

# Global IoT Platforms Market Analysis and Forecast 2024-2030

<https://marketpublishers.com/r/GEAB57E611C6EN.html>

Date: April 2024

Pages: 216

Price: US\$ 4,950.00 (Single User License)

ID: GEAB57E611C6EN

## Abstracts

### Summary

An IoT platform means cloud-based and on premise software packages and related services that enable and support sophisticated IoT services. Speak specifically, An IoT platform combines several software functions into one solution to enable companies to develop and deploy Internet of Things solutions faster, better and cheaper.

According to APO Research, The global IoT Platforms market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for IoT Platforms is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for IoT Platforms is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for IoT Platforms is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for IoT Platforms is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of IoT Platforms include PTC (ThingWorx), Cisco (Jasper), Microsoft, Google, IBM, Intel, SAP, Oracle and Amazon, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Includes

This report presents an overview of global market for IoT Platforms, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of IoT Platforms, also provides the revenue of main regions and countries. Of the upcoming market potential for IoT Platforms, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the IoT Platforms revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global IoT Platforms market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for IoT Platforms revenue, projected growth trends, production technology, application and end-user industry.

## IoT Platforms segment by Company

PTC (ThingWorx)

Cisco (Jasper)

Microsoft

Google

IBM

Intel

SAP

Oracle

Amazon

Telit

General Electric

Gemalto

Zebra Technologies

AT&T

Xively (LogMeIn)

Aeris

Exosite

Particle

Ayla Networks

relayr

Bosch Software Innovations

Teezle

IoT Platforms segment by Type

Consumer IoT

Business IoT

### IoT Platforms segment by Application

Smart Home & Wearables

Smart Energy

Smart Security

Manufacturing

Transportation & Logistics

Healthcare

Others

### IoT Platforms segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key players, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global IoT Platforms market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of IoT Platforms and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of IoT Platforms.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of IoT Platforms in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of IoT Platforms company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and

specifications, IoT Platforms revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, revenue for each segment.

Chapter 13: The main concluding insights of the report.



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 IoT Platforms Market by Type
  - 1.2.1 Global IoT Platforms Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Consumer IoT
  - 1.2.3 Business IoT
- 1.3 IoT Platforms Market by Application
  - 1.3.1 Global IoT Platforms Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Smart Home & Wearables
  - 1.3.3 Smart Energy
  - 1.3.4 Smart Security
  - 1.3.5 Manufacturing
  - 1.3.6 Transportation & Logistics
  - 1.3.7 Healthcare
  - 1.3.8 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### **2 IOT PLATFORMS MARKET DYNAMICS**

- 2.1 IoT Platforms Industry Trends
- 2.2 IoT Platforms Industry Drivers
- 2.3 IoT Platforms Industry Opportunities and Challenges
- 2.4 IoT Platforms Industry Restraints

### **3 GLOBAL GROWTH PERSPECTIVE**

- 3.1 Global IoT Platforms Market Perspective (2019-2030)
- 3.2 Global IoT Platforms Growth Trends by Region
  - 3.2.1 Global IoT Platforms Market Size by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global IoT Platforms Market Size by Region (2019-2024)
  - 3.2.3 Global IoT Platforms Market Size by Region (2025-2030)

### **4 COMPETITIVE LANDSCAPE BY PLAYERS**

- 4.1 Global IoT Platforms Revenue by Players

- 4.1.1 Global IoT Platforms Revenue by Players (2019-2024)
- 4.1.2 Global IoT Platforms Revenue Market Share by Players (2019-2024)
- 4.1.3 Global IoT Platforms Players Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global IoT Platforms Key Players Ranking, 2022 VS 2023 VS 2024
- 4.3 Global IoT Platforms Key Players Headquarters & Area Served
- 4.4 Global IoT Platforms Players, Product Type & Application
- 4.5 Global IoT Platforms Players Commercialization Time
- 4.6 Market Competitive Analysis
  - 4.6.1 Global IoT Platforms Market CR5 and HHI
  - 4.6.2 Global Top 5 and 10 IoT Platforms Players Market Share by Revenue in 2023
  - 4.6.3 2023 IoT Platforms Tier 1, Tier 2, and Tier

## **5 IOT PLATFORMS MARKET SIZE BY TYPE**

- 5.1 Global IoT Platforms Revenue by Type (2019 VS 2023 VS 2030)
- 5.2 Global IoT Platforms Revenue by Type (2019-2030)
- 5.3 Global IoT Platforms Revenue Market Share by Type (2019-2030)

