

Global Hair Dye Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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Abstracts

Summary

Hair Dyes are chemicals that used to change hair color. Today, hair dyes are widely used, either to cover up grey hairs, or simply by those wanting to change their natural hair colour.

Hair Dyes come in many shades, nautral (blond, brown, etc.) and unnaurtal (orange, green, pink, red, blue, etc.). There are three kinds of hair dyes,

? Permanent color is what people mean when they say 'hair dye' or 'color-treated hair.' There are two parts to the permanent process: opening up the hair shaft and adding color.

? Semi- & Demi-Permanent color, also called hair gloss, simply adds color, the main difference is that Semi- & Demi-Permanent color doesn't open up your hair shaft before adding color.

? Temporary hair colors that merely sit on the surface of the hair and are washed out with the next shampoo.

There are many brands of hair dyes and they can be found at your local target, walmart, any stores like that, also at Hot Topic, Discontent, etc.

According to APO Research, The global Hair Dye market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of



% during the forecast period.

The US & Canada market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Hair Dye include L'Or?al Paris, Garnier, Henkel, Liese, Goldwell, Wella, Clairol, HOYU and Shiseido, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Hair Dye, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Hair Dye, also provides the sales of main regions and countries. Of the upcoming market potential for Hair Dye, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Hair Dye sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Hair Dye market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Hair Dye



sales, projected growth trends, production technology, application and end-user industry.

ndustry.		
Hair Dye segment by Company		
L'Or?al Paris		
Garnier		
Henkel		
Liese		
Goldwell		
Wella		
Clairol		
HOYU		
Shiseido		
Godrej		
Hair Dye segment by Type		
Temporary Hair Dye		
Semi- & Demi-Permanent Hair Dye		
Permanent Hair Dye		
Hair Dye segment by Application		

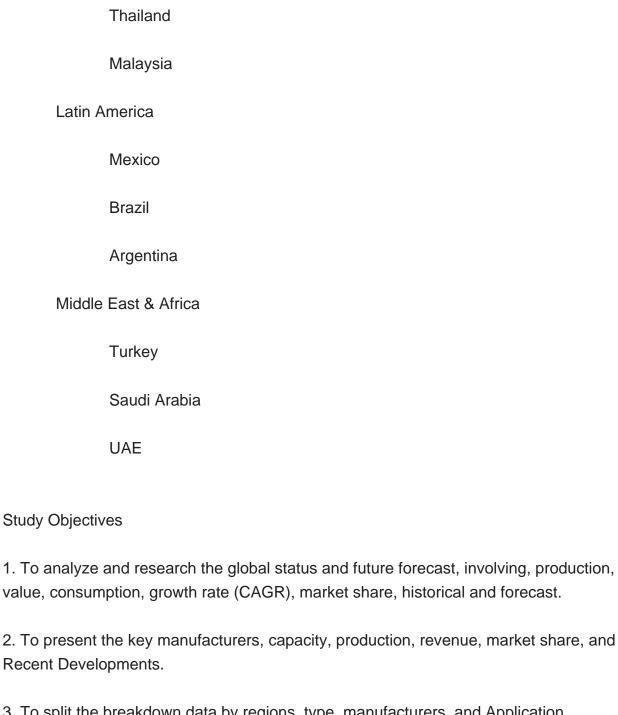
Home Use



Commercial Use

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	Italy	
	Russia	
Asia-Pacific		
	China	
	Japan	
	South Korea	
	India	
	Australia	
	China Taiwan	
	Indonesia	





- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify significant trends, drivers, influence factors in global and regions.
- 6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.



Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Hair Dye market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Hair Dye and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Hair Dye.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Hair Dye market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.



Chapter 3: Detailed analysis of Hair Dye manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Hair Dye in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Hair Dye in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



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