

Global IoT Fleet Management Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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Abstracts

A fleet management system is formed by the integration of hardware, software, and communication technologies. It provides a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for locational tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments.

The Internet of Things (IoT) helps in smooth connectivity of all the vehicles in a fleet, which not only helps to gain better insight into the driver's behavior but also assists in monitoring the health of the fleet from any device. Rising demand for fleet safety and data management coupled with the growing need to reduce the total cost of ownership (TCO) and achieve fuel efficiency are anticipated to drive the adoption of IoT technology in fleet management systems.

According to APO Research, The global IoT Fleet Management market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global IoT Fleet Management main players are Trimble, Omnitracs, Fleetmatics (Verizon), AT&T, etc. Top four companies hold a share above 45%. North America is the largest market, with a share about 35%.

Report Includes

This report presents an overview of global market for IoT Fleet Management, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of IoT Fleet Management, also provides the revenue of main regions and countries. Of the upcoming market potential for IoT Fleet Management, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the IoT Fleet Management revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global IoT Fleet Management market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for IoT Fleet Management revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Trimble, Omnitrac, Fleetmatics (Verizon), AT&T, IBM, Teletrac Navman, TomTom, Oracle and Intel, etc.

IoT Fleet Management segment by Company

Trimble

Omnitrac

Fleetmatics (Verizon)

AT&T

IBM

Teletrac Navman

TomTom

Oracle

Intel

Cisco Systems

Sierra Wireless

IoT Fleet Management segment by Type

Passenger Vehicles

Commercial Vehicles

IoT Fleet Management segment by Application

Routing Management

Tracking and Monitoring

Fuel Management

Remote Diagnostics

Others

IoT Fleet Management segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global IoT Fleet Management market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify

the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of IoT Fleet Management and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of IoT Fleet Management.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of IoT Fleet Management in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global IoT Fleet Management industry.

Chapter 3: Detailed analysis of IoT Fleet Management companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, IoT Fleet Management revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Market Analysis by Type
 - 1.2.1 Global IoT Fleet Management Market Size Growth Rate by Type: 2019 VS 2023 VS 2030
 - 1.2.2 Passenger Vehicles
 - 1.2.3 Commercial Vehicles
- 1.3 Market Analysis by Application
 - 1.3.1 Global IoT Fleet Management Market Size Growth Rate by Application: 2019 VS 2023 VS 2030
 - 1.3.2 Routing Management
 - 1.3.3 Tracking and Monitoring
 - 1.3.4 Fuel Management
 - 1.3.5 Remote Diagnostics
 - 1.3.6 Others
- 1.4 Global Market Growth Prospects
- 1.5 Global IoT Fleet Management Growth Trends by Region
 - 1.5.1 Global IoT Fleet Management Market Size by Region: 2019 VS 2023 VS 2030
 - 1.5.2 IoT Fleet Management Market Size by Region (2019-2024)
 - 1.5.3 IoT Fleet Management Market Size by Region (2025-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives
- 1.8 Years Considered

2 GLOBAL IOT FLEET MANAGEMENT MARKET DYNAMICS

- 2.1 IoT Fleet Management Industry Trends
- 2.2 IoT Fleet Management Industry Drivers
- 2.3 IoT Fleet Management Industry Opportunities and Challenges
- 2.4 IoT Fleet Management Industry Restraints

3 COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global IoT Fleet Management Revenue by Company (2019-2024)
- 3.2 Global IoT Fleet Management Players Revenue Ranking, 2022 VS 2023 VS 2024
- 3.3 Global IoT Fleet Management Key Company Head office and Area Served

3.4 Global IoT Fleet Management Company, Product Type & Application

3.5 Global IoT Fleet Management Company Commercialization Time

3.6 Market Competitive Analysis

3.6.1 Global IoT Fleet Management Market CR5 and HHI

3.6.2 Global Top 5 and 10 IoT Fleet Management Players Market Share by Revenue in 2023

3.6.3 2023 IoT Fleet Management Tier 1, Tier 2, and Tier

4 IOT FLEET MANAGEMENT MARKET BY TYPE

4.1 Global IoT Fleet Management Market Size by Type (2019 VS 2023 VS 2030)

4.2 Global IoT Fleet Management Market Size by Type (2019-2030)

4.3 Global IoT Fleet Management Market Size Share by Type (2019-2030)

5 IOT FLEET MANAGEMENT MARKET BY APPLICATION

5.1 Global IoT Fleet Management Market Size by Application (2019 VS 2023 VS 2030)

5.2 Global IoT Fleet Management Market Size by Application (2019-2030)

5.3 Global IoT Fleet Management Market Size Share by Application (2019-2030)

6 COMPANY PROFILES

6.1 Trimble

6.1.1 Trimble Company Information

6.1.2 Trimble Business Overview

6.1.3 Trimble IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.1.4 Trimble IoT Fleet Management Product Portfolio

6.1.5 Trimble Recent Developments

6.2 Omnitrac

6.2.1 Omnitrac Company Information

6.2.2 Omnitrac Business Overview

6.2.3 Omnitrac IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.2.4 Omnitrac IoT Fleet Management Product Portfolio

