

Global Intimate Apparel Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G70D533E6718EN.html>

Date: April 2024

Pages: 192

Price: US\$ 3,950.00 (Single User License)

ID: G70D533E6718EN

Abstracts

Summary

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

According to APO Research, The global Intimate Apparel market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Intimate Apparel is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Intimate Apparel is estimated to increase from \$ million in 2024 to

reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Intimate Apparel include L Brands, Hanes Brands, Betkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International and Triumph International, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Intimate Apparel, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Intimate Apparel, also provides the sales of main regions and countries. Of the upcoming market potential for Intimate Apparel, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Intimate Apparel sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Intimate Apparel market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Intimate Apparel sales, projected growth trends, production technology, application and end-user industry.

Intimate Apparel segment by Company

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Intimate Apparel segment by Type

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

Intimate Apparel segment by End User

Women

Men

Kid

Intimate Apparel segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Intimate Apparel market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Intimate Apparel and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Intimate Apparel.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Intimate Apparel market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Intimate Apparel manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Intimate Apparel in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Intimate Apparel in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the

market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Intimate Apparel Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Intimate Apparel Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Intimate Apparel Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Intimate Apparel Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL INTIMATE APPAREL MARKET DYNAMICS

- 2.1 Intimate Apparel Industry Trends
- 2.2 Intimate Apparel Industry Drivers
- 2.3 Intimate Apparel Industry Opportunities and Challenges
- 2.4 Intimate Apparel Industry Restraints

3 INTIMATE APPAREL MARKET BY MANUFACTURERS

- 3.1 Global Intimate Apparel Revenue by Manufacturers (2019-2024)
- 3.2 Global Intimate Apparel Sales by Manufacturers (2019-2024)
- 3.3 Global Intimate Apparel Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Intimate Apparel Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Intimate Apparel Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Intimate Apparel Manufacturers, Product Type & Application
- 3.7 Global Intimate Apparel Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Intimate Apparel Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Intimate Apparel Players Market Share by Revenue in 2023
 - 3.8.3 2023 Intimate Apparel Tier 1, Tier 2, and Tier

4 INTIMATE APPAREL MARKET BY TYPE

- 4.1 Intimate Apparel Type Introduction
 - 4.1.1 Bras
 - 4.1.2 Underpants
 - 4.1.3 Sleepwear and Homewear

- 4.1.4 Shapewear
- 4.1.5 Thermal Clothes
- 4.1.6 Others
- 4.2 Global Intimate Apparel Sales by Type
 - 4.2.1 Global Intimate Apparel Sales by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Intimate Apparel Sales by Type (2019-2030)
 - 4.2.3 Global Intimate Apparel Sales Market Share by Type (2019-2030)
- 4.3 Global Intimate Apparel Revenue by Type
 - 4.3.1 Global Intimate Apparel Revenue by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Intimate Apparel Revenue by Type (2019-2030)
 - 4.3.3 Global Intimate Apparel Revenue Market Share by Type (2019-2030)

5 INTIMATE APPAREL MARKET BY APPLICATION

- 5.1 Intimate Apparel Application Introduction
 - 5.1.1 Women
 - 5.1.2 Men
 - 5.1.3 Kid
- 5.2 Global Intimate Apparel Sales by Application
 - 5.2.1 Global Intimate Apparel Sales by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Intimate Apparel Sales by Application (2019-2030)
 - 5.2.3 Global Intimate Apparel Sales Market Share by Application (2019-2030)
- 5.3 Global Intimate Apparel Revenue by Application
 - 5.3.1 Global Intimate Apparel Revenue by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Intimate Apparel Revenue by Application (2019-2030)
 - 5.3.3 Global Intimate Apparel Revenue Market Share by Application (2019-2030)

6 GLOBAL INTIMATE APPAREL SALES BY REGION

- 6.1 Global Intimate Apparel Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Intimate Apparel Sales by Region (2019-2030)
 - 6.2.1 Global Intimate Apparel Sales by Region (2019-2024)
 - 6.2.2 Global Intimate Apparel Sales Forecasted by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Intimate Apparel Sales by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada

6.4 Europe

6.4.1 Europe Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Intimate Apparel Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Intimate Apparel Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA Intimate Apparel Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL INTIMATE APPAREL REVENUE BY REGION

7.1 Global Intimate Apparel Revenue by Region

7.1.1 Global Intimate Apparel Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Intimate Apparel Revenue by Region (2019-2024)

7.1.3 Global Intimate Apparel Revenue by Region (2025-2030)

7.1.4 Global Intimate Apparel Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Intimate Apparel Revenue (2019-2030)

7.2.2 North America Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Intimate Apparel Revenue (2019-2030)

- 7.3.2 Europe Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.4 Asia-Pacific
 - 7.4.1 Asia-Pacific Intimate Apparel Revenue (2019-2030)
 - 7.4.2 Asia-Pacific Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.5 LAMEA
 - 7.5.1 LAMEA Intimate Apparel Revenue (2019-2030)
 - 7.5.2 LAMEA Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

- 8.1 L Brands
 - 8.1.1 L Brands Company Information
 - 8.1.2 L Brands Business Overview
 - 8.1.3 L Brands Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.1.4 L Brands Intimate Apparel Product Portfolio
 - 8.1.5 L Brands Recent Developments
- 8.2 Hanes Brands
 - 8.2.1 Hanes Brands Company Information
 - 8.2.2 Hanes Brands Business Overview
 - 8.2.3 Hanes Brands Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.2.4 Hanes Brands Intimate Apparel Product Portfolio
 - 8.2.5 Hanes Brands Recent Developments
- 8.3 Betkshire Hathaway (Fruit of Loom)
 - 8.3.1 Betkshire Hathaway (Fruit of Loom) Company Information
 - 8.3.2 Betkshire Hathaway (Fruit of Loom) Business Overview
 - 8.3.3 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.3.4 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Portfolio
 - 8.3.5 Betkshire Hathaway (Fruit of Loom) Recent Developments
- 8.4 American Eagle (Aerie)
 - 8.4.1 American Eagle (Aerie) Company Information
 - 8.4.2 American Eagle (Aerie) Business Overview
 - 8.4.3 American Eagle (Aerie) Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.4.4 American Eagle (Aerie) Intimate Apparel Product Portfolio
 - 8.4.5 American Eagle (Aerie) Recent Developments
- 8.5 Wacoal

- 8.5.1 Wacoal Company Information
- 8.5.2 Wacoal Business Overview
- 8.5.3 Wacoal Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.5.4 Wacoal Intimate Apparel Product Portfolio
- 8.5.5 Wacoal Recent Developments
- 8.6 Marks & Spencer
 - 8.6.1 Marks & Spencer Company Information
 - 8.6.2 Marks & Spencer Business Overview
 - 8.6.3 Marks & Spencer Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.6.4 Marks & Spencer Intimate Apparel Product Portfolio
 - 8.6.5 Marks & Spencer Recent Developments
- 8.7 Gunze
 - 8.7.1 Gunze Company Information
 - 8.7.2 Gunze Business Overview
 - 8.7.3 Gunze Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.7.4 Gunze Intimate Apparel Product Portfolio
 - 8.7.5 Gunze Recent Developments
- 8.8 Jockey International
 - 8.8.1 Jockey International Company Information
 - 8.8.2 Jockey International Business Overview
 - 8.8.3 Jockey International Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.8.4 Jockey International Intimate Apparel Product Portfolio
 - 8.8.5 Jockey International Recent Developments
- 8.9 Triumph International
 - 8.9.1 Triumph International Company Information
 - 8.9.2 Triumph International Business Overview
 - 8.9.3 Triumph International Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.9.4 Triumph International Intimate Apparel Product Portfolio
 - 8.9.5 Triumph International Recent Developments
- 8.10 PVH
 - 8.10.1 PVH Company Information
 - 8.10.2 PVH Business Overview
 - 8.10.3 PVH Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.10.4 PVH Intimate Apparel Product Portfolio
 - 8.10.5 PVH Recent Developments
- 8.11 Cosmo Lady

- 8.11.1 Cosmo Lady Company Information
- 8.11.2 Cosmo Lady Business Overview
- 8.11.3 Cosmo Lady Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.11.4 Cosmo Lady Intimate Apparel Product Portfolio
- 8.11.5 Cosmo Lady Recent Developments
- 8.12 Fast Retailing
 - 8.12.1 Fast Retailing Company Information
 - 8.12.2 Fast Retailing Business Overview
 - 8.12.3 Fast Retailing Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.12.4 Fast Retailing Intimate Apparel Product Portfolio
 - 8.12.5 Fast Retailing Recent Developments
- 8.13 Embrygroup
 - 8.13.1 Embrygroup Company Information
 - 8.13.2 Embrygroup Business Overview
 - 8.13.3 Embrygroup Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.13.4 Embrygroup Intimate Apparel Product Portfolio
 - 8.13.5 Embrygroup Recent Developments
- 8.14 Aimer
 - 8.14.1 Aimer Company Information
 - 8.14.2 Aimer Business Overview
 - 8.14.3 Aimer Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.14.4 Aimer Intimate Apparel Product Portfolio
 - 8.14.5 Aimer Recent Developments
- 8.15 Debenhams
 - 8.15.1 Debenhams Company Information
 - 8.15.2 Debenhams Business Overview
 - 8.15.3 Debenhams Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.15.4 Debenhams Intimate Apparel Product Portfolio
 - 8.15.5 Debenhams Recent Developments
- 8.16 Huijie (Maniform Lingerie)
 - 8.16.1 Huijie (Maniform Lingerie) Company Information
 - 8.16.2 Huijie (Maniform Lingerie) Business Overview
 - 8.16.3 Huijie (Maniform Lingerie) Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.16.4 Huijie (Maniform Lingerie) Intimate Apparel Product Portfolio

- 8.16.5 Huijie (Maniform Lingerie) Recent Developments
- 8.17 Lise Charmel
 - 8.17.1 Lise Charmel Company Information
 - 8.17.2 Lise Charmel Business Overview
 - 8.17.3 Lise Charmel Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.17.4 Lise Charmel Intimate Apparel Product Portfolio
 - 8.17.5 Lise Charmel Recent Developments
- 8.18 Your Sun
 - 8.18.1 Your Sun Company Information
 - 8.18.2 Your Sun Business Overview
 - 8.18.3 Your Sun Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.18.4 Your Sun Intimate Apparel Product Portfolio
 - 8.18.5 Your Sun Recent Developments
- 8.19 Tinsino
 - 8.19.1 Tinsino Company Information
 - 8.19.2 Tinsino Business Overview
 - 8.19.3 Tinsino Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.19.4 Tinsino Intimate Apparel Product Portfolio
 - 8.19.5 Tinsino Recent Developments
- 8.20 Bare Necessities
 - 8.20.1 Bare Necessities Company Information
 - 8.20.2 Bare Necessities Business Overview
 - 8.20.3 Bare Necessities Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.20.4 Bare Necessities Intimate Apparel Product Portfolio
 - 8.20.5 Bare Necessities Recent Developments
- 8.21 Wolf Lingerie
 - 8.21.1 Wolf Lingerie Company Information
 - 8.21.2 Wolf Lingerie Business Overview
 - 8.21.3 Wolf Lingerie Intimate Apparel Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.21.4 Wolf Lingerie Intimate Apparel Product Portfolio
 - 8.21.5 Wolf Lingerie Recent Developments
- 8.22 Hanky Panky
 - 8.22.1 Hanky Panky Company Information
 - 8.22.2 Hanky Panky Business Overview
 - 8.22.3 Hanky Panky Intimate Apparel Sales, Price, Revenue and Gross Margin

(2019-2024)

8.22.4 Hanky Panky Intimate Apparel Product Portfolio

8.22.5 Hanky Panky Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Intimate Apparel Value Chain Analysis

9.1.1 Intimate Apparel Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Intimate Apparel Production Mode & Process

9.2 Intimate Apparel Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Intimate Apparel Distributors

9.2.3 Intimate Apparel Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Intimate Apparel Industry Trends
- Table 2. Intimate Apparel Industry Drivers
- Table 3. Intimate Apparel Industry Opportunities and Challenges
- Table 4. Intimate Apparel Industry Restraints
- Table 5. Global Intimate Apparel Revenue by Manufacturers (US\$ Million) & (2019-2024)
- Table 6. Global Intimate Apparel Revenue Market Share by Manufacturers (2019-2024)
- Table 7. Global Intimate Apparel Sales by Manufacturers (M Units) & (2019-2024)
- Table 8. Global Intimate Apparel Sales Market Share by Manufacturers
- Table 9. Global Intimate Apparel Average Sales Price (USD/Unit) of Manufacturers (2019-2024)
- Table 10. Global Intimate Apparel Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- Table 11. Global Intimate Apparel Key Manufacturers Manufacturing Sites & Headquarters
- Table 12. Global Intimate Apparel Manufacturers, Product Type & Application
- Table 13. Global Intimate Apparel Manufacturers Commercialization Time
- Table 14. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Intimate Apparel by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 16. Major Manufacturers of Bras
- Table 17. Major Manufacturers of Underpants
- Table 18. Major Manufacturers of Sleepwear and Homewear
- Table 19. Major Manufacturers of Shapewear
- Table 20. Major Manufacturers of Thermal Clothes
- Table 21. Major Manufacturers of Others
- Table 22. Global Intimate Apparel Sales by Type 2019 VS 2023 VS 2030 (M Units)
- Table 23. Global Intimate Apparel Sales by Type (2019-2024) & (M Units)
- Table 24. Global Intimate Apparel Sales by Type (2025-2030) & (M Units)
- Table 25. Global Intimate Apparel Sales Market Share by Type (2019-2024)
- Table 26. Global Intimate Apparel Sales Market Share by Type (2025-2030)
- Table 27. Global Intimate Apparel Revenue by Type 2019 VS 2023 VS 2030 (M Units)
- Table 28. Global Intimate Apparel Revenue by Type (2019-2024) & (M Units)
- Table 29. Global Intimate Apparel Revenue by Type (2025-2030) & (M Units)
- Table 30. Global Intimate Apparel Revenue Market Share by Type (2019-2024)

- Table 31. Global Intimate Apparel Revenue Market Share by Type (2025-2030)
- Table 32. Major Manufacturers of Women
- Table 33. Major Manufacturers of Men
- Table 34. Major Manufacturers of Kid
- Table 35. Global Intimate Apparel Sales by Application 2019 VS 2023 VS 2030 (M Units)
- Table 36. Global Intimate Apparel Sales by Application (2019-2024) & (M Units)
- Table 37. Global Intimate Apparel Sales by Application (2025-2030) & (M Units)
- Table 38. Global Intimate Apparel Sales Market Share by Application (2019-2024)
- Table 39. Global Intimate Apparel Sales Market Share by Application (2025-2030)
- Table 40. Global Intimate Apparel Revenue by Application 2019 VS 2023 VS 2030 (M Units)
- Table 41. Global Intimate Apparel Revenue by Application (2019-2024) & (M Units)
- Table 42. Global Intimate Apparel Revenue by Application (2025-2030) & (M Units)
- Table 43. Global Intimate Apparel Revenue Market Share by Application (2019-2024)
- Table 44. Global Intimate Apparel Revenue Market Share by Application (2025-2030)
- Table 45. Global Intimate Apparel Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Table 46. Global Intimate Apparel Sales by Region (2019-2024) & (M Units)
- Table 47. Global Intimate Apparel Sales Market Share by Region (2019-2024)
- Table 48. Global Intimate Apparel Sales Forecasted by Region (2025-2030) & (M Units)
- Table 49. Global Intimate Apparel Sales Forecasted Market Share by Region (2025-2030)
- Table 50. North America Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 51. North America Intimate Apparel Sales by Country (2019-2024) & (M Units)
- Table 52. North America Intimate Apparel Sales by Country (2025-2030) & (M Units)
- Table 53. Europe Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 54. Europe Intimate Apparel Sales by Country (2019-2024) & (M Units)
- Table 55. Europe Intimate Apparel Sales by Country (2025-2030) & (M Units)
- Table 56. Asia Pacific Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 57. Asia Pacific Intimate Apparel Sales by Country (2019-2024) & (M Units)
- Table 58. Asia Pacific Intimate Apparel Sales by Country (2025-2030) & (M Units)
- Table 59. LAMEA Intimate Apparel Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 60. LAMEA Intimate Apparel Sales by Country (2019-2024) & (M Units)
- Table 61. LAMEA Intimate Apparel Sales by Country (2025-2030) & (M Units)
- Table 62. Global Intimate Apparel Revenue Grow Rate (CAGR) by Region: 2019 VS

2023 VS 2030 (US\$ Million)

Table 63. Global Intimate Apparel Revenue by Region (2019-2024) & (US\$ Million)

Table 64. Global Intimate Apparel Revenue by Region (2025-2030) & (US\$ Million)

Table 65. Global Intimate Apparel Revenue Market Share by Region (2019-2024)

Table 66. Global Intimate Apparel Revenue Market Share by Region (2025-2030)

Table 67. L Brands Company Information

Table 68. L Brands Business Overview

Table 69. L Brands Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 70. L Brands Intimate Apparel Product Portfolio

Table 71. L Brands Recent Development

Table 72. Hanes Brands Company Information

Table 73. Hanes Brands Business Overview

Table 74. Hanes Brands Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 75. Hanes Brands Intimate Apparel Product Portfolio

Table 76. Hanes Brands Recent Development

Table 77. Betkshire Hathaway (Fruit of Loom) Company Information

Table 78. Betkshire Hathaway (Fruit of Loom) Business Overview

Table 79. Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 80. Betkshire Hathaway (Fruit of Loom) Intimate Apparel Product Portfolio

Table 81. Betkshire Hathaway (Fruit of Loom) Recent Development

Table 82. American Eagle (Aerie) Company Information

Table 83. American Eagle (Aerie) Business Overview

Table 84. American Eagle (Aerie) Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 85. American Eagle (Aerie) Intimate Apparel Product Portfolio

Table 86. American Eagle (Aerie) Recent Development

Table 87. Wacoal Company Information

Table 88. Wacoal Business Overview

Table 89. Wacoal Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 90. Wacoal Intimate Apparel Product Portfolio

Table 91. Wacoal Recent Development

Table 92. Marks & Spencer Company Information

Table 93. Marks & Spencer Business Overview

Table 94. Marks & Spencer Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 95. Marks & Spencer Intimate Apparel Product Portfolio

Table 96. Marks & Spencer Recent Development

Table 97. Gunze Company Information

Table 98. Gunze Business Overview

Table 99. Gunze Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 100. Gunze Intimate Apparel Product Portfolio

Table 101. Gunze Recent Development

Table 102. Jockey International Company Information

Table 103. Jockey International Business Overview

Table 104. Jockey International Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 105. Jockey International Intimate Apparel Product Portfolio

Table 106. Jockey International Recent Development

Table 107. Triumph International Company Information

Table 108. Triumph International Business Overview

Table 109. Triumph International Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 110. Triumph International Intimate Apparel Product Portfolio

Table 111. Triumph International Recent Development

Table 112. PVH Company Information

Table 113. PVH Business Overview

Table 114. PVH Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 115. PVH Intimate Apparel Product Portfolio

Table 116. PVH Recent Development

Table 117. Cosmo Lady Company Information

Table 118. Cosmo Lady Business Overview

Table 119. Cosmo Lady Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 120. Cosmo Lady Intimate Apparel Product Portfolio

Table 121. Cosmo Lady Recent Development

Table 122. Fast Retailing Company Information

Table 123. Fast Retailing Business Overview

Table 124. Fast Retailing Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 125. Fast Retailing Intimate Apparel Product Portfolio

Table 126. Fast Retailing Recent Development

Table 127. Embrygroup Company Information

- Table 128. Embrygroup Business Overview
- Table 129. Embrygroup Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 130. Embrygroup Intimate Apparel Product Portfolio
- Table 131. Embrygroup Recent Development
- Table 132. Aimer Company Information
- Table 133. Aimer Business Overview
- Table 134. Aimer Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 135. Aimer Intimate Apparel Product Portfolio
- Table 136. Aimer Recent Development
- Table 137. Debenhams Company Information
- Table 138. Debenhams Business Overview
- Table 139. Debenhams Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 140. Debenhams Intimate Apparel Product Portfolio
- Table 141. Debenhams Recent Development
- Table 142. Huijie (Maniform Lingerie) Company Information
- Table 143. Huijie (Maniform Lingerie) Business Overview
- Table 144. Huijie (Maniform Lingerie) Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 145. Huijie (Maniform Lingerie) Intimate Apparel Product Portfolio
- Table 146. Huijie (Maniform Lingerie) Recent Development
- Table 147. Lise Charmel Company Information
- Table 148. Lise Charmel Business Overview
- Table 149. Lise Charmel Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 150. Lise Charmel Intimate Apparel Product Portfolio
- Table 151. Lise Charmel Recent Development
- Table 152. Your Sun Company Information
- Table 153. Your Sun Business Overview
- Table 154. Your Sun Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 155. Your Sun Intimate Apparel Product Portfolio
- Table 156. Your Sun Recent Development
- Table 157. Tinsino Company Information
- Table 158. Tinsino Business Overview
- Table 159. Tinsino Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 160. Tinsino Intimate Apparel Product Portfolio

Table 161. Tinsino Recent Development

Table 162. Bare Necessities Company Information

Table 163. Bare Necessities Business Overview

Table 164. Bare Necessities Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 165. Bare Necessities Intimate Apparel Product Portfolio

Table 166. Bare Necessities Recent Development

Table 167. Wolf Lingerie Company Information

Table 168. Wolf Lingerie Business Overview

Table 169. Wolf Lingerie Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 170. Wolf Lingerie Intimate Apparel Product Portfolio

Table 171. Wolf Lingerie Recent Development

Table 172. Hanky Panky Company Information

Table 173. Hanky Panky Business Overview

Table 174. Hanky Panky Intimate Apparel Sales (M Units), Price (USD/Unit), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 175. Hanky Panky Intimate Apparel Product Portfolio

Table 176. Hanky Panky Recent Development

Table 177. Key Raw Materials

Table 178. Raw Materials Key Suppliers

Table 179. Intimate Apparel Distributors List

Table 180. Intimate Apparel Customers List

Table 181. Research Programs/Design for This Report

Table 182. Authors List of This Report

Table 183. Secondary Sources

Table 184. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Intimate Apparel Product Picture
- Figure 2. Global Intimate Apparel Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Intimate Apparel Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Intimate Apparel Sales (2019-2030) & (M Units)
- Figure 5. Global Intimate Apparel Average Price (USD/Unit) & (2019-2030)
- Figure 6. Global Top 5 and 10 Intimate Apparel Players Market Share by Revenue in 2023
- Figure 7. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 8. Bras Picture
- Figure 9. Underpants Picture
- Figure 10. Sleepwear and Homewear Picture
- Figure 11. Shapewear Picture
- Figure 12. Thermal Clothes Picture
- Figure 13. Others Picture
- Figure 14. Global Intimate Apparel Sales by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 15. Global Intimate Apparel Sales Market Share 2019 VS 2023 VS 2030
- Figure 16. Global Intimate Apparel Sales Market Share by Type (2019-2030)
- Figure 17. Global Intimate Apparel Revenue by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 18. Global Intimate Apparel Revenue Market Share 2019 VS 2023 VS 2030
- Figure 19. Global Intimate Apparel Revenue Market Share by Type (2019-2030)
- Figure 20. Women Picture
- Figure 21. Men Picture
- Figure 22. Kid Picture
- Figure 23. Global Intimate Apparel Sales by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 24. Global Intimate Apparel Sales Market Share 2019 VS 2023 VS 2030
- Figure 25. Global Intimate Apparel Sales Market Share by Application (2019-2030)
- Figure 26. Global Intimate Apparel Revenue by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 27. Global Intimate Apparel Revenue Market Share 2019 VS 2023 VS 2030
- Figure 28. Global Intimate Apparel Revenue Market Share by Application (2019-2030)
- Figure 29. North America Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 30. North America Intimate Apparel Sales Market Share by Country (2019-2030)

- Figure 31. U.S. Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 32. Canada Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 33. Europe Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 34. Europe Intimate Apparel Sales Market Share by Country (2019-2030)
- Figure 35. Germany Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 36. France Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 37. U.K. Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 38. Italy Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 39. Netherlands Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 40. Asia Pacific Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 41. Asia Pacific Intimate Apparel Sales Market Share by Country (2019-2030)
- Figure 42. China Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 43. Japan Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 44. South Korea Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 45. Southeast Asia Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 46. India Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 47. Australia Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 48. LAMEA Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 49. LAMEA Intimate Apparel Sales Market Share by Country (2019-2030)
- Figure 50. Mexico Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 51. Brazil Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 52. Turkey Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 53. GCC Countries Intimate Apparel Sales and Growth Rate (2019-2030) & (M Units)
- Figure 54. Global Intimate Apparel Revenue (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 55. Global Intimate Apparel Revenue Market Share by Region in Percentage: 2023 Versus 2030
- Figure 56. North America Intimate Apparel Revenue (2019-2030) & (US\$ Million)
- Figure 57. North America Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 58. Europe Intimate Apparel Revenue (2019-2030) & (US\$ Million)
- Figure 59. Europe Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030
- Figure 60. Asia-Pacific Intimate Apparel Revenue (2019-2030) & (US\$ Million)
- Figure 61. Asia-Pacific Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS 2030

2030

Figure 62. LAMEA Intimate Apparel Revenue (2019-2030) & (US\$ Million)

Figure 63. LAMEA Intimate Apparel Revenue Share by Country: 2019 VS 2023 VS

2030

Figure 64. Intimate Apparel Value Chain

Figure 65. Manufacturing Cost Structure

Figure 66. Intimate Apparel Production Mode & Process

Figure 67. Direct Comparison with Distribution Share

Figure 68. Distributors Profiles

Figure 69. Years Considered

Figure 70. Research Process

Figure 71. Key Executives Interviewed

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