+44 20 8123 2220
info@marketpublishers.com

Global Greeting Cards Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

https://marketpublishers.com/r/G8A5A0634573EN.html
Date: April 2024
Pages: 127
Price: US$ 3,950.00 (Single User License)
ID: G8A5A0634573EN

Abstracts

Greeting cards are pieces of paper or cardboard upon which photos, drawings, and a verse of cheer, greeting, celebration, condolence, etc. have been printed or engraved. Greeting cards are decorated with a variety of images and include messages to appeal to diverse audiences, sentiment, and occasion to be remembered. Greeting cards are low cost impulse purchase products that are being purchased on a daily basis. Around the world, greeting cards are used to celebrate everything from birthdays to Valentine's Day. Greeting cards keep people personally connected.

According to APO Research, The global Greeting Cards market is projected to grow from US$ million in 2024 to US$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Greeting Cards key players include Hallmark Cards, American Greetings, etc. Global top two manufacturers hold a share over 85%.

USA is the largest market, with a share about 35%, followed by UK, and Japan, both have a share about 45 percent.

In terms of product, Everyday Greeting Cards is the largest segment, with a share over 60%. And in terms of application, the largest application is Personal Cards, followed by Business Cards.

This report presents an overview of global market for Greeting Cards, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

+44 20 8123 2220
info@marketpublishers.com

This report researches the key producers of Greeting Cards, also provides the sales of main regions and countries. Of the upcoming market potential for Greeting Cards, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Greeting Cards sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Greeting Cards market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Greeting Cards sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Hallmark Cards, American Greetings, Card Factory, Schurman Retail Group, CSS Industries Inc., Avanti Press, Simon Elvin, Myron Manufacturing Corp. and Moo, etc.

Greeting Cards segment by Company

Hallmark Cards

American Greetings

Card Factory

Schurman Retail Group

CSS Industries Inc.

Avanti Press

+44 20 8123 2220
info@marketpublishers.com

Simon Elvin

Myron Manufacturing Corp.

Moo

Herbert Walkers Ltd

Greeting Cards segment by Type

Seasonal Greeting Cards

Every Day Greeting Cards

Greeting Cards segment by Application

Business Cards

Personal Cards

Greeting Cards segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

+44 20 8123 2220
info@marketpublishers.com

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

+44 20 8123 2220
info@marketpublishers.com

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.

6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Greeting Cards market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Greeting Cards and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

+44 20 8123 2220
info@marketpublishers.com

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Greeting Cards.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Greeting Cards market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Greeting Cards manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Greeting Cards in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Greeting Cards in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in

+44 20 8123 2220
info@marketpublishers.com

the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

+44 20 8123 2220
info@marketpublishers.com

Contents

1 MARKET OVERVIEW

1.1 Product Definition
1.2 Global Greeting Cards Market Size, 2019 VS 2023 VS 2030
1.3 Global Greeting Cards Market Size Estimates and Forecasts (2019-2030)
1.4 Global Greeting Cards Sales Estimates and Forecasts (2019-2030)
1.5 Global Greeting Cards Market Average Price (2019-2030)
1.6 Assumptions and Limitations
1.7 Study Goals and Objectives

2 GLOBAL GREETING CARDS MARKET DYNAMICS

2.1 Greeting Cards Industry Trends
2.2 Greeting Cards Industry Drivers
2.3 Greeting Cards Industry Opportunities and Challenges
2.4 Greeting Cards Industry Restraints

3 GREETING CARDS MARKET BY MANUFACTURERS

3.1 Global Greeting Cards Revenue by Manufacturers (2019-2024)
3.2 Global Greeting Cards Sales by Manufacturers (2019-2024)
3.3 Global Greeting Cards Average Sales Price by Manufacturers (2019-2024)
3.4 Global Greeting Cards Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
3.5 Global Greeting Cards Key Manufacturers Manufacturing Sites & Headquarters
3.6 Global Greeting Cards Manufacturers, Product Type & Application
3.7 Global Greeting Cards Manufacturers Commercialization Time
3.8 Market Competitive Analysis
  3.8.1 Global Greeting Cards Market CR5 and HHI
  3.8.2 Global Top 5 and 10 Greeting Cards Players Market Share by Revenue in 2023
  3.8.3 2023 Greeting Cards Tier 1, Tier 2, and Tier

