

# Global Industrial Design Market Analysis and Forecast 2024-2030

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## Abstracts

This report studies the Industrial Design market. Industrial design is a process of design applied to products that are to be manufactured through techniques of mass production.

This report covered the Product Design, Model Design and Fabrication, User Interface and Interaction Design and Other Industrial Design.

According to APO Research, The global Industrial Design market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Industrial Design key players include IDEO, Frog Design, Designworks, ARTOP GROUP, etc. Global top four manufacturers hold a share about 0.7%.

China is the largest market, with a share about 40%, followed by Europe and North America, both have a share about 40 percent.

In terms of product, Product Design is the largest segment, with a share over 60%. And in terms of application, the largest application is Household, followed by Transportation, Electronic, Machinery & Equipment, etc.

### Report Includes

This report presents an overview of global market for Industrial Design, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Industrial Design, also provides the revenue of main regions and countries. Of the upcoming market potential for Industrial Design, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Industrial Design revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Industrial Design market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Industrial Design revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including IDEO, Frog Design, Designworks, ARTOP GROUP, Designaffairs, Ammunition Group, ZIBA Design, Fuse Project and PDD, etc.

#### Industrial Design segment by Company

IDEO

Frog Design

Designworks

ARTOP GROUP

Designaffairs

Ammunition Group

ZIBA Design

Fuse Project

PDD

LUNAR

R&D Design

GK Design Group

RKS

BUSSE Design

#### Industrial Design segment by Type

Product Design

Model Design and Fabrication

User Interface and Interaction Design

Other Industrial Design

#### Industrial Design segment by Application

Transportation

Electronic

Household

Machinery & Equipment

Consumer Goods

Healthcare (medical)

Other

## Industrial Design segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key players, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Industrial Design market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Industrial Design and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Industrial Design.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the

driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of Industrial Design in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of Industrial Design company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Industrial Design revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, revenue for each segment.

Chapter 13: The main concluding insights of the report.

Chapter 13: The main concluding insights of the report.



## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Industrial Design Market by Type
  - 1.2.1 Global Industrial Design Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Product Design
  - 1.2.3 Model Design and Fabrication
  - 1.2.4 User Interface and Interaction Design
  - 1.2.5 Other Industrial Design
- 1.3 Industrial Design Market by Application
  - 1.3.1 Global Industrial Design Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Transportation
  - 1.3.3 Electronic
  - 1.3.4 Household
  - 1.3.5 Machinery & Equipment
  - 1.3.6 Consumer Goods
  - 1.3.7 Healthcare (medical)
  - 1.3.8 Other
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 INDUSTRIAL DESIGN MARKET DYNAMICS

- 2.1 Industrial Design Industry Trends
- 2.2 Industrial Design Industry Drivers
- 2.3 Industrial Design Industry Opportunities and Challenges
- 2.4 Industrial Design Industry Restraints

### 3 GLOBAL GROWTH PERSPECTIVE

- 3.1 Global Industrial Design Market Perspective (2019-2030)
- 3.2 Global Industrial Design Growth Trends by Region
  - 3.2.1 Global Industrial Design Market Size by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Industrial Design Market Size by Region (2019-2024)
  - 3.2.3 Global Industrial Design Market Size by Region (2025-2030)

### 4 COMPETITIVE LANDSCAPE BY PLAYERS

#### 4.1 Global Industrial Design Revenue by Players

4.1.1 Global Industrial Design Revenue by Players (2019-2024)

4.1.2 Global Industrial Design Revenue Market Share by Players (2019-2024)

4.1.3 Global Industrial Design Players Revenue Share Top 10 and Top 5 in 2023

#### 4.2 Global Industrial Design Key Players Ranking, 2022 VS 2023 VS 2024

#### 4.3 Global Industrial Design Key Players Headquarters & Area Served

#### 4.4 Global Industrial Design Players, Product Type & Application

#### 4.5 Global Industrial Design Players Commercialization Time

#### 4.6 Market Competitive Analysis

4.6.1 Global Industrial Design Market CR5 and HHI

4.6.2 Global Top 5 and 10 Industrial Design Players Market Share by Revenue in 2023

4.6.3 2023 Industrial Design Tier 1, Tier 2, and Tier

### 5 INDUSTRIAL DESIGN MARKET SIZE BY TYPE

#### 5.1 Global Industrial Design Revenue by Type (2019 VS 2023 VS 2030)

#### 5.2 Global Industrial Design Revenue by Type (2019-2030)

#### 5.3 Global Industrial Design Revenue Market Share by Type (2019-2030)

### 6 INDUSTRIAL DESIGN MARKET SIZE BY APPLICATION

#### 6.1 Global Industrial Design Revenue by Application (2019 VS 2023 VS 2030)

#### 6.2 Global Industrial Design Revenue by Application (2019-2030)

#### 6.3 Global Industrial Design Revenue Market Share by Application (2019-2030)

### 7 COMPANY PROFILES

#### 7.1 IDEO

7.1.1 IDEO Company Information

7.1.2 IDEO Business Overview

7.1.3 IDEO Industrial Design Revenue and Gross Margin (2019-2024)

7.1.4 IDEO Industrial Design Product Portfolio

7.1.5 IDEO Recent Developments

#### 7.2 Frog Design

7.2.1 Frog Design Company Information

7.2.2 Frog Design Business Overview

7.2.3 Frog Design Industrial Design Revenue and Gross Margin (2019-2024)

7.2.4 Frog Design Industrial Design Product Portfolio

- 7.2.5 Frog Design Recent Developments
- 7.3 Designworks
  - 7.3.1 Designworks Company Information
  - 7.3.2 Designworks Business Overview
  - 7.3.3 Designworks Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.3.4 Designworks Industrial Design Product Portfolio
  - 7.3.5 Designworks Recent Developments
- 7.4 ARTOP GROUP
  - 7.4.1 ARTOP GROUP Company Information
  - 7.4.2 ARTOP GROUP Business Overview
  - 7.4.3 ARTOP GROUP Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.4.4 ARTOP GROUP Industrial Design Product Portfolio
  - 7.4.5 ARTOP GROUP Recent Developments
- 7.5 Designaffairs
  - 7.5.1 Designaffairs Company Information
  - 7.5.2 Designaffairs Business Overview
  - 7.5.3 Designaffairs Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.5.4 Designaffairs Industrial Design Product Portfolio
  - 7.5.5 Designaffairs Recent Developments
- 7.6 Ammunition Group
  - 7.6.1 Ammunition Group Company Information
  - 7.6.2 Ammunition Group Business Overview
  - 7.6.3 Ammunition Group Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.6.4 Ammunition Group Industrial Design Product Portfolio
  - 7.6.5 Ammunition Group Recent Developments
- 7.7 ZIBA Design
  - 7.7.1 ZIBA Design Company Information
  - 7.7.2 ZIBA Design Business Overview
  - 7.7.3 ZIBA Design Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.7.4 ZIBA Design Industrial Design Product Portfolio
  - 7.7.5 ZIBA Design Recent Developments
- 7.8 Fuse Project
  - 7.8.1 Fuse Project Company Information
  - 7.8.2 Fuse Project Business Overview
  - 7.8.3 Fuse Project Industrial Design Revenue and Gross Margin (2019-2024)
  - 7.8.4 Fuse Project Industrial Design Product Portfolio
  - 7.8.5 Fuse Project Recent Developments
- 7.9 PDD
  - 7.9.1 PDD Company Information

#### 7.9.2 PDD Business Overview

#### 7.9.3 PDD Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.9.4 PDD Industrial Design Product Portfolio

#### 7.9.5 PDD Recent Developments

### 7.10 LUNAR

#### 7.10.1 LUNAR Company Information

#### 7.10.2 LUNAR Business Overview

#### 7.10.3 LUNAR Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.10.4 LUNAR Industrial Design Product Portfolio

#### 7.10.5 LUNAR Recent Developments

### 7.11 R&D Design

#### 7.11.1 R&D Design Company Information

#### 7.11.2 R&D Design Business Overview

#### 7.11.3 R&D Design Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.11.4 R&D Design Industrial Design Product Portfolio

#### 7.11.5 R&D Design Recent Developments

### 7.12 GK Design Group

#### 7.12.1 GK Design Group Company Information

#### 7.12.2 GK Design Group Business Overview

#### 7.12.3 GK Design Group Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.12.4 GK Design Group Industrial Design Product Portfolio

#### 7.12.5 GK Design Group Recent Developments

### 7.13 RKS

#### 7.13.1 RKS Company Information

#### 7.13.2 RKS Business Overview

#### 7.13.3 RKS Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.13.4 RKS Industrial Design Product Portfolio

#### 7.13.5 RKS Recent Developments

### 7.14 BUSSE Design

#### 7.14.1 BUSSE Design Company Information

#### 7.14.2 BUSSE Design Business Overview

#### 7.14.3 BUSSE Design Industrial Design Revenue and Gross Margin (2019-2024)

#### 7.14.4 BUSSE Design Industrial Design Product Portfolio

#### 7.14.5 BUSSE Design Recent Developments

## 8 NORTH AMERICA

### 8.1 North America Industrial Design Revenue (2019-2030)

### 8.2 North America Industrial Design Revenue by Type (2019-2030)

- 8.2.1 North America Industrial Design Revenue by Type (2019-2024)
- 8.2.2 North America Industrial Design Revenue by Type (2025-2030)
- 8.3 North America Industrial Design Revenue Share by Type (2019-2030)
- 8.4 North America Industrial Design Revenue by Application (2019-2030)
  - 8.4.1 North America Industrial Design Revenue by Application (2019-2024)
  - 8.4.2 North America Industrial Design Revenue by Application (2025-2030)
- 8.5 North America Industrial Design Revenue Share by Application (2019-2030)
- 8.6 North America Industrial Design Revenue by Country
  - 8.6.1 North America Industrial Design Revenue by Country (2019 VS 2023 VS 2030)
  - 8.6.2 North America Industrial Design Revenue by Country (2019-2024)
  - 8.6.3 North America Industrial Design Revenue by Country (2025-2030)
  - 8.6.4 U.S.
  - 8.6.5 Canada

## **9 EUROPE**

- 9.1 Europe Industrial Design Revenue (2019-2030)
- 9.2 Europe Industrial Design Revenue by Type (2019-2030)
  - 9.2.1 Europe Industrial Design Revenue by Type (2019-2024)
  - 9.2.2 Europe Industrial Design Revenue by Type (2025-2030)
- 9.3 Europe Industrial Design Revenue Share by Type (2019-2030)
- 9.4 Europe Industrial Design Revenue by Application (2019-2030)
  - 9.4.1 Europe Industrial Design Revenue by Application (2019-2024)
  - 9.4.2 Europe Industrial Design Revenue by Application (2025-2030)
- 9.5 Europe Industrial Design Revenue Share by Application (2019-2030)
- 9.6 Europe Industrial Design Revenue by Country
  - 9.6.1 Europe Industrial Design Revenue by Country (2019 VS 2023 VS 2030)
  - 9.6.2 Europe Industrial Design Revenue by Country (2019-2024)
  - 9.6.3 Europe Industrial Design Revenue by Country (2025-2030)
  - 9.6.4 Germany
  - 9.6.5 France
  - 9.6.6 U.K.
  - 9.6.7 Italy
  - 9.6.8 Russia

## **10 CHINA**

- 10.1 China Industrial Design Revenue (2019-2030)
- 10.2 China Industrial Design Revenue by Type (2019-2030)

- 10.2.1 China Industrial Design Revenue by Type (2019-2024)
- 10.2.2 China Industrial Design Revenue by Type (2025-2030)
- 10.3 China Industrial Design Revenue Share by Type (2019-2030)
- 10.4 China Industrial Design Revenue by Application (2019-2030)
  - 10.4.1 China Industrial Design Revenue by Application (2019-2024)
  - 10.4.2 China Industrial Design Revenue by Application (2025-2030)
- 10.5 China Industrial Design Revenue Share by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

- 11.1 Asia Industrial Design Revenue (2019-2030)
- 11.2 Asia Industrial Design Revenue by Type (2019-2030)
  - 11.2.1 Asia Industrial Design Revenue by Type (2019-2024)
  - 11.2.2 Asia Industrial Design Revenue by Type (2025-2030)
- 11.3 Asia Industrial Design Revenue Share by Type (2019-2030)
- 11.4 Asia Industrial Design Revenue by Application (2019-2030)
  - 11.4.1 Asia Industrial Design Revenue by Application (2019-2024)
  - 11.4.2 Asia Industrial Design Revenue by Application (2025-2030)
- 11.5 Asia Industrial Design Revenue Share by Application (2019-2030)
- 11.6 Asia Industrial Design Revenue by Country
  - 11.6.1 Asia Industrial Design Revenue by Country (2019 VS 2023 VS 2030)
  - 11.6.2 Asia Industrial Design Revenue by Country (2019-2024)
  - 11.6.3 Asia Industrial Design Revenue by Country (2025-2030)
  - 11.6.4 Japan
  - 11.6.5 South Korea
  - 11.6.6 India
  - 11.6.7 Australia
  - 11.6.8 China Taiwan
  - 11.6.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA, LATIN AMERICA**

- 12.1 MEALA Industrial Design Revenue (2019-2030)
- 12.2 MEALA Industrial Design Revenue by Type (2019-2030)
  - 12.2.1 MEALA Industrial Design Revenue by Type (2019-2024)
  - 12.2.2 MEALA Industrial Design Revenue by Type (2025-2030)
- 12.3 MEALA Industrial Design Revenue Share by Type (2019-2030)
- 12.4 MEALA Industrial Design Revenue by Application (2019-2030)
  - 12.4.1 MEALA Industrial Design Revenue by Application (2019-2024)

- 12.4.2 MEALA Industrial Design Revenue by Application (2025-2030)
- 12.5 MEALA Industrial Design Revenue Share by Application (2019-2030)
- 12.6 MEALA Industrial Design Revenue by Country
  - 12.6.1 MEALA Industrial Design Revenue by Country (2019 VS 2023 VS 2030)
  - 12.6.2 MEALA Industrial Design Revenue by Country (2019-2024)
  - 12.6.3 MEALA Industrial Design Revenue by Country (2025-2030)
  - 12.6.4 Mexico
  - 12.6.5 Brazil
  - 12.6.6 Israel
  - 12.6.7 Argentina
  - 12.6.8 Colombia
  - 12.6.9 Turkey
  - 12.6.10 Saudi Arabia
  - 12.6.11 UAE

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



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