

# Global Handheld GPS Market Analysis and Forecast 2024-2030

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## Abstracts

### Summary

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

According to APO Research, The global Handheld GPS market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Handheld GPS is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Handheld GPS is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Handheld GPS is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Handheld GPS is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Handheld GPS include Garmin, Magellan, Lowrance, Bushnell, Golf BUddy and DeLorme, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

In terms of production side, this report researches the Handheld GPS production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Handheld GPS by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Handheld GPS, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Handheld GPS, also provides the consumption of main regions and countries. Of the upcoming market potential for Handheld GPS, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Handheld GPS sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Handheld GPS market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Handheld GPS sales, projected growth trends, production technology, application and end-user industry.

Handheld GPS segment by Company

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

#### Handheld GPS segment by Type

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

#### Handheld GPS segment by Application

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

#### Handheld GPS segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Handheld GPS market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and

acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Handheld GPS and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Handheld GPS.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Handheld GPS production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Handheld GPS in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Handheld GPS manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Handheld GPS sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Handheld GPS Market by Type
  - 1.2.1 Global Handheld GPS Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 General Handheld GPS
  - 1.2.3 Wireless Intercom Handheld GPS
  - 1.2.4 Digital Map Handheld GPS
  - 1.2.5 Others
- 1.3 Handheld GPS Market by Application
  - 1.3.1 Global Handheld GPS Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Outdoor Sports
  - 1.3.3 Outdoor Recreation
  - 1.3.4 Marine Navigation
  - 1.3.5 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### **2 HANDHELD GPS MARKET DYNAMICS**

- 2.1 Handheld GPS Industry Trends
- 2.2 Handheld GPS Industry Drivers
- 2.3 Handheld GPS Industry Opportunities and Challenges
- 2.4 Handheld GPS Industry Restraints

### **3 GLOBAL HANDHELD GPS PRODUCTION OVERVIEW**

- 3.1 Global Handheld GPS Production Capacity (2019-2030)
- 3.2 Global Handheld GPS Production by Region: 2019 VS 2023 VS 2030
- 3.3 Global Handheld GPS Production by Region
  - 3.3.1 Global Handheld GPS Production by Region (2019-2024)
  - 3.3.2 Global Handheld GPS Production by Region (2025-2030)
  - 3.3.3 Global Handheld GPS Production Market Share by Region (2019-2030)
- 3.4 North America
- 3.5 Europe
- 3.6 China
- 3.7 Japan

## **4 GLOBAL MARKET GROWTH PROSPECTS**

- 4.1 Global Handheld GPS Revenue Estimates and Forecasts (2019-2030)
- 4.2 Global Handheld GPS Revenue by Region
  - 4.2.1 Global Handheld GPS Revenue by Region: 2019 VS 2023 VS 2030
  - 4.2.2 Global Handheld GPS Revenue by Region (2019-2024)
  - 4.2.3 Global Handheld GPS Revenue by Region (2025-2030)
  - 4.2.4 Global Handheld GPS Revenue Market Share by Region (2019-2030)
- 4.3 Global Handheld GPS Sales Estimates and Forecasts 2019-2030
- 4.4 Global Handheld GPS Sales by Region
  - 4.4.1 Global Handheld GPS Sales by Region: 2019 VS 2023 VS 2030
  - 4.4.2 Global Handheld GPS Sales by Region (2019-2024)
  - 4.4.3 Global Handheld GPS Sales by Region (2025-2030)
  - 4.4.4 Global Handheld GPS Sales Market Share by Region (2019-2030)
- 4.5 US & Canada
- 4.6 Europe
- 4.7 China
- 4.8 Asia (Excluding China)
- 4.9 Middle East, Africa and Latin America

