

# Global Functional Foods and Beverages Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

### Summary

Functional Foods and Beverages is a kind of foods or beverages that have a potentially positive effect on health beyond basic nutrition or energy for specific occasions. They can promote optimal health and help reduce the risk of disease. There are many natural and processed food may have special functions, in this report, we only study processed foods.

According to APO Research, The global Functional Foods and Beverages market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Functional Foods and Beverages is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Functional Foods and Beverages is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Functional Foods and Beverages is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Functional Foods and Beverages is estimated to increase from \$

million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Functional Foods and Beverages include General Mills, Nestle, NBTY, Glanbia plc, Monster Beverage Corp, GNC Holdings, Red Bull, Kellogg and Amway, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Functional Foods and Beverages, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Functional Foods and Beverages, also provides the value of main regions and countries. Of the upcoming market potential for Functional Foods and Beverages, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Functional Foods and Beverages revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Functional Foods and Beverages market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Functional Foods and Beverages company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

## Functional Foods and Beverages segment by Company

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Arizona Beverages

Lifeway Kefir

Rockstar Energy Drink

## Functional Foods and Beverages segment by Type

Fortified Food

Functional Beverages

Dietary Supplements

## Functional Foods and Beverages segment by Application

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

## Functional Foods and Beverages segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global Functional Foods and Beverages status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Functional Foods and Beverages key companies, revenue, market share, and recent developments.
3. To split the Functional Foods and Beverages breakdown data by regions, type,

companies, and application.

4. To analyze the global and key regions Functional Foods and Beverages market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Functional Foods and Beverages significant trends, drivers, influence factors in global and regions.

6. To analyze Functional Foods and Beverages competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Functional Foods and Beverages market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Functional Foods and Beverages and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Functional Foods and Beverages.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Functional Foods and Beverages industry.

Chapter 3: Detailed analysis of Functional Foods and Beverages company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Functional Foods and Beverages in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Functional Foods and Beverages in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

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