

Global Electric Blankets Market Analysis and Forecast 2024-2030

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Abstracts

Summary

An electric blanket has an electrical heating device built in that is meant to be placed above the bed sheet. In Commonwealth countries, however, it refers to an electric mattress pad that is kept below the bottom bed sheet. They comprise a control unit that allows the user to adjust the heat produced by the device. Larger size beds may even have two separate control units for both sides of the bed. An electric blanket can be useful to heat the bed to a certain level before sleeping to keep the occupant cosy and warm. Typical low voltage electric blankets work on 12-24 volts and are made of thin carbon fibre wires. The electric blanket was invented more than a century ago by American inventor Samuel Russell, while the first recorded sale in the electric blanket market was by the Samson United Corporation in 1930. An electric blanket uses heating elements or insulated wires that are put into a fabric that heats up when connected to an electrical socket. The temperature control unit, located between the electrical point and blanket, controls the current that enters the heating elements of the blanket. Modern devices use carbon fibre wires to provide heat for the user's comfort. These wires are much less conspicuous and bulky than the ones used in the past. Today, there are a lot of variations available in the electric blanket market like under blankets, over-blankets, throws and duvets. What is common is the wiring that heats up when connected to the electric point. Buyers are truly spoilt for choice now as they can select blankets with dual controls, those that remain on throughout the night, and those that are machine washable or even those that regulate themselves according to the user's body temperature.

According to APO Research, The global Electric Blankets market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate

(CAGR) of % during the forecast period.

The US & Canada market for Electric Blankets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Electric Blankets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Electric Blankets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Electric Blankets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Electric Blankets include Rainbow Group, Sunbeam Products, Inc, Caiyang, Shanghai Xiaomianyang Electric, Qingdao Qindao Electric, Perfect Fit Industries, LLC., Beurer, Tenacta Group S.p.A. and Sojoy, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Electric Blankets, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Electric Blankets, also provides the sales of main regions and countries. Of the upcoming market potential for Electric Blankets, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Electric Blankets sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Electric Blankets market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape

and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Electric Blankets sales, projected growth trends, production technology, application and end-user industry.

Electric Blankets segment by Company

Rainbow Group

Sunbeam Products, Inc

Caiyang

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

Perfect Fit Industries, LLC.

Beurer

Tenacta Group S.p.A.

Sojoy

Bokuk Electronics CO.

Morphy Richards

Slumberland

Biddeford

Electric Blankets segment by Type

Underblankets

Overblankets

Electric Blankets segment by Application

Commercial

Home

Electric Blankets segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electric Blankets market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Electric Blankets and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electric Blankets.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Electric Blankets in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Electric Blankets manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Electric Blankets sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

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