## **5 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

- 5.1 Global Handheld GPS Revenue by Manufacturers
  - 5.1.1 Global Handheld GPS Revenue by Manufacturers (2019-2024)
  - 5.1.2 Global Handheld GPS Revenue Market Share by Manufacturers (2019-2024)
  - 5.1.3 Global Handheld GPS Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 5.2 Global Handheld GPS Sales by Manufacturers
  - 5.2.1 Global Handheld GPS Sales by Manufacturers (2019-2024)
  - 5.2.2 Global Handheld GPS Sales Market Share by Manufacturers (2019-2024)
  - 5.2.3 Global Handheld GPS Manufacturers Sales Share Top 10 and Top 5 in 2023
- 5.3 Global Handheld GPS Sales Price by Manufacturers (2019-2024)
- 5.4 Global Handheld GPS Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 5.5 Global Handheld GPS Key Manufacturers Manufacturing Sites & Headquarters
- 5.6 Global Handheld GPS Manufacturers, Product Type & Application
- 5.7 Global Handheld GPS Manufacturers Commercialization Time
- 5.8 Market Competitive Analysis
  - 5.8.1 Global Handheld GPS Market CR5 and HHI
  - 5.8.2 2023 Handheld GPS Tier 1, Tier 2, and Tier

## **6 HANDHELD GPS MARKET BY TYPE**

### 6.1 Global Handheld GPS Revenue by Type

6.1.1 Global Handheld GPS Revenue by Type (2019 VS 2023 VS 2030)

6.1.2 Global Handheld GPS Revenue by Type (2019-2030) & (US\$ Million)

6.1.3 Global Handheld GPS Revenue Market Share by Type (2019-2030)

### 6.2 Global Handheld GPS Sales by Type

6.2.1 Global Handheld GPS Sales by Type (2019 VS 2023 VS 2030)

6.2.2 Global Handheld GPS Sales by Type (2019-2030) & (K Units)

6.2.3 Global Handheld GPS Sales Market Share by Type (2019-2030)

### 6.3 Global Handheld GPS Price by Type

## **7 HANDHELD GPS MARKET BY APPLICATION**

### 7.1 Global Handheld GPS Revenue by Application

7.1.1 Global Handheld GPS Revenue by Application (2019 VS 2023 VS 2030)

7.1.2 Global Handheld GPS Revenue by Application (2019-2030) & (US\$ Million)

7.1.3 Global Handheld GPS Revenue Market Share by Application (2019-2030)

### 7.2 Global Handheld GPS Sales by Application

7.2.1 Global Handheld GPS Sales by Application (2019 VS 2023 VS 2030)

7.2.2 Global Handheld GPS Sales by Application (2019-2030) & (K Units)

7.2.3 Global Handheld GPS Sales Market Share by Application (2019-2030)

### 7.3 Global Handheld GPS Price by Application

## **8 COMPANY PROFILES**

### 8.1 Garmin

8.1.1 Garmin Company Information

8.1.2 Garmin Business Overview

8.1.3 Garmin Handheld GPS Sales, Revenue, Price and Gross Margin (2019-2024)

8.1.4 Garmin Handheld GPS Product Portfolio

8.1.5 Garmin Recent Developments

### 8.2 Magellan

8.2.1 Magellan Company Information

8.2.2 Magellan Business Overview

8.2.3 Magellan Handheld GPS Sales, Revenue, Price and Gross Margin (2019-2024)

8.2.4 Magellan Handheld GPS Product Portfolio

8.2.5 Magellan Recent Developments

### 8.3 Lowrance

8.3.1 Lowrance Company Information

8.3.2 Lowrance Business Overview

8.3.3 Lowrance Handheld GPS Sales, Revenue, Price and Gross Margin (2019-2024)

8.3.4 Lowrance Handheld GPS Product Portfolio

8.3.5 Lowrance Recent Developments

### 8.4 Bushnell

8.4.1 Bushnell Company Information

8.4.2 Bushnell Business Overview

8.4.3 Bushnell Handheld GPS Sales, Revenue, Price and Gross Margin (2019-2024)

8.4.4 Bushnell Handheld GPS Product Portfolio

