

# Global Energy Drinks Market Analysis and Forecast 2024-2030

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## Abstracts

Energy drinks are a beverage designed to increase mental alertness and physical performances for consumers by the addition of caffeine and typically other additives, such as vitamins, taurine, herbal supplements, creatine, sugars, and guarana.

They often contain high levels of caffeine in combination with other ingredients such as taurine, guarana, and B vitamins. These products include: Rockstar, Red Bull, Monster, NOS, and many others.

According to APO Research, The global Energy Drinks market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

In United States, the key Energy Drinks manufacturers are Red Bull, Monster, Rockstar, PepsiCo, Big Red, Arizona, National Beverage, Dr Pepper Snapple Group, Living Essentials Marketing, Vital Pharmaceuticals etc. Top 3 companies occupied about 79% market share.

This report presents an overview of global market for Energy Drinks, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Energy Drinks, also provides the sales of main regions and countries. Of the upcoming market potential for Energy Drinks, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K.,

Italy, Middle East, Africa, and Other Countries.

This report focuses on the Energy Drinks sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Energy Drinks market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Energy Drinks sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Red Bull, Monster, Rockstar, Pepsico, Big Red, Arizona, National Beverage, Dr Pepper Snapple Group and Living Essentials Marketing, etc.

#### Energy Drinks segment by Company

Red Bull

Monster

Rockstar

Pepsico

Big Red

Arizona

National Beverage

Dr Pepper Snapple Group

Living Essentials Marketing

Vital Pharmaceuticals

Energy Drinks segment by Type

General Energy Drinks

Energy Shots

Energy Drinks segment by Application

Personal

Athlete

Others

Energy Drinks segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Energy Drinks market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Energy Drinks and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Energy Drinks.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Energy Drinks in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Energy Drinks manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Energy Drinks sales, revenue, price, gross margin, and recent

development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Energy Drinks Market by Type
  - 1.2.1 Global Energy Drinks Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 General Energy Drinks
  - 1.2.3 Energy Shots
- 1.3 Energy Drinks Market by Application
  - 1.3.1 Global Energy Drinks Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Personal
  - 1.3.3 Athlete
  - 1.3.4 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 ENERGY DRINKS MARKET DYNAMICS

- 2.1 Energy Drinks Industry Trends
- 2.2 Energy Drinks Industry Drivers
- 2.3 Energy Drinks Industry Opportunities and Challenges
- 2.4 Energy Drinks Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Energy Drinks Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Energy Drinks Revenue by Region
  - 3.2.1 Global Energy Drinks Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Energy Drinks Revenue by Region (2019-2024)
  - 3.2.3 Global Energy Drinks Revenue by Region (2025-2030)
  - 3.2.4 Global Energy Drinks Revenue Market Share by Region (2019-2030)
- 3.3 Global Energy Drinks Sales Estimates and Forecasts 2019-2030
- 3.4 Global Energy Drinks Sales by Region
  - 3.4.1 Global Energy Drinks Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Energy Drinks Sales by Region (2019-2024)
  - 3.4.3 Global Energy Drinks Sales by Region (2025-2030)
  - 3.4.4 Global Energy Drinks Sales Market Share by Region (2019-2030)
- 3.5 US & Canada



3.6 Europe

3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

4.1 Global Energy Drinks Revenue by Manufacturers

4.1.1 Global Energy Drinks Revenue by Manufacturers (2019-2024)

4.1.2 Global Energy Drinks Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Energy Drinks Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Energy Drinks Sales by Manufacturers

4.2.1 Global Energy Drinks Sales by Manufacturers (2019-2024)

4.2.2 Global Energy Drinks Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Energy Drinks Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Energy Drinks Sales Price by Manufacturers (2019-2024)

4.4 Global Energy Drinks Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Energy Drinks Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Energy Drinks Manufacturers, Product Type & Application

4.7 Global Energy Drinks Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Energy Drinks Market CR5 and HHI

4.8.2 2023 Energy Drinks Tier 1, Tier 2, and Tier

## **5 ENERGY DRINKS MARKET BY TYPE**

5.1 Global Energy Drinks Revenue by Type

5.1.1 Global Energy Drinks Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Energy Drinks Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Energy Drinks Revenue Market Share by Type (2019-2030)

5.2 Global Energy Drinks Sales by Type

5.2.1 Global Energy Drinks Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Energy Drinks Sales by Type (2019-2030) & (K Liter)

