

Global False Lashes Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

False eyelashes are a kind of beauty products. Art designed for the eye, eyelashes inciting to show the spirit, specially designed transparent type, the color of the color of the eyelashes complete shot on the face. Many fashionable ladies like to use false eyelashes to beautify their eyes, the correct use will make the eyes lovely.

According to APO Research, The global False Lashes market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for False Lashes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for False Lashes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for False Lashes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of False Lashes include Ardell, ESQIDO, Elf, Kiss, Revlon, Shu uemura, MAC, Makeup Geek and Benefit, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for False Lashes, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding False Lashes.

The False Lashes market size, estimations, and forecasts are provided in terms of sales volume (K Pairs) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global False Lashes market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Ardell

ESQIDO

Elf

Kiss

Revlon

Shu uemura

MAC

Makeup Geek

Benefit

NARS

False Lashes segment by Type

Handmade Eyelash

Mechanical Eyelash

False Lashes segment by Application

The Film and Television Industry

Studio

Personal

False Lashes Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global False Lashes market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of False Lashes and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of False Lashes.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of False Lashes manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of False Lashes in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global False Lashes Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global False Lashes Sales Estimates and Forecasts (2019-2030)
- 1.3 False Lashes Market by Type
 - 1.3.1 Handmade Eyelash
 - 1.3.2 Mechanical Eyelash
- 1.4 Global False Lashes Market Size by Type
 - 1.4.1 Global False Lashes Market Size Overview by Type (2019-2030)
 - 1.4.2 Global False Lashes Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global False Lashes Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America False Lashes Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe False Lashes Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific False Lashes Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America False Lashes Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa False Lashes Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 False Lashes Industry Trends
- 2.2 False Lashes Industry Drivers
- 2.3 False Lashes Industry Opportunities and Challenges
- 2.4 False Lashes Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by False Lashes Revenue (2019-2024)
- 3.2 Global Top Players by False Lashes Sales (2019-2024)
- 3.3 Global Top Players by False Lashes Price (2019-2024)
- 3.4 Global False Lashes Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global False Lashes Key Company Manufacturing Sites & Headquarters
- 3.6 Global False Lashes Company, Product Type & Application
- 3.7 Global False Lashes Company Commercialization Time
- 3.8 Market Competitive Analysis

- 3.8.1 Global False Lashes Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 False Lashes Players Market Share by Revenue in 2023
- 3.8.3 2023 False Lashes Tier 1, Tier 2, and Tier

4 FALSE LASHES REGIONAL STATUS AND OUTLOOK

- 4.1 Global False Lashes Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global False Lashes Historic Market Size by Region
 - 4.2.1 Global False Lashes Sales in Volume by Region (2019-2024)
 - 4.2.2 Global False Lashes Sales in Value by Region (2019-2024)
 - 4.2.3 Global False Lashes Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global False Lashes Forecasted Market Size by Region
 - 4.3.1 Global False Lashes Sales in Volume by Region (2025-2030)
 - 4.3.2 Global False Lashes Sales in Value by Region (2025-2030)
 - 4.3.3 Global False Lashes Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 FALSE LASHES BY APPLICATION

- 5.1 False Lashes Market by Application
 - 5.1.1 The Film and Television Industry
 - 5.1.2 Studio
 - 5.1.3 Personal
- 5.2 Global False Lashes Market Size by Application
 - 5.2.1 Global False Lashes Market Size Overview by Application (2019-2030)
 - 5.2.2 Global False Lashes Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global False Lashes Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America False Lashes Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe False Lashes Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific False Lashes Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America False Lashes Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa False Lashes Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

