

Global Hair Color Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Hair Dyes are chemicals that used to change hair color. Today, hair dyes are widely used, either to cover up grey hairs, or simply by those wanting to change their natural hair colour.

Hair Dyes come in many shades, neutral (blond, brown, etc.) and unneutral (orange, green, pink, red, blue, etc.). There are three kinds of hair dyes,

? Permanent color is what people mean when they say 'hair dye' or 'color-treated hair.' There are two parts to the permanent process: opening up the hair shaft and adding color.

? Semi- & Demi-Permanent color, also called hair gloss, simply adds color, the main difference is that Semi- & Demi-Permanent color doesn't open up your hair shaft before adding color.

? Temporary hair colors that merely sit on the surface of the hair and are washed out with the next shampoo.

There are many brands of hair dyes and they can be found at your local target, walmart, any stores like that, also at Hot Topic, Discontent, etc.

According to APO Research, The global Hair Color market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Hair Color is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Hair Color is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Hair Color is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Hair Color is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Hair Color include Henkel, Kao, L'Oréal, Coty, Avon Products, HOYU, Combe, Conair and Estée Lauder, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Hair Color, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Hair Color, also provides the sales of main regions and countries. Of the upcoming market potential for Hair Color, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Hair Color sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Hair Color market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Hair Color

sales, projected growth trends, production technology, application and end-user industry.

Hair Color segment by Company

Henkel

Kao

L'Oréal

Coty

Avon Products

HOYU

Combe

Conair

Estée Lauder

Godrej

Revlon

Shiseido

World Hair Cosmetics (Asia)

Hair Color segment by Type

Permanent Hair Dye

Semi-Permanent Hair Dye

Temporary Hair Dye

Hair Color segment by Application

Home Use

Commercial Use

Hair Color segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Hair Color status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Hair Color market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Hair Color significant trends, drivers, influence factors in global and regions.
6. To analyze Hair Color competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Hair Color market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Hair Color and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Hair Color.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Hair Color market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Hair Color industry.

Chapter 3: Detailed analysis of Hair Color manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Hair Color in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Hair Color in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Hair Color Sales Value (2019-2030)
 - 1.2.2 Global Hair Color Sales Volume (2019-2030)
 - 1.2.3 Global Hair Color Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 HAIR COLOR MARKET DYNAMICS

- 2.1 Hair Color Industry Trends
- 2.2 Hair Color Industry Drivers
- 2.3 Hair Color Industry Opportunities and Challenges
- 2.4 Hair Color Industry Restraints

3 HAIR COLOR MARKET BY COMPANY

- 3.1 Global Hair Color Company Revenue Ranking in 2023
- 3.2 Global Hair Color Revenue by Company (2019-2024)
- 3.3 Global Hair Color Sales Volume by Company (2019-2024)
- 3.4 Global Hair Color Average Price by Company (2019-2024)
- 3.5 Global Hair Color Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Hair Color Company Manufacturing Base & Headquarters
- 3.7 Global Hair Color Company, Product Type & Application
- 3.8 Global Hair Color Company Commercialization Time
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Hair Color Market CR5 and HHI
 - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.9.3 2023 Hair Color Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

4 HAIR COLOR MARKET BY TYPE

- 4.1 Hair Color Type Introduction
 - 4.1.1 Permanent Hair Dye

- 4.1.2 Semi-Permanent Hair Dye
- 4.1.3 Temporary Hair Dye
- 4.2 Global Hair Color Sales Volume by Type
 - 4.2.1 Global Hair Color Sales Volume by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Hair Color Sales Volume by Type (2019-2030)
 - 4.2.3 Global Hair Color Sales Volume Share by Type (2019-2030)
- 4.3 Global Hair Color Sales Value by Type
 - 4.3.1 Global Hair Color Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Hair Color Sales Value by Type (2019-2030)
 - 4.3.3 Global Hair Color Sales Value Share by Type (2019-2030)

5 HAIR COLOR MARKET BY APPLICATION

- 5.1 Hair Color Application Introduction
 - 5.1.1 Home Use
 - 5.1.2 Commercial Use
- 5.2 Global Hair Color Sales Volume by Application
 - 5.2.1 Global Hair Color Sales Volume by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Hair Color Sales Volume by Application (2019-2030)
 - 5.2.3 Global Hair Color Sales Volume Share by Application (2019-2030)
- 5.3 Global Hair Color Sales Value by Application
 - 5.3.1 Global Hair Color Sales Value by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Hair Color Sales Value by Application (2019-2030)
 - 5.3.3 Global Hair Color Sales Value Share by Application (2019-2030)

