

Global HD SET-TOP BOX (STB) Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

A set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

This report focus on HD Set-Top Box (STB) and standard-definition (SD) STB is not included.

According to APO Research, The global HD SET-TOP BOX (STB) market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global HD SET-TOP BOX (STB) key players include Arris(Pace), Technicolor(Cisco), etc. Global top two manufacturers hold a share over 25%.

China is the largest market, with a share about 40%, followed by North America and Europe, both have a share about 22 percent.

In terms of product, Digital Cable is the largest segment, with a share about 40%. And in terms of application, the largest application is Residential Use, followed by Commercial Use, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for HD SET-TOP BOX (STB), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding HD SET-TOP BOX (STB).

The HD SET-TOP BOX (STB) market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global HD SET-TOP BOX (STB) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Arris (Pace)

Technicolor (Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

HD SET-TOP BOX (STB) segment by Type

Digital Cable

Satellite Digital

Terrestrial Digital

IPTV

Others

HD SET-TOP BOX (STB) segment by Application

Residential Use

Commercial Use

Others

HD SET-TOP BOX (STB) Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global HD SET-TOP BOX (STB) market, and introduces in detail the market share, industry ranking, competitor

ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of HD SET-TOP BOX (STB) and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of HD SET-TOP BOX (STB).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of HD SET-TOP BOX (STB) manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of HD SET-TOP BOX (STB) in regional level. It provides a

quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

1.1 Product Definition

1.2 Global Market Growth Prospects

1.2.1 Global HD SET-TOP BOX (STB) Market Size Estimates and Forecasts (2019-2030)

1.2.2 Global HD SET-TOP BOX (STB) Sales Estimates and Forecasts (2019-2030)

1.3 HD SET-TOP BOX (STB) Market by Type

1.3.1 Digital Cable

1.3.2 Satellite Digital

1.3.3 Terrestrial Digital

1.3.4 IPTV

1.3.5 Others

1.4 Global HD SET-TOP BOX (STB) Market Size by Type

1.4.1 Global HD SET-TOP BOX (STB) Market Size Overview by Type (2019-2030)

1.4.2 Global HD SET-TOP BOX (STB) Historic Market Size Review by Type (2019-2024)

1.4.3 Global HD SET-TOP BOX (STB) Forecasted Market Size by Type (2025-2030)

1.5 Key Regions Market Size by Type

1.5.1 North America HD SET-TOP BOX (STB) Sales Breakdown by Type (2019-2024)

1.5.2 Europe HD SET-TOP BOX (STB) Sales Breakdown by Type (2019-2024)

1.5.3 Asia-Pacific HD SET-TOP BOX (STB) Sales Breakdown by Type (2019-2024)

1.5.4 Latin America HD SET-TOP BOX (STB) Sales Breakdown by Type (2019-2024)

1.5.5 Middle East and Africa HD SET-TOP BOX (STB) Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

2.1 HD SET-TOP BOX (STB) Industry Trends

2.2 HD SET-TOP BOX (STB) Industry Drivers

2.3 HD SET-TOP BOX (STB) Industry Opportunities and Challenges

2.4 HD SET-TOP BOX (STB) Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

3.1 Global Top Players by HD SET-TOP BOX (STB) Revenue (2019-2024)

3.2 Global Top Players by HD SET-TOP BOX (STB) Sales (2019-2024)

- 3.3 Global Top Players by HD SET-TOP BOX (STB) Price (2019-2024)
- 3.4 Global HD SET-TOP BOX (STB) Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global HD SET-TOP BOX (STB) Key Company Manufacturing Sites & Headquarters
- 3.6 Global HD SET-TOP BOX (STB) Company, Product Type & Application
- 3.7 Global HD SET-TOP BOX (STB) Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global HD SET-TOP BOX (STB) Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 HD SET-TOP BOX (STB) Players Market Share by Revenue in 2023
 - 3.8.3 2023 HD SET-TOP BOX (STB) Tier 1, Tier 2, and Tier

4 HD SET-TOP BOX (STB) REGIONAL STATUS AND OUTLOOK

- 4.1 Global HD SET-TOP BOX (STB) Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global HD SET-TOP BOX (STB) Historic Market Size by Region
 - 4.2.1 Global HD SET-TOP BOX (STB) Sales in Volume by Region (2019-2024)
 - 4.2.2 Global HD SET-TOP BOX (STB) Sales in Value by Region (2019-2024)
 - 4.2.3 Global HD SET-TOP BOX (STB) Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global HD SET-TOP BOX (STB) Forecasted Market Size by Region
 - 4.3.1 Global HD SET-TOP BOX (STB) Sales in Volume by Region (2025-2030)
 - 4.3.2 Global HD SET-TOP BOX (STB) Sales in Value by Region (2025-2030)
 - 4.3.3 Global HD SET-TOP BOX (STB) Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 HD SET-TOP BOX (STB) BY APPLICATION

