

Global Electric Hair Clipper Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Electric hair clippers are driven by an electric motor which makes the blades oscillate from side to side. They have gradually displaced manual hair clippers in many countries. Three different motor types are used in clipper production, magnetic, rotary and pivot. Rotary style may be driven by direct current or alternating current electricity source. Both magnetic and pivot style clippers use magnetic forces derived from winding copper wire around steel. Alternating current creates a cycle attracting and relaxing to a spring to create the speed and torque to drive the clipper cutter across the combing blade.

According to APO Research, The global Electric Hair Clipper market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Electric Hair Clipper key players include Wahl, Phillips, Andis, Flyco, Conair, etc.

United States is the largest market, with a share nearly 25%, followed by MEA, and Europe, both have a share over 40 percent.

In terms of product, Wired is the largest segment, with a share over 60%. And in terms of application, the largest application is Adults, followed by Kids.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Electric Hair Clipper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze

their position in the current marketplace, and make informed business decisions regarding Electric Hair Clipper.

The Electric Hair Clipper market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Electric Hair Clipper market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Wahl Clipper

Phillips

Panasonic

Andis

Braun GmbH

Conair

Oster

Remington Products

Xiaomi Riwa

Zhejiang Paiter

Shanghai Flyco

Rewell

Hatteker

Electric Hair Clipper segment by Type

Corded Hair Clipper

Cordless Hair Clipper

Electric Hair Clipper segment by Application

Commercial

Home Use

Electric Hair Clipper Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electric Hair Clipper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Electric Hair Clipper and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception

concerning the adoption of Electric Hair Clipper.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Electric Hair Clipper manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Electric Hair Clipper in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Electric Hair Clipper Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Electric Hair Clipper Sales Estimates and Forecasts (2019-2030)
- 1.3 Electric Hair Clipper Market by Type
 - 1.3.1 Corded Hair Clipper
 - 1.3.2 Cordless Hair Clipper
- 1.4 Global Electric Hair Clipper Market Size by Type
 - 1.4.1 Global Electric Hair Clipper Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Electric Hair Clipper Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Electric Hair Clipper Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Electric Hair Clipper Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Electric Hair Clipper Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Electric Hair Clipper Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Electric Hair Clipper Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Electric Hair Clipper Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Electric Hair Clipper Industry Trends
- 2.2 Electric Hair Clipper Industry Drivers
- 2.3 Electric Hair Clipper Industry Opportunities and Challenges
- 2.4 Electric Hair Clipper Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Electric Hair Clipper Revenue (2019-2024)
- 3.2 Global Top Players by Electric Hair Clipper Sales (2019-2024)
- 3.3 Global Top Players by Electric Hair Clipper Price (2019-2024)
- 3.4 Global Electric Hair Clipper Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Electric Hair Clipper Key Company Manufacturing Sites & Headquarters
- 3.6 Global Electric Hair Clipper Company, Product Type & Application
- 3.7 Global Electric Hair Clipper Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Electric Hair Clipper Market CR5 and HHI

3.8.2 Global Top 5 and 10 Electric Hair Clipper Players Market Share by Revenue in 2023

3.8.3 2023 Electric Hair Clipper Tier 1, Tier 2, and Tier

4 ELECTRIC HAIR CLIPPER REGIONAL STATUS AND OUTLOOK

4.1 Global Electric Hair Clipper Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Electric Hair Clipper Historic Market Size by Region

4.2.1 Global Electric Hair Clipper Sales in Volume by Region (2019-2024)

4.2.2 Global Electric Hair Clipper Sales in Value by Region (2019-2024)

4.2.3 Global Electric Hair Clipper Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Electric Hair Clipper Forecasted Market Size by Region

4.3.1 Global Electric Hair Clipper Sales in Volume by Region (2025-2030)

4.3.2 Global Electric Hair Clipper Sales in Value by Region (2025-2030)

4.3.3 Global Electric Hair Clipper Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 ELECTRIC HAIR CLIPPER BY APPLICATION

5.1 Electric Hair Clipper Market by Application

5.1.1 Commercial

5.1.2 Home Use

5.2 Global Electric Hair Clipper Market Size by Application

5.2.1 Global Electric Hair Clipper Market Size Overview by Application (2019-2030)

5.2.2 Global Electric Hair Clipper Historic Market Size Review by Application (2019-2024)

5.2.3 Global Electric Hair Clipper Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Electric Hair Clipper Sales Breakdown by Application (2019-2024)

5.3.2 Europe Electric Hair Clipper Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Electric Hair Clipper Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Electric Hair Clipper Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Electric Hair Clipper Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Wahl Clipper

6.1.1 Wahl Clipper Company Information

6.1.2 Wahl Clipper Business Overview

6.1.3 Wahl Clipper Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Wahl Clipper Electric Hair Clipper Product Portfolio

6.1.5 Wahl Clipper Recent Developments

6.2 Phillips

6.2.1 Phillips Company Information

6.2.2 Phillips Business Overview

6.2.3 Phillips Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Phillips Electric Hair Clipper Product Portfolio

6.2.5 Phillips Recent Developments

6.3 Panasonic

6.3.1 Panasonic Company Information

6.3.2 Panasonic Business Overview

6.3.3 Panasonic Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Panasonic Electric Hair Clipper Product Portfolio

6.3.5 Panasonic Recent Developments

6.4 Andis

6.4.1 Andis Company Information

6.4.2 Andis Business Overview

6.4.3 Andis Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Andis Electric Hair Clipper Product Portfolio

6.4.5 Andis Recent Developments

6.5 Braun GmbH

6.5.1 Braun GmbH Company Information

6.5.2 Braun GmbH Business Overview

6.5.3 Braun GmbH Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.5.4 Braun GmbH Electric Hair Clipper Product Portfolio