5.2.3 Global Energy Drinks Sales Market Share by Type (2019-2030)

5.3 Global Energy Drinks Price by Type

## **6 ENERGY DRINKS MARKET BY APPLICATION**

6.1 Global Energy Drinks Revenue by Application

- 6.1.1 Global Energy Drinks Revenue by Application (2019 VS 2023 VS 2030)
- 6.1.2 Global Energy Drinks Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Energy Drinks Revenue Market Share by Application (2019-2030)
- 6.2 Global Energy Drinks Sales by Application
  - 6.2.1 Global Energy Drinks Sales by Application (2019 VS 2023 VS 2030)
  - 6.2.2 Global Energy Drinks Sales by Application (2019-2030) & (K Liter)
  - 6.2.3 Global Energy Drinks Sales Market Share by Application (2019-2030)
- 6.3 Global Energy Drinks Price by Application

## **7 COMPANY PROFILES**

### **7.1 Red Bull**

- 7.1.1 Red Bull Company Information
- 7.1.2 Red Bull Business Overview
- 7.1.3 Red Bull Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 Red Bull Energy Drinks Product Portfolio
- 7.1.5 Red Bull Recent Developments

### **7.2 Monster**

- 7.2.1 Monster Company Information
- 7.2.2 Monster Business Overview
- 7.2.3 Monster Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 Monster Energy Drinks Product Portfolio
- 7.2.5 Monster Recent Developments

### **7.3 Rockstar**

- 7.3.1 Rockstar Company Information
- 7.3.2 Rockstar Business Overview
- 7.3.3 Rockstar Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 Rockstar Energy Drinks Product Portfolio
- 7.3.5 Rockstar Recent Developments

### **7.4 PepsiCo**

- 7.4.1 PepsiCo Company Information
- 7.4.2 PepsiCo Business Overview
- 7.4.3 PepsiCo Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 PepsiCo Energy Drinks Product Portfolio
- 7.4.5 PepsiCo Recent Developments

### **7.5 Big Red**

- 7.5.1 Big Red Company Information
- 7.5.2 Big Red Business Overview
- 7.5.3 Big Red Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.5.4 Big Red Energy Drinks Product Portfolio

7.5.5 Big Red Recent Developments

7.6 Arizona

7.6.1 Arizona Company Information

7.6.2 Arizona Business Overview

7.6.3 Arizona Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.6.4 Arizona Energy Drinks Product Portfolio

7.6.5 Arizona Recent Developments

7.7 National Beverage

7.7.1 National Beverage Company Information

7.7.2 National Beverage Business Overview

7.7.3 National Beverage Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.7.4 National Beverage Energy Drinks Product Portfolio

7.7.5 National Beverage Recent Developments

7.8 Dr Pepper Snapple Group

7.8.1 Dr Pepper Snapple Group Company Information

7.8.2 Dr Pepper Snapple Group Business Overview

7.8.3 Dr Pepper Snapple Group Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.8.4 Dr Pepper Snapple Group Energy Drinks Product Portfolio

7.8.5 Dr Pepper Snapple Group Recent Developments

7.9 Living Essentials Marketing

7.9.1 Living Essentials Marketing Company Information

7.9.2 Living Essentials Marketing Business Overview

7.9.3 Living Essentials Marketing Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.9.4 Living Essentials Marketing Energy Drinks Product Portfolio

7.9.5 Living Essentials Marketing Recent Developments

7.10 Vital Pharmaceuticals

7.10.1 Vital Pharmaceuticals Company Information

7.10.2 Vital Pharmaceuticals Business Overview

7.10.3 Vital Pharmaceuticals Energy Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

7.10.4 Vital Pharmaceuticals Energy Drinks Product Portfolio

7.10.5 Vital Pharmaceuticals Recent Developments

## **8 NORTH AMERICA**

## 8.1 North America Energy Drinks Market Size by Type

8.1.1 North America Energy Drinks Revenue by Type (2019-2030)

8.1.2 North America Energy Drinks Sales by Type (2019-2030)

8.1.3 North America Energy Drinks Price by Type (2019-2030)

## 8.2 North America Energy Drinks Market Size by Application

8.2.1 North America Energy Drinks Revenue by Application (2019-2030)

8.2.2 North America Energy Drinks Sales by Application (2019-2030)

8.2.3 North America Energy Drinks Price by Application (2019-2030)

## 8.3 North America Energy Drinks Market Size by Country

8.3.1 North America Energy Drinks Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

8.3.2 North America Energy Drinks Sales by Country (2019 VS 2023 VS 2030)

8.3.3 North America Energy Drinks Price by Country (2019-2030)

8.3.4 U.S.

8.3.5 Canada

# 9 EUROPE

## 9.1 Europe Energy Drinks Market Size by Type

9.1.1 Europe Energy Drinks Revenue by Type (2019-2030)

9.1.2 Europe Energy Drinks Sales by Type (2019-2030)

9.1.3 Europe Energy Drinks Price by Type (2019-2030)

## 9.2 Europe Energy Drinks Market Size by Application

9.2.1 Europe Energy Drinks Revenue by Application (2019-2030)

9.2.2 Europe Energy Drinks Sales by Application (2019-2030)

9.2.3 Europe Energy Drinks Price by Application (2019-2030)

## 9.3 Europe Energy Drinks Market Size by Country

9.3.1 Europe Energy Drinks Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 Europe Energy Drinks Sales by Country (2019 VS 2023 VS 2030)