6.2.5 Omnitrac Recent Developments

6.3 Fleetmatics (Verizon)

6.3.1 Fleetmatics (Verizon) Company Information

6.3.2 Fleetmatics (Verizon) Business Overview

6.3.3 Fleetmatics (Verizon) IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.3.4 Fleetmatics (Verizon) IoT Fleet Management Product Portfolio

6.3.5 Fleetmatics (Verizon) Recent Developments

6.4 AT&T

6.4.1 AT&T Company Information

6.4.2 AT&T Business Overview

6.4.3 AT&T IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.4.4 AT&T IoT Fleet Management Product Portfolio

6.4.5 AT&T Recent Developments

6.5 IBM

6.5.1 IBM Company Information

6.5.2 IBM Business Overview

6.5.3 IBM IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.5.4 IBM IoT Fleet Management Product Portfolio

6.5.5 IBM Recent Developments

6.6 Teletrac Navman

6.6.1 Teletrac Navman Company Information

6.6.2 Teletrac Navman Business Overview

6.6.3 Teletrac Navman IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.6.4 Teletrac Navman IoT Fleet Management Product Portfolio

6.6.5 Teletrac Navman Recent Developments

6.7 TomTom

6.7.1 TomTom Company Information

6.7.2 TomTom Business Overview

6.7.3 TomTom IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.7.4 TomTom IoT Fleet Management Product Portfolio

6.7.5 TomTom Recent Developments

6.8 Oracle

6.8.1 Oracle Company Information

6.8.2 Oracle Business Overview

6.8.3 Oracle IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.8.4 Oracle IoT Fleet Management Product Portfolio

6.8.5 Oracle Recent Developments

6.9 Intel

6.9.1 Intel Company Information

6.9.2 Intel Business Overview

6.9.3 Intel IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.9.4 Intel IoT Fleet Management Product Portfolio

6.9.5 Intel Recent Developments

6.10 Cisco Systems

6.10.1 Cisco Systems Company Information

6.10.2 Cisco Systems Business Overview

6.10.3 Cisco Systems IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.10.4 Cisco Systems IoT Fleet Management Product Portfolio

6.10.5 Cisco Systems Recent Developments

6.11 Sierra Wireless

6.11.1 Sierra Wireless Company Information

6.11.2 Sierra Wireless Business Overview

6.11.3 Sierra Wireless IoT Fleet Management Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.11.4 Sierra Wireless IoT Fleet Management Product Portfolio