6.5.5 Braun GmbH Recent Developments

6.6 Conair

6.6.1 Conair Company Information

6.6.2 Conair Business Overview

6.6.3 Conair Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

6.6.4 Conair Electric Hair Clipper Product Portfolio

- 6.6.5 Conair Recent Developments
- 6.7 Oster
 - 6.7.1 Oster Company Information
 - 6.7.2 Oster Business Overview
 - 6.7.3 Oster Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Oster Electric Hair Clipper Product Portfolio
 - 6.7.5 Oster Recent Developments
- 6.8 Remington Products
 - 6.8.1 Remington Products Company Information
 - 6.8.2 Remington Products Business Overview
 - 6.8.3 Remington Products Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Remington Products Electric Hair Clipper Product Portfolio
 - 6.8.5 Remington Products Recent Developments
- 6.9 Xiaomi Riwa
 - 6.9.1 Xiaomi Riwa Company Information
 - 6.9.2 Xiaomi Riwa Business Overview
 - 6.9.3 Xiaomi Riwa Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Xiaomi Riwa Electric Hair Clipper Product Portfolio
 - 6.9.5 Xiaomi Riwa Recent Developments
- 6.10 Zhejiang Paiter
 - 6.10.1 Zhejiang Paiter Company Information
 - 6.10.2 Zhejiang Paiter Business Overview
 - 6.10.3 Zhejiang Paiter Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Zhejiang Paiter Electric Hair Clipper Product Portfolio
 - 6.10.5 Zhejiang Paiter Recent Developments
- 6.11 Shanghai Flyco
 - 6.11.1 Shanghai Flyco Company Information
 - 6.11.2 Shanghai Flyco Business Overview
 - 6.11.3 Shanghai Flyco Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Shanghai Flyco Electric Hair Clipper Product Portfolio
 - 6.11.5 Shanghai Flyco Recent Developments
- 6.12 Rewell
 - 6.12.1 Rewell Company Information
 - 6.12.2 Rewell Business Overview
 - 6.12.3 Rewell Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)

- 6.12.4 Rewell Electric Hair Clipper Product Portfolio
- 6.12.5 Rewell Recent Developments
- 6.13 Hatteker
 - 6.13.1 Hatteker Company Information
 - 6.13.2 Hatteker Business Overview
 - 6.13.3 Hatteker Electric Hair Clipper Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Hatteker Electric Hair Clipper Product Portfolio
 - 6.13.5 Hatteker Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Electric Hair Clipper Sales by Country
 - 7.1.1 North America Electric Hair Clipper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Electric Hair Clipper Sales by Country (2019-2024)
 - 7.1.3 North America Electric Hair Clipper Sales Forecast by Country (2025-2030)
- 7.2 North America Electric Hair Clipper Market Size by Country
 - 7.2.1 North America Electric Hair Clipper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Electric Hair Clipper Market Size by Country (2019-2024)
 - 7.2.3 North America Electric Hair Clipper Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Electric Hair Clipper Sales by Country
 - 8.1.1 Europe Electric Hair Clipper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Electric Hair Clipper Sales by Country (2019-2024)
 - 8.1.3 Europe Electric Hair Clipper Sales Forecast by Country (2025-2030)
- 8.2 Europe Electric Hair Clipper Market Size by Country
 - 8.2.1 Europe Electric Hair Clipper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.2.2 Europe Electric Hair Clipper Market Size by Country (2019-2024)
 - 8.2.3 Europe Electric Hair Clipper Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

- 9.1 Asia-Pacific Electric Hair Clipper Sales by Country

9.1.1 Asia-Pacific Electric Hair Clipper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Electric Hair Clipper Sales by Country (2019-2024)

9.1.3 Asia-Pacific Electric Hair Clipper Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Electric Hair Clipper Market Size by Country

9.2.1 Asia-Pacific Electric Hair Clipper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Electric Hair Clipper Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Electric Hair Clipper Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Electric Hair Clipper Sales by Country

10.1.1 Latin America Electric Hair Clipper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Electric Hair Clipper Sales by Country (2019-2024)

10.1.3 Latin America Electric Hair Clipper Sales Forecast by Country (2025-2030)

10.2 Latin America Electric Hair Clipper Market Size by Country

10.2.1 Latin America Electric Hair Clipper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Electric Hair Clipper Market Size by Country (2019-2024)

10.2.3 Latin America Electric Hair Clipper Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Electric Hair Clipper Sales by Country

11.1.1 Middle East and Africa Electric Hair Clipper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Electric Hair Clipper Sales by Country (2019-2024)

11.1.3 Middle East and Africa Electric Hair Clipper Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Electric Hair Clipper Market Size by Country

11.2.1 Middle East and Africa Electric Hair Clipper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Electric Hair Clipper Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Electric Hair Clipper Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Electric Hair Clipper Value Chain Analysis

12.1.1 Electric Hair Clipper Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Electric Hair Clipper Production Mode & Process

12.2 Electric Hair Clipper Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Electric Hair Clipper Distributors

12.2.3 Electric Hair Clipper Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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