9.3.3 Europe Energy Drinks Price by Country (2019-2030)

9.3.4 Germany

9.3.5 France

9.3.6 U.K.

9.3.7 Italy

9.3.8 Russia

# 10 CHINA

## 10.1 China Energy Drinks Market Size by Type

- 10.1.1 China Energy Drinks Revenue by Type (2019-2030)
- 10.1.2 China Energy Drinks Sales by Type (2019-2030)
- 10.1.3 China Energy Drinks Price by Type (2019-2030)
- 10.2 China Energy Drinks Market Size by Application
  - 10.2.1 China Energy Drinks Revenue by Application (2019-2030)
  - 10.2.2 China Energy Drinks Sales by Application (2019-2030)
  - 10.2.3 China Energy Drinks Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

- 11.1 Asia Energy Drinks Market Size by Type
  - 11.1.1 Asia Energy Drinks Revenue by Type (2019-2030)
  - 11.1.2 Asia Energy Drinks Sales by Type (2019-2030)
  - 11.1.3 Asia Energy Drinks Price by Type (2019-2030)
- 11.2 Asia Energy Drinks Market Size by Application
  - 11.2.1 Asia Energy Drinks Revenue by Application (2019-2030)
  - 11.2.2 Asia Energy Drinks Sales by Application (2019-2030)
  - 11.2.3 Asia Energy Drinks Price by Application (2019-2030)
- 11.3 Asia Energy Drinks Market Size by Country
  - 11.3.1 Asia Energy Drinks Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 11.3.2 Asia Energy Drinks Sales by Country (2019 VS 2023 VS 2030)
  - 11.3.3 Asia Energy Drinks Price by Country (2019-2030)
  - 11.3.4 Japan
  - 11.3.5 South Korea
  - 11.3.6 India
  - 11.3.7 Australia
  - 11.3.8 China Taiwan
  - 11.3.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA AND LATIN AMERICA**

- 12.1 MEALA Energy Drinks Market Size by Type
  - 12.1.1 MEALA Energy Drinks Revenue by Type (2019-2030)
  - 12.1.2 MEALA Energy Drinks Sales by Type (2019-2030)
  - 12.1.3 MEALA Energy Drinks Price by Type (2019-2030)
- 12.2 MEALA Energy Drinks Market Size by Application
  - 12.2.1 MEALA Energy Drinks Revenue by Application (2019-2030)
  - 12.2.2 MEALA Energy Drinks Sales by Application (2019-2030)
  - 12.2.3 MEALA Energy Drinks Price by Application (2019-2030)

## 12.3 MEALA Energy Drinks Market Size by Country

### 12.3.1 MEALA Energy Drinks Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

#### 12.3.2 MEALA Energy Drinks Sales by Country (2019 VS 2023 VS 2030)

#### 12.3.3 MEALA Energy Drinks Price by Country (2019-2030)

#### 12.3.4 Mexico

#### 12.3.5 Brazil

#### 12.3.6 Israel

#### 12.3.7 Argentina

#### 12.3.8 Colombia

#### 12.3.9 Turkey

#### 12.3.10 Saudi Arabia

#### 12.3.11 UAE

## 13 VALUE CHAIN AND SALES CHANNELS ANALYSIS

### 13.1 Energy Drinks Value Chain Analysis

#### 13.1.1 Energy Drinks Key Raw Materials

#### 13.1.2 Raw Materials Key Suppliers

#### 13.1.3 Manufacturing Cost Structure

#### 13.1.4 Energy Drinks Production Mode & Process

### 13.2 Energy Drinks Sales Channels Analysis

#### 13.2.1 Direct Comparison with Distribution Share

#### 13.2.2 Energy Drinks Distributors

#### 13.2.3 Energy Drinks Customers

## 14 CONCLUDING INSIGHTS

## 15 APPENDIX

### 15.1 Reasons for Doing This Study

### 15.2 Research Methodology

### 15.3 Research Process

### 15.4 Authors List of This Report

### 15.5 Data Source

#### 15.5.1 Secondary Sources

#### 15.5.2 Primary Sources

### 15.6 Disclaimer

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