6 HAIR COLOR MARKET BY REGION

- 6.1 Global Hair Color Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Hair Color Sales by Region (2019-2030)
 - 6.2.1 Global Hair Color Sales by Region: 2019-2024
 - 6.2.2 Global Hair Color Sales by Region (2025-2030)
- 6.3 Global Hair Color Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Hair Color Sales Value by Region (2019-2030)
 - 6.4.1 Global Hair Color Sales Value by Region: 2019-2024
 - 6.4.2 Global Hair Color Sales Value by Region (2025-2030)
- 6.5 Global Hair Color Market Price Analysis by Region (2019-2024)
- 6.6 North America
 - 6.6.1 North America Hair Color Sales Value (2019-2030)
 - 6.6.2 North America Hair Color Sales Value Share by Country, 2023 VS 2030

6.7 Europe

6.7.1 Europe Hair Color Sales Value (2019-2030)

6.7.2 Europe Hair Color Sales Value Share by Country, 2023 VS 2030

6.8 Asia-Pacific

6.8.1 Asia-Pacific Hair Color Sales Value (2019-2030)

6.8.2 Asia-Pacific Hair Color Sales Value Share by Country, 2023 VS 2030

6.9 Latin America

6.9.1 Latin America Hair Color Sales Value (2019-2030)

6.9.2 Latin America Hair Color Sales Value Share by Country, 2023 VS 2030

6.10 Middle East & Africa

6.10.1 Middle East & Africa Hair Color Sales Value (2019-2030)

6.10.2 Middle East & Africa Hair Color Sales Value Share by Country, 2023 VS 2030

7 HAIR COLOR MARKET BY COUNTRY

7.1 Global Hair Color Sales by Country: 2019 VS 2023 VS 2030

7.2 Global Hair Color Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global Hair Color Sales by Country (2019-2030)

7.3.1 Global Hair Color Sales by Country (2019-2024)

7.3.2 Global Hair Color Sales by Country (2025-2030)

7.4 Global Hair Color Sales Value by Country (2019-2030)

7.4.1 Global Hair Color Sales Value by Country (2019-2024)

7.4.2 Global Hair Color Sales Value by Country (2025-2030)

7.5 USA

7.5.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.5.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.6 Canada

7.6.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.6.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.7 Germany

7.7.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.7.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.8 France

7.8.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.8.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.8.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.9 U.K.

7.9.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.9.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.9.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.10 Italy

7.10.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.10.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.10.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.11 Netherlands

7.11.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.11.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.11.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.12 Nordic Countries

7.12.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.12.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.12.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.13 China

7.13.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.13.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.13.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.14 Japan

7.14.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.14.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.14.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.15 South Korea

7.15.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.15.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.15.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.16 Southeast Asia

7.16.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.16.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.16.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.17 India

7.17.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.17.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.17.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.18 Australia

7.18.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.18.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.18.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

7.19.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.19.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

7.20.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.20.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

7.21.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.21.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

7.22.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.22.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

7.23 UAE

7.23.1 Global Hair Color Sales Value Growth Rate (2019-2030)

7.23.2 Global Hair Color Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Hair Color Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 Henkel

