

# Global Fresh Meat Packaging Market Analysis and Forecast 2024-2030

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## **Abstracts**

Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations.

Fresh Meat Packaging is materials used to package fresh meat and seafood materials, which include modified atmosphere packaging, vacuum skin packaging, vacuum thermoformed packaging and other types.

Fresh Meat Packaging must maximize the shelf life and safety of fresh beef, pork, seafood and other food to protect the flavor and quality of the fresh meat while enhancing the consumer experience.

According to APO Research, The global Fresh Meat Packaging market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Fresh Meat Packaging key players include Sealed Air, Amcor, Dow, Berry Global, etc. Global top four manufacturers hold a share over 40%.

North America is the largest market, with a share over 30%, followed by China, and Europe, both have a share about 40 percent.



In terms of product, Modified Atmosphere Packaging (MAP) is the largest segment, with a share over 45%. And in terms of application, the largest application is Beef, followed by Poultry, Pork, Seafood, etc.

In terms of production side, this report researches the Fresh Meat Packaging production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Fresh Meat Packaging by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Fresh Meat Packaging, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Fresh Meat Packaging, also provides the consumption of main regions and countries. Of the upcoming market potential for Fresh Meat Packaging, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Fresh Meat Packaging sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Fresh Meat Packaging market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Fresh Meat Packaging sales, projected growth trends, production technology, application and enduser industry.

Descriptive company profiles of the major global players, including Amcor, Dow,



Multivac, Berry Global, Winpak, Sealed Air, Coveris, Cascades and Kureha, etc.

Fresh Me	at Packaging segment by Company	
Ar	mcor	
Do	OW	
M	ultivac	
Ве	erry Global	
W	'inpak	
Se	ealed Air	
С	overis	
Ca	ascades	
Κι	ureha	
Sr	murfit Kappa	
Fa	aerch Plast	
Ar	merplast	
Fresh Meat Packaging segment by Type		
Me	odified Atmosphere Packaging (MAP)	
Va	acuum Skin Packaging (VSP)	
Va	acuum Thermoformed Packaging (VTP)	

Others



# Fresh Meat Packaging segment by Application Beef Pork Poultry Seafood Others Fresh Meat Packaging segment by Region North America U.S. Canada Europe Germany France U.K. Italy Russia Asia-Pacific

China

Japan



S	South Korea
lr	ndia
Δ	Australia
C	China Taiwan
lr	ndonesia
Т	hailand
Λ	Malaysia
L	atin America
Λ	Mexico
В	Brazil
Δ	Argentina
N	/liddle East & Africa
T	urkey
S	Saudi Arabia
L	JAE
Ol	pjectives

## Study

- 1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.



- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify significant trends, drivers, influence factors in global and regions.
- 6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Fresh Meat Packaging market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Fresh Meat Packaging and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Fresh Meat Packaging.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.



## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Fresh Meat Packaging production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Fresh Meat Packaging in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Fresh Meat Packaging manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Fresh Meat Packaging sales, revenue, price, gross margin, and recent development, etc.



Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.

Chapter 15: The main concluding insights of the report.



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