

# Global Health Insurance Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

Health insurance is a means for financing a person's health care expenses. While the majority of people have private health insurance, primarily through an employer, many others obtain coverage through programs offered by the government. Other individuals do not have health insurance at all.

Health insurance is a type of insurance coverage that covers the cost of an insured individual's medical and surgical expenses. Depending on the type of health insurance coverage, either the insured pays costs out-of-pocket and is then reimbursed, or the insurer makes payments directly to the provider.

According to APO Research, The global Health Insurance market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Asia-Pacific is the largest Health Insurance market with about 30% market share. North America is follower, accounting for about 28% market share.

The key players are Anthem, UnitedHealth Group, DKV, BUPA, Kaiser Permanente, Aetna Inc, PICC, PingAn, Kunlun etc. Top 3 companies occupied about 19% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Health Insurance, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze

their position in the current marketplace, and make informed business decisions regarding Health Insurance.

The Health Insurance market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Health Insurance market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Anthem

UnitedHealth Group

DKV

BUPA

Kaiser Permanente

Aetna Inc

PICC

PingAn

Kunlun

#### Health Insurance segment by Type

Insured Liability

Payment Method

#### Health Insurance segment by Application

Personal

Enterprise

#### Health Insurance Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Health Insurance market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Health Insurance and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Health Insurance.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and

regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Health Insurance companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

Chapter 12: Concluding Insights of the report

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Health Insurance Market Size Overview by Region 2019 VS 2023 VS 2030
- 1.4 Global Health Insurance Market Size by Region (2019-2030)
  - 1.4.1 Global Health Insurance Market Size by Region (2019-2024)
  - 1.4.2 Global Health Insurance Market Size by Region (2025-2030)
- 1.5 Key Regions Health Insurance Market Size (2019-2030)
  - 1.5.1 North America Health Insurance Market Size Growth Rate (2019-2030)
  - 1.5.2 Europe Health Insurance Market Size Growth Rate (2019-2030)
  - 1.5.3 Asia-Pacific Health Insurance Market Size Growth Rate (2019-2030)
  - 1.5.4 Latin America Health Insurance Market Size Growth Rate (2019-2030)
  - 1.5.5 Middle East & Africa Health Insurance Market Size Growth Rate (2019-2030)

### 2 HEALTH INSURANCE MARKET BY TYPE

- 2.1 Type Introduction
  - 2.1.1 Insured Liability
  - 2.1.2 Payment Method
- 2.2 Global Health Insurance Market Size by Type
  - 2.2.1 Global Health Insurance Market Size Overview by Type (2019-2030)
  - 2.2.2 Global Health Insurance Historic Market Size Review by Type (2019-2024)
  - 2.2.3 Global Health Insurance Market Size Forecasted by Type (2025-2030)
- 2.3 Global Health Insurance Market Size by Regions
  - 2.3.1 North America Health Insurance Market Size Breakdown by Type (2019-2024)
  - 2.3.2 Europe Health Insurance Market Size Breakdown by Type (2019-2024)
  - 2.3.3 Asia-Pacific Health Insurance Market Size Breakdown by Type (2019-2024)
  - 2.3.4 Latin America Health Insurance Market Size Breakdown by Type (2019-2024)
  - 2.3.5 Middle East and Africa Health Insurance Market Size Breakdown by Type (2019-2024)