8.1.1 Henkel Company Information

8.1.2 Henkel Business Overview

8.1.3 Henkel Hair Color Sales, Value and Gross Margin (2019-2024)

8.1.4 Henkel Hair Color Product Portfolio

8.1.5 Henkel Recent Developments

8.2 Kao

8.2.1 Kao Company Information

8.2.2 Kao Business Overview

8.2.3 Kao Hair Color Sales, Value and Gross Margin (2019-2024)

8.2.4 Kao Hair Color Product Portfolio

8.2.5 Kao Recent Developments

8.3 L'Oréal

8.3.1 L'Oréal Company Information

8.3.2 L'Oréal Business Overview

- 8.3.3 L'Oréal Hair Color Sales, Value and Gross Margin (2019-2024)
- 8.3.4 L'Oréal Hair Color Product Portfolio
- 8.3.5 L'Oréal Recent Developments
- 8.4 Coty
 - 8.4.1 Coty Company Information
 - 8.4.2 Coty Business Overview
 - 8.4.3 Coty Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.4.4 Coty Hair Color Product Portfolio
 - 8.4.5 Coty Recent Developments
- 8.5 Avon Products
 - 8.5.1 Avon Products Company Information
 - 8.5.2 Avon Products Business Overview
 - 8.5.3 Avon Products Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.5.4 Avon Products Hair Color Product Portfolio
 - 8.5.5 Avon Products Recent Developments
- 8.6 HOYU
 - 8.6.1 HOYU Company Information
 - 8.6.2 HOYU Business Overview
 - 8.6.3 HOYU Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.6.4 HOYU Hair Color Product Portfolio
 - 8.6.5 HOYU Recent Developments
- 8.7 Combe
 - 8.7.1 Combe Company Information
 - 8.7.2 Combe Business Overview
 - 8.7.3 Combe Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.7.4 Combe Hair Color Product Portfolio
 - 8.7.5 Combe Recent Developments
- 8.8 Conair
 - 8.8.1 Conair Company Information
 - 8.8.2 Conair Business Overview
 - 8.8.3 Conair Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.8.4 Conair Hair Color Product Portfolio
 - 8.8.5 Conair Recent Developments
- 8.9 Estée Lauder
 - 8.9.1 Estée Lauder Company Information
 - 8.9.2 Estée Lauder Business Overview
 - 8.9.3 Estée Lauder Hair Color Sales, Value and Gross Margin (2019-2024)
 - 8.9.4 Estée Lauder Hair Color Product Portfolio
 - 8.9.5 Estée Lauder Recent Developments

8.10 Godrej

8.10.1 Godrej Comapny Information

8.10.2 Godrej Business Overview

8.10.3 Godrej Hair Color Sales, Value and Gross Margin (2019-2024)

8.10.4 Godrej Hair Color Product Portfolio

8.10.5 Godrej Recent Developments

8.11 Revlon

8.11.1 Revlon Comapny Information

8.11.2 Revlon Business Overview

8.11.3 Revlon Hair Color Sales, Value and Gross Margin (2019-2024)

8.11.4 Revlon Hair Color Product Portfolio

8.11.5 Revlon Recent Developments

8.12 Shiseido

8.12.1 Shiseido Comapny Information

8.12.2 Shiseido Business Overview

8.12.3 Shiseido Hair Color Sales, Value and Gross Margin (2019-2024)

8.12.4 Shiseido Hair Color Product Portfolio

8.12.5 Shiseido Recent Developments

8.13 World Hair Cosmetics (Asia)

8.13.1 World Hair Cosmetics (Asia) Comapny Information

8.13.2 World Hair Cosmetics (Asia) Business Overview

8.13.3 World Hair Cosmetics (Asia) Hair Color Sales, Value and Gross Margin (2019-2024)

8.13.4 World Hair Cosmetics (Asia) Hair Color Product Portfolio

8.13.5 World Hair Cosmetics (Asia) Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Hair Color Value Chain Analysis

9.1.1 Hair Color Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Hair Color Sales Mode & Process

9.2 Hair Color Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Hair Color Distributors

9.2.3 Hair Color Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Hair Color Industry Trends
- Table 2. Hair Color Industry Drivers
- Table 3. Hair Color Industry Opportunities and Challenges
- Table 4. Hair Color Industry Restraints
- Table 5. Global Hair Color Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Hair Color Revenue Share by Company (2019-2024)
- Table 7. Global Hair Color Sales Volume by Company (M Units) & (2019-2024)
- Table 8. Global Hair Color Sales Volume Share by Company (2019-2024)
- Table 9. Global Hair Color Average Price (USD/K Units) of Company (2019-2024)
- Table 10. Global Hair Color Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Hair Color Key Company Manufacturing Base & Headquarters
- Table 12. Global Hair Color Company, Product Type & Application
- Table 13. Global Hair Color Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Hair Color by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Permanent Hair Dye
- Table 18. Major Companies of Semi-Permanent Hair Dye
- Table 19. Major Companies of Temporary Hair Dye
- Table 20. Global Hair Color Sales Volume by Type 2019 VS 2023 VS 2030 (M Units)
- Table 21. Global Hair Color Sales Volume by Type (2019-2024) & (M Units)
- Table 22. Global Hair Color Sales Volume by Type (2025-2030) & (M Units)
- Table 23. Global Hair Color Sales Volume Share by Type (2019-2024)
- Table 24. Global Hair Color Sales Volume Share by Type (2025-2030)
- Table 25. Global Hair Color Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 26. Global Hair Color Sales Value by Type (2019-2024) & (US\$ Million)
- Table 27. Global Hair Color Sales Value by Type (2025-2030) & (US\$ Million)
- Table 28. Global Hair Color Sales Value Share by Type (2019-2024)
- Table 29. Global Hair Color Sales Value Share by Type (2025-2030)
- Table 30. Major Companies of Home Use
- Table 31. Major Companies of Commercial Use
- Table 32. Global Hair Color Sales Volume by Application 2019 VS 2023 VS 2030 (M Units)
- Table 33. Global Hair Color Sales Volume by Application (2019-2024) & (M Units)

