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Global Emotion Analytics Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a representative.

According to APO Research, The global Emotion Analytics market is projected to grow from US$ million in 2024 to US$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Emotion Analytics is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Emotion Analytics is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Emotion Analytics is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Emotion Analytics is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through

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2030.

The major global companies of Emotion Analytics include Microsoft, IBM, Imotions A/S, Kairos, Beyond Verbal, Affectiva, Eyeris (EmoVu), NViso SA and Realeyes, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Emotion Analytics, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Emotion Analytics, also provides the value of main regions and countries. Of the upcoming market potential for Emotion Analytics, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Emotion Analytics revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Emotion Analytics market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Emotion Analytics company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Emotion Analytics segment by Company

Microsoft

IBM

Imotions A/S

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Kairos

Beyond Verbal

Affectiva

Eyeris (EmoVu)

NViso SA

Realeyes

Yuyidata

Adoreboard

Heartbeat AI

Deloitte

SAS Institute Inc

Clarabridge

Crimson Hexagon

Berkshire Media

Dentsu

Emotion Analytics segment by Type

Facial Analytics

Speech Analytics

Video Analytics

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- Others

Emotion Analytics segment by Application

- Media & Entertainment
- Retail and Education
- Financial Services
- Healthcare
- Others

Emotion Analytics segment by Region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
- Asia-Pacific
  - China

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- Japan
- South Korea
- India
- Australia
- China Taiwan
- Indonesia
- Thailand
- Malaysia

Latin America

- Mexico
- Brazil
- Argentina

Middle East & Africa

- Turkey
- Saudi Arabia
- UAE

Study Objectives

1. To analyze and research the global Emotion Analytics status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.

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2. To present the Emotion Analytics key companies, revenue, market share, and recent developments.

3. To split the Emotion Analytics breakdown data by regions, type, companies, and application.

4. To analyze the global and key regions Emotion Analytics market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Emotion Analytics significant trends, drivers, influence factors in global and regions.

6. To analyze Emotion Analytics competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Emotion Analytics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Emotion Analytics and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

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6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Emotion Analytics.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Emotion Analytics industry.

Chapter 3: Detailed analysis of Emotion Analytics company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Emotion Analytics in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Emotion Analytics in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

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