4 GREETING CARDS MARKET BY TYPE

4.1 Greeting Cards Type Introduction
  4.1.1 Seasonal Greeting Cards
  4.1.2 Every Day Greeting Cards
4.2 Global Greeting Cards Sales by Type

+44 20 8123 2220
info@marketpublishers.com

4.2.1 Global Greeting Cards Sales by Type (2019 VS 2023 VS 2030)
4.2.2 Global Greeting Cards Sales by Type (2019-2030)
4.2.3 Global Greeting Cards Sales Market Share by Type (2019-2030)
4.3 Global Greeting Cards Revenue by Type
4.3.1 Global Greeting Cards Revenue by Type (2019 VS 2023 VS 2030)
4.3.2 Global Greeting Cards Revenue by Type (2019-2030)
4.3.3 Global Greeting Cards Revenue Market Share by Type (2019-2030)

5 GREETING CARDS MARKET BY APPLICATION

5.1 Greeting Cards Application Introduction
5.1.1 Business Cards
5.1.2 Personal Cards
5.2 Global Greeting Cards Sales by Application
5.2.1 Global Greeting Cards Sales by Application (2019 VS 2023 VS 2030)
5.2.2 Global Greeting Cards Sales by Application (2019-2030)
5.2.3 Global Greeting Cards Sales Market Share by Application (2019-2030)
5.3 Global Greeting Cards Revenue by Application
5.3.1 Global Greeting Cards Revenue by Application (2019 VS 2023 VS 2030)
5.3.2 Global Greeting Cards Revenue by Application (2019-2030)
5.3.3 Global Greeting Cards Revenue Market Share by Application (2019-2030)

6 GLOBAL GREETING CARDS SALES BY REGION

6.1 Global Greeting Cards Sales by Region: 2019 VS 2023 VS 2030
6.2 Global Greeting Cards Sales by Region (2019-2030)
6.2.1 Global Greeting Cards Sales by Region (2019-2024)
6.2.2 Global Greeting Cards Sales Forecasted by Region (2025-2030)
6.3 North America
6.3.1 North America Greeting Cards Sales Growth Rate by Country: 2019 VS 2023 VS 2030
6.3.2 North America Greeting Cards Sales by Country (2019-2030)
6.3.3 U.S.
6.3.4 Canada
6.4 Europe
6.4.1 Europe Greeting Cards Sales Growth Rate by Country: 2019 VS 2023 VS 2030
6.4.2 Europe Greeting Cards Sales by Country (2019-2030)
6.4.3 Germany
6.4.4 France

+44 20 8123 2220
info@marketpublishers.com

6.4.5 U.K.
6.4.6 Italy
6.4.7 Netherlands
6.5 Asia Pacific
6.5.1 Asia Pacific Greeting Cards Sales Growth Rate by Country: 2019 VS 2023 VS 2030
6.5.2 Asia Pacific Greeting Cards Sales by Country (2019-2030)
6.5.3 China
6.5.4 Japan
6.5.5 South Korea
6.5.6 Southeast Asia
6.5.7 India
6.5.8 Australia
6.6 LAMEA
6.6.1 LAMEA Greeting Cards Sales Growth Rate by Country: 2019 VS 2023 VS 2030
6.6.2 LAMEA Greeting Cards Sales by Country (2019-2030)
6.6.3 Mexico
6.6.4 Brazil
6.6.5 Turkey
6.6.6 GCC Countries

7 GLOBAL GREETING CARDS REVENUE BY REGION

7.1 Global Greeting Cards Revenue by Region
7.1.1 Global Greeting Cards Revenue by Region: 2019 VS 2023 VS 2030
7.1.2 Global Greeting Cards Revenue by Region (2019-2024)
7.1.3 Global Greeting Cards Revenue by Region (2025-2030)
7.1.4 Global Greeting Cards Revenue Market Share by Region (2019-2030)
7.2 North America
7.2.1 North America Greeting Cards Revenue (2019-2030)
7.2.2 North America Greeting Cards Revenue Share by Country: 2019 VS 2023 VS 2030
7.3 Europe
7.3.1 Europe Greeting Cards Revenue (2019-2030)
7.3.2 Europe Greeting Cards Revenue Share by Country: 2019 VS 2023 VS 2030
7.4 Asia-Pacific
7.4.1 Asia-Pacific Greeting Cards Revenue (2019-2030)
7.4.2 Asia-Pacific Greeting Cards Revenue Share by Country: 2019 VS 2023 VS 2030
7.5 LAMEA

