

Global E-reader Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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Abstracts

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals.

According to APO Research, The global E-reader market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

China is the largest E-reader market with about 70% market share.

The key players are Amazon, Kobo, Sony, Hanvon, Pocketbook, Ematic, Alurateck etc. Top 3 companies occupied about 88% market share.

This report presents an overview of global market for E-reader, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of E-reader, also provides the sales of main regions and countries. Of the upcoming market potential for E-reader, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the E-reader sales, revenue, market share and industry ranking

of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global E-reader market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for E-reader sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Amazon, Kobo, Sony, Hanvon, Pocketbook, Ematic and Alurateck, etc.

E-reader segment by Company

Amazon

Kobo

Sony

Hanvon

Pocketbook

Ematic

Alurateck

E-reader segment by Type

E-ink E-Reader

TFT-LCD E-reader

E-reader segment by Application

Ages below 18

Ages 18-35

Ages 36-50

Ages above 50

E-reader segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global E-reader market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of E-reader and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of E-reader.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the E-reader market, including product definition,

global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of E-reader manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of E-reader in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of E-reader in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global E-reader Market Size, 2019 VS 2023 VS 2030
- 1.3 Global E-reader Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global E-reader Sales Estimates and Forecasts (2019-2030)
- 1.5 Global E-reader Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL E-READER MARKET DYNAMICS

- 2.1 E-reader Industry Trends
- 2.2 E-reader Industry Drivers
- 2.3 E-reader Industry Opportunities and Challenges
- 2.4 E-reader Industry Restraints

3 E-READER MARKET BY MANUFACTURERS

- 3.1 Global E-reader Revenue by Manufacturers (2019-2024)
- 3.2 Global E-reader Sales by Manufacturers (2019-2024)
- 3.3 Global E-reader Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global E-reader Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global E-reader Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global E-reader Manufacturers, Product Type & Application
- 3.7 Global E-reader Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global E-reader Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 E-reader Players Market Share by Revenue in 2023
 - 3.8.3 2023 E-reader Tier 1, Tier 2, and Tier

4 E-READER MARKET BY TYPE

- 4.1 E-reader Type Introduction
 - 4.1.1 E-ink E-Reader
 - 4.1.2 TFT-LCD E-reader
- 4.2 Global E-reader Sales by Type

- 4.2.1 Global E-reader Sales by Type (2019 VS 2023 VS 2030)
- 4.2.2 Global E-reader Sales by Type (2019-2030)
- 4.2.3 Global E-reader Sales Market Share by Type (2019-2030)
- 4.3 Global E-reader Revenue by Type
 - 4.3.1 Global E-reader Revenue by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global E-reader Revenue by Type (2019-2030)
 - 4.3.3 Global E-reader Revenue Market Share by Type (2019-2030)

5 E-READER MARKET BY APPLICATION

- 5.1 E-reader Application Introduction
 - 5.1.1 Ages below
 - 5.1.2 Ages 18-35
 - 5.1.3 Ages 36-50
 - 5.1.4 Ages above
- 5.2 Global E-reader Sales by Application
 - 5.2.1 Global E-reader Sales by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global E-reader Sales by Application (2019-2030)
 - 5.2.3 Global E-reader Sales Market Share by Application (2019-2030)
- 5.3 Global E-reader Revenue by Application
 - 5.3.1 Global E-reader Revenue by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global E-reader Revenue by Application (2019-2030)
 - 5.3.3 Global E-reader Revenue Market Share by Application (2019-2030)

6 GLOBAL E-READER SALES BY REGION

- 6.1 Global E-reader Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global E-reader Sales by Region (2019-2030)
 - 6.2.1 Global E-reader Sales by Region (2019-2024)
 - 6.2.2 Global E-reader Sales Forecasted by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America E-reader Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America E-reader Sales by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe E-reader Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.4.2 Europe E-reader Sales by Country (2019-2030)
 - 6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific E-reader Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific E-reader Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA E-reader Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA E-reader Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL E-READER REVENUE BY REGION

7.1 Global E-reader Revenue by Region

7.1.1 Global E-reader Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global E-reader Revenue by Region (2019-2024)

7.1.3 Global E-reader Revenue by Region (2025-2030)

7.1.4 Global E-reader Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America E-reader Revenue (2019-2030)

7.2.2 North America E-reader Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe E-reader Revenue (2019-2030)

7.3.2 Europe E-reader Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific E-reader Revenue (2019-2030)

7.4.2 Asia-Pacific E-reader Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA E-reader Revenue (2019-2030)

7.5.2 LAMEA E-reader Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Amazon

8.1.1 Amazon Company Information

8.1.2 Amazon Business Overview

8.1.3 Amazon E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Amazon E-reader Product Portfolio

8.1.5 Amazon Recent Developments

8.2 Kobo

8.2.1 Kobo Company Information

8.2.2 Kobo Business Overview

8.2.3 Kobo E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 Kobo E-reader Product Portfolio

8.2.5 Kobo Recent Developments

8.3 Sony

8.3.1 Sony Company Information

8.3.2 Sony Business Overview

8.3.3 Sony E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 Sony E-reader Product Portfolio

8.3.5 Sony Recent Developments

8.4 Hanvon

8.4.1 Hanvon Company Information

8.4.2 Hanvon Business Overview

8.4.3 Hanvon E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.4.4 Hanvon E-reader Product Portfolio

8.4.5 Hanvon Recent Developments

8.5 Pocketbook

8.5.1 Pocketbook Company Information

8.5.2 Pocketbook Business Overview

8.5.3 Pocketbook E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.5.4 Pocketbook E-reader Product Portfolio

8.5.5 Pocketbook Recent Developments

8.6 Ematic

8.6.1 Ematic Company Information

8.6.2 Ematic Business Overview

8.6.3 Ematic E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.6.4 Ematic E-reader Product Portfolio

8.6.5 Ematic Recent Developments

8.7 Alurateck

8.7.1 Alurateck Company Information

8.7.2 Alurateck Business Overview

8.7.3 Alurateck E-reader Sales, Price, Revenue and Gross Margin (2019-2024)

8.7.4 Alurateck E-reader Product Portfolio

8.7.5 Alurateck Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 E-reader Value Chain Analysis

9.1.1 E-reader Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 E-reader Production Mode & Process

9.2 E-reader Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 E-reader Distributors

9.2.3 E-reader Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

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