8 Israel
11.4.9 GCC Countries

12 CONCLUDING INSIGHTS

13 APPENDIX

13.1 Reasons for Doing This Study
13.2 Research Methodology
13.3 Research Process
13.4 Authors List of This Report
13.5 Data Source
13.5.1 Secondary Sources
13.5.2 Primary Sources
13.6 Disclaimer

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global IoT Platforms Market Size Growth Rate by Type (US$ Million): 2019 VS 2023 VS 2030
Table 2. Key Players of Consumer IoT
Table 3. Key Players of Business IoT
Table 5. Global IoT Platforms Market Size Growth Rate by Application (US$ Million): 2019 VS 2023 VS 2030
Table 6. Key Players of Smart Home & Wearables
Table 7. Key Players of Smart Energy
Table 8. Key Players of Smart Security
Table 9. Key Players of Manufacturing
Table 10. Key Players of Transportation & Logistics
Table 11. Key Players of Healthcare
Table 12. Key Players of Others
Table 13. Global IoT Platforms Market Size Growth Rate (CAGR) by Region (US$ Million): 2019 VS 2023 VS 2030
Table 14. Global IoT Platforms Market Size by Region (2019-2024) & (US$ Million)
Table 15. Global IoT Platforms Market Share by Region (2019-2024)
Table 16. Global IoT Platforms Market Size by Region (2025-2030) & (US$ Million)
Table 17. Global IoT Platforms Market Share by Region (2025-2030)
Table 18. IoT Platforms Industry Trends
Table 19. IoT Platforms Industry Drivers
Table 20. IoT Platforms Industry Opportunities and Challenges
Table 21. IoT Platforms Industry Restraints
Table 22. Global IoT Platforms Revenue by Company (US$ Million) & (2019-2024)
Table 23. Global IoT Platforms Revenue Market Share by Company (2019-2024)
Table 24. Global IoT Platforms Players Revenue Ranking, 2022 VS 2023 VS 2024
Table 25. Global IoT Platforms Key Company Head office and Area Served
Table 26. Global IoT Platforms Company, Product Type & Application
Table 27. Global IoT Platforms Company Commercialization Time
Table 28. Global Company Market Concentration Ratio (CR5 and HHI)
Table 29. Global IoT Platforms by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
Table 30. Global IoT Platforms Market Size by Type 2019 VS 2023 VS 2030 (US$ Million)
Table 31. Global IoT Platforms Market Size by Type (2019-2024) & (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

Table 32. Global IoT Platforms Market Size by Type (2025-2030) & (US$ Million)
Table 33. Global IoT Platforms Revenue Market Share by Type (2019-2024)
Table 34. Global IoT Platforms Revenue Market Share by Type (2025-2030)
Table 35. Global IoT Platforms Market Size by Application 2019 VS 2023 VS 2030 (US$ Million)
Table 36. Global IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 37. Global IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 38. Global IoT Platforms Revenue Market Share by Application (2019-2024)
Table 39. Global IoT Platforms Revenue Market Share by Application (2025-2030)
Table 40. PTC (ThingWorx) Business Overview
Table 41. PTC (ThingWorx) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 42. PTC (ThingWorx) IoT Platforms Product Portfolio
Table 43. PTC (ThingWorx) Recent Development
Table 44. Cisco (Jasper) Company Information
Table 45. Cisco (Jasper) Business Overview
Table 46. Cisco (Jasper) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 47. Cisco (Jasper) IoT Platforms Product Portfolio
Table 48. Cisco (Jasper) Recent Development
Table 49. Microsoft Company Information
Table 50. Microsoft Business Overview
Table 51. Microsoft IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 52. Microsoft IoT Platforms Product Portfolio
Table 53. Microsoft Recent Development
Table 54. Google Company Information
Table 55. Google Business Overview
Table 56. Google IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 57. Google IoT Platforms Product Portfolio
Table 58. Google Recent Development
Table 59. IBM Company Information
Table 60. IBM Business Overview
Table 61. IBM IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 62. IBM IoT Platforms Product Portfolio
Table 63. IBM Recent Development
Table 64. Intel Company Information
Table 65. Intel Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 66. Intel IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 67. Intel IoT Platforms Product Portfolio
Table 68. Intel Recent Development
Table 69. SAP Company Information
Table 70. SAP Business Overview
Table 71. SAP IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 72. SAP IoT Platforms Product Portfolio
Table 73. SAP Recent Development
Table 74. Oracle Company Information
Table 75. Oracle Business Overview
Table 76. Oracle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 77. Oracle IoT Platforms Product Portfolio
Table 78. Oracle Recent Development
Table 79. Amazon Company Information
Table 80. Amazon Business Overview
Table 81. Amazon IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 82. Amazon IoT Platforms Product Portfolio
Table 83. Amazon Recent Development
Table 84. Telit Company Information
Table 85. Telit Business Overview
Table 86. Telit IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 87. Telit IoT Platforms Product Portfolio
Table 88. Telit Recent Development
Table 89. General Electric Company Information
Table 90. General Electric Business Overview
Table 91. General Electric IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 92. General Electric IoT Platforms Product Portfolio
Table 93. General Electric Recent Development
Table 94. Gemalto Company Information
Table 95. Gemalto Business Overview
Table 96. Gemalto IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 97. Gemalto IoT Platforms Product Portfolio
Table 98. Gemalto Recent Development
Table 99. Zebra Technologies Company Information
Table 100. Zebra Technologies Business Overview
Table 101. Zebra Technologies IoT Platforms Revenue and Gross Margin (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

