

Global Enterprise Cyber Security Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Cyber Security is the body of technologies, processes and practices designed to protect networks, computers, programs and data from major cyber threats, such as cyber terrorism, cyber warfare, and cyber espionage. In their most disruptive form, cyber threats take aim at secret, political, military, or infrastructural assets of a nation, or its people. In a computing context, security includes both Cyber Security and physical security.

Cyber Terrorism

Cyber terrorism is the disruptive use of information technology by terrorist groups to further their ideological or political agenda. This takes the form of attacks on networks, computer systems, and telecommunication infrastructures.

Cyber Warfare

Cyber warfare involves nation-states using information technology to penetrate another nation's networks to cause damage or disruption. In the US and many other nation-states, cyber warfare has been acknowledged as the fifth domain of warfare (following land, sea, air, and space). Cyber warfare attacks are primarily executed by hackers who are well trained in exploiting the intricacies of computer networks and operate under the auspices and support of the nation-states. Rather than "shutting down" a target's key networks, a cyber-warfare attack may intrude networks for the purpose of compromising valuable data, degrading communications, impairing infrastructural services such as transportation and medical services, or interrupting commerce.

Cyber Espionage

Cyber espionage is the practice of using information technology to obtain secret information without permission from its owners or holders. Cyber espionage is most often used to gain strategic, economic, political, or military advantage. It is conducted through the use of cracking techniques and malware.

With cyber threats in a state of rapid and continuous evolution, keeping pace in cyber security strategy and operations is a major challenge to governments. Cyber security is a serious concern to private enterprise as well, given the threat to intellectual property and privately-held critical infrastructure.

According to APO Research, The global Enterprise Cyber Security market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Enterprise Cyber Security is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Enterprise Cyber Security is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Enterprise Cyber Security is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Enterprise Cyber Security include Venustech, Westone, H3C, Huawei, Topsec, Nsfocus, Sangfor, 360 Enterprise Security and Symantec Corporation, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Enterprise Cyber Security, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation,

analyze their position in the current marketplace, and make informed business decisions regarding Enterprise Cyber Security.

The Enterprise Cyber Security market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Enterprise Cyber Security market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Venustech

Westone

H3C

Huawei

Topsec

Nsfocus

Sangfor

360 Enterprise Security

Symantec Corporation

Asiainfo

DBAPP Security

Enterprise Cyber Security segment by Type

Security Software

Security Hardware

Security Services

Enterprise Cyber Security segment by Application

Government

Education

Enterprise

Financial

Medical

Others

Enterprise Cyber Security Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Enterprise Cyber Security market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Enterprise Cyber Security and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Enterprise Cyber Security.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Enterprise Cyber Security companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle

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Chapter 12: Concluding Insights of the report

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