- 5.1 HD SET-TOP BOX (STB) Market by Application
 - 5.1.1 Residential Use
 - 5.1.2 Commercial Use
 - 5.1.3 Others
- 5.2 Global HD SET-TOP BOX (STB) Market Size by Application
 - 5.2.1 Global HD SET-TOP BOX (STB) Market Size Overview by Application (2019-2030)
 - 5.2.2 Global HD SET-TOP BOX (STB) Historic Market Size Review by Application (2019-2024)

5.2.3 Global HD SET-TOP BOX (STB) Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America HD SET-TOP BOX (STB) Sales Breakdown by Application (2019-2024)

5.3.2 Europe HD SET-TOP BOX (STB) Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific HD SET-TOP BOX (STB) Sales Breakdown by Application (2019-2024)

5.3.4 Latin America HD SET-TOP BOX (STB) Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa HD SET-TOP BOX (STB) Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Arris (Pace)

6.1.1 Arris (Pace) Company Information

6.1.2 Arris (Pace) Business Overview

6.1.3 Arris (Pace) HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Arris (Pace) HD SET-TOP BOX (STB) Product Portfolio

6.1.5 Arris (Pace) Recent Developments

6.2 Technicolor (Cisco)

6.2.1 Technicolor (Cisco) Company Information

6.2.2 Technicolor (Cisco) Business Overview

6.2.3 Technicolor (Cisco) HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Technicolor (Cisco) HD SET-TOP BOX (STB) Product Portfolio

6.2.5 Technicolor (Cisco) Recent Developments

6.3 Apple

6.3.1 Apple Company Information

6.3.2 Apple Business Overview

6.3.3 Apple HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Apple HD SET-TOP BOX (STB) Product Portfolio

6.3.5 Apple Recent Developments

6.4 Echostar

6.4.1 Echostar Company Information

6.4.2 Echostar Business Overview

6.4.3 Echostar HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin

(2019-2024)

6.4.4 Echostar HD SET-TOP BOX (STB) Product Portfolio

6.4.5 Echostar Recent Developments

6.5 Humax

6.5.1 Humax Comapny Information

6.5.2 Humax Business Overview

6.5.3 Humax HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin

(2019-2024)

6.5.4 Humax HD SET-TOP BOX (STB) Product Portfolio

6.5.5 Humax Recent Developments

6.6 Sagemcom

6.6.1 Sagemcom Comapny Information

6.6.2 Sagemcom Business Overview

6.6.3 Sagemcom HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin

(2019-2024)

6.6.4 Sagemcom HD SET-TOP BOX (STB) Product Portfolio

6.6.5 Sagemcom Recent Developments

6.7 Samsung

6.7.1 Samsung Comapny Information

6.7.2 Samsung Business Overview

6.7.3 Samsung HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin

(2019-2024)

6.7.4 Samsung HD SET-TOP BOX (STB) Product Portfolio

6.7.5 Samsung Recent Developments

6.8 Roku

6.8.1 Roku Comapny Information

6.8.2 Roku Business Overview

6.8.3 Roku HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.8.4 Roku HD SET-TOP BOX (STB) Product Portfolio

6.8.5 Roku Recent Developments

6.9 Skyworth Digital

6.9.1 Skyworth Digital Comapny Information

6.9.2 Skyworth Digital Business Overview

6.9.3 Skyworth Digital HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin

(2019-2024)

6.9.4 Skyworth Digital HD SET-TOP BOX (STB) Product Portfolio

6.9.5 Skyworth Digital Recent Developments

6.10 Huawei

6.10.1 Huawei Comapny Information

- 6.10.2 Huawei Business Overview
- 6.10.3 Huawei HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
- 6.10.4 Huawei HD SET-TOP BOX (STB) Product Portfolio
- 6.10.5 Huawei Recent Developments
- 6.11 Jiuzhou
 - 6.11.1 Jiuzhou Company Information
 - 6.11.2 Jiuzhou Business Overview
 - 6.11.3 Jiuzhou HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Jiuzhou HD SET-TOP BOX (STB) Product Portfolio
 - 6.11.5 Jiuzhou Recent Developments
- 6.12 Coship
 - 6.12.1 Coship Company Information
 - 6.12.2 Coship Business Overview
 - 6.12.3 Coship HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Coship HD SET-TOP BOX (STB) Product Portfolio
 - 6.12.5 Coship Recent Developments
- 6.13 Changhong
 - 6.13.1 Changhong Company Information
 - 6.13.2 Changhong Business Overview
 - 6.13.3 Changhong HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Changhong HD SET-TOP BOX (STB) Product Portfolio
 - 6.13.5 Changhong Recent Developments
- 6.14 Unionman
 - 6.14.1 Unionman Company Information
 - 6.14.2 Unionman Business Overview
 - 6.14.3 Unionman HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Unionman HD SET-TOP BOX (STB) Product Portfolio
 - 6.14.5 Unionman Recent Developments
- 6.15 Yinhe
 - 6.15.1 Yinhe Company Information
 - 6.15.2 Yinhe Business Overview
 - 6.15.3 Yinhe HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Yinhe HD SET-TOP BOX (STB) Product Portfolio