& (2019-2024)
Table 102. Zebra Technologies IoT Platforms Product Portfolio
Table 103. Zebra Technologies Recent Development
Table 104. AT&T Company Information
Table 105. AT&T Business Overview
Table 106. AT&T IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 107. AT&T IoT Platforms Product Portfolio
Table 108. AT&T Recent Development
Table 109. Xively (LogMeIn) Company Information
Table 110. Xively (LogMeIn) Business Overview
Table 111. Xively (LogMeIn) IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 112. Xively (LogMeIn) IoT Platforms Product Portfolio
Table 113. Xively (LogMeIn) Recent Development
Table 114. Aeris Company Information
Table 115. Aeris Business Overview
Table 116. Aeris IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 117. Aeris IoT Platforms Product Portfolio
Table 118. Aeris Recent Development
Table 119. Exosite Company Information
Table 120. Exosite Business Overview
Table 121. Exosite IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 122. Exosite IoT Platforms Product Portfolio
Table 123. Exosite Recent Development
Table 124. Particle Company Information
Table 125. Particle Business Overview
Table 126. Particle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 127. Particle IoT Platforms Product Portfolio
Table 128. Particle Recent Development
Table 129. Ayla Networks Company Information
Table 130. Ayla Networks Business Overview
Table 131. Ayla Networks IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 132. Ayla Networks IoT Platforms Product Portfolio
Table 133. Ayla Networks Recent Development
Table 134. relayr Company Information
Table 135. relayr Business Overview

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Table 136. relayr IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 137. relayr IoT Platforms Product Portfolio
Table 138. relayr Recent Development
Table 139. Bosch Software Innovations Company Information
Table 140. Bosch Software Innovations Business Overview
Table 141. Bosch Software Innovations IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 142. Bosch Software Innovations IoT Platforms Product Portfolio
Table 143. Bosch Software Innovations Recent Development
Table 144. Teezle Company Information
Table 145. Teezle Business Overview
Table 146. Teezle IoT Platforms Revenue and Gross Margin (US$ Million) & (2019-2024)
Table 147. Teezle IoT Platforms Product Portfolio
Table 148. Teezle Recent Development
Table 149. North America IoT Platforms Market Size by Type (2019-2024) & (US$ Million)
Table 150. North America IoT Platforms Market Size by Type (2025-2030) & (US$ Million)
Table 151. North America IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 152. North America IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 153. North America IoT Platforms Market Size by Country (2019 VS 2023 VS 2030) & (US$ Million)
Table 154. North America IoT Platforms Market Size by Country (2019-2024)
Table 155. North America IoT Platforms Market Size by Country (2025-2030)
Table 156. Europe IoT Platforms Market Size by Type (2019-2024) & (US$ Million)
Table 157. Europe IoT Platforms Market Size by Type (2025-2030) & (US$ Million)
Table 158. Europe IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 159. Europe IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 160. Europe IoT Platforms Market Size by Country (2019 VS 2023 VS 2030) & (US$ Million)
Table 161. Europe IoT Platforms Market Size by Country (2019-2024)
Table 162. Europe IoT Platforms Market Size by Country (2025-2030)
Table 163. China IoT Platforms Market Size by Type (2019-2024) & (US$ Million)
Table 164. China IoT Platforms Market Size by Type (2025-2030) & (US$ Million)

