

# Global HD SET-TOP BOX (STB) Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/GA1357C2B6D1EN.html>

Date: April 2024

Pages: 138

Price: US\$ 3,950.00 (Single User License)

ID: GA1357C2B6D1EN

## Abstracts

A set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

This report focus on HD Set-Top Box (STB) and standard-definition (SD) STB is not included.

According to APO Research, The global HD SET-TOP BOX (STB) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global HD SET-TOP BOX (STB) key players include Arris(Pace), Technicolor(Cisco), etc. Global top two manufacturers hold a share over 25%.

China is the largest market, with a share about 40%, followed by North America and Europe, both have a share about 22 percent.

In terms of product, Digital Cable is the largest segment, with a share about 40%. And in terms of application, the largest application is Residential Use, followed by Commercial Use, etc.

In terms of production side, this report researches the HD SET-TOP BOX (STB)

production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of HD SET-TOP BOX (STB) by region (region level and country level), by company, by type and by application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for HD SET-TOP BOX (STB), capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of HD SET-TOP BOX (STB), also provides the consumption of main regions and countries. Of the upcoming market potential for HD SET-TOP BOX (STB), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the HD SET-TOP BOX (STB) sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global HD SET-TOP BOX (STB) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for HD SET-TOP BOX (STB) sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Arris (Pace), Technicolor (Cisco), Apple, Echostar, Humax, Sagemcom, Samsung, Roku and Skyworth Digital, etc.

HD SET-TOP BOX (STB) segment by Company

Arris (Pace)

Technicolor (Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

## HD SET-TOP BOX (STB) segment by Type

Digital Cable

Satellite Digital

Terrestrial Digital

IPTV

Others

#### HD SET-TOP BOX (STB) segment by Application

Residential Use

Commercial Use

Others

#### HD SET-TOP BOX (STB) segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global HD SET-TOP BOX (STB) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of HD SET-TOP BOX (STB) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception

concerning the adoption of HD SET-TOP BOX (STB).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the HD SET-TOP BOX (STB) market, including product definition, global market growth prospects, production value, capacity, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global HD SET-TOP BOX (STB) industry.

Chapter 3: Detailed analysis of HD SET-TOP BOX (STB) market competition landscape. Including HD SET-TOP BOX (STB) manufacturers' output value, output and average price from 2019 to 2024, as well as competition analysis indicators such as origin, product type, application, merger and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 7: Production/Production Value of HD SET-TOP BOX (STB) by region. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 8: Consumption of HD SET-TOP BOX (STB) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report.



## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global HD SET-TOP BOX (STB) Production Value Estimates and Forecasts (2019-2030)
  - 1.2.2 Global HD SET-TOP BOX (STB) Production Capacity Estimates and Forecasts (2019-2030)
  - 1.2.3 Global HD SET-TOP BOX (STB) Production Estimates and Forecasts (2019-2030)
  - 1.2.4 Global HD SET-TOP BOX (STB) Market Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### 2 GLOBAL HD SET-TOP BOX (STB) MARKET DYNAMICS

- 2.1 HD SET-TOP BOX (STB) Industry Trends
- 2.2 HD SET-TOP BOX (STB) Industry Drivers
- 2.3 HD SET-TOP BOX (STB) Industry Opportunities and Challenges
- 2.4 HD SET-TOP BOX (STB) Industry Restraints

### 3 HD SET-TOP BOX (STB) MARKET BY MANUFACTURERS

- 3.1 Global HD SET-TOP BOX (STB) Production Value by Manufacturers (2019-2024)
- 3.2 Global HD SET-TOP BOX (STB) Production by Manufacturers (2019-2024)
- 3.3 Global HD SET-TOP BOX (STB) Average Price by Manufacturers (2019-2024)
- 3.4 Global HD SET-TOP BOX (STB) Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global HD SET-TOP BOX (STB) Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global HD SET-TOP BOX (STB) Manufacturers, Product Type & Application
- 3.7 Global HD SET-TOP BOX (STB) Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global HD SET-TOP BOX (STB) Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 HD SET-TOP BOX (STB) Players Market Share by Production Value in 2023
  - 3.8.3 2023 HD SET-TOP BOX (STB) Tier 1, Tier 2, and Tier

## **4 HD SET-TOP BOX (STB) MARKET BY TYPE**

### 4.1 HD SET-TOP BOX (STB) Type Introduction

- 4.1.1 Digital Cable
- 4.1.2 Satellite Digital
- 4.1.3 Terrestrial Digital
- 4.1.4 IPTV
- 4.1.5 Others

### 4.2 Global HD SET-TOP BOX (STB) Production by Type

- 4.2.1 Global HD SET-TOP BOX (STB) Production by Type (2019 VS 2023 VS 2030)
- 4.2.2 Global HD SET-TOP BOX (STB) Production by Type (2019-2030)
- 4.2.3 Global HD SET-TOP BOX (STB) Production Market Share by Type (2019-2030)