## **6 IOT PLATFORMS MARKET SIZE BY APPLICATION**

- 6.1 Global IoT Platforms Revenue by Application (2019 VS 2023 VS 2030)
- 6.2 Global IoT Platforms Revenue by Application (2019-2030)
- 6.3 Global IoT Platforms Revenue Market Share by Application (2019-2030)

## **7 COMPANY PROFILES**

- 7.1 PTC (ThingWorx)
  - 7.1.1 PTC (ThingWorx) Company Information
  - 7.1.2 PTC (ThingWorx) Business Overview
  - 7.1.3 PTC (ThingWorx) IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.1.4 PTC (ThingWorx) IoT Platforms Product Portfolio
  - 7.1.5 PTC (ThingWorx) Recent Developments
- 7.2 Cisco (Jasper)
  - 7.2.1 Cisco (Jasper) Company Information
  - 7.2.2 Cisco (Jasper) Business Overview
  - 7.2.3 Cisco (Jasper) IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.2.4 Cisco (Jasper) IoT Platforms Product Portfolio
  - 7.2.5 Cisco (Jasper) Recent Developments
- 7.3 Microsoft

- 7.3.1 Microsoft Company Information
- 7.3.2 Microsoft Business Overview
- 7.3.3 Microsoft IoT Platforms Revenue and Gross Margin (2019-2024)
- 7.3.4 Microsoft IoT Platforms Product Portfolio
- 7.3.5 Microsoft Recent Developments
- 7.4 Google
  - 7.4.1 Google Company Information
  - 7.4.2 Google Business Overview
  - 7.4.3 Google IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.4.4 Google IoT Platforms Product Portfolio
  - 7.4.5 Google Recent Developments
- 7.5 IBM
  - 7.5.1 IBM Company Information
  - 7.5.2 IBM Business Overview
  - 7.5.3 IBM IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.5.4 IBM IoT Platforms Product Portfolio
  - 7.5.5 IBM Recent Developments
- 7.6 Intel
  - 7.6.1 Intel Company Information
  - 7.6.2 Intel Business Overview
  - 7.6.3 Intel IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.6.4 Intel IoT Platforms Product Portfolio
  - 7.6.5 Intel Recent Developments
- 7.7 SAP
  - 7.7.1 SAP Company Information
  - 7.7.2 SAP Business Overview
  - 7.7.3 SAP IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.7.4 SAP IoT Platforms Product Portfolio
  - 7.7.5 SAP Recent Developments
- 7.8 Oracle
  - 7.8.1 Oracle Company Information
  - 7.8.2 Oracle Business Overview
  - 7.8.3 Oracle IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.8.4 Oracle IoT Platforms Product Portfolio
  - 7.8.5 Oracle Recent Developments
- 7.9 Amazon
  - 7.9.1 Amazon Company Information
  - 7.9.2 Amazon Business Overview
  - 7.9.3 Amazon IoT Platforms Revenue and Gross Margin (2019-2024)

- 7.9.4 Amazon IoT Platforms Product Portfolio
- 7.9.5 Amazon Recent Developments
- 7.10 Telit
  - 7.10.1 Telit Company Information
  - 7.10.2 Telit Business Overview
  - 7.10.3 Telit IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.10.4 Telit IoT Platforms Product Portfolio
  - 7.10.5 Telit Recent Developments
- 7.11 General Electric
  - 7.11.1 General Electric Company Information
  - 7.11.2 General Electric Business Overview
  - 7.11.3 General Electric IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.11.4 General Electric IoT Platforms Product Portfolio
  - 7.11.5 General Electric Recent Developments
- 7.12 Gemalto
  - 7.12.1 Gemalto Company Information
  - 7.12.2 Gemalto Business Overview
  - 7.12.3 Gemalto IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.12.4 Gemalto IoT Platforms Product Portfolio
  - 7.12.5 Gemalto Recent Developments
- 7.13 Zebra Technologies
  - 7.13.1 Zebra Technologies Company Information
  - 7.13.2 Zebra Technologies Business Overview
  - 7.13.3 Zebra Technologies IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.13.4 Zebra Technologies IoT Platforms Product Portfolio
  - 7.13.5 Zebra Technologies Recent Developments
- 7.14 AT&T
  - 7.14.1 AT&T Company Information
  - 7.14.2 AT&T Business Overview
  - 7.14.3 AT&T IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.14.4 AT&T IoT Platforms Product Portfolio
  - 7.14.5 AT&T Recent Developments
- 7.15 Xively (LogMeIn)
  - 7.15.1 Xively (LogMeIn) Company Information
  - 7.15.2 Xively (LogMeIn) Business Overview
  - 7.15.3 Xively (LogMeIn) IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.15.4 Xively (LogMeIn) IoT Platforms Product Portfolio
  - 7.15.5 Xively (LogMeIn) Recent Developments
- 7.16 Aeris

