

Global Food and Drink Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Food is any substance consumed to provide nutritional support for the body. It is usually of plant or animal origin, and contains essential nutrients, such as fats, proteins, vitamins, or minerals. The substance is ingested by an organism and assimilated by the organism's cells to provide energy, maintain life, or stimulate growth. Drinks, or beverages, are liquids intended for human consumption. In addition to basic needs, beverages form part of the culture of human society. Although all beverages, including juice, soft drinks, and carbonated drinks, have some form of water in them, water itself is often not classified as a beverage, and the word beverage has been recurrently defined as not referring to water.

In this report, all the data of food and drink market concluded Bread & Cereal, Fruits & Vegetable , Fish Products, Meat Products, Dairy Products, Oils & Fats, Beer & Wine, Soft Drinks and Others (Snacks, Candy, Chocolate, Prepared meals, Grain mills and starch products, etc)

According to APO Research, The global Food and Drink market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In Nigeria, the key Food and Drink manufacturers are Friesland Wamco, Dangote Group, Nigerian Breweries, Coca Cola, Guinness, Nestle Nigeria, Unilever Nigeria, PZ Cussons, CHI Limited, UAC Foods, Cadbury Nigeria, SevenUp Bottling, SABMiller, Honeywell Flour Mills, De-United Foods, Promasidor etc. Top 3 companies occupied about 37% market share.

Report Scope



This report aims to provide a comprehensive presentation of the global market for Food and Drink, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Food and Drink.

The Food and Drink market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Food and Drink market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Friesland Wamco

Dangote Group

Nigerian Breweries

Coca Cola

Guinness



Nestle Nigeria
Unilever Nigeria
PZ Cussons
CHI Limited
UAC Foods
Cadbury Nigeria
SevenUp Bottling
SABMiller
Honeywell Flour Mills
De-United Foods
Promasidor
Food and Drink segment by Type
Bread & Cereal
Fruits & Vegetable
Fish Products
Meat Products
Dairy Products
Oils & Fats
Beer & Wine



	Soft Drinks
	Others
Food ar	nd Drink segment by Application
	Supermarkets
	Traditional Markets
	Conveniece Stores
	Online Sales
Food ar	nd Drink Segment by Region
	North America
	U.S.
	Canada
	Europe
	Germany
	France
	U.K.
	Italy
	Russia
	Asia-Pacific
	China



Japan		
South Korea		
India		
Australia		
China Taiwan		
Indonesia		
Thailand		
Malaysia		
Latin America		
Mexico		
Brazil		
Argentina		
Middle East & Africa		
Turkey		
Saudi Arabia		
UAE		

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players.



This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Food and Drink market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Food and Drink and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Food and Drink.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.



Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Food and Drink companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

Chapter 12: Concluding Insights of the report



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