### 4.3 Global HD SET-TOP BOX (STB) Production Value by Type

- 4.3.1 Global HD SET-TOP BOX (STB) Production Value by Type (2019 VS 2023 VS 2030)
- 4.3.2 Global HD SET-TOP BOX (STB) Production Value by Type (2019-2030)
- 4.3.3 Global HD SET-TOP BOX (STB) Production Value Market Share by Type (2019-2030)

## **5 HD SET-TOP BOX (STB) MARKET BY APPLICATION**

### 5.1 HD SET-TOP BOX (STB) Application Introduction

- 5.1.1 Residential Use
- 5.1.2 Commercial Use
- 5.1.3 Others

### 5.2 Global HD SET-TOP BOX (STB) Production by Application

- 5.2.1 Global HD SET-TOP BOX (STB) Production by Application (2019 VS 2023 VS 2030)
- 5.2.2 Global HD SET-TOP BOX (STB) Production by Application (2019-2030)
- 5.2.3 Global HD SET-TOP BOX (STB) Production Market Share by Application (2019-2030)

### 5.3 Global HD SET-TOP BOX (STB) Production Value by Application

- 5.3.1 Global HD SET-TOP BOX (STB) Production Value by Application (2019 VS 2023 VS 2030)
- 5.3.2 Global HD SET-TOP BOX (STB) Production Value by Application (2019-2030)
- 5.3.3 Global HD SET-TOP BOX (STB) Production Value Market Share by Application (2019-2030)

## 6 COMPANY PROFILES

### 6.1 Arris (Pace)

6.1.1 Arris (Pace) Company Information

6.1.2 Arris (Pace) Business Overview

6.1.3 Arris (Pace) HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.1.4 Arris (Pace) HD SET-TOP BOX (STB) Product Portfolio

6.1.5 Arris (Pace) Recent Developments

### 6.2 Technicolor (Cisco)

6.2.1 Technicolor (Cisco) Company Information

6.2.2 Technicolor (Cisco) Business Overview

6.2.3 Technicolor (Cisco) HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.2.4 Technicolor (Cisco) HD SET-TOP BOX (STB) Product Portfolio

6.2.5 Technicolor (Cisco) Recent Developments

### 6.3 Apple

6.3.1 Apple Company Information

6.3.2 Apple Business Overview

6.3.3 Apple HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.3.4 Apple HD SET-TOP BOX (STB) Product Portfolio

6.3.5 Apple Recent Developments

### 6.4 Echostar

6.4.1 Echostar Company Information

6.4.2 Echostar Business Overview

6.4.3 Echostar HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.4.4 Echostar HD SET-TOP BOX (STB) Product Portfolio

6.4.5 Echostar Recent Developments

### 6.5 Humax

6.5.1 Humax Company Information

6.5.2 Humax Business Overview

6.5.3 Humax HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.5.4 Humax HD SET-TOP BOX (STB) Product Portfolio

6.5.5 Humax Recent Developments

### 6.6 Sagemcom

6.6.1 Sagemcom Company Information

- 6.6.2 Sagemcom Business Overview
- 6.6.3 Sagemcom HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
- 6.6.4 Sagemcom HD SET-TOP BOX (STB) Product Portfolio
- 6.6.5 Sagemcom Recent Developments
- 6.7 Samsung
  - 6.7.1 Samsung Company Information
  - 6.7.2 Samsung Business Overview
  - 6.7.3 Samsung HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.7.4 Samsung HD SET-TOP BOX (STB) Product Portfolio
  - 6.7.5 Samsung Recent Developments
- 6.8 Roku
  - 6.8.1 Roku Company Information
  - 6.8.2 Roku Business Overview
  - 6.8.3 Roku HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.8.4 Roku HD SET-TOP BOX (STB) Product Portfolio
  - 6.8.5 Roku Recent Developments
- 6.9 Skyworth Digital
  - 6.9.1 Skyworth Digital Company Information
  - 6.9.2 Skyworth Digital Business Overview
  - 6.9.3 Skyworth Digital HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.9.4 Skyworth Digital HD SET-TOP BOX (STB) Product Portfolio
  - 6.9.5 Skyworth Digital Recent Developments
- 6.10 Huawei
  - 6.10.1 Huawei Company Information
  - 6.10.2 Huawei Business Overview
  - 6.10.3 Huawei HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.10.4 Huawei HD SET-TOP BOX (STB) Product Portfolio
  - 6.10.5 Huawei Recent Developments
- 6.11 Jiuzhou
  - 6.11.1 Jiuzhou Company Information
  - 6.11.2 Jiuzhou Business Overview
  - 6.11.3 Jiuzhou HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.11.4 Jiuzhou HD SET-TOP BOX (STB) Product Portfolio