- 7.16.1 Aeris Comapny Information
- 7.16.2 Aeris Business Overview
- 7.16.3 Aeris IoT Platforms Revenue and Gross Margin (2019-2024)
- 7.16.4 Aeris IoT Platforms Product Portfolio
- 7.16.5 Aeris Recent Developments
- 7.17 Exosite
  - 7.17.1 Exosite Comapny Information
  - 7.17.2 Exosite Business Overview
  - 7.17.3 Exosite IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.17.4 Exosite IoT Platforms Product Portfolio
  - 7.17.5 Exosite Recent Developments
- 7.18 Particle
  - 7.18.1 Particle Comapny Information
  - 7.18.2 Particle Business Overview
  - 7.18.3 Particle IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.18.4 Particle IoT Platforms Product Portfolio
  - 7.18.5 Particle Recent Developments
- 7.19 Ayla Networks
  - 7.19.1 Ayla Networks Comapny Information
  - 7.19.2 Ayla Networks Business Overview
  - 7.19.3 Ayla Networks IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.19.4 Ayla Networks IoT Platforms Product Portfolio
  - 7.19.5 Ayla Networks Recent Developments
- 7.20 relayr
  - 7.20.1 relayr Comapny Information
  - 7.20.2 relayr Business Overview
  - 7.20.3 relayr IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.20.4 relayr IoT Platforms Product Portfolio
  - 7.20.5 relayr Recent Developments
- 7.21 Bosch Software Innovations
  - 7.21.1 Bosch Software Innovations Comapny Information
  - 7.21.2 Bosch Software Innovations Business Overview
  - 7.21.3 Bosch Software Innovations IoT Platforms Revenue and Gross Margin (2019-2024)
  - 7.21.4 Bosch Software Innovations IoT Platforms Product Portfolio
  - 7.21.5 Bosch Software Innovations Recent Developments
- 7.22 Teezle
  - 7.22.1 Teezle Comapny Information
  - 7.22.2 Teezle Business Overview

- 7.22.3 Teezle IoT Platforms Revenue and Gross Margin (2019-2024)
- 7.22.4 Teezle IoT Platforms Product Portfolio
- 7.22.5 Teezle Recent Developments

## **8 NORTH AMERICA**

- 8.1 North America IoT Platforms Revenue (2019-2030)
- 8.2 North America IoT Platforms Revenue by Type (2019-2030)
  - 8.2.1 North America IoT Platforms Revenue by Type (2019-2024)
  - 8.2.2 North America IoT Platforms Revenue by Type (2025-2030)
- 8.3 North America IoT Platforms Revenue Share by Type (2019-2030)
- 8.4 North America IoT Platforms Revenue by Application (2019-2030)
  - 8.4.1 North America IoT Platforms Revenue by Application (2019-2024)
  - 8.4.2 North America IoT Platforms Revenue by Application (2025-2030)
- 8.5 North America IoT Platforms Revenue Share by Application (2019-2030)
- 8.6 North America IoT Platforms Revenue by Country
  - 8.6.1 North America IoT Platforms Revenue by Country (2019 VS 2023 VS 2030)
  - 8.6.2 North America IoT Platforms Revenue by Country (2019-2024)
  - 8.6.3 North America IoT Platforms Revenue by Country (2025-2030)
  - 8.6.4 U.S.
  - 8.6.5 Canada