8.4.5 Bushnell Recent Developments

### 8.5 Golf BUddy

8.5.1 Golf BUddy Company Information

8.5.2 Golf BUddy Business Overview

8.5.3 Golf BUddy Handheld GPS Sales, Revenue, Price and Gross Margin  
(2019-2024)

8.5.4 Golf BUddy Handheld GPS Product Portfolio

8.5.5 Golf BUddy Recent Developments

### 8.6 DeLorme

8.6.1 DeLorme Company Information

8.6.2 DeLorme Business Overview

8.6.3 DeLorme Handheld GPS Sales, Revenue, Price and Gross Margin (2019-2024)

8.6.4 DeLorme Handheld GPS Product Portfolio

8.6.5 DeLorme Recent Developments

## 9 NORTH AMERICA

### 9.1 North America Handheld GPS Market Size by Type

9.1.1 North America Handheld GPS Revenue by Type (2019-2030)

9.1.2 North America Handheld GPS Sales by Type (2019-2030)

9.1.3 North America Handheld GPS Price by Type (2019-2030)

### 9.2 North America Handheld GPS Market Size by Application

9.2.1 North America Handheld GPS Revenue by Application (2019-2030)

9.2.2 North America Handheld GPS Sales by Application (2019-2030)

9.2.3 North America Handheld GPS Price by Application (2019-2030)

### 9.3 North America Handheld GPS Market Size by Country

9.3.1 North America Handheld GPS Revenue Growth Rate by Country (2019 VS 2023  
VS 2030)

- 9.3.2 North America Handheld GPS Sales by Country (2019 VS 2023 VS 2030)
- 9.3.3 North America Handheld GPS Price by Country (2019-2030)
- 9.3.4 U.S.
- 9.3.5 Canada

## **10 EUROPE**

- 10.1 Europe Handheld GPS Market Size by Type
  - 10.1.1 Europe Handheld GPS Revenue by Type (2019-2030)
  - 10.1.2 Europe Handheld GPS Sales by Type (2019-2030)
  - 10.1.3 Europe Handheld GPS Price by Type (2019-2030)
- 10.2 Europe Handheld GPS Market Size by Application
  - 10.2.1 Europe Handheld GPS Revenue by Application (2019-2030)
  - 10.2.2 Europe Handheld GPS Sales by Application (2019-2030)
  - 10.2.3 Europe Handheld GPS Price by Application (2019-2030)
- 10.3 Europe Handheld GPS Market Size by Country
  - 10.3.1 Europe Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 10.3.2 Europe Handheld GPS Sales by Country (2019 VS 2023 VS 2030)
  - 10.3.3 Europe Handheld GPS Price by Country (2019-2030)
  - 10.3.4 Germany
  - 10.3.5 France
  - 10.3.6 U.K.
  - 10.3.7 Italy
  - 10.3.8 Russia

## **11 CHINA**

- 11.1 China Handheld GPS Market Size by Type
  - 11.1.1 China Handheld GPS Revenue by Type (2019-2030)
  - 11.1.2 China Handheld GPS Sales by Type (2019-2030)
  - 11.1.3 China Handheld GPS Price by Type (2019-2030)
- 11.2 China Handheld GPS Market Size by Application
  - 11.2.1 China Handheld GPS Revenue by Application (2019-2030)
  - 11.2.2 China Handheld GPS Sales by Application (2019-2030)
  - 11.2.3 China Handheld GPS Price by Application (2019-2030)

## **12 ASIA (EXCLUDING CHINA)**

## 12.1 Asia Handheld GPS Market Size by Type

12.1.1 Asia Handheld GPS Revenue by Type (2019-2030)

12.1.2 Asia Handheld GPS Sales by Type (2019-2030)

12.1.3 Asia Handheld GPS Price by Type (2019-2030)

## 12.2 Asia Handheld GPS Market Size by Application

12.2.1 Asia Handheld GPS Revenue by Application (2019-2030)

12.2.2 Asia Handheld GPS Sales by Application (2019-2030)

12.2.3 Asia Handheld GPS Price by Application (2019-2030)

## 12.3 Asia Handheld GPS Market Size by Country

12.3.1 Asia Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 Asia Handheld GPS Sales by Country (2019 VS 2023 VS 2030)

