

# Global Household Air Purifiers Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

Household Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

According to APO Research, The global Household Air Purifiers market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Household Air Purifiers key players include Sharp, Panasonic, Philips, Daikin, etc. Global top four manufacturers hold a share over 40%.

China is the largest market, with a share about 60%, followed by Japan and Europe, both have a share about 25 percent.

In terms of product, 20-50 Sqm is the largest segment, with a share over 40%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

This report presents an overview of global market for Household Air Purifiers, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Household Air Purifiers, also provides the sales of main regions and countries. Of the upcoming market potential for Household Air Purifiers, and key regions or countries of focus to forecast this market into various

segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Household Air Purifiers sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Household Air Purifiers market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Household Air Purifiers sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Sharp, Panasonic, Philips, Daikin, Midea, Coway, Smartmi, Electrolux and IQAir, etc.

#### Household Air Purifiers segment by Company

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

#### Household Air Purifiers segment by Type

20-50 Sqm

50-80 Sqm

>80 Sqm

#### Household Air Purifiers segment by Application

Living Room

Bed Room

Kitchen

Others

## Household Air Purifiers segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries

and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Household Air Purifiers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Household Air Purifiers and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Household Air Purifiers.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Household Air Purifiers market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Household Air Purifiers manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger,

etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Household Air Purifiers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Household Air Purifiers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Household Air Purifiers Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Household Air Purifiers Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Household Air Purifiers Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Household Air Purifiers Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

### 2 GLOBAL HOUSEHOLD AIR PURIFIERS MARKET DYNAMICS

- 2.1 Household Air Purifiers Industry Trends
- 2.2 Household Air Purifiers Industry Drivers
- 2.3 Household Air Purifiers Industry Opportunities and Challenges
- 2.4 Household Air Purifiers Industry Restraints

### 3 HOUSEHOLD AIR PURIFIERS MARKET BY MANUFACTURERS

- 3.1 Global Household Air Purifiers Revenue by Manufacturers (2019-2024)
- 3.2 Global Household Air Purifiers Sales by Manufacturers (2019-2024)
- 3.3 Global Household Air Purifiers Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Household Air Purifiers Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Household Air Purifiers Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Household Air Purifiers Manufacturers, Product Type & Application
- 3.7 Global Household Air Purifiers Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Household Air Purifiers Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Household Air Purifiers Players Market Share by Revenue in 2023
  - 3.8.3 2023 Household Air Purifiers Tier 1, Tier 2, and Tier

### 4 HOUSEHOLD AIR PURIFIERS MARKET BY TYPE

- 4.1 Household Air Purifiers Type Introduction



- 4.1.1 4.1.2 20-50 Sqm
- 4.1.3 50-80 Sqm
- 4.1.4 >80 Sqm
- 4.2 Global Household Air Purifiers Sales by Type
  - 4.2.1 Global Household Air Purifiers Sales by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global Household Air Purifiers Sales by Type (2019-2030)
  - 4.2.3 Global Household Air Purifiers Sales Market Share by Type (2019-2030)
- 4.3 Global Household Air Purifiers Revenue by Type
  - 4.3.1 Global Household Air Purifiers Revenue by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global Household Air Purifiers Revenue by Type (2019-2030)
  - 4.3.3 Global Household Air Purifiers Revenue Market Share by Type (2019-2030)

## **5 HOUSEHOLD AIR PURIFIERS MARKET BY APPLICATION**

- 5.1 Household Air Purifiers Application Introduction
  - 5.1.1 Living Room
  - 5.1.2 Bed Room
  - 5.1.3 Kitchen
  - 5.1.4 Others
- 5.2 Global Household Air Purifiers Sales by Application
  - 5.2.1 Global Household Air Purifiers Sales by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global Household Air Purifiers Sales by Application (2019-2030)
  - 5.2.3 Global Household Air Purifiers Sales Market Share by Application (2019-2030)
- 5.3 Global Household Air Purifiers Revenue by Application
  - 5.3.1 Global Household Air Purifiers Revenue by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global Household Air Purifiers Revenue by Application (2019-2030)
  - 5.3.3 Global Household Air Purifiers Revenue Market Share by Application (2019-2030)

## **6 GLOBAL HOUSEHOLD AIR PURIFIERS SALES BY REGION**

- 6.1 Global Household Air Purifiers Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Household Air Purifiers Sales by Region (2019-2030)
  - 6.2.1 Global Household Air Purifiers Sales by Region (2019-2024)
  - 6.2.2 Global Household Air Purifiers Sales Forecasted by Region (2025-2030)
- 6.3 North America
  - 6.3.1 North America Household Air Purifiers Sales Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Household Air Purifiers Sales by Country (2019-2030)

### 6.3.3 U.S.

### 6.3.4 Canada

## 6.4 Europe

### 6.4.1 Europe Household Air Purifiers Sales Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.4.2 Europe Household Air Purifiers Sales by Country (2019-2030)

### 6.4.3 Germany

### 6.4.4 France

### 6.4.5 U.K.

### 6.4.6 Italy

### 6.4.7 Netherlands

## 6.5 Asia Pacific

### 6.5.1 Asia Pacific Household Air Purifiers Sales Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.5.2 Asia Pacific Household Air Purifiers Sales by Country (2019-2030)

### 6.5.3 China

### 6.5.4 Japan

### 6.5.5 South Korea

### 6.5.6 Southeast Asia

### 6.5.7 India

### 6.5.8 Australia

## 6.6 LAMEA

### 6.6.1 LAMEA Household Air Purifiers Sales Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.6.2 LAMEA Household Air Purifiers Sales by Country (2019-2030)

### 6.6.3 Mexico

### 6.6.4 Brazil

### 6.6.5 Turkey

### 6.6.6 GCC Countries

## 7 GLOBAL HOUSEHOLD AIR PURIFIERS REVENUE BY REGION

### 7.1 Global Household Air Purifiers Revenue by Region

#### 7.1.1 Global Household Air Purifiers Revenue by Region: 2019 VS 2023 VS 2030

#### 7.1.2 Global Household Air Purifiers Revenue by Region (2019-2024)

#### 7.1.3 Global Household Air Purifiers Revenue by Region (2025-2030)

#### 7.1.4 Global Household Air Purifiers Revenue Market Share by Region (2019-2030)

### 7.2 North America

#### 7.2.1 North America Household Air Purifiers Revenue (2019-2030)

7.2.2 North America Household Air Purifiers Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Household Air Purifiers Revenue (2019-2030)

7.3.2 Europe Household Air Purifiers Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Household Air Purifiers Revenue (2019-2030)

7.4.2 Asia-Pacific Household Air Purifiers Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Household Air Purifiers Revenue (2019-2030)