6.15.5 Yinhe Recent Developments

6.16 ZTE

6.16.1 ZTE Company Information

6.16.2 ZTE Business Overview

6.16.3 ZTE HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.16.4 ZTE HD SET-TOP BOX (STB) Product Portfolio

6.16.5 ZTE Recent Developments

6.17 Hisense

6.17.1 Hisense Company Information

6.17.2 Hisense Business Overview

6.17.3 Hisense HD SET-TOP BOX (STB) Sales, Revenue and Gross Margin (2019-2024)

6.17.4 Hisense HD SET-TOP BOX (STB) Product Portfolio

6.17.5 Hisense Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America HD SET-TOP BOX (STB) Sales by Country

7.1.1 North America HD SET-TOP BOX (STB) Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America HD SET-TOP BOX (STB) Sales by Country (2019-2024)

7.1.3 North America HD SET-TOP BOX (STB) Sales Forecast by Country (2025-2030)

7.2 North America HD SET-TOP BOX (STB) Market Size by Country

7.2.1 North America HD SET-TOP BOX (STB) Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America HD SET-TOP BOX (STB) Market Size by Country (2019-2024)

7.2.3 North America HD SET-TOP BOX (STB) Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe HD SET-TOP BOX (STB) Sales by Country

8.1.1 Europe HD SET-TOP BOX (STB) Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe HD SET-TOP BOX (STB) Sales by Country (2019-2024)

8.1.3 Europe HD SET-TOP BOX (STB) Sales Forecast by Country (2025-2030)

8.2 Europe HD SET-TOP BOX (STB) Market Size by Country

8.2.1 Europe HD SET-TOP BOX (STB) Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe HD SET-TOP BOX (STB) Market Size by Country (2019-2024)

8.2.3 Europe HD SET-TOP BOX (STB) Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific HD SET-TOP BOX (STB) Sales by Country

9.1.1 Asia-Pacific HD SET-TOP BOX (STB) Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific HD SET-TOP BOX (STB) Sales by Country (2019-2024)

9.1.3 Asia-Pacific HD SET-TOP BOX (STB) Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific HD SET-TOP BOX (STB) Market Size by Country

9.2.1 Asia-Pacific HD SET-TOP BOX (STB) Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific HD SET-TOP BOX (STB) Market Size by Country (2019-2024)

9.2.3 Asia-Pacific HD SET-TOP BOX (STB) Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America HD SET-TOP BOX (STB) Sales by Country

10.1.1 Latin America HD SET-TOP BOX (STB) Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America HD SET-TOP BOX (STB) Sales by Country (2019-2024)

10.1.3 Latin America HD SET-TOP BOX (STB) Sales Forecast by Country (2025-2030)

10.2 Latin America HD SET-TOP BOX (STB) Market Size by Country

10.2.1 Latin America HD SET-TOP BOX (STB) Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America HD SET-TOP BOX (STB) Market Size by Country (2019-2024)

10.2.3 Latin America HD SET-TOP BOX (STB) Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa HD SET-TOP BOX (STB) Sales by Country

11.1.1 Middle East and Africa HD SET-TOP BOX (STB) Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa HD SET-TOP BOX (STB) Sales by Country (2019-2024)

11.1.3 Middle East and Africa HD SET-TOP BOX (STB) Sales Forecast by Country

(2025-2030)

11.2 Middle East and Africa HD SET-TOP BOX (STB) Market Size by Country

11.2.1 Middle East and Africa HD SET-TOP BOX (STB) Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa HD SET-TOP BOX (STB) Market Size by Country (2019-2024)

11.2.3 Middle East and Africa HD SET-TOP BOX (STB) Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 HD SET-TOP BOX (STB) Value Chain Analysis

12.1.1 HD SET-TOP BOX (STB) Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 HD SET-TOP BOX (STB) Production Mode & Process

12.2 HD SET-TOP BOX (STB) Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 HD SET-TOP BOX (STB) Distributors

12.2.3 HD SET-TOP BOX (STB) Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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