12.3.3 Asia Handheld GPS Price by Country (2019-2030)

12.3.4 Japan

12.3.5 South Korea

12.3.6 India

12.3.7 Australia

12.3.8 China Taiwan

12.3.9 Southeast Asia

## **13 MIDDLE EAST, AFRICA AND LATIN AMERICA**

### 13.1 Middle East, Africa and Latin America Handheld GPS Market Size by Type

13.1.1 Middle East, Africa and Latin America Handheld GPS Revenue by Type (2019-2030)

13.1.2 Middle East, Africa and Latin America Handheld GPS Sales by Type (2019-2030)

13.1.3 Middle East, Africa and Latin America Handheld GPS Price by Type (2019-2030)

### 13.2 Middle East, Africa and Latin America Handheld GPS Market Size by Application

13.2.1 Middle East, Africa and Latin America Handheld GPS Revenue by Application (2019-2030)

13.2.2 Middle East, Africa and Latin America Handheld GPS Sales by Application (2019-2030)

13.2.3 Middle East, Africa and Latin America Handheld GPS Price by Application (2019-2030)

### 13.3 Middle East, Africa and Latin America Handheld GPS Market Size by Country

13.3.1 Middle East, Africa and Latin America Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

13.3.2 Middle East, Africa and Latin America Handheld GPS Sales by Country (2019

VS 2023 VS 2030)

13.3.3 Middle East, Africa and Latin America Handheld GPS Price by Country  
(2019-2030)

13.3.4 Mexico

13.3.5 Brazil

13.3.6 Israel

13.3.7 Argentina

13.3.8 Colombia

13.3.9 Turkey

13.3.10 Saudi Arabia

13.3.11 UAE

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

14.1 Handheld GPS Value Chain Analysis

14.1.1 Handheld GPS Key Raw Materials

14.1.2 Raw Materials Key Suppliers

14.1.3 Manufacturing Cost Structure

14.1.4 Handheld GPS Production Mode & Process

14.2 Handheld GPS Sales Channels Analysis

14.2.1 Direct Comparison with Distribution Share

14.2.2 Handheld GPS Distributors

14.2.3 Handheld GPS Customers

## **15 CONCLUDING INSIGHTS**

## **16 APPENDIX**

16.1 Reasons for Doing This Study

16.2 Research Methodology

16.3 Research Process

16.4 Authors List of This Report

16.5 Data Source

16.5.1 Secondary Sources

16.5.2 Primary Sources

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Handheld GPS Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 2. Global Handheld GPS Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 3. General Handheld GPS Major Manufacturers

Table 4. Wireless Intercom Handheld GPS Major Manufacturers

Table 5. Digital Map Handheld GPS Major Manufacturers

Table 6. Others Major Manufacturers

Table 7. Global Handheld GPS Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Table 8. Outdoor Sports Major Manufacturers

Table 9. Outdoor Recreation Major Manufacturers

Table 10. Marine Navigation Major Manufacturers

Table 11. Others Major Manufacturers

Table 12. Handheld GPS Industry Trends

Table 13. Handheld GPS Industry Drivers

Table 14. Handheld GPS Industry Opportunities and Challenges

Table 15. Handheld GPS Industry Restraints

Table 16. Global Handheld GPS Production Growth Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)

Table 17. Global Handheld GPS Production by Region (2019-2024) & (K Units)

Table 18. Global Handheld GPS Production by Region (2025-2030) & (K Units)

Table 19. Global Handheld GPS Production Market Share by Region (2019-2024)