- 6.1 Ardell

- 6.1.1 Ardell Comapny Information
- 6.1.2 Ardell Business Overview
- 6.1.3 Ardell False Lashes Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Ardell False Lashes Product Portfolio
- 6.1.5 Ardell Recent Developments
- 6.2 ESQIDO
 - 6.2.1 ESQIDO Comapny Information
 - 6.2.2 ESQIDO Business Overview
 - 6.2.3 ESQIDO False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 ESQIDO False Lashes Product Portfolio
 - 6.2.5 ESQIDO Recent Developments
- 6.3 Elf
 - 6.3.1 Elf Comapny Information
 - 6.3.2 Elf Business Overview
 - 6.3.3 Elf False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 Elf False Lashes Product Portfolio
 - 6.3.5 Elf Recent Developments
- 6.4 Kiss
 - 6.4.1 Kiss Comapny Information
 - 6.4.2 Kiss Business Overview
 - 6.4.3 Kiss False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 Kiss False Lashes Product Portfolio
 - 6.4.5 Kiss Recent Developments
- 6.5 Revlon
 - 6.5.1 Revlon Comapny Information
 - 6.5.2 Revlon Business Overview
 - 6.5.3 Revlon False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Revlon False Lashes Product Portfolio
 - 6.5.5 Revlon Recent Developments
- 6.6 Shu uemura
 - 6.6.1 Shu uemura Comapny Information
 - 6.6.2 Shu uemura Business Overview
 - 6.6.3 Shu uemura False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Shu uemura False Lashes Product Portfolio
 - 6.6.5 Shu uemura Recent Developments
- 6.7 MAC
 - 6.7.1 MAC Comapny Information
 - 6.7.2 MAC Business Overview
 - 6.7.3 MAC False Lashes Sales, Revenue and Gross Margin (2019-2024)

- 6.7.4 MAC False Lashes Product Portfolio
- 6.7.5 MAC Recent Developments
- 6.8 Makeup Geek
 - 6.8.1 Makeup Geek Company Information
 - 6.8.2 Makeup Geek Business Overview
 - 6.8.3 Makeup Geek False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Makeup Geek False Lashes Product Portfolio
 - 6.8.5 Makeup Geek Recent Developments
- 6.9 Benefit
 - 6.9.1 Benefit Company Information
 - 6.9.2 Benefit Business Overview
 - 6.9.3 Benefit False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Benefit False Lashes Product Portfolio
 - 6.9.5 Benefit Recent Developments
- 6.10 NARS
 - 6.10.1 NARS Company Information
 - 6.10.2 NARS Business Overview
 - 6.10.3 NARS False Lashes Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 NARS False Lashes Product Portfolio
 - 6.10.5 NARS Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America False Lashes Sales by Country
 - 7.1.1 North America False Lashes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America False Lashes Sales by Country (2019-2024)
 - 7.1.3 North America False Lashes Sales Forecast by Country (2025-2030)
- 7.2 North America False Lashes Market Size by Country
 - 7.2.1 North America False Lashes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America False Lashes Market Size by Country (2019-2024)
 - 7.2.3 North America False Lashes Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe False Lashes Sales by Country
 - 8.1.1 Europe False Lashes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe False Lashes Sales by Country (2019-2024)

8.1.3 Europe False Lashes Sales Forecast by Country (2025-2030)

8.2 Europe False Lashes Market Size by Country

8.2.1 Europe False Lashes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe False Lashes Market Size by Country (2019-2024)

8.2.3 Europe False Lashes Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific False Lashes Sales by Country

9.1.1 Asia-Pacific False Lashes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific False Lashes Sales by Country (2019-2024)

9.1.3 Asia-Pacific False Lashes Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific False Lashes Market Size by Country

9.2.1 Asia-Pacific False Lashes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific False Lashes Market Size by Country (2019-2024)

9.2.3 Asia-Pacific False Lashes Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America False Lashes Sales by Country

10.1.1 Latin America False Lashes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America False Lashes Sales by Country (2019-2024)

10.1.3 Latin America False Lashes Sales Forecast by Country (2025-2030)

10.2 Latin America False Lashes Market Size by Country

10.2.1 Latin America False Lashes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America False Lashes Market Size by Country (2019-2024)

