

# Global Dunaliella Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

### Summary

Dunaliella is a genus of the algae family Dunaliellaceae. It is widely distributed in natural habitat ranging from ocean and lakes of saturated brine. Dunaliella is unicellular bi-flagellate, naked, green-alga with ovoid in shape, without cell wall, 4-10  $\mu\text{m}$  wide and 6-15  $\mu\text{m}$  long. It is the plant containing the highest amount of carotenoids, including alpha-carotene, beta-carotene, zeaxanthin, lutein, cryptoxanthin and lycopene, and abundant unsaturated fatty acid, especially linolenic acid. Hence, it is university acknowledged of the commercial value. Dunaliella Salina is the main kind of dunaliella traded in market with the form of powdered drying dunaliella salina.

According to APO Research, The global Dunaliella market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Dunaliella is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Dunaliella is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Dunaliella is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Dunaliella is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Dunaliella include NutriMed Group, Evolutionary Health, Gong BIH, Plankton Australia Pty Ltd, Nutra-Kol and Parry bio, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Dunaliella, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Dunaliella, also provides the sales of main regions and countries. Of the upcoming market potential for Dunaliella, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Dunaliella sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Dunaliella market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Dunaliella sales, projected growth trends, production technology, application and end-user industry.

#### Dunaliella segment by Company

NutriMed Group

Evolutionary Health

Gong BIH

Plankton Australia Pty Ltd

Nutra-Kol

Parry bio

#### Dunaliella segment by Type

Dunaliella Salina

Dunaliella Bardawil

Others

#### Dunaliella segment by Application

Human Health Dietary Supplements

Functional and Superfood Blends

Nutrient-Rich Animal Feed

Cosmetics

Pigments and Dyes

#### Dunaliella segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global Dunaliella status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Dunaliella market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Dunaliella significant trends, drivers, influence factors in global and regions.
6. To analyze Dunaliella competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Dunaliella market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Dunaliella and provides them with information on key market drivers, restraints,

challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Dunaliella.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Dunaliella market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Dunaliella industry.

Chapter 3: Detailed analysis of Dunaliella manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Dunaliella in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Dunaliella in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Dunaliella Sales Value (2019-2030)
  - 1.2.2 Global Dunaliella Sales Volume (2019-2030)
  - 1.2.3 Global Dunaliella Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### **2 DUNALIELLA MARKET DYNAMICS**

- 2.1 Dunaliella Industry Trends
- 2.2 Dunaliella Industry Drivers
- 2.3 Dunaliella Industry Opportunities and Challenges
- 2.4 Dunaliella Industry Restraints

### **3 DUNALIELLA MARKET BY COMPANY**

- 3.1 Global Dunaliella Company Revenue Ranking in 2023
- 3.2 Global Dunaliella Revenue by Company (2019-2024)
- 3.3 Global Dunaliella Sales Volume by Company (2019-2024)
- 3.4 Global Dunaliella Average Price by Company (2019-2024)
- 3.5 Global Dunaliella Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Dunaliella Company Manufacturing Base & Headquarters
- 3.7 Global Dunaliella Company, Product Type & Application
- 3.8 Global Dunaliella Company Commercialization Time
- 3.9 Market Competitive Analysis
  - 3.9.1 Global Dunaