

Global Electronic Article Surveillance Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

According to APO Research, The global Electronic Article Surveillance market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Electronic Article Surveillance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Electronic Article Surveillance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Electronic Article Surveillance is estimated to increase from \$

million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Electronic Article Surveillance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Electronic Article Surveillance include Checkpoint Systems, Tyco Retail Solutions, Nedap, Hangzhou Century Co., Ltd, Gunnebo Gateway, WGSPI, Ketec, All Tag and Universal Surveillance Systems, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Electronic Article Surveillance, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Electronic Article Surveillance, also provides the value of main regions and countries. Of the upcoming market potential for Electronic Article Surveillance, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Electronic Article Surveillance revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Electronic Article Surveillance market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Electronic Article Surveillance company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Electronic Article Surveillance segment by Company

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPi

Ketec

All Tag

Universal Surveillance Systems

Electronic Article Surveillance segment by Type

Hard Tag

Soft Tag

Deactivator or Detacher

Detection System

Permanent Deactivation Tag

Electronic Article Surveillance segment by Application

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

Electronic Article Surveillance segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Electronic Article Surveillance status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Electronic Article Surveillance key companies, revenue, market share, and recent developments.
3. To split the Electronic Article Surveillance breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Electronic Article Surveillance market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Electronic Article Surveillance significant trends, drivers, influence factors in global and regions.

6. To analyze Electronic Article Surveillance competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electronic Article Surveillance market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Electronic Article Surveillance and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electronic Article Surveillance.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global

Electronic Article Surveillance industry.

Chapter 3: Detailed analysis of Electronic Article Surveillance company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Electronic Article Surveillance in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Electronic Article Surveillance in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

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