10.2.3 Latin America False Lashes Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa False Lashes Sales by Country

11.1.1 Middle East and Africa False Lashes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

- 11.1.2 Middle East and Africa False Lashes Sales by Country (2019-2024)
- 11.1.3 Middle East and Africa False Lashes Sales Forecast by Country (2025-2030)
- 11.2 Middle East and Africa False Lashes Market Size by Country
 - 11.2.1 Middle East and Africa False Lashes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 11.2.2 Middle East and Africa False Lashes Market Size by Country (2019-2024)
 - 11.2.3 Middle East and Africa False Lashes Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 12.1 False Lashes Value Chain Analysis
 - 12.1.1 False Lashes Key Raw Materials
 - 12.1.2 Key Raw Materials Price
 - 12.1.3 Raw Materials Key Suppliers
 - 12.1.4 Manufacturing Cost Structure
 - 12.1.5 False Lashes Production Mode & Process
- 12.2 False Lashes Sales Channels Analysis
 - 12.2.1 Direct Comparison with Distribution Share
 - 12.2.2 False Lashes Distributors
 - 12.2.3 False Lashes Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Major Company of Handmade Eyelash
- Table 2. Major Company of Mechanical Eyelash
- Table 3. Global False Lashes Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 4. Global False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 5. Global False Lashes Sales Market Share in Volume by Type (2019-2024)
- Table 6. Global False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 7. Global False Lashes Sales Market Share in Value by Type (2019-2024)
- Table 8. Global False Lashes Price by Type (2019-2024) & (USD/Pair)
- Table 9. Global False Lashes Sales by Type (2025-2030) & (K Pairs)
- Table 10. Global False Lashes Sales Market Share in Volume by Type (2025-2030)
- Table 11. Global False Lashes Sales by Type (2025-2030) & (US\$ Million)
- Table 12. Global False Lashes Sales Market Share in Value by Type (2025-2030)
- Table 13. Global False Lashes Price by Type (2025-2030) & (USD/Pair)
- Table 14. North America False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 15. North America False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 16. Europe False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 17. Europe False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 18. Asia-Pacific False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 19. Asia-Pacific False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 20. Latin America False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 21. Latin America False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 22. Middle East and Africa False Lashes Sales by Type (2019-2024) & (K Pairs)
- Table 23. Middle East and Africa False Lashes Sales by Type (2019-2024) & (US\$ Million)
- Table 24. False Lashes Industry Trends
- Table 25. False Lashes Industry Drivers
- Table 26. False Lashes Industry Opportunities and Challenges
- Table 27. False Lashes Industry Restraints
- Table 28. Global False Lashes Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 29. Global False Lashes Revenue Market Share by Company (2019-2024)
- Table 30. Global False Lashes Sales by Company (2019-2024) & (K Pairs)
- Table 31. Global False Lashes Sales Share by Company (2019-2024)
- Table 32. Global False Lashes Market Price by Company (2019-2024) & (USD/Pair)
- Table 33. Global False Lashes Industry Company Ranking, 2022 VS 2023 VS 2024

- Table 34. Global False Lashes Key Company Manufacturing Sites & Headquarters
- Table 35. Global False Lashes Company, Product Type & Application
- Table 36. Global False Lashes Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global False Lashes by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global False Lashes Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global False Lashes Sales by Region (2019-2024) & (K Pairs)
- Table 41. Global False Lashes Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global False Lashes Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global False Lashes Sales Market Share in Value by Region (2019-2024)
- Table 44. Global False Lashes Sales (K Pairs), Value (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 45. Global False Lashes Sales by Region (2025-2030) & (K Pairs)
- Table 46. Global False Lashes Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global False Lashes Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global False Lashes Sales Market Share in Value by Region (2025-2030)
- Table 49. Global False Lashes Sales (K Pairs), Value (US\$ Million), Price (USD/Pair) and Gross Margin (2025-2030)
- Table 50. Global False Lashes Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 51. Global False Lashes Sales by Application (2019-2024) & (K Pairs)
- Table 52. Global False Lashes Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global False Lashes Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global False Lashes Sales Market Share in Value by Application (2019-2024)
- Table 55. Global False Lashes Price by Application (2019-2024) & (USD/Pair)
- Table 56. Global False Lashes Sales by Application (2025-2030) & (K Pairs)
- Table 57. Global False Lashes Sales Market Share in Volume by Application (2025-2030)
- Table 58. Global False Lashes Sales by Application (2025-2030) & (US\$ Million)
- Table 59. Global False Lashes Sales Market Share in Value by Application (2025-2030)
- Table 60. Global False Lashes Price by Application (2025-2030) & (USD/Pair)
- Table 61. North America False Lashes Sales by Application (2019-2024) & (K Pairs)
- Table 62. North America False Lashes Sales by Application (2019-2024) & (US\$ Million)
- Table 63. Europe False Lashes Sales by Application (2019-2024) & (K Pairs)
- Table 64. Europe False Lashes Sales by Application (2019-2024) & (US\$ Million)

