

Global Intimate Apparel Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

According to APO Research, The global Intimate Apparel market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Intimate Apparel include L Brands, Hanes Brands, Betkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks &

Spencer, Gunze, Jockey International and Triumph International, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Intimate Apparel, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Intimate Apparel.

The Intimate Apparel market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Intimate Apparel market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Intimate Apparel segment by Type

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

Intimate Apparel segment by End User

Women

Men

Kid

Intimate Apparel Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Intimate Apparel market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Intimate Apparel and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Intimate Apparel.
7. This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Intimate Apparel manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Intimate Apparel in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Intimate Apparel Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Intimate Apparel Sales Estimates and Forecasts (2019-2030)
- 1.3 Intimate Apparel Market by Type
 - 1.3.1 Bras
 - 1.3.2 Underpants
 - 1.3.3 Sleepwear and Homewear
 - 1.3.4 Shapewear
 - 1.3.5 Thermal Clothes
 - 1.3.6 Others
- 1.4 Global Intimate Apparel Market Size by Type
 - 1.4.1 Global Intimate Apparel Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Intimate Apparel Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Intimate Apparel Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Intimate Apparel Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Intimate Apparel Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Intimate Apparel Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Intimate Apparel Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Intimate Apparel Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Intimate Apparel Industry Trends
- 2.2 Intimate Apparel Industry Drivers
- 2.3 Intimate Apparel Industry Opportunities and Challenges
- 2.4 Intimate Apparel Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Intimate Apparel Revenue (2019-2024)
- 3.2 Global Top Players by Intimate Apparel Sales (2019-2024)
- 3.3 Global Top Players by Intimate Apparel Price (2019-2024)
- 3.4 Global Intimate Apparel Industry Company Ranking, 2022 VS 2023 VS 2024

- 3.5 Global Intimate Apparel Key Company Manufacturing Sites & Headquarters
- 3.6 Global Intimate Apparel Company, Product Type & Application
- 3.7 Global Intimate Apparel Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Intimate Apparel Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Intimate Apparel Players Market Share by Revenue in 2023
 - 3.8.3 2023 Intimate Apparel Tier 1, Tier 2, and Tier

4 INTIMATE APPAREL REGIONAL STATUS AND OUTLOOK

- 4.1 Global Intimate Apparel Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Intimate Apparel Historic Market Size by Region
 - 4.2.1 Global Intimate Apparel Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Intimate Apparel Sales in Value by Region (2019-2024)
 - 4.2.3 Global Intimate Apparel Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Intimate Apparel Forecasted Market Size by Region
 - 4.3.1 Global Intimate Apparel Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Intimate Apparel Sales in Value by Region (2025-2030)
 - 4.3.3 Global Intimate Apparel Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 INTIMATE APPAREL BY APPLICATION

- 5.1 Intimate Apparel Market by End User
 - 5.1.1 Women
 - 5.1.2 Men
 - 5.1.3 Kid
- 5.2 Global Intimate Apparel Market Size by End User
 - 5.2.1 Global Intimate Apparel Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Intimate Apparel Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Intimate Apparel Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by End User
 - 5.3.1 North America Intimate Apparel Sales Breakdown by End User (2019-2024)
 - 5.3.2 Europe Intimate Apparel Sales Breakdown by End User (2019-2024)
 - 5.3.3 Asia-Pacific Intimate Apparel Sales Breakdown by End User (2019-2024)
 - 5.3.4 Latin America Intimate Apparel Sales Breakdown by End User (2019-2024)
 - 5.3.5 Middle East and Africa Intimate Apparel Sales Breakdown by End User (2019-2024)

6 COMPANY PROFILES

6.1 L Brands

- 6.1.1 L Brands Company Information
- 6.1.2 L Brands Business Overview
- 6.1.3 L Brands Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 L Brands Intimate Apparel Product Portfolio
- 6.1.5 L Brands Recent Developments

6.2 Hanes Brands

- 6.2.1 Hanes Brands Company Information
- 6.2.2 Hanes Brands Business Overview
- 6.2.3 Hanes Brands Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Hanes Brands Intimate Apparel Product Portfolio
- 6.2.5 Hanes Brands Recent Developments