+44 20 8123 2220
info@marketpublishers.com

7.5.1 LAMEA Greeting Cards Revenue (2019-2030)
7.5.2 LAMEA Greeting Cards Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Hallmark Cards
8.1.1 Hallmark Cards Comapny Information
8.1.2 Hallmark Cards Business Overview
8.1.3 Hallmark Cards Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.1.4 Hallmark Cards Greeting Cards Product Portfolio
8.1.5 Hallmark Cards Recent Developments
8.2 American Greetings
8.2.1 American Greetings Comapny Information
8.2.2 American Greetings Business Overview
8.2.3 American Greetings Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.2.4 American Greetings Greeting Cards Product Portfolio
8.2.5 American Greetings Recent Developments
8.3 Card Factory
8.3.1 Card Factory Comapny Information
8.3.2 Card Factory Business Overview
8.3.3 Card Factory Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.3.4 Card Factory Greeting Cards Product Portfolio
8.3.5 Card Factory Recent Developments
8.4 Schurman Retail Group
8.4.1 Schurman Retail Group Comapny Information
8.4.2 Schurman Retail Group Business Overview
8.4.3 Schurman Retail Group Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.4.4 Schurman Retail Group Greeting Cards Product Portfolio
8.4.5 Schurman Retail Group Recent Developments
8.5 CSS Industries Inc.
8.5.1 CSS Industries Inc. Comapny Information
8.5.2 CSS Industries Inc. Business Overview
8.5.3 CSS Industries Inc. Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.5.4 CSS Industries Inc. Greeting Cards Product Portfolio

+44 20 8123 2220
info@marketpublishers.com

8.5.5 CSS Industries Inc. Recent Developments
8.6 Avanti Press
8.6.1 Avanti Press Comapny Information
8.6.2 Avanti Press Business Overview
8.6.3 Avanti Press Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.6.4 Avanti Press Greeting Cards Product Portfolio
8.6.5 Avanti Press Recent Developments
8.7 Simon Elvin
8.7.1 Simon Elvin Comapny Information
8.7.2 Simon Elvin Business Overview
8.7.3 Simon Elvin Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.7.4 Simon Elvin Greeting Cards Product Portfolio
8.7.5 Simon Elvin Recent Developments
8.8 Myron Manufacturing Corp.
8.8.1 Myron Manufacturing Corp. Comapny Information
8.8.2 Myron Manufacturing Corp. Business Overview
8.8.3 Myron Manufacturing Corp. Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.8.4 Myron Manufacturing Corp. Greeting Cards Product Portfolio
8.8.5 Myron Manufacturing Corp. Recent Developments
8.9 Moo
8.9.1 Moo Comapny Information
8.9.2 Moo Business Overview
8.9.3 Moo Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.9.4 Moo Greeting Cards Product Portfolio
8.9.5 Moo Recent Developments
8.10 Herbert Walkers Ltd
8.10.1 Herbert Walkers Ltd Comapny Information
8.10.2 Herbert Walkers Ltd Business Overview
8.10.3 Herbert Walkers Ltd Greeting Cards Sales, Price, Revenue and Gross Margin (2019-2024)
8.10.4 Herbert Walkers Ltd Greeting Cards Product Portfolio
8.10.5 Herbert Walkers Ltd Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Greeting Cards Value Chain Analysis

+44 20 8123 2220
info@marketpublishers.com

9.1.1 Greeting Cards Key Raw Materials
9.1.2 Raw Materials Key Suppliers
9.1.3 Manufacturing Cost Structure
9.1.4 Greeting Cards Production Mode & Process
9.2 Greeting Cards Sales Channels Analysis
9.2.1 Direct Comparison with Distribution Share
9.2.2 Greeting Cards Distributors
9.2.3 Greeting Cards Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study
11.2 Research Methodology
11.3 Research Process
11.4 Authors List of This Report
11.5 Data Source
11.5.1 Secondary Sources
11.5.2 Primary Sources
11.6 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Greeting Cards Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: https://marketpublishers.com/r/G8A5A0634573EN.html

Price: US$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G8A5A0634573EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com