Table 20. Global Handheld GPS Production Market Share by Region (2025-2030)

Table 21. Global Handheld GPS Revenue Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 22. Global Handheld GPS Revenue by Region (2019-2024) & (US\$ Million)

Table 23. Global Handheld GPS Revenue by Region (2025-2030) & (US\$ Million)

Table 24. Global Handheld GPS Revenue Market Share by Region (2019-2024)

Table 25. Global Handheld GPS Revenue Market Share by Region (2025-2030)

Table 26. Global Handheld GPS Sales Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)

Table 27. Global Handheld GPS Sales by Region (2019-2024) & (K Units)

Table 28. Global Handheld GPS Sales by Region (2025-2030) & (K Units)

Table 29. Global Handheld GPS Sales Market Share by Region (2019-2024)



- Table 30. Global Handheld GPS Sales Market Share by Region (2025-2030)
- Table 31. Global Handheld GPS Revenue by Manufacturers (US\$ Million) & (2019-2024)
- Table 32. Global Handheld GPS Revenue Market Share by Manufacturers (2019-2024)
- Table 33. Global Handheld GPS Sales by Manufacturers (US\$ Million) & (2019-2024)
- Table 34. Global Handheld GPS Sales Market Share by Manufacturers (2019-2024)
- Table 35. Global Handheld GPS Sales Price (USD/Unit) of Manufacturers (2019-2024)
- Table 36. Global Handheld GPS Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- Table 37. Global Handheld GPS Key Manufacturers Manufacturing Sites & Headquarters
- Table 38. Global Handheld GPS Manufacturers, Product Type & Application
- Table 39. Global Handheld GPS Manufacturers Commercialization Time
- Table 40. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 41. Global Handheld GPS by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 42. Global Handheld GPS Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 43. Global Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)
- Table 44. Global Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 45. Global Handheld GPS Revenue Market Share by Type (2019-2024)
- Table 46. Global Handheld GPS Revenue Market Share by Type (2025-2030)
- Table 47. Global Handheld GPS Sales by Type 2019 VS 2023 VS 2030 (K Units)
- Table 48. Global Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 49. Global Handheld GPS Sales by Type (2025-2030) & (K Units)
- Table 50. Global Handheld GPS Sales Market Share by Type (2019-2024)
- Table 51. Global Handheld GPS Sales Market Share by Type (2025-2030)
- Table 52. Global Handheld GPS Price by Type (2019-2024) & (USD/Unit)
- Table 53. Global Handheld GPS Price by Type (2025-2030) & (USD/Unit)
- Table 54. Global Handheld GPS Revenue by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 55. Global Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 56. Global Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 57. Global Handheld GPS Revenue Market Share by Application (2019-2024)
- Table 58. Global Handheld GPS Revenue Market Share by Application (2025-2030)
- Table 59. Global Handheld GPS Sales by Application 2019 VS 2023 VS 2030 (K Units)
- Table 60. Global Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 61. Global Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 62. Global Handheld GPS Sales Market Share by Application (2019-2024)
- Table 63. Global Handheld GPS Sales Market Share by Application (2025-2030)

- Table 64. Global Handheld GPS Price by Application (2019-2024) & (USD/Unit)
- Table 65. Global Handheld GPS Price by Application (2025-2030) & (USD/Unit)
- Table 66. Garmin Company Information
- Table 67. Garmin Business Overview
- Table 68. Garmin Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Garmin Handheld GPS Product Portfolio
- Table 70. Garmin Recent Development
- Table 71. Magellan Company Information
- Table 72. Magellan Business Overview
- Table 73. Magellan Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Magellan Handheld GPS Product Portfolio
- Table 75. Magellan Recent Development
- Table 76. Lowrance Company Information
- Table 77. Lowrance Business Overview
- Table 78. Lowrance Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Lowrance Handheld GPS Product Portfolio
- Table 80. Lowrance Recent Development
- Table 81. Bushnell Company Information
- Table 82. Bushnell Business Overview
- Table 83. Bushnell Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Bushnell Handheld GPS Product Portfolio
- Table 85. Bushnell Recent Development
- Table 86. Golf BUddy Company Information
- Table 87. Golf BUddy Business Overview
- Table 88. Golf BUddy Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Golf BUddy Handheld GPS Product Portfolio
- Table 90. Golf BUddy Recent Development
- Table 91. DeLorme Company Information
- Table 92. DeLorme Business Overview
- Table 93. DeLorme Handheld GPS Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. DeLorme Handheld GPS Product Portfolio
- Table 95. DeLorme Recent Development
- Table 96. North America Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)