6.3 Betkshire Hathaway (Fruit of Loom)

- 6.3.1 Betkshire Hathaway (Fruit of Loom) Company Information
- 6.3.2 Betkshire Hathaway (Fruit of Loom) Business Overview
- 6.3.3 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Portfolio
- 6.3.5 Betkshire Hathaway (Fruit of Loom) Recent Developments

6.4 American Eagle (Aerie)

- 6.4.1 American Eagle (Aerie) Company Information
- 6.4.2 American Eagle (Aerie) Business Overview
- 6.4.3 American Eagle (Aerie) Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 American Eagle (Aerie) Intimate Apparel Product Portfolio
- 6.4.5 American Eagle (Aerie) Recent Developments

6.5 Wacoal

- 6.5.1 Wacoal Company Information
- 6.5.2 Wacoal Business Overview
- 6.5.3 Wacoal Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Wacoal Intimate Apparel Product Portfolio
- 6.5.5 Wacoal Recent Developments

6.6 Marks & Spencer

- 6.6.1 Marks & Spencer Company Information
- 6.6.2 Marks & Spencer Business Overview
- 6.6.3 Marks & Spencer Intimate Apparel Sales, Revenue and Gross Margin

(2019-2024)

6.6.4 Marks & Spencer Intimate Apparel Product Portfolio

6.6.5 Marks & Spencer Recent Developments

6.7 Gunze

6.7.1 Gunze Company Information

6.7.2 Gunze Business Overview

6.7.3 Gunze Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.7.4 Gunze Intimate Apparel Product Portfolio

6.7.5 Gunze Recent Developments

6.8 Jockey International

6.8.1 Jockey International Company Information

6.8.2 Jockey International Business Overview

6.8.3 Jockey International Intimate Apparel Sales, Revenue and Gross Margin

(2019-2024)

6.8.4 Jockey International Intimate Apparel Product Portfolio

6.8.5 Jockey International Recent Developments

6.9 Triumph International

6.9.1 Triumph International Company Information

6.9.2 Triumph International Business Overview

6.9.3 Triumph International Intimate Apparel Sales, Revenue and Gross Margin

(2019-2024)

6.9.4 Triumph International Intimate Apparel Product Portfolio

6.9.5 Triumph International Recent Developments

6.10 PVH

6.10.1 PVH Company Information

6.10.2 PVH Business Overview

6.10.3 PVH Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.10.4 PVH Intimate Apparel Product Portfolio

6.10.5 PVH Recent Developments

6.11 Cosmo Lady

6.11.1 Cosmo Lady Company Information

6.11.2 Cosmo Lady Business Overview

6.11.3 Cosmo Lady Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Cosmo Lady Intimate Apparel Product Portfolio

6.11.5 Cosmo Lady Recent Developments

6.12 Fast Retailing

6.12.1 Fast Retailing Company Information

6.12.2 Fast Retailing Business Overview

6.12.3 Fast Retailing Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

- 6.12.4 Fast Retailing Intimate Apparel Product Portfolio
- 6.12.5 Fast Retailing Recent Developments
- 6.13 Embrygroup
 - 6.13.1 Embrygroup Company Information
 - 6.13.2 Embrygroup Business Overview
 - 6.13.3 Embrygroup Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Embrygroup Intimate Apparel Product Portfolio
 - 6.13.5 Embrygroup Recent Developments
- 6.14 Aimer
 - 6.14.1 Aimer Company Information
 - 6.14.2 Aimer Business Overview
 - 6.14.3 Aimer Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Aimer Intimate Apparel Product Portfolio
 - 6.14.5 Aimer Recent Developments
- 6.15 Debenhams
 - 6.15.1 Debenhams Company Information
 - 6.15.2 Debenhams Business Overview
 - 6.15.3 Debenhams Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Debenhams Intimate Apparel Product Portfolio
 - 6.15.5 Debenhams Recent Developments
- 6.16 Huijie (Maniform Lingerie)
 - 6.16.1 Huijie (Maniform Lingerie) Company Information
 - 6.16.2 Huijie (Maniform Lingerie) Business Overview
 - 6.16.3 Huijie (Maniform Lingerie) Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Huijie (Maniform Lingerie) Intimate Apparel Product Portfolio
 - 6.16.5 Huijie (Maniform Lingerie) Recent Developments
- 6.17 Lise Charmel
 - 6.17.1 Lise Charmel Company Information
 - 6.17.2 Lise Charmel Business Overview
 - 6.17.3 Lise Charmel Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Lise Charmel Intimate Apparel Product Portfolio
 - 6.17.5 Lise Charmel Recent Developments
- 6.18 Your Sun
 - 6.18.1 Your Sun Company Information
 - 6.18.2 Your Sun Business Overview
 - 6.18.3 Your Sun Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)
 - 6.18.4 Your Sun Intimate Apparel Product Portfolio
 - 6.18.5 Your Sun Recent Developments

6.19 Tinsino

6.19.1 Tinsino Company Information

6.19.2 Tinsino Business Overview

6.19.3 Tinsino Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.19.4 Tinsino Intimate Apparel Product Portfolio

6.19.5 Tinsino Recent Developments

6.20 Bare Necessities

6.20.1 Bare Necessities Company Information

6.20.2 Bare Necessities Business Overview

6.20.3 Bare Necessities Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.20.4 Bare Necessities Intimate Apparel Product Portfolio

6.20.5 Bare Necessities Recent Developments

6.21 Wolf Lingerie

6.21.1 Wolf Lingerie Company Information

6.21.2 Wolf Lingerie Business Overview

6.21.3 Wolf Lingerie Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.21.4 Wolf Lingerie Intimate Apparel Product Portfolio

6.21.5 Wolf Lingerie Recent Developments

6.22 Hanky Panky

6.22.1 Hanky Panky Company Information

6.22.2 Hanky Panky Business Overview

6.22.3 Hanky Panky Intimate Apparel Sales, Revenue and Gross Margin (2019-2024)

6.22.4 Hanky Panky Intimate Apparel Product Portfolio

6.22.5 Hanky Panky Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Intimate Apparel Sales by Country

7.1.1 North America Intimate Apparel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Intimate Apparel Sales by Country (2019-2024)

7.1.3 North America Intimate Apparel Sales Forecast by Country (2025-2030)

7.2 North America Intimate Apparel Market Size by Country

7.2.1 North America Intimate Apparel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Intimate Apparel Market Size by Country (2019-2024)

7.2.3 North America Intimate Apparel Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Intimate Apparel Sales by Country

8.1.1 Europe Intimate Apparel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Intimate Apparel Sales by Country (2019-2024)

8.1.3 Europe Intimate Apparel Sales Forecast by Country (2025-2030)

8.2 Europe Intimate Apparel Market Size by Country

8.2.1 Europe Intimate Apparel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Intimate Apparel Market Size by Country (2019-2024)

8.2.3 Europe Intimate Apparel Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Intimate Apparel Sales by Country

9.1.1 Asia-Pacific Intimate Apparel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Intimate Apparel Sales by Country (2019-2024)

9.1.3 Asia-Pacific Intimate Apparel Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Intimate Apparel Market Size by Country

9.2.1 Asia-Pacific Intimate Apparel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Intimate Apparel Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Intimate Apparel Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Intimate Apparel Sales by Country

10.1.1 Latin America Intimate Apparel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Intimate Apparel Sales by Country (2019-2024)

10.1.3 Latin America Intimate Apparel Sales Forecast by Country (2025-2030)

10.2 Latin America Intimate Apparel Market Size by Country

10.2.1 Latin America Intimate Apparel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Intimate Apparel Market Size by Country (2019-2024)

10.2.3 Latin America Intimate Apparel Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Intimate Apparel Sales by Country

11.1.1 Middle East and Africa Intimate Apparel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Intimate Apparel Sales by Country (2019-2024)

11.1.3 Middle East and Africa Intimate Apparel Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Intimate Apparel Market Size by Country

11.2.1 Middle East and Africa Intimate Apparel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Intimate Apparel Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Intimate Apparel Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Intimate Apparel Value Chain Analysis

12.1.1 Intimate Apparel Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Intimate Apparel Production Mode & Process

12.2 Intimate Apparel Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Intimate Apparel Distributors

12.2.3 Intimate Apparel Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Major Company of Bras
- Table 2. Major Company of Underpants
- Table 3. Major Company of Sleepwear and Homewear
- Table 4. Major Company of Shapewear
- Table 5. Major Company of Thermal Clothes
- Table 6. Major Company of Others
- Table 7. Global Intimate Apparel Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 8. Global Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 9. Global Intimate Apparel Sales Market Share in Volume by Type (2019-2024)
- Table 10. Global Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 11. Global Intimate Apparel Sales Market Share in Value by Type (2019-2024)
- Table 12. Global Intimate Apparel Price by Type (2019-2024) & (USD/Unit)
- Table 13. Global Intimate Apparel Sales by Type (2025-2030) & (M Units)
- Table 14. Global Intimate Apparel Sales Market Share in Volume by Type (2025-2030)
- Table 15. Global Intimate Apparel Sales by Type (2025-2030) & (US\$ Million)
- Table 16. Global Intimate Apparel Sales Market Share in Value by Type (2025-2030)
- Table 17. Global Intimate Apparel Price by Type (2025-2030) & (USD/Unit)
- Table 18. North America Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 19. North America Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 20. Europe Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 21. Europe Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 22. Asia-Pacific Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 23. Asia-Pacific Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 24. Latin America Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 25. Latin America Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 26. Middle East and Africa Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 27. Middle East and Africa Intimate Apparel Sales by Type (2019-2024) & (US\$ Million)
- Table 28. Intimate Apparel Industry Trends
- Table 29. Intimate Apparel Industry Drivers
- Table 30. Intimate Apparel Industry Opportunities and Challenges
- Table 31. Intimate Apparel Industry Restraints
- Table 32. Global Intimate Apparel Sales Revenue by Company (US\$ Million) &

(2019-2024)

Table 33. Global Intimate Apparel Revenue Market Share by Company (2019-2024)

Table 34. Global Intimate Apparel Sales by Company (2019-2024) & (M Units)

Table 35. Global Intimate Apparel Sales Share by Company (2019-2024)

Table 36. Global Intimate Apparel Market Price by Company (2019-2024) & (USD/Unit)

Table 37. Global Intimate Apparel Industry Company Ranking, 2022 VS 2023 VS 2024

Table 38. Global Intimate Apparel Key Company Manufacturing Sites & Headquarters

Table 39. Global Intimate Apparel Company, Product Type & Application

Table 40. Global Intimate Apparel Company Commercialization Time

Table 41. Global Company Market Concentration Ratio (CR5 and HHI)

Table 42. Global Intimate Apparel by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 43. Global Intimate Apparel Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030

Table 44. Global Intimate Apparel Sales by Region (2019-2024) & (M Units)

Table 45. Global Intimate Apparel Sales Market Share in Volume by Region (2019-2024)

Table 46. Global Intimate Apparel Sales by Region (2019-2024) & (US\$ Million)

Table 47. Global Intimate Apparel Sales Market Share in Value by Region (2019-2024)

Table 48. Global Intimate Apparel Sales (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Global Intimate Apparel Sales by Region (2025-2030) & (M Units)

Table 50. Global Intimate Apparel Sales Market Share in Volume by Region (2025-2030)

Table 51. Global Intimate Apparel Sales by Region (2025-2030) & (US\$ Million)

Table 52. Global Intimate Apparel Sales Market Share in Value by Region (2025-2030)

Table 53. Global Intimate Apparel Sales (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2025-2030)

Table 54. Global Intimate Apparel Sales by End User (2019 VS 2023 VS 2030) & (US\$ Million)

Table 55. Global Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 56. Global Intimate Apparel Sales Market Share in Volume by End User (2019-2024)

Table 57. Global Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 58. Global Intimate Apparel Sales Market Share in Value by End User (2019-2024)

Table 59. Global Intimate Apparel Price by End User (2019-2024) & (USD/Unit)

Table 60. Global Intimate Apparel Sales by End User (2025-2030) & (M Units)

Table 61. Global Intimate Apparel Sales Market Share in Volume by End User

(2025-2030)

Table 62. Global Intimate Apparel Sales by End User (2025-2030) & (US\$ Million)

Table 63. Global Intimate Apparel Sales Market Share in Value by End User (2025-2030)

Table 64. Global Intimate Apparel Price by End User (2025-2030) & (USD/Unit)

Table 65. North America Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 66. North America Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 67. Europe Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 68. Europe Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 69. Asia-Pacific Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 70. Asia-Pacific Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 71. Latin America Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 72. Latin America Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 73. Middle East and Africa Intimate Apparel Sales by End User (2019-2024) & (M Units)

Table 74. Middle East and Africa Intimate Apparel Sales by End User (2019-2024) & (US\$ Million)