- 6.11.5 Jiuzhou Recent Developments
- 6.12 Coship
  - 6.12.1 Coship Company Information
  - 6.12.2 Coship Business Overview
  - 6.12.3 Coship HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.12.4 Coship HD SET-TOP BOX (STB) Product Portfolio
  - 6.12.5 Coship Recent Developments
- 6.13 Changhong
  - 6.13.1 Changhong Company Information
  - 6.13.2 Changhong Business Overview
  - 6.13.3 Changhong HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.13.4 Changhong HD SET-TOP BOX (STB) Product Portfolio
  - 6.13.5 Changhong Recent Developments
- 6.14 Unionman
  - 6.14.1 Unionman Company Information
  - 6.14.2 Unionman Business Overview
  - 6.14.3 Unionman HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.14.4 Unionman HD SET-TOP BOX (STB) Product Portfolio
  - 6.14.5 Unionman Recent Developments
- 6.15 Yinhe
  - 6.15.1 Yinhe Company Information
  - 6.15.2 Yinhe Business Overview
  - 6.15.3 Yinhe HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.15.4 Yinhe HD SET-TOP BOX (STB) Product Portfolio
  - 6.15.5 Yinhe Recent Developments
- 6.16 ZTE
  - 6.16.1 ZTE Company Information
  - 6.16.2 ZTE Business Overview
  - 6.16.3 ZTE HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)
  - 6.16.4 ZTE HD SET-TOP BOX (STB) Product Portfolio
  - 6.16.5 ZTE Recent Developments
- 6.17 Hisense
  - 6.17.1 Hisense Company Information
  - 6.17.2 Hisense Business Overview

6.17.3 Hisense HD SET-TOP BOX (STB) Production, Value and Gross Margin (2019-2024)

6.17.4 Hisense HD SET-TOP BOX (STB) Product Portfolio

6.17.5 Hisense Recent Developments

## **7 GLOBAL HD SET-TOP BOX (STB) PRODUCTION BY REGION**

7.1 Global HD SET-TOP BOX (STB) Production by Region: 2019 VS 2023 VS 2030

7.2 Global HD SET-TOP BOX (STB) Production by Region (2019-2030)

7.2.1 Global HD SET-TOP BOX (STB) Production by Region: 2019-2024

7.2.2 Global HD SET-TOP BOX (STB) Production by Region (2025-2030)

7.3 Global HD SET-TOP BOX (STB) Production by Region: 2019 VS 2023 VS 2030

7.4 Global HD SET-TOP BOX (STB) Production Value by Region (2019-2030)

7.4.1 Global HD SET-TOP BOX (STB) Production Value by Region: 2019-2024

7.4.2 Global HD SET-TOP BOX (STB) Production Value by Region (2025-2030)

7.5 Global HD SET-TOP BOX (STB) Market Price Analysis by Region (2019-2024)

7.6 Regional Production Value Trends (2019-2030)

7.6.1 North America HD SET-TOP BOX (STB) Production Value (2019-2030)

7.6.2 Europe HD SET-TOP BOX (STB) Production Value (2019-2030)

7.6.3 Asia-Pacific HD SET-TOP BOX (STB) Production Value (2019-2030)

7.6.4 Latin America HD SET-TOP BOX (STB) Production Value (2019-2030)

7.6.5 Middle East & Africa HD SET-TOP BOX (STB) Production Value (2019-2030)

## **8 GLOBAL HD SET-TOP BOX (STB) CONSUMPTION BY REGION**

8.1 Global HD SET-TOP BOX (STB) Consumption by Region: 2019 VS 2023 VS 2030

8.2 Global HD SET-TOP BOX (STB) Consumption by Region (2019-2030)

8.2.1 Global HD SET-TOP BOX (STB) Consumption by Region (2019-2024)

8.2.2 Global HD SET-TOP BOX (STB) Consumption by Region (2025-2030)

8.3 North America

8.3.1 North America HD SET-TOP BOX (STB) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

8.3.2 North America HD SET-TOP BOX (STB) Consumption by Country (2019-2030)

8.3.3 U.S.

8.3.4 Canada

8.4 Europe

8.4.1 Europe HD SET-TOP BOX (STB) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

8.4.2 Europe HD SET-TOP BOX (STB) Consumption by Country (2019-2030)

8.4.3 Germany

8.4.4 France

8.4.5 U.K.

8.4.6 Italy

8.4.7 Netherlands

8.5 Asia Pacific

8.5.1 Asia Pacific HD SET-TOP BOX (STB) Consumption Growth Rate by Country:  
2019 VS 2023 VS 2030

8.5.2 Asia Pacific HD SET-TOP BOX (STB) Consumption by Country (2019-2030)

8.5.3 China

8.5.4 Japan

8.5.5 South Korea

8.5.6 Southeast Asia

8.5.7 India

8.5.8 Australia

8.6 LAMEA

8.6.1 LAMEA HD SET-TOP BOX (STB) Consumption Growth Rate by Country: 2019  
VS 2023 VS 2030

8.6.2 LAMEA HD SET-TOP BOX (STB) Consumption by Country (2019-2030)

8.6.3 Mexico

8.6.4 Brazil

8.6.5 Turkey

8.6.6 GCC Countries

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

9.1 HD SET-TOP BOX (STB) Value Chain Analysis

9.1.1 HD SET-TOP BOX (STB) Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 HD SET-TOP BOX (STB) Production Mode & Process

9.2 HD SET-TOP BOX (STB) Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 HD SET-TOP BOX (STB) Distributors

9.2.3 HD SET-TOP BOX (STB) Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer



## I would like to order

Product name: Global HD SET-TOP BOX (STB) Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/GA1357C2B6D1EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1357C2B6D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