- Table 97. North America Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 98. North America Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 99. North America Handheld GPS Sales by Type (2025-2030) & (K Units)
- Table 100. North America Handheld GPS Sales Price by Type (2019-2024) & (USD/Unit)
- Table 101. North America Handheld GPS Sales Price by Type (2025-2030) & (USD/Unit)
- Table 102. North America Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 103. North America Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 104. North America Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 105. North America Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 106. North America Handheld GPS Sales Price by Application (2019-2024) & (USD/Unit)
- Table 107. North America Handheld GPS Sales Price by Application (2025-2030) & (USD/Unit)
- Table 108. North America Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 109. North America Handheld GPS Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 110. North America Handheld GPS Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 111. North America Handheld GPS Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 112. North America Handheld GPS Sales by Country (2019-2024) & (K Units)
- Table 113. North America Handheld GPS Sales by Country (2025-2030) & (K Units)
- Table 114. North America Handheld GPS Sales Price by Country (2019-2024) & (USD/Unit)
- Table 115. North America Handheld GPS Sales Price by Country (2025-2030) & (USD/Unit)
- Table 116. U.S. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 117. Canada Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 118. Europe Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)
- Table 119. Europe Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 120. Europe Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 121. Europe Handheld GPS Sales by Type (2025-2030) & (K Units)
- Table 122. Europe Handheld GPS Sales Price by Type (2019-2024) & (USD/Unit)
- Table 123. Europe Handheld GPS Sales Price by Type (2025-2030) & (USD/Unit)

- Table 124. Europe Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 125. Europe Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 126. Europe Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 127. Europe Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 128. Europe Handheld GPS Sales Price by Application (2019-2024) & (USD/Unit)
- Table 129. Europe Handheld GPS Sales Price by Application (2025-2030) & (USD/Unit)
- Table 130. Europe Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 131. Europe Handheld GPS Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 132. Europe Handheld GPS Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 133. Europe Handheld GPS Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 134. Europe Handheld GPS Sales by Country (2019-2024) & (K Units)
- Table 135. Europe Handheld GPS Sales by Country (2025-2030) & (K Units)
- Table 136. Europe Handheld GPS Sales Price by Country (2019-2024) & (USD/Unit)
- Table 137. Europe Handheld GPS Sales Price by Country (2025-2030) & (USD/Unit)
- Table 138. Germany Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 139. France Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 140. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 141. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 142. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 143. China Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)
- Table 144. China Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 145. China Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 146. China Handheld GPS Sales by Type (2025-2030) & (K Units)
- Table 147. China Handheld GPS Sales Price by Type (2019-2024) & (USD/Unit)
- Table 148. China Handheld GPS Sales Price by Type (2025-2030) & (USD/Unit)
- Table 149. China Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 150. China Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 151. China Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 152. China Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 153. China Handheld GPS Sales Price by Application (2019-2024) & (USD/Unit)
- Table 154. China Handheld GPS Sales Price by Application (2025-2030) & (USD/Unit)
- Table 155. Asia Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)
- Table 156. Asia Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 157. Asia Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 158. Asia Handheld GPS Sales by Type (2025-2030) & (K Units)