Table 75. L Brands Company Information

Table 76. L Brands Business Overview

Table 77. L Brands Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. L Brands Intimate Apparel Product Portfolio

Table 79. L Brands Recent Development

Table 80. Hanes Brands Company Information

Table 81. Hanes Brands Business Overview

Table 82. Hanes Brands Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Hanes Brands Intimate Apparel Product Portfolio

Table 84. Hanes Brands Recent Development

Table 85. Betkshire Hathaway (Fruit of Loom) Company Information

Table 86. Betkshire Hathaway (Fruit of Loom) Business Overview

Table 87. Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Portfolio

Table 89. Betkshire Hathaway (Fruit of Loom) Recent Development

Table 90. American Eagle (Aerie) Company Information

Table 91. American Eagle (Aerie) Business Overview

Table 92. American Eagle (Aerie) Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. American Eagle (Aerie) Intimate Apparel Product Portfolio

Table 94. American Eagle (Aerie) Recent Development

Table 95. Wacoal Company Information

Table 96. Wacoal Business Overview

Table 97. Wacoal Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Wacoal Intimate Apparel Product Portfolio

Table 99. Wacoal Recent Development

Table 100. Marks & Spencer Company Information

Table 101. Marks & Spencer Business Overview

Table 102. Marks & Spencer Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Marks & Spencer Intimate Apparel Product Portfolio

Table 104. Marks & Spencer Recent Development

Table 105. Gunze Company Information

Table 106. Gunze Business Overview

Table 107. Gunze Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Gunze Intimate Apparel Product Portfolio

Table 109. Gunze Recent Development

Table 110. Jockey International Company Information

Table 111. Jockey International Business Overview

Table 112. Jockey International Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Jockey International Intimate Apparel Product Portfolio

Table 114. Jockey International Recent Development

Table 115. Triumph International Company Information

Table 116. Triumph International Business Overview

Table 117. Triumph International Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Triumph International Intimate Apparel Product Portfolio

Table 119. Triumph International Recent Development

Table 120. PVH Company Information

Table 121. PVH Business Overview

Table 122. PVH Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. PVH Intimate Apparel Product Portfolio

- Table 124. PVH Recent Development
- Table 125. Cosmo Lady Company Information
- Table 126. Cosmo Lady Business Overview
- Table 127. Cosmo Lady Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. Cosmo Lady Intimate Apparel Product Portfolio
- Table 129. Cosmo Lady Recent Development
- Table 130. Fast Retailing Company Information
- Table 131. Fast Retailing Business Overview
- Table 132. Fast Retailing Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. Fast Retailing Intimate Apparel Product Portfolio
- Table 134. Fast Retailing Recent Development
- Table 135. Embrygroup Company Information
- Table 136. Embrygroup Business Overview
- Table 137. Embrygroup Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. Embrygroup Intimate Apparel Product Portfolio
- Table 139. Embrygroup Recent Development
- Table 140. Aimer Company Information
- Table 141. Aimer Business Overview
- Table 142. Aimer Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 143. Aimer Intimate Apparel Product Portfolio
- Table 144. Aimer Recent Development
- Table 145. Debenhams Company Information
- Table 146. Debenhams Business Overview
- Table 147. Debenhams Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 148. Debenhams Intimate Apparel Product Portfolio
- Table 149. Debenhams Recent Development
- Table 150. Huijie (Maniform Lingerie) Company Information
- Table 151. Huijie (Maniform Lingerie) Business Overview
- Table 152. Huijie (Maniform Lingerie) Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 153. Huijie (Maniform Lingerie) Intimate Apparel Product Portfolio
- Table 154. Huijie (Maniform Lingerie) Recent Development
- Table 155. Lise Charmel Company Information
- Table 156. Lise Charmel Business Overview

