

# Global Herbal Medicine Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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# **Abstracts**

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

Traditional herbal medicines are naturally occurring, plant-derived substances with minimal or no industrial processing that have been used to treat illness within local or regional healing practices.

According to APO Research, The global Herbal Medicine market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Asia-Pacific is the largest region of Herbal Medicine, with a market share about 50%, followed by Europe and North America, etc. Tsumura, Schwabe, Yunnan Baiyao, Tongrentang and TASLY are the key manufacturers of industry, and top 10 players had less than 25% combined market share.

This report presents an overview of global market for Herbal Medicine, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Herbal Medicine, also provides the sales of main regions and countries. Of the upcoming market potential for Herbal Medicine, and



key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Herbal Medicine sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Herbal Medicine market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Herbal Medicine sales, projected growth trends, production technology, application and enduser industry.

Descriptive company profiles of the major global players, including Tsumura, Schwabe, Madaus, Weleda, Blackmores, Arkopharma, SIDO MUNCUL, Arizona Natural and Dabur, etc.

Herbal Medicine segment by Company

Tsumura
Schwabe
Madaus
Weleda
Blackmores
Arkopharma
SIDO MUNCUL

Arizona Natural



Dabur
Herbal Africa
Nature's Answer
Bio-Botanica
Potter's
Zand
Nature Herbs
Imperial Ginseng
Yunnan Baiyao
Tongrentang
TASLY
Zhongxin
Kunming Pharma
Sanjiu
JZJT
Guangzhou Pharma
Taiji
Haiyao

Herbal Medicine segment by Type



	Detoxification Medicine
	Antipyretic Medicine
	Aigestant Medicine
	Blood Circulation Medicine
	Others
Herbal Medicine segment by Application	
	Western Herbalism
	Traditional Chinese Medicine
	Others
Herbal	Medicine segment by Region
Herbal	Medicine segment by Region  North America
Herbal	
Herbal	North America
Herbal	North America U.S.
Herbal	North America U.S. Canada
Herbal	North America U.S. Canada Europe
Herbal	North America U.S. Canada Europe Germany
Herbal	North America U.S. Canada Europe Germany France



Asia-Pacific
China
Japan
South Korea
India
Australia
China Taiwan
Indonesia
Thailand
Malaysia
Latin America
Mexico
Brazil
Argentina
Middle East & Africa
Turkey
Saudi Arabia
UAE



- 1. To analyze and research the global Herbal Medicine status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions Herbal Medicine market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify Herbal Medicine significant trends, drivers, influence factors in global and regions.
- 6. To analyze Herbal Medicine competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

# Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Herbal Medicine market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Herbal Medicine and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.



- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Herbal Medicine.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

# Chapter Outline

Chapter 1: Provides an overview of the Herbal Medicine market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Herbal Medicine industry.

Chapter 3: Detailed analysis of Herbal Medicine manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Herbal Medicine in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Herbal Medicine in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main



companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.



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