- Table 159. Asia Handheld GPS Sales Price by Type (2019-2024) & (USD/Unit)
- Table 160. Asia Handheld GPS Sales Price by Type (2025-2030) & (USD/Unit)
- Table 161. Asia Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 162. Asia Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 163. Asia Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 164. Asia Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 165. Asia Handheld GPS Sales Price by Application (2019-2024) & (USD/Unit)
- Table 166. Asia Handheld GPS Sales Price by Application (2025-2030) & (USD/Unit)
- Table 167. Asia Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 168. Asia Handheld GPS Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 169. Asia Handheld GPS Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 170. Asia Handheld GPS Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 171. Asia Handheld GPS Sales by Country (2019-2024) & (K Units)
- Table 172. Asia Handheld GPS Sales by Country (2025-2030) & (K Units)
- Table 173. Asia Handheld GPS Sales Price by Country (2019-2024) & (USD/Unit)
- Table 174. Asia Handheld GPS Sales Price by Country (2025-2030) & (USD/Unit)
- Table 175. Japan Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 176. South Korea Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 177. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 178. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 179. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 180. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 181. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 182. Handheld GPS Revenue (2019-2030) & (US\$ Million)
- Table 183. MEALA Handheld GPS Revenue by Type (2019-2024) & (US\$ Million)
- Table 184. MEALA Handheld GPS Revenue by Type (2025-2030) & (US\$ Million)
- Table 185. MEALA Handheld GPS Sales by Type (2019-2024) & (K Units)
- Table 186. MEALA Handheld GPS Sales by Type (2025-2030) & (K Units)
- Table 187. MEALA Handheld GPS Sales Price by Type (2019-2024) & (USD/Unit)
- Table 188. MEALA Handheld GPS Sales Price by Type (2025-2030) & (USD/Unit)
- Table 189. MEALA Handheld GPS Revenue by Application (2019-2024) & (US\$ Million)
- Table 190. MEALA Handheld GPS Revenue by Application (2025-2030) & (US\$ Million)
- Table 191. MEALA Handheld GPS Sales by Application (2019-2024) & (K Units)
- Table 192. MEALA Handheld GPS Sales by Application (2025-2030) & (K Units)
- Table 193. MEALA Handheld GPS Sales Price by Application (2019-2024) & (USD/Unit)
- Table 194. MEALA Handheld GPS Sales Price by Application (2025-2030) & (USD/Unit)

Table 195. MEALA Handheld GPS Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 196. MEALA Handheld GPS Revenue Grow Rate by Country (2019-2024) & (US\$ Million)

Table 197. MEALA Handheld GPS Revenue Grow Rate by Country (2025-2030) & (US\$ Million)

Table 198. MEALA Handheld GPS Sales by Country (2019 VS 2023 VS 2030) & (K Units)

Table 199. MEALA Handheld GPS Sales by Country (2019-2024) & (K Units)

Table 200. MEALA Handheld GPS Sales by Country (2025-2030) & (K Units)

Table 201. MEALA Handheld GPS Sales Price by Country (2019-2024) & (USD/Unit)

Table 202. MEALA Handheld GPS Sales Price by Country (2025-2030) & (USD/Unit)

Table 203. Mexico Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 204. Brazil Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 205. Israel Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 206. Argentina Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 207. Colombia Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 208. Turkey Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 209. Saudi Arabia Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 210. UAE Handheld GPS Revenue (2019-2030) & (US\$ Million)

Table 211. Key Raw Materials

Table 212. Raw Materials Key Suppliers

Table 213. Handheld GPS Distributors List

Table 214. Handheld GPS Customers List

Table 215. Research Programs/Design for This Report

Table 216. Authors List of This Report

Table 217. Secondary Sources

Table 218. Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Handheld GPS Product Picture

Figure 2. Global Handheld GPS Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Handheld GPS Market Size Share 2019 VS 2023 VS 2030

Figure 4. General Handheld GPS Picture

Figure 5. Wireless Intercom Handheld GPS Picture

Figure 6. Digital Map Handheld GPS Picture

Figure 7. Others Picture

Figure 8. Global Handheld GPS Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Figure 9. Global Handheld GPS Market Size Share 2019 VS 2023 VS 2030