6.11.5 Sierra Wireless Recent Developments

7 NORTH AMERICA

7.1 North America IoT Fleet Management Market Size (2019-2030)

7.2 North America IoT Fleet Management Market Size by Type

7.2.1 North America IoT Fleet Management Market Size by Type (2019-2024)

7.2.2 North America IoT Fleet Management Market Size by Type (2025-2030)

7.2.3 North America IoT Fleet Management Market Share by Type (2019-2030)

7.3 North America IoT Fleet Management Market Size by Application

7.3.1 North America IoT Fleet Management Market Size by Application (2019-2024)

7.3.2 North America IoT Fleet Management Market Size by Application (2025-2030)

7.3.3 North America IoT Fleet Management Market Share by Application (2019-2030)

7.4 North America IoT Fleet Management Market Size by Country

7.4.1 North America IoT Fleet Management Market Size by Country (2019 VS 2023 VS 2030)

7.4.2 North America IoT Fleet Management Market Size by Country (2019-2024)

7.4.3 North America IoT Fleet Management Market Size by Country (2025-2030)

7.4.4 North America IoT Fleet Management Market Share by Country (2019-2030)

7.4.5 United States

7.4.6 Canada

8 EUROPE

8.1 Europe IoT Fleet Management Market Size (2019-2030)

8.2 Europe IoT Fleet Management Market Size by Type

8.2.1 Europe IoT Fleet Management Market Size by Type (2019-2024)

8.2.2 Europe IoT Fleet Management Market Size by Type (2025-2030)

8.2.3 Europe IoT Fleet Management Market Share by Type (2019-2030)

8.3 Europe IoT Fleet Management Market Size by Application

8.3.1 Europe IoT Fleet Management Market Size by Application (2019-2024)

8.3.2 Europe IoT Fleet Management Market Size by Application (2025-2030)

8.3.3 Europe IoT Fleet Management Market Share by Application (2019-2030)

8.4 Europe IoT Fleet Management Market Size by Country

8.4.1 Europe IoT Fleet Management Market Size by Country (2019 VS 2023 VS 2030)

8.4.2 Europe IoT Fleet Management Market Size by Country (2019-2024)

8.4.3 Europe IoT Fleet Management Market Size by Country (2025-2030)

8.4.4 Europe IoT Fleet Management Market Share by Country (2019-2030)

8.4.5 Germany

8.4.6 France

8.4.7 U.K.

8.4.8 Italy

8.4.9 Russia

8.4.10 Nordic Countries

9 CHINA

9.1 China IoT Fleet Management Market Size (2019-2030)

9.2 China IoT Fleet Management Market Size by Type

9.2.1 China IoT Fleet Management Market Size by Type (2019-2024)

9.2.2 China IoT Fleet Management Market Size by Type (2025-2030)

9.2.3 China IoT Fleet Management Market Share by Type (2019-2030)

9.3 China IoT Fleet Management Market Size by Application

9.3.1 China IoT Fleet Management Market Size by Application (2019-2024)

9.3.2 China IoT Fleet Management Market Size by Application (2025-2030)

9.3.3 China IoT Fleet Management Market Share by Application (2019-2030)

10 ASIA

- 10.1 Asia IoT Fleet Management Market Size (2019-2030)
- 10.2 Asia IoT Fleet Management Market Size by Type
 - 10.2.1 Asia IoT Fleet Management Market Size by Type (2019-2024)
 - 10.2.2 Asia IoT Fleet Management Market Size by Type (2025-2030)
 - 10.2.3 Asia IoT Fleet Management Market Share by Type (2019-2030)
- 10.3 Asia IoT Fleet Management Market Size by Application
 - 10.3.1 Asia IoT Fleet Management Market Size by Application (2019-2024)
 - 10.3.2 Asia IoT Fleet Management Market Size by Application (2025-2030)
 - 10.3.3 Asia IoT Fleet Management Market Share by Application (2019-2030)
- 10.4 Asia IoT Fleet Management Market Size by Country
 - 10.4.1 Asia IoT Fleet Management Market Size by Country (2019 VS 2023 VS 2030)
 - 10.4.2 Asia IoT Fleet Management Market Size by Country (2019-2024)
 - 10.4.3 Asia IoT Fleet Management Market Size by Country (2025-2030)
 - 10.4.4 Asia IoT Fleet Management Market Share by Country (2019-2030)
 - 10.4.5 Japan
 - 10.4.6 South Korea
 - 10.4.7 China Taiwan
 - 10.4.8 Southeast Asia
 - 10.4.9 India
 - 10.4.10 Australia

11 MEALA

- 11.1 MEALA IoT Fleet Management Market Size (2019-2030)
- 11.2 MEALA IoT Fleet Management Market Size by Type
 - 11.2.1 MEALA IoT Fleet Management Market Size by Type (2019-2024)
 - 11.2.2 MEALA IoT Fleet Management Market Size by Type (2025-2030)
 - 11.2.3 MEALA IoT Fleet Management Market Share by Type (2019-2030)
- 11.3 MEALA IoT Fleet Management Market Size by Application
 - 11.3.1 MEALA IoT Fleet Management Market Size by Application (2019-2024)
 - 11.3.2 MEALA IoT Fleet Management Market Size by Application (2025-2030)
 - 11.3.3 MEALA IoT Fleet Management Market Share by Application (2019-2030)
- 11.4 MEALA IoT Fleet Management Market Size by Country
 - 11.4.1 MEALA IoT Fleet Management Market Size by Country (2019 VS 2023 VS 2030)
 - 11.4.2 MEALA IoT Fleet Management Market Size by Country (2019-2024)
 - 11.4.3 MEALA IoT Fleet Management Market Size by Country (2025-2030)
 - 11.4.4 MEALA IoT Fleet Management Market Share by Country (2019-2030)

- 11.4.5 Brazil
- 11.4.6 Mexico
- 11.4.7 Turkey
- 11.4.8 Israel
- 11.4.9 GCC Countries

12 CONCLUDING INSIGHTS

13 APPENDIX

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology
- 13.3 Research Process
- 13.4 Authors List of This Report
- 13.5 Data Source
 - 13.5.1 Secondary Sources
 - 13.5.2 Primary Sources
- 13.6 Disclaimer

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