### 3 HEALTH INSURANCE MARKET BY APPLICATION

- 3.1 Type Introduction
  - 3.1.1 Personal
  - 3.1.2 Enterprise

## 3.2 Global Health Insurance Market Size by Application

3.2.1 Global Health Insurance Market Size Overview by Application (2019-2030)

3.2.2 Global Health Insurance Historic Market Size Review by Application (2019-2024)

3.2.3 Global Health Insurance Market Size Forecasted by Application (2025-2030)

## 3.3 Global Health Insurance Market Size by Regions

3.3.1 North America Health Insurance Market Size Breakdown by Application (2019-2024)

3.3.2 Europe Health Insurance Market Size Breakdown by Application (2019-2024)

3.3.3 Asia-Pacific Health Insurance Market Size Breakdown by Application (2019-2024)

3.3.4 Latin America Health Insurance Market Size Breakdown by Application (2019-2024)

3.3.5 Middle East and Africa Health Insurance Market Size Breakdown by Application (2019-2024)

## 4 GLOBAL MARKET DYNAMICS

4.1 Health Insurance Industry Trends

4.2 Health Insurance Industry Drivers

4.3 Health Insurance Industry Opportunities and Challenges

4.4 Health Insurance Industry Restraints

## 5 COMPETITIVE INSIGHTS BY COMPANY

5.1 Global Top Players by Health Insurance Revenue (2019-2024)

5.2 Global Health Insurance Industry Company Ranking, 2022 VS 2023 VS 2024

5.3 Global Health Insurance Key Company Headquarters & Area Served

5.4 Global Health Insurance Company, Product Type & Application

5.5 Global Health Insurance Company Commercialization Time

5.6 Market Competitive Analysis

5.6.1 Global Health Insurance Market CR5 and HHI

5.6.2 Global Top 5 and 10 Health Insurance Players Market Share by Revenue in 2023

5.6.3 2023 Health Insurance Tier 1, Tier 2, and Tier

## 6 COMPANY PROFILES

6.1 Anthem

6.1.1 Anthem Company Information



- 6.1.2 Anthem Business Overview
- 6.1.3 Anthem Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
- 6.1.4 Anthem Health Insurance Product Portfolio
- 6.1.5 Anthem Recent Developments
- 6.2 UnitedHealth Group
  - 6.2.1 UnitedHealth Group Company Information
  - 6.2.2 UnitedHealth Group Business Overview
  - 6.2.3 UnitedHealth Group Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.2.4 UnitedHealth Group Health Insurance Product Portfolio
  - 6.2.5 UnitedHealth Group Recent Developments
- 6.3 DKV
  - 6.3.1 DKV Company Information
  - 6.3.2 DKV Business Overview
  - 6.3.3 DKV Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.3.4 DKV Health Insurance Product Portfolio
  - 6.3.5 DKV Recent Developments
- 6.4 BUPA
  - 6.4.1 BUPA Company Information
  - 6.4.2 BUPA Business Overview
  - 6.4.3 BUPA Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.4.4 BUPA Health Insurance Product Portfolio
  - 6.4.5 BUPA Recent Developments
- 6.5 Kaiser Permanente
  - 6.5.1 Kaiser Permanente Company Information
  - 6.5.2 Kaiser Permanente Business Overview
  - 6.5.3 Kaiser Permanente Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.5.4 Kaiser Permanente Health Insurance Product Portfolio
  - 6.5.5 Kaiser Permanente Recent Developments
- 6.6 Aetna Inc
  - 6.6.1 Aetna Inc Company Information
  - 6.6.2 Aetna Inc Business Overview
  - 6.6.3 Aetna Inc Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.6.4 Aetna Inc Health Insurance Product Portfolio
  - 6.6.5 Aetna Inc Recent Developments
- 6.7 PICC
  - 6.7.1 PICC Company Information

- 6.7.2 PICC Business Overview
- 6.7.3 PICC Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
- 6.7.4 PICC Health Insurance Product Portfolio
- 6.7.5 PICC Recent Developments
- 6.8 PingAn
  - 6.8.1 PingAn Company Information
  - 6.8.2 PingAn Business Overview
  - 6.8.3 PingAn Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.8.4 PingAn Health Insurance Product Portfolio
  - 6.8.5 PingAn Recent Developments
- 6.9 Kunlun
  - 6.9.1 Kunlun Company Information
  - 6.9.2 Kunlun Business Overview
  - 6.9.3 Kunlun Health Insurance Revenue, Global Share and Gross Margin (2019-2024)
  - 6.9.4 Kunlun Health Insurance Product Portfolio
  - 6.9.5 Kunlun Recent Developments

## **7 NORTH AMERICA**

- 7.1 North America Health Insurance Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 7.2 North America Health Insurance Market Size by Country (2019-2024)
- 7.3 North America Health Insurance Market Size Forecast by Country (2025-2030)

## **8 EUROPE**

- 8.1 Europe Health Insurance Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 8.2 Europe Health Insurance Market Size by Country (2019-2024)
- 8.3 Europe Health Insurance Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Health Insurance Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 9.2 Asia-Pacific Health Insurance Market Size by Country (2019-2024)
- 9.3 Asia-Pacific Health Insurance Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA**

10.1 Latin America Health Insurance Market Size Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

10.2 Latin America Health Insurance Market Size by Country (2019-2024)

10.3 Latin America Health Insurance Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Health Insurance Market Size Growth Rate (CAGR) by  
Country: 2019 VS 2023 VS 2030

11.2 Middle East & Africa Health Insurance Market Size by Country (2019-2024)

11.3 Middle East & Africa Health Insurance Market Size Forecast by Country  
(2025-2030)

## **12 CONCLUDING INSIGHTS**

## **13 APPENDIX**

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

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