## **9 EUROPE**

- 9.1 Europe IoT Platforms Revenue (2019-2030)
- 9.2 Europe IoT Platforms Revenue by Type (2019-2030)
  - 9.2.1 Europe IoT Platforms Revenue by Type (2019-2024)
  - 9.2.2 Europe IoT Platforms Revenue by Type (2025-2030)
- 9.3 Europe IoT Platforms Revenue Share by Type (2019-2030)
- 9.4 Europe IoT Platforms Revenue by Application (2019-2030)
  - 9.4.1 Europe IoT Platforms Revenue by Application (2019-2024)
  - 9.4.2 Europe IoT Platforms Revenue by Application (2025-2030)
- 9.5 Europe IoT Platforms Revenue Share by Application (2019-2030)
- 9.6 Europe IoT Platforms Revenue by Country
  - 9.6.1 Europe IoT Platforms Revenue by Country (2019 VS 2023 VS 2030)
  - 9.6.2 Europe IoT Platforms Revenue by Country (2019-2024)
  - 9.6.3 Europe IoT Platforms Revenue by Country (2025-2030)
  - 9.6.4 Germany
  - 9.6.5 France

- 9.6.6 U.K.
- 9.6.7 Italy
- 9.6.8 Russia

## **10 CHINA**

- 10.1 China IoT Platforms Revenue (2019-2030)
- 10.2 China IoT Platforms Revenue by Type (2019-2030)
  - 10.2.1 China IoT Platforms Revenue by Type (2019-2024)
  - 10.2.2 China IoT Platforms Revenue by Type (2025-2030)
- 10.3 China IoT Platforms Revenue Share by Type (2019-2030)
- 10.4 China IoT Platforms Revenue by Application (2019-2030)
  - 10.4.1 China IoT Platforms Revenue by Application (2019-2024)
  - 10.4.2 China IoT Platforms Revenue by Application (2025-2030)
- 10.5 China IoT Platforms Revenue Share by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

- 11.1 Asia IoT Platforms Revenue (2019-2030)
- 11.2 Asia IoT Platforms Revenue by Type (2019-2030)
  - 11.2.1 Asia IoT Platforms Revenue by Type (2019-2024)
  - 11.2.2 Asia IoT Platforms Revenue by Type (2025-2030)
- 11.3 Asia IoT Platforms Revenue Share by Type (2019-2030)
- 11.4 Asia IoT Platforms Revenue by Application (2019-2030)
  - 11.4.1 Asia IoT Platforms Revenue by Application (2019-2024)
  - 11.4.2 Asia IoT Platforms Revenue by Application (2025-2030)
- 11.5 Asia IoT Platforms Revenue Share by Application (2019-2030)
- 11.6 Asia IoT Platforms Revenue by Country
  - 11.6.1 Asia IoT Platforms Revenue by Country (2019 VS 2023 VS 2030)
  - 11.6.2 Asia IoT Platforms Revenue by Country (2019-2024)
  - 11.6.3 Asia IoT Platforms Revenue by Country (2025-2030)
  - 11.6.4 Japan
  - 11.6.5 South Korea
  - 11.6.6 India
  - 11.6.7 Australia
  - 11.6.8 China Taiwan
  - 11.6.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA, LATIN AMERICA**

- 12.1 MEALA IoT Platforms Revenue (2019-2030)
- 12.2 MEALA IoT Platforms Revenue by Type (2019-2030)
  - 12.2.1 MEALA IoT Platforms Revenue by Type (2019-2024)
  - 12.2.2 MEALA IoT Platforms Revenue by Type (2025-2030)
- 12.3 MEALA IoT Platforms Revenue Share by Type (2019-2030)
- 12.4 MEALA IoT Platforms Revenue by Application (2019-2030)
  - 12.4.1 MEALA IoT Platforms Revenue by Application (2019-2024)
  - 12.4.2 MEALA IoT Platforms Revenue by Application (2025-2030)
- 12.5 MEALA IoT Platforms Revenue Share by Application (2019-2030)
- 12.6 MEALA IoT Platforms Revenue by Country
  - 12.6.1 MEALA IoT Platforms Revenue by Country (2019 VS 2023 VS 2030)
  - 12.6.2 MEALA IoT Platforms Revenue by Country (2019-2024)
  - 12.6.3 MEALA IoT Platforms Revenue by Country (2025-2030)
  - 12.6.4 Mexico
  - 12.6.5 Brazil
  - 12.6.6 Israel
  - 12.6.7 Argentina
  - 12.6.8 Colombia
  - 12.6.9 Turkey
  - 12.6.10 Saudi Arabia
  - 12.6.11 UAE

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global IoT Platforms Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 1. Consumer IoT Major Manufacturers