Table 65. Asia-Pacific False Lashes Sales by Application (2019-2024) & (K Pairs)
Table 66. Asia-Pacific False Lashes Sales by Application (2019-2024) & (US\$ Million)
Table 67. Latin America False Lashes Sales by Application (2019-2024) & (K Pairs)
Table 68. Latin America False Lashes Sales by Application (2019-2024) & (US\$ Million)
Table 69. Middle East and Africa False Lashes Sales by Application (2019-2024) & (K Pairs)
Table 70. Middle East and Africa False Lashes Sales by Application (2019-2024) & (US\$ Million)
Table 71. Ardell Company Information
Table 72. Ardell Business Overview
Table 73. Ardell False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
Table 74. Ardell False Lashes Product Portfolio
Table 75. Ardell Recent Development
Table 76. ESQIDO Company Information
Table 77. ESQIDO Business Overview
Table 78. ESQIDO False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
Table 79. ESQIDO False Lashes Product Portfolio
Table 80. ESQIDO Recent Development
Table 81. Elf Company Information
Table 82. Elf Business Overview
Table 83. Elf False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
Table 84. Elf False Lashes Product Portfolio
Table 85. Elf Recent Development
Table 86. Kiss Company Information
Table 87. Kiss Business Overview
Table 88. Kiss False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
Table 89. Kiss False Lashes Product Portfolio
Table 90. Kiss Recent Development
Table 91. Revlon Company Information
Table 92. Revlon Business Overview
Table 93. Revlon False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
Table 94. Revlon False Lashes Product Portfolio
Table 95. Revlon Recent Development
Table 96. Shu uemura Company Information

- Table 97. Shu uemura Business Overview
- Table 98. Shu uemura False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 99. Shu uemura False Lashes Product Portfolio
- Table 100. Shu uemura Recent Development
- Table 101. MAC Company Information
- Table 102. MAC Business Overview
- Table 103. MAC False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 104. MAC False Lashes Product Portfolio
- Table 105. MAC Recent Development
- Table 106. Makeup Geek Company Information
- Table 107. Makeup Geek Business Overview
- Table 108. Makeup Geek False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 109. Makeup Geek False Lashes Product Portfolio
- Table 110. Makeup Geek Recent Development
- Table 111. Benefit Company Information
- Table 112. Benefit Business Overview
- Table 113. Benefit False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 114. Benefit False Lashes Product Portfolio
- Table 115. Benefit Recent Development
- Table 116. NARS Company Information
- Table 117. NARS Business Overview
- Table 118. NARS False Lashes Sales (K Pairs), Revenue (US\$ Million), Price (USD/Pair) and Gross Margin (2019-2024)
- Table 119. NARS False Lashes Product Portfolio
- Table 120. NARS Recent Development
- Table 121. North America False Lashes Market Size Growth Rate (CAGR) by Country (K Pairs): 2019 VS 2023 VS 2030
- Table 122. North America False Lashes Sales by Country (2019-2024) & (K Pairs)
- Table 123. North America False Lashes Sales Market Share by Country (2019-2024)
- Table 124. North America False Lashes Sales Forecast by Country (2025-2030) & (K Pairs)
- Table 125. North America False Lashes Sales Market Share Forecast by Country (2025-2030)
- Table 126. North America False Lashes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 127. North America False Lashes Market Size by Country (2019-2024) & (US\$ Million)

Table 128. North America False Lashes Market Share by Country (2019-2024)

Table 129. North America False Lashes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 130. North America False Lashes Market Share Forecast by Country (2025-2030)

Table 131. Europe False Lashes Market Size Growth Rate (CAGR) by Country (K Pairs): 2019 VS 2023 VS 2030

Table 132. Europe False Lashes Sales by Country (2019-2024) & (K Pairs)

Table 133. Europe False Lashes Sales Market Share by Country (2019-2024)

Table 134. Europe False Lashes Sales Forecast by Country (2025-2030) & (K Pairs)

Table 135. Europe False Lashes Sales Market Share Forecast by Country (2025-2030)

Table 136. Europe False Lashes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 137. Europe False Lashes Market Size by Country (2019-2024) & (US\$ Million)