- Table 34. Global Hair Color Sales Volume by Application (2025-2030) & (M Units)
- Table 35. Global Hair Color Sales Volume Share by Application (2019-2024)
- Table 36. Global Hair Color Sales Volume Share by Application (2025-2030)
- Table 37. Global Hair Color Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 38. Global Hair Color Sales Value by Application (2019-2024) & (US\$ Million)
- Table 39. Global Hair Color Sales Value by Application (2025-2030) & (US\$ Million)
- Table 40. Global Hair Color Sales Value Share by Application (2019-2024)
- Table 41. Global Hair Color Sales Value Share by Application (2025-2030)
- Table 42. Global Hair Color Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Table 43. Global Hair Color Sales by Region (2019-2024) & (M Units)
- Table 44. Global Hair Color Sales Market Share by Region (2019-2024)
- Table 45. Global Hair Color Sales by Region (2025-2030) & (M Units)
- Table 46. Global Hair Color Sales Market Share by Region (2025-2030)
- Table 47. Global Hair Color Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 48. Global Hair Color Sales Value by Region (2019-2024) & (US\$ Million)
- Table 49. Global Hair Color Sales Value Share by Region (2019-2024)
- Table 50. Global Hair Color Sales Value by Region (2025-2030) & (US\$ Million)
- Table 51. Global Hair Color Sales Value Share by Region (2025-2030)
- Table 52. Global Hair Color Market Average Price (USD/K Units) by Region (2019-2024)
- Table 53. Global Hair Color Market Average Price (USD/K Units) by Region (2025-2030)
- Table 54. Global Hair Color Sales by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 55. Global Hair Color Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 56. Global Hair Color Sales by Country (2019-2024) & (M Units)
- Table 57. Global Hair Color Sales Market Share by Country (2019-2024)
- Table 58. Global Hair Color Sales by Country (2025-2030) & (M Units)
- Table 59. Global Hair Color Sales Market Share by Country (2025-2030)
- Table 60. Global Hair Color Sales Value by Country (2019-2024) & (US\$ Million)
- Table 61. Global Hair Color Sales Value Market Share by Country (2019-2024)
- Table 62. Global Hair Color Sales Value by Country (2025-2030) & (US\$ Million)
- Table 63. Global Hair Color Sales Value Market Share by Country (2025-2030)
- Table 64. Henkel Company Information
- Table 65. Henkel Business Overview
- Table 66. Henkel Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 67. Henkel Hair Color Product Portfolio

Table 68. Henkel Recent Development

Table 69. Kao Company Information

Table 70. Kao Business Overview

Table 71. Kao Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 72. Kao Hair Color Product Portfolio

Table 73. Kao Recent Development

Table 74. L'Oréal Company Information

Table 75. L'Oréal Business Overview

Table 76. L'Oréal Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 77. L'Oréal Hair Color Product Portfolio

Table 78. L'Oréal Recent Development

Table 79. Coty Company Information

Table 80. Coty Business Overview

Table 81. Coty Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 82. Coty Hair Color Product Portfolio

Table 83. Coty Recent Development

Table 84. Avon Products Company Information

Table 85. Avon Products Business Overview

Table 86. Avon Products Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 87. Avon Products Hair Color Product Portfolio

Table 88. Avon Products Recent Development

Table 89. HOYU Company Information

Table 90. HOYU Business Overview

Table 91. HOYU Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 92. HOYU Hair Color Product Portfolio

Table 93. HOYU Recent Development

Table 94. Combe Company Information

Table 95. Combe Business Overview

Table 96. Combe Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 97. Combe Hair Color Product Portfolio

Table 98. Combe Recent Development

Table 99. Conair Company Information

Table 100. Conair Business Overview

Table 101. Conair Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 102. Conair Hair Color Product Portfolio

Table 103. Conair Recent Development

Table 104. Est?e Lauder Company Information

Table 105. Est?e Lauder Business Overview

Table 106. Est?e Lauder Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 107. Est?e Lauder Hair Color Product Portfolio

Table 108. Est?e Lauder Recent Development

Table 109. Godrej Company Information

Table 110. Godrej Business Overview

Table 111. Godrej Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 112. Godrej Hair Color Product Portfolio

Table 113. Godrej Recent Development

Table 114. Revlon Company Information

Table 115. Revlon Business Overview

Table 116. Revlon Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 117. Revlon Hair Color Product Portfolio

