

# Global Fresh Meat Packaging Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations.

Fresh Meat Packaging is materials used to package fresh meat and seafood materials, which include modified atmosphere packaging, vacuum skin packaging, vacuum thermoformed packaging and other types.

Fresh Meat Packaging must maximize the shelf life and safety of fresh beef, pork, seafood and other food to protect the flavor and quality of the fresh meat while enhancing the consumer experience.

According to APO Research, The global Fresh Meat Packaging market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Fresh Meat Packaging key players include Sealed Air, Amcor, Dow, Berry Global, etc. Global top four manufacturers hold a share over 40%.

North America is the largest market, with a share over 30%, followed by China, and

Europe, both have a share about 40 percent.

In terms of product, Modified Atmosphere Packaging (MAP) is the largest segment, with a share over 45%. And in terms of application, the largest application is Beef, followed by Poultry, Pork, Seafood, etc.

In terms of production side, this report researches the Fresh Meat Packaging production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Fresh Meat Packaging by region (region level and country level), by company, by type and by application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Fresh Meat Packaging, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Fresh Meat Packaging, also provides the consumption of main regions and countries. Of the upcoming market potential for Fresh Meat Packaging, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Fresh Meat Packaging sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Fresh Meat Packaging market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Fresh Meat Packaging sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Amcor, Dow, Multivac, Berry Global, Winpak, Sealed Air, Coveris, Cascades and Kureha, etc.

#### Fresh Meat Packaging segment by Company

Amcor

Dow

Multivac

Berry Global

Winpak

Sealed Air

Coveris

Cascades

Kureha

Smurfit Kappa

Faerch Plast

Amerplast

#### Fresh Meat Packaging segment by Type

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

## Fresh Meat Packaging segment by Application

Beef

Pork

Poultry

Seafood

Others

## Fresh Meat Packaging segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and

## Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Fresh Meat Packaging market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Fresh Meat Packaging and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Fresh Meat Packaging.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Fresh Meat Packaging market, including product definition, global market growth prospects, production value, capacity, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Fresh Meat Packaging industry.

Chapter 3: Detailed analysis of Fresh Meat Packaging market competition landscape. Including Fresh Meat Packaging manufacturers' output value, output and average price from 2019 to 2024, as well as competition analysis indicators such as origin, product type, application, merger and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 7: Production/Production Value of Fresh Meat Packaging by region. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 8: Consumption of Fresh Meat Packaging in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the

industry.

Chapter 10: Concluding Insights of the report.



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