Figure 10. Outdoor Sports Picture

Figure 11. Outdoor Recreation Picture

Figure 12. Marine Navigation Picture

Figure 13. Others Picture

Figure 14. Global Handheld GPS Capacity, Production and Utilization (2019-2030) & (K Units)

Figure 15. Global Handheld GPS Production by Region: 2019 VS 2023 VS 2030 (K Units)

Figure 16. Global Handheld GPS Production Market Share by Region: 2023 Versus 2030

Figure 17. Global Handheld GPS Production Market Share by Region (2019-2030)

Figure 18. North America Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Figure 19. North America Major Manufacturers

Figure 20. Europe Major Manufacturers

Figure 21. China Major Manufacturers

Figure 22. Japan Major Manufacturers

Figure 23. Region Five Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Figure 24. Region Six Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Figure 25. Region Seven Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Figure 26. Region Eight Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Figure 27. Region Nine Handheld GPS Production Growth Rate (2019-2030) & (K Units)

Units)

Figure 28. Global Handheld GPS Revenue (US\$ Million), 2019 VS 2023 VS 2030

Figure 29. Global Handheld GPS Revenue (2019-2030) & (US\$ Million)

Figure 30. Global Handheld GPS Revenue (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 31. Global Handheld GPS Revenue Market Share by Region: 2023 Versus 2030

Figure 32. Global Handheld GPS Revenue Market Share by Region (2019-2030)

Figure 33. Global Handheld GPS Sales (2019-2030) & (K Units)

Figure 34. Global Handheld GPS Sales (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)

Figure 35. Global Handheld GPS Sales Market Share by Region (2019-2030)

Figure 36. US & Canada Handheld GPS Sales YoY (2019-2030) & (K Units)

Figure 37. Europe Handheld GPS Sales YoY (2019-2030) & (K Units)

Figure 38. China Handheld GPS Sales YoY (2019-2030) & (K Units)

Figure 39. Asia (Excluding China) Handheld GPS Sales YoY (2019-2030) & (K Units)

Figure 40. Middle East, Africa and Latin America (Excluding China) Handheld GPS Sales YoY (2019-2030) & (K Units)

Figure 41. Global Handheld GPS Manufacturers Revenue Share Top 10 and Top 5 in 2023

Figure 42. Global Handheld GPS Manufacturers Sales Share Top 10 and Top 5 in 2023

Figure 43. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 44. Global Handheld GPS Revenue by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 45. Global Handheld GPS Revenue Market Share 2019 VS 2023 VS 2030

Figure 46. Global Handheld GPS Revenue Market Share by Type (2019-2030)

Figure 47. Global Handheld GPS Sales by Type (2019 VS 2023 VS 2030) & (K Units)

Figure 48. Global Handheld GPS Sales Market Share by Type 2019 VS 2023 VS 2030

Figure 49. Global Handheld GPS Sales Market Share by Type (2019-2030)

Figure 50. Global Handheld GPS Revenue by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 51. Global Handheld GPS Revenue Market Share by Application 2019 VS 2023 VS 2030

Figure 52. Global Handheld GPS Revenue Market Share by Application (2019-2030)

Figure 53. Global Handheld GPS Sales by Application (2019 VS 2023 VS 2030) & (K Units)

Figure 54. Global Handheld GPS Sales Market Share by Application 2019 VS 2023 VS 2030

Figure 55. Global Handheld GPS Sales Market Share by Application (2019-2030)

Figure 56. North America Handheld GPS Revenue Share by Type (2019-2030)



- Figure 57. North America Handheld GPS Sales Share by Type (2019-2030)  
Figure 58. North America Handheld GPS Revenue Share by Application (2019-2030)  
Figure 59. North America Handheld GPS Sales Share by Application (2019-2030)  
Figure 60. North America Handheld GPS Revenue Share by Country (2019-2030)  
Figure

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