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Table 165. China IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 166. China IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 167. Asia IoT Platforms Market Size by Type (2019-2024) & (US$ Million)
Table 168. Asia IoT Platforms Market Size by Type (2025-2030) & (US$ Million)
Table 169. Asia IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 170. Asia IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 171. Asia IoT Platforms Market Size by Country (2019 VS 2023 VS 2030) & (US$ Million)
Table 172. Asia IoT Platforms Market Size by Country (2019-2024)
Table 173. Asia IoT Platforms Market Size by Country (2025-2030)
Table 174. MEALA IoT Platforms Market Size by Type (2019-2024) & (US$ Million)
Table 175. MEALA IoT Platforms Market Size by Type (2025-2030) & (US$ Million)
Table 176. MEALA IoT Platforms Market Size by Application (2019-2024) & (US$ Million)
Table 177. MEALA IoT Platforms Market Size by Application (2025-2030) & (US$ Million)
Table 178. MEALA IoT Platforms Market Size by Country (2019 VS 2023 VS 2030) & (US$ Million)
Table 179. MEALA IoT Platforms Market Size by Country (2019-2024)
Table 180. MEALA IoT Platforms Market Size by Country (2025-2030)
Table 181. Research Programs/Design for This Report
Table 182. Authors List of This Report
Table 183. Secondary Sources
Table 184. Primary Sources

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List Of Figures

LIST OF FIGURES

Figure 1. IoT Platforms Product Picture
Figure 2. Global IoT Platforms Market Size Growth Rate by Type, 2019 VS 2023 VS 2030 (US$ Million)
Figure 3. Global IoT Platforms Market Share by Type: 2023 VS 2030
Figure 4. Consumer IoT Picture
Figure 5. Business IoT Picture
Figure 6. Global IoT Platforms Market Size Growth Rate by Application, 2019 VS 2023 VS 2030 (US$ Million)
Figure 7. Global IoT Platforms Market Share by Application: 2023 VS 2030
Figure 8. Smart Home & Wearables Picture
Figure 9. Smart Energy Picture
Figure 10. Smart Security Picture
Figure 11. Manufacturing Picture
Figure 12. Transportation & Logistics Picture
Figure 13. Healthcare Picture
Figure 14. Others Picture
Figure 15. Global IoT Platforms Market Size (US$ Million), 2019 VS 2023 VS 2030
Figure 16. Global IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 17. Global IoT Platforms Market Share by Region: 2023 VS 2030
Figure 18. Years Considered
Figure 19. Global IoT Platforms Market Share by Players in 2023
Figure 20. Global Top 5 and 10 IoT Platforms Players Market Share by Revenue in 2023
Figure 21. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
Figure 22. Global IoT Platforms Market Size by Type (2019 VS 2023 VS 2030) & (US$ Million)
Figure 23. Global IoT Platforms Revenue Market Share by Type (2019-2030)
Figure 24. Global IoT Platforms Market Size by Application (2019 VS 2023 VS 2030) & (US$ Million)
Figure 25. Global IoT Platforms Revenue Market Share by Application (2019-2030)
Figure 26. North America IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 27. North America IoT Platforms Market Share by Type (2019-2030)
Figure 28. North America IoT Platforms Market Share by Application (2019-2030)
Figure 29. North America IoT Platforms Market Share by Country (2019-2030)
Figure 30. United States IoT Platforms Market Size (2019-2030) & (US$ Million)

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Figure 31. Canada IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 32. Europe IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 33. Europe IoT Platforms Market Share by Type (2019-2030)
Figure 34. Europe IoT Platforms Market Share by Application (2019-2030)
Figure 35. Europe IoT Platforms Market Share by Country (2019-2030)
Figure 36. Germany IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 37. France IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 38. U.K. IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 39. Italy IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 40. Russia IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 41. Nordic Countries IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 42. China IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 43. China IoT Platforms Market Share by Type (2019-2030)
Figure 44. China IoT Platforms Market Share by Application (2019-2030)
Figure 45. Asia IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 46. Asia IoT Platforms Market Share by Type (2019-2030)
Figure 47. Asia IoT Platforms Market Share by Application (2019-2030)
Figure 48. Asia IoT Platforms Market Share by Country (2019-2030)
Figure 49. Japan IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 50. South Korea IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 51. China Taiwan IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 52. Southeast Asia IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 53. India IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 54. Australia IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 55. MEALA IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 56. MEALA IoT Platforms Market Share by Type (2019-2030)
Figure 57. MEALA IoT Platforms Market Share by Application (2019-2030)
Figure 58. MEALA IoT Platforms Market Share by Country (2019-2030)
Figure 59. Brazil IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 60. Mexico IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 61. Turkey IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 62. Israel IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 63. GCC Countries IoT Platforms Market Size (2019-2030) & (US$ Million)
Figure 64. Research Process
Figure 65. Key Executives Interviewed

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