7.5.2 LAMEA Household Air Purifiers Revenue Share by Country: 2019 VS 2023 VS 2030

## **8 COMPANY PROFILES**

8.1 Sharp

8.1.1 Sharp Company Information

8.1.2 Sharp Business Overview

8.1.3 Sharp Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Sharp Household Air Purifiers Product Portfolio

8.1.5 Sharp Recent Developments

8.2 Panasonic

8.2.1 Panasonic Company Information

8.2.2 Panasonic Business Overview

8.2.3 Panasonic Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 Panasonic Household Air Purifiers Product Portfolio

8.2.5 Panasonic Recent Developments

8.3 Philips

8.3.1 Philips Company Information

8.3.2 Philips Business Overview

8.3.3 Philips Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 Philips Household Air Purifiers Product Portfolio

8.3.5 Philips Recent Developments

8.4 Daikin

- 8.4.1 Daikin Comapny Information
- 8.4.2 Daikin Business Overview
- 8.4.3 Daikin Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)
- 8.4.4 Daikin Household Air Purifiers Product Portfolio
- 8.4.5 Daikin Recent Developments
- 8.5 Midea
  - 8.5.1 Midea Comapny Information
  - 8.5.2 Midea Business Overview
  - 8.5.3 Midea Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)
  - 8.5.4 Midea Household Air Purifiers Product Portfolio
  - 8.5.5 Midea Recent Developments
- 8.6 Coway
  - 8.6.1 Coway Comapny Information
  - 8.6.2 Coway Business Overview
  - 8.6.3 Coway Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)
  - 8.6.4 Coway Household Air Purifiers Product Portfolio
  - 8.6.5 Coway Recent Developments
- 8.7 Smartmi
  - 8.7.1 Smartmi Comapny Information
  - 8.7.2 Smartmi Business Overview
  - 8.7.3 Smartmi Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)
  - 8.7.4 Smartmi Household Air Purifiers Product Portfolio
  - 8.7.5 Smartmi Recent Developments
- 8.8 Electrolux
  - 8.8.1 Electrolux Comapny Information
  - 8.8.2 Electrolux Business Overview
  - 8.8.3 Electrolux Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)
  - 8.8.4 Electrolux Household Air Purifiers Product Portfolio
  - 8.8.5 Electrolux Recent Developments
- 8.9 IQAir
  - 8.9.1 IQAir Comapny Information
  - 8.9.2 IQAir Business Overview
  - 8.9.3 IQAir Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.9.4 IQAir Household Air Purifiers Product Portfolio

8.9.5 IQAir Recent Developments

8.10 Amway

8.10.1 Amway Company Information

8.10.2 Amway Business Overview

8.10.3 Amway Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.10.4 Amway Household Air Purifiers Product Portfolio

8.10.5 Amway Recent Developments

8.11 Whirlpool

8.11.1 Whirlpool Company Information

8.11.2 Whirlpool Business Overview

8.11.3 Whirlpool Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.11.4 Whirlpool Household Air Purifiers Product Portfolio

8.11.5 Whirlpool Recent Developments

8.12 Honeywell

8.12.1 Honeywell Company Information

8.12.2 Honeywell Business Overview

8.12.3 Honeywell Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.12.4 Honeywell Household Air Purifiers Product Portfolio

8.12.5 Honeywell Recent Developments

8.13 Yadu

8.13.1 Yadu Company Information

8.13.2 Yadu Business Overview

8.13.3 Yadu Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.13.4 Yadu Household Air Purifiers Product Portfolio

8.13.5 Yadu Recent Developments

8.14 Samsung

8.14.1 Samsung Company Information

8.14.2 Samsung Business Overview

8.14.3 Samsung Household Air Purifiers Sales, Price, Revenue and Gross Margin  
(2019-2024)

8.14.4 Samsung Household Air Purifiers Product Portfolio

8.14.5 Samsung Recent Developments

8.15 Austin

8.15.1 Austin Company Information

- 8.15.2 Austin Business Overview
- 8.15.3 Austin Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.15.4 Austin Household Air Purifiers Product Portfolio
- 8.15.5 Austin Recent Developments
- 8.16 Blueair
  - 8.16.1 Blueair Company Information
  - 8.16.2 Blueair Business Overview
  - 8.16.3 Blueair Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.16.4 Blueair Household Air Purifiers Product Portfolio
  - 8.16.5 Blueair Recent Developments
- 8.17 Boneco
  - 8.17.1 Boneco Company Information
  - 8.17.2 Boneco Business Overview
  - 8.17.3 Boneco Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.17.4 Boneco Household Air Purifiers Product Portfolio
  - 8.17.5 Boneco Recent Developments
- 8.18 Broad
  - 8.18.1 Broad Company Information
  - 8.18.2 Broad Business Overview
  - 8.18.3 Broad Household Air Purifiers Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.18.4 Broad Household Air Purifiers Product Portfolio
  - 8.18.5 Broad Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 9.1 Household Air Purifiers Value Chain Analysis
  - 9.1.1 Household Air Purifiers Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Manufacturing Cost Structure
  - 9.1.4 Household Air Purifiers Production Mode & Process
- 9.2 Household Air Purifiers Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Household Air Purifiers Distributors
  - 9.2.3 Household Air Purifiers Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

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