Table 118. Revlon Recent Development

Table 119. Shiseido Company Information

Table 120. Shiseido Business Overview

Table 121. Shiseido Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 122. Shiseido Hair Color Product Portfolio

Table 123. Shiseido Recent Development

Table 124. World Hair Cosmetics (Asia) Company Information

Table 125. World Hair Cosmetics (Asia) Business Overview

Table 126. World Hair Cosmetics (Asia) Hair Color Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)

Table 127. World Hair Cosmetics (Asia) Hair Color Product Portfolio

Table 128. World Hair Cosmetics (Asia) Recent Development

Table 129. Key Raw Materials

Table 130. Raw Materials Key Suppliers

Table 131. Hair Color Distributors List

Table 132. Hair Color Customers List

Table 133. Research Programs/Design for This Report

Table 134. Authors List of This Report

Table 135. Secondary Sources

Table 136. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Hair Color Product Picture
- Figure 2. Global Hair Color Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Hair Color Sales (2019-2030) & (M Units)
- Figure 5. Global Hair Color Sales Average Price (USD/K Units) & (2019-2030)
- Figure 6. Global Hair Color Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Permanent Hair Dye Picture
- Figure 10. Semi-Permanent Hair Dye Picture
- Figure 11. Temporary Hair Dye Picture
- Figure 12. Global Hair Color Sales Volume by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 13. Global Hair Color Sales Volume Share 2019 VS 2023 VS 2030
- Figure 14. Global Hair Color Sales Volume Share by Type (2019-2030)
- Figure 15. Global Hair Color Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 16. Global Hair Color Sales Value Share 2019 VS 2023 VS 2030
- Figure 17. Global Hair Color Sales Value Share by Type (2019-2030)
- Figure 18. Home Use Picture
- Figure 19. Commercial Use Picture
- Figure 20. Global Hair Color Sales Volume by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 21. Global Hair Color Sales Volume Share 2019 VS 2023 VS 2030
- Figure 22. Global Hair Color Sales Volume Share by Application (2019-2030)
- Figure 23. Global Hair Color Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 24. Global Hair Color Sales Value Share 2019 VS 2023 VS 2030
- Figure 25. Global Hair Color Sales Value Share by Application (2019-2030)
- Figure 26. Global Hair Color Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Figure 27. Global Hair Color Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 28. Global Hair Color Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 29. Global Hair Color Sales Value Share by Region: 2019 VS 2023 VS 2030

- Figure 30. North America Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 31. North America Hair Color Sales Value Share by Country (%), 2023 VS 2030
- Figure 32. Europe Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 33. Europe Hair Color Sales Value Share by Country (%), 2023 VS 2030
- Figure 34. Asia-Pacific Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 35. Asia-Pacific Hair Color Sales Value Share by Country (%), 2023 VS 2030
- Figure 36. Latin America Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 37. Latin America Hair Color Sales Value Share by Country (%), 2023 VS 2030
- Figure 38. Middle East & Africa Hair Color Sales Value (2019-2030) & (US\$ Million)
- Figure 39. Middle East & Africa Hair Color Sales Value Share by Country (%), 2023 VS 2030
- Figure 40. USA Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 41. USA Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 42. USA Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 43. Canada Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 44. Canada Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 45. Canada Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 46. Germany Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 47. Germany Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 48. Germany Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 49. France Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 50. France Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 51. France Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 52. U.K. Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 53. U.K. Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 54. U.K. Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 55. Italy Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 56. Italy Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 57. Italy Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 58. Netherlands Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 59. Netherlands Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 60. Netherlands Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 61. Nordic Countries Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 62. Nordic Countries Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 63. Nordic Countries Hair Color Sales Value Share by Application, 2023 VS 2030

& (%)

Figure 64. China Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 65. China Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 66. China Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 67. Japan Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 68. Japan Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 69. Japan Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 70. South Korea Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 71. South Korea Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 72. South Korea Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 73. Southeast Asia Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 74. Southeast Asia Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 75. Southeast Asia Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 76. India Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 77. India Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 78. India Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 79. Australia Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 80. Australia Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 81. Australia Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 82. Mexico Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 83. Mexico Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 84. Mexico Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 85. Brazil Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 86. Brazil Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 87. Brazil Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 88. Turkey Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 89. Turkey Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 90. Turkey Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 91. Saudi Arabia Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 92. Saudi Arabia Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 93. Saudi Arabia Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 94. UAE Hair Color Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 95. UAE Hair Color Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 96. UAE Hair Color Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 97. Hair Color Value Chain

Figure 98. Manufacturing Cost Structure

Figure 99. Hair Color Sales Mode & Process

Figure 100. Direct Comparison with Distribution Share

Figure 101. Distributors Profiles

Figure 102. Years Considered

Figure 103. Research Process

Figure 104. Key Executives Interviewed

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