Table 138. Europe False Lashes Market Share by Country (2019-2024)

Table 139. Europe False Lashes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 140. Europe False Lashes Market Share Forecast by Country (2025-2030)

Table 141. Asia-Pacific False Lashes Market Size Growth Rate (CAGR) by Country (K Pairs): 2019 VS 2023 VS 2030

Table 142. Asia-Pacific False Lashes Sales by Country (2019-2024) & (K Pairs)

Table 143. Asia-Pacific False Lashes Sales Market Share by Country (2019-2024)

Table 144. Asia-Pacific False Lashes Sales Forecast by Country (2025-2030) & (K Pairs)

Table 145. Asia-Pacific False Lashes Sales Market Share Forecast by Country (2025-2030)

Table 146. Asia-Pacific False Lashes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 147. Asia-Pacific False Lashes Market Size by Country (2019-2024) & (US\$ Million)

Table 148. Asia-Pacific False Lashes Market Share by Country (2019-2024)

Table 149. Asia-Pacific False Lashes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 150. Asia-Pacific False Lashes Market Share Forecast by Country (2025-2030)

Table 151. Latin America False Lashes Market Size Growth Rate (CAGR) by Country (K Pairs): 2019 VS 2023 VS 2030

Table 152. Latin America False Lashes Sales by Country (2019-2024) & (K Pairs)

Table 153. Latin America False Lashes Sales Market Share by Country (2019-2024)

Table 154. Latin America False Lashes Sales Forecast by Country (2025-2030) & (K Pairs)

Table 155. Latin America False Lashes Sales Market Share Forecast by Country (2025-2030)

Table 156. Latin America False Lashes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 157. Latin America False Lashes Market Size by Country (2019-2024) & (US\$ Million)

Table 158. Latin America False Lashes Market Share by Country (2019-2024)

Table 159. Latin America False Lashes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 160. Latin America False Lashes Market Share Forecast by Country (2025-2030)

Table 161. Middle East and Africa False Lashes Market Size Growth Rate (CAGR) by Country (K Pairs): 2019 VS 2023 VS 2030

Table 162. Middle East and Africa False Lashes Sales by Country (2019-2024) & (K Pairs)

Table 163. Middle East and Africa False Lashes Sales Market Share by Country (2019-2024)

Table 164. Middle East and Africa False Lashes Sales Forecast by Country (2025-2030) & (K Pairs)

Table 165. Middle East and Africa False Lashes Sales Market Share Forecast by Country (2025-2030)

Table 166. Middle East and Africa False Lashes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 167. Middle East and Africa False Lashes Market Size by Country (2019-2024) & (US\$ Million)

Table 168. Middle East and Africa False Lashes Market Share by Country (2019-2024)

Table 169. Middle East and Africa False Lashes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 170. Middle East and Africa False Lashes Market Share Forecast by Country (2025-2030)