- Table 157. Lise Charmel Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 158. Lise Charmel Intimate Apparel Product Portfolio
- Table 159. Lise Charmel Recent Development
- Table 160. Your Sun Company Information
- Table 161. Your Sun Business Overview
- Table 162. Your Sun Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 163. Your Sun Intimate Apparel Product Portfolio
- Table 164. Your Sun Recent Development
- Table 165. Tinsino Company Information
- Table 166. Tinsino Business Overview
- Table 167. Tinsino Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 168. Tinsino Intimate Apparel Product Portfolio
- Table 169. Tinsino Recent Development
- Table 170. Bare Necessities Company Information
- Table 171. Bare Necessities Business Overview
- Table 172. Bare Necessities Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 173. Bare Necessities Intimate Apparel Product Portfolio
- Table 174. Bare Necessities Recent Development
- Table 175. Wolf Lingerie Company Information
- Table 176. Wolf Lingerie Business Overview
- Table 177. Wolf Lingerie Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 178. Wolf Lingerie Intimate Apparel Product Portfolio
- Table 179. Wolf Lingerie Recent Development
- Table 180. Hanky Panky Company Information
- Table 181. Hanky Panky Business Overview
- Table 182. Hanky Panky Intimate Apparel Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 183. Hanky Panky Intimate Apparel Product Portfolio
- Table 184. Hanky Panky Recent Development
- Table 185. North America Intimate Apparel Market Size Growth Rate (CAGR) by Country (M Units): 2019 VS 2023 VS 2030
- Table 186. North America Intimate Apparel Sales by Country (2019-2024) & (M Units)
- Table 187. North America Intimate Apparel Sales Market Share by Country (2019-2024)
- Table 188. North America Intimate Apparel Sales Forecast by Country (2025-2030) &

(M Units)

Table 189. North America Intimate Apparel Sales Market Share Forecast by Country (2025-2030)

Table 190. North America Intimate Apparel Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 191. North America Intimate Apparel Market Size by Country (2019-2024) & (US\$ Million)

Table 192. North America Intimate Apparel Market Share by Country (2019-2024)

Table 193. North America Intimate Apparel Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 194. North America Intimate Apparel Market Share Forecast by Country (2025-2030)

Table 195. Europe Intimate Apparel Market Size Growth Rate (CAGR) by Country (M Units): 2019 VS 2023 VS 2030

Table 196. Europe Intimate Apparel Sales by Country (2019-2024) & (M Units)

Table 197. Europe Intimate Apparel Sales Market Share by Country (2019-2024)

Table 198. Europe Intimate Apparel Sales Forecast by Country (2025-2030) & (M Units)

Table 199. Europe Intimate Apparel Sales Market Share Forecast by Country (2025-2030)

Table 200. Europe Intimate Apparel Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 201. Europe Intimate Apparel Market Size by Country (2019-2024) & (US\$ Million)

Table 202. Europe Intimate Apparel Market Share by Country (2019-2024)

Table 203. Europe Intimate Apparel Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 204. Europe Intimate Apparel Market Share Forecast by Country (2025-2030)

Table 205. Asia-Pacific Intimate Apparel Market Size Growth Rate (CAGR) by Country (M Units): 2019 VS 2023 VS 2030

Table 206. Asia-Pacific Intimate Apparel Sales by Country (2019-2024) & (M Units)

Table 207. Asia-Pacific Intimate Apparel Sales Market Share by Country (2019-2024)

Table 208. Asia-Pacific Intimate Apparel Sales Forecast by Country (2025-2030) & (M Units)

Table 209. Asia-Pacific Intimate Apparel Sales Market Share Forecast by Country (2025-2030)

Table 210. Asia-Pacific Intimate Apparel Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 211. Asia-Pacific Intimate Apparel Market Size by Country (2019-2024) & (US\$ Million)

Table 212. Asia-Pacific Intimate Apparel Market Share by Country (2019-2024)

Table 213. Asia-Pacific Intimate Apparel Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 214. Asia-Pacific Intimate Apparel Market Share Forecast by Country (2025-2030)

Table 215. Latin America Intimate Apparel Market Size Growth Rate (CAGR) by Country (M Units): 2019 VS 2023 VS 2030

Table 216. Latin America Intimate Apparel Sales by Country (2019-2024) & (M Units)

Table 217. Latin America Intimate Apparel Sales Market Share by Country (2019-2024)

Table 218. Latin America Intimate Apparel Sales Forecast by Country (2025-2030) & (M Units)

Table 219. Latin America Intimate Apparel Sales Market Share Forecast by Country (2025-2030)

Table 220. Latin America Intimate Apparel Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 221. Latin America Intimate Apparel Market Size by Country (2019-2024) & (US\$ Million)

Table 222. Latin America Intimate Apparel Market Share by Country (2019-2024)

Table 223. Latin A

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