Table 2. Business IoT Major Manufacturers

Table 3. Global IoT Platforms Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Table 4. Smart Home & Wearables Major Manufacturers

Table 5. Smart Energy Major Manufacturers

Table 6. Smart Security Major Manufacturers

Table 7. Manufacturing Major Manufacturers

Table 8. Transportation & Logistics Major Manufacturers

Table 9. Healthcare Major Manufacturers

Table 10. Others Major Manufacturers

Table 11. IoT Platforms Industry Trends

Table 12. IoT Platforms Industry Drivers

Table 13. IoT Platforms Industry Opportunities and Challenges

Table 14. IoT Platforms Industry Restraints

Table 15. Global IoT Platforms Market Size Growth Rate (CAGR) by Region (US\$ Million): 2019 VS 2023 VS 2030

Table 16. Global IoT Platforms Market Size by Region (2019-2024) & (US\$ Million)

Table 17. Global IoT Platforms Market Share by Region (2019-2024)

Table 18. Global IoT Platforms Market Size by Region (2025-2030) & (US\$ Million)

Table 19. Global IoT Platforms Market Share by Region (2025-2030)

Table 20. Global IoT Platforms Revenue by Players (US\$ Million) & (2019-2024)

Table 21. Global IoT Platforms Revenue Market Share by Players (2019-2024)

Table 22. Global IoT Platforms Key Players Ranking, 2022 VS 2023 VS 2024

Table 23. Global IoT Platforms Key Players Headquarters & Area Served

Table 24. Global IoT Platforms Players, Product Type & Application

Table 25. Global IoT Platforms Players Commercialization Time

Table 26. Global Players Market Concentration Ratio (CR5 and HHI)

Table 27. Global IoT Platforms by Players Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 28. Global IoT Platforms Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)

Table 29. Global IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)

Table 30. Global IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)

Table 31. Global IoT Platforms Revenue Market Share by Type (2019-2024) & (US\$ Million)

Table 32. Global IoT Platforms Revenue Market Share by Type (2025-2030) & (US\$ Million)

Table 33. Global IoT Platforms Revenue by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 34. Global IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)

Table 35. Global IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)

Table 36. Global IoT Platforms Revenue Market Share by Application (2019-2024) & (US\$ Million)

Table 37. Global IoT Platforms Revenue Market Share by Application (2025-2030) & (US\$ Million)

Table 38. PTC (ThingWorx) Company Information

Table 39. PTC (ThingWorx) Business Overview

Table 40. PTC (ThingWorx) IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 41. PTC (ThingWorx) IoT Platforms Product Portfolio

Table 42. PTC (ThingWorx) Recent Development

Table 43. Cisco (Jasper) Company Information

Table 44. Cisco (Jasper) Business Overview

Table 45. Cisco (Jasper) IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 46. Cisco (Jasper) IoT Platforms Product Portfolio

Table 47. Cisco (Jasper) Recent Development

Table 48. Microsoft Company Information

Table 49. Microsoft Business Overview

Table 50. Microsoft IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 51. Microsoft IoT Platforms Product Portfolio

Table 52. Microsoft Recent Development

Table 53. Google Company Information

Table 54. Google Business Overview

Table 55. Google IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 56. Google IoT Platforms Product Portfolio

Table 57. Google Recent Development

Table 58. IBM Company Information

Table 59. IBM Business Overview

Table 60. IBM IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)

- Table 61. IBM IoT Platforms Product Portfolio
- Table 62. IBM Recent Development
- Table 63. Intel Company Information
- Table 64. Intel Business Overview
- Table 65. Intel IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 66. Intel IoT Platforms Product Portfolio
- Table 67. Intel Recent Development
- Table 68. SAP Company Information
- Table 69. SAP Business Overview
- Table 70. SAP IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 71. SAP IoT Platforms Product Portfolio
- Table 72. SAP Recent Development
- Table 73. Oracle Company Information
- Table 74. Oracle Business Overview
- Table 75. Oracle IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 76. Oracle IoT Platforms Product Portfolio
- Table 77. Oracle Recent Development
- Table 78. Amazon Company Information
- Table 79. Amazon Business Overview
- Table 80. Amazon IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 81. Amazon IoT Platforms Product Portfolio
- Table 82. Amazon Recent Development
- Table 83. Telit Company Information
- Table 84. Telit Business Overview
- Table 85. Telit IoT Platforms Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 86. Telit IoT Platforms Product Portfolio
- Table 87. Telit Recent Development
- Table 88. General Electric Company Information
- Table 89. General Electric Business Overview
- Table 90. General Electric IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 91. General Electric IoT Platforms Product Portfolio
- Table 92. General Electric Recent Development
- Table 93. Gemalto Company Information
- Table 94. Gemalto Business Overview
- Table 95. Gemalto IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. Gemalto IoT Platforms Product Portfolio

- Table 97. Gemalto Recent Development
- Table 98. Zebra Technologies Company Information
- Table 99. Zebra Technologies Business Overview
- Table 100. Zebra Technologies IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 101. Zebra Technologies IoT Platforms Product Portfolio
- Table 102. Zebra Technologies Recent Development
- Table 103. AT&T Company Information
- Table 104. AT&T Business Overview
- Table 105. AT&T IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 106. AT&T IoT Platforms Product Portfolio
- Table 107. AT&T Recent Development
- Table 108. Xively (LogMeIn) Company Information
- Table 109. Xively (LogMeIn) Business Overview
- Table 110. Xively (LogMeIn) IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 111. Xively (LogMeIn) IoT Platforms Product Portfolio
- Table 112. Xively (LogMeIn) Recent Development
- Table 113. Aeris Company Information
- Table 114. Aeris Business Overview
- Table 115. Aeris IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 116. Aeris IoT Platforms Product Portfolio
- Table 117. Aeris Recent Development
- Table 118. Exosite Company Information
- Table 119. Exosite Business Overview
- Table 120. Exosite IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 121. Exosite IoT Platforms Product Portfolio
- Table 122. Exosite Recent Development
- Table 123. Particle Company Information
- Table 124. Particle Business Overview
- Table 125. Particle IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 126. Particle IoT Platforms Product Portfolio
- Table 127. Particle Recent Development
- Table 128. Ayla Networks Company Information
- Table 129. Ayla Networks Business Overview

Table 130. Ayla Networks IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Ayla Networks IoT Platforms Product Portfolio

Table 132. Ayla Networks Recent Development

Table 133. relayr Company Information

Table 134. relayr Business Overview

Table 135. relayr IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. relayr IoT Platforms Product Portfolio

Table 137. relayr Recent Development

Table 138. Bosch Software Innovations Company Information

Table 139. Bosch Software Innovations Business Overview

Table 140. Bosch Software Innovations IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Bosch Software Innovations IoT Platforms Product Portfolio

Table 142. Bosch Software Innovations Recent Development

Table 143. Teezle Company Information

Table 144. Teezle Business Overview

Table 145. Teezle IoT Platforms Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Teezle IoT Platforms Product Portfolio

Table 147. Teezle Recent Development

Table 148. North America IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)

Table 149. North America IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)

Table 150. North America IoT Platforms Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 151. North America IoT Platforms Revenue by Country (2019-2024) & (US\$ Million)

Table 152. North America IoT Platforms Revenue by Country (2025-2030) & (US\$ Million)

Table 153. Europe IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)

Table 154. Europe IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)

Table 155. Europe IoT Platforms Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 156. Europe IoT Platforms Revenue by Country (2019-2024) & (US\$ Million)

Table 157. Europe IoT Platforms Revenue by Country (2025-2030) & (US\$ Million)

Table 158. China IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)

Table 159. China IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)

- Table 160. Asia IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)
- Table 161. Asia IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)
- Table 162. Asia IoT Platforms Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 163. Asia IoT Platforms Revenue by Country (2019-2024) & (US\$ Million)
- Table 164. Asia IoT Platforms Revenue by Country (2025-2030) & (US\$ Million)
- Table 165. MEALA IoT Platforms Revenue by Type (2019-2024) & (US\$ Million)
- Table 166. MEALA IoT Platforms Revenue by Application (2019-2024) & (US\$ Million)
- Table 167. MEALA IoT Platforms Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 168. MEALA IoT Platforms Revenue by Country (2019-2024) & (US\$ Million)
- Table 169. MEALA IoT Platforms Revenue by Country (2025-2030) & (US\$ Million)
- Table 170. Research Programs/Design for This Report
- Table 171. Authors List of This Report
- Table 172. Secondary Sources
- Table 173. Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. IoT Platforms Product Picture

Figure 2. Global IoT Platforms Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global IoT Platforms Market Size Share 2019 VS 2023 VS 2030

Figure 4. Consumer IoT Picture

Figure 5. Business IoT Picture

Figure 6. Global IoT Platforms Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Figure 7. Global IoT Platforms Market Size Share 2019 VS 2023 VS 2030

Figure 8. Smart Home & Wearables Picture

Figure 9. Smart Energy Picture

Figure 10. Smart Security Picture

Figure 11. Manufacturing Picture

Figure 12. Transportation & Logistics Picture

Figure 13. Healthcare Picture

Figure 14. Others Picture

Figure 15. Global IoT Platforms Market Size (US\$ Million) & (2019-2030)

Figure 16. Global IoT Platforms Market Size, (US\$ Million), 2019 VS 2023 VS 2030

Figure 17. Global IoT Platforms Market Share by Region: 2019 VS 2023 VS 2030

Figure 18. Global IoT Platforms Players Revenue Share Top 10 and Top 5 in 2023

Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 20. Global IoT Platforms Revenue by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 21. Global IoT Platforms Revenue Market Share 2019 VS 2023 VS 2030

Figure 22. Global IoT Platforms Revenue Market Share by Type (2019-2030)

Figure 23. Global IoT Platforms Revenue by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 24. Global IoT Platforms Revenue Market Share by Application (2019 VS 2023 VS 2030)

Figure 25. Global IoT Platforms Revenue Market Share by Application (2019-2030)

Figure 26. North America IoT Platforms Revenue YoY Growth (2019-2030) & (US\$ Million)

Figure 27. North America IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)

Figure 28. North America IoT Platforms Revenue Share by Type (2019-2030)

Figure 29. North America IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)

Million)

Figure 30. North America IoT Platforms Revenue Share by Application (2019-2030)

Figure 31. North America IoT Platforms Revenue Share by Country (2019-2030)

Figure 32. United States IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 33. Canada IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 34. Europe IoT Platforms Revenue YoY Growth (2019-2030) & (US\$ Million)

Figure 35. Europe IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)

Figure 36. Europe IoT Platforms Revenue Share by Type (2019-2030)

Figure 37. Europe IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)

Figure 38. Europe IoT Platforms Revenue Share by Application (2019-2030)

Figure 39. Europe IoT Platforms Revenue Share by Country (2019-2030)

Figure 40. Germany IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 41. France IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 42. U.K. IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 43. Italy IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 44. Russia IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 45. Nordic Countries IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 46. China IoT Platforms Revenue YoY Growth (2019-2030) & (US\$ Million)

Figure 47. China IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)

Figure 48. China IoT Platforms Revenue Share by Type (2019-2030)

Figure 49. China IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)

Figure 50. China IoT Platforms Revenue Share by Application (2019-2030)

Figure 51. Asia IoT Platforms Revenue YoY Growth (2019-2030) & (US\$ Million)

Figure 52. Asia IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)

Figure 53. Asia IoT Platforms Revenue Share by Type (2019-2030)

Figure 54. Asia IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)

Figure 55. Asia IoT Platforms Revenue Share by Application (2019-2030)

Figure 56. Asia IoT Platforms Revenue Share by Country (2019-2030)

Figure 57. Japan IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 58. South Korea IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 59. India IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 60. Australia IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 61. China Taiwan IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)

Figure 62. Southeast Asia IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)



- Figure 63. MEALA IoT Platforms Revenue YoY Growth (2019-2030) & (US\$ Million)
- Figure 64. MEALA IoT Platforms Revenue by Type (2025-2030) & (US\$ Million)
- Figure 65. MEALA IoT Platforms Revenue Share by Type (2019-2030)
- Figure 66. MEALA IoT Platforms Revenue by Application (2025-2030) & (US\$ Million)
- Figure 67. MEALA IoT Platforms Revenue Share by Application (2019-2030)
- Figure 68. MEALA IoT Platforms Revenue Share by Country (2019-2030)
- Figure 69. Mexico IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 70. South Korea IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 71. Brazil IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 72. Israel IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 73. Argentina IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 74. Colombia IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 75. Turkey IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 76. Saudi Arabia IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 77. UAE IoT Platforms Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 78. Years Considered
- Figure 79. Research Process
- Figure 80. Key Executives Interviewed

## I would like to order

Product name: Global IoT Platforms Market Analysis and Forecast 2024-2030

Product link: <https://marketpublishers.com/r/GEAB57E611C6EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEAB57E611C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970