Table 171. Key Raw Materials

Table 172. Raw Materials Key Suppliers

Table 173. False Lashes Distributors List

Table 174. False Lashes Customers List

Table 175. Research Programs/Design for This Report

Table 176. Authors List of This Report

Table 177. Secondary Sources

Table 178. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. False Lashes Product Picture
- Figure 2. Global False Lashes Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global False Lashes Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global False Lashes Sales (2019-2030) & (K Pairs)
- Figure 5. Product Picture of Handmade Eyelash
- Figure 6. Global Handmade Eyelash Sales YoY Growth (2019-2030) & (K Pairs)
- Figure 7. Product Picture of Mechanical Eyelash
- Figure 8. Global Mechanical Eyelash Sales YoY Growth (2019-2030) & (K Pairs)
- Figure 9. Global False Lashes Market Size Overview by Type (2019-2030) & (US\$ Million)
- Figure 10. Global False Lashes Market Share by Type 2023 VS 2030
- Figure 11. North America False Lashes Sales Market Share in Volume by Type in 2023
- Figure 12. North America False Lashes Sales Market Share in Value by Type in 2023
- Figure 13. Europe False Lashes Sales Market Share in Volume by Type in 2023
- Figure 14. Europe False Lashes Sales Market Share in Value by Type in 2023
- Figure 15. Asia-Pacific False Lashes Sales Market Share in Volume by Type in 2023
- Figure 16. Asia-Pacific False Lashes Sales Market Share in Value by Type in 2023
- Figure 17. Latin America False Lashes Sales Market Share in Volume by Type in 2023
- Figure 18. Latin America False Lashes Sales Market Share in Value by Type in 2023
- Figure 19. Middle East and Africa False Lashes Sales Market Share in Volume by Type in 2023
- Figure 20. Middle East and Africa False Lashes Sales Market Share in Value by Type in 2023
- Figure 21. Global Top 5 and 10 False Lashes Players Market Share by Revenue in 2023
- Figure 22. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 23. Product Picture of The Film and Television Industry
- Figure 24. Global The Film and Television Industry Sales YoY Growth (2019-2030) & (K Pairs)
- Figure 25. Product Picture of Studio
- Figure 26. Global Studio Sales YoY Growth (2019-2030) & (K Pairs)
- Figure 27. Product Picture of Personal
- Figure 28. Global Personal Sales YoY Growth (2019-2030) & (K Pairs)
- Figure 29. Global False Lashes Market Size Overview by Application (2019-2030) & (US\$ Million)

- Figure 30. Global False Lashes Market Share by Application 2023 VS 2030
- Figure 31. North America False Lashes Sales Market Share in Volume by Application in 2023
- Figure 32. North America False Lashes Sales Market Share in Value by Application in 2023
- Figure 33. Europe False Lashes Sales Market Share in Volume by Application in 2023
- Figure 34. Europe False Lashes Sales Market Share in Value by Application in 2023
- Figure 35. Asia-Pacific False Lashes Sales Market Share in Volume by Application in 2023
- Figure 36. Asia-Pacific False Lashes Sales Market Share in Value by Application in 2023
- Figure 37. Latin America False Lashes Sales Market Share in Volume by Application in 2023
- Figure 38. Latin America False Lashes Sales Market Share in Value by Application in 2023
- Figure 39. Middle East and Africa False Lashes Sales Market Share in Volume by Application in 2023
- Figure 40. Middle East and Africa False Lashes Sales Market Share in Value by Application in 2023
- Figure 41. North America False Lashes Sales by Country: 2019 VS 2023 VS 2030 (K Pairs)
- Figure 42. North America False Lashes Sales Share by Country: 2019 VS 2023 VS 2030
- Figure 43. North America False Lashes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 44. North America False Lashes Market Share by Country: 2019 VS 2023 VS 2030
- Figure 45. Europe False Lashes Sales by Country: 2019 VS 2023 VS 2030 (K Pairs)
- Figure 46. Europe False Lashes Sales Share by Country: 2019 VS 2023 VS 2030
- Figure 47. Europe False Lashes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 48. Europe False Lashes Market Share by Country: 2019 VS 2023 VS 2030
- Figure 49. Asia-Pacific False Lashes Sales by Country: 2019 VS 2023 VS 2030 (K Pairs)
- Figure 50. Asia-Pacific False Lashes Sales Share by Country: 2019 VS 2023 VS 2030
- Figure 51. Asia-Pacific False Lashes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 52. Asia-Pacific False Lashes Market Share by Country: 2019 VS 2023 VS 2030
- Figure 53. Latin America False Lashes Sales by Country: 2019 VS 2023 VS 2030 (K

Pairs)

Figure 54. Latin America False Lashes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 55. Latin America False Lashes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 56. Latin America False Lashes Market Share by Country: 2019 VS 2023 VS 2030

Figure 57. Middle East and Africa False Lashes Sales by Country: 2019 VS 2023 VS 2030 (K Pairs)

Figure 58. Middle East and Africa False Lashes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 59. Middle East and Africa False Lashes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 60. Middle East and Africa False Lashes Market Share by Country: 2019 VS 2023 VS 2030

Figure 61. False Lashes Value Chain

Figure 62. Key Raw Materials Price

Figure 63. Manufacturing Cost Structure

Figure 64. False Lashes Production Mode & Process

Figure 65. Direct Comparison with Distribution Share

Figure 66. Distributors Profiles

Figure 67. Years Considered

Figure 68. Research Process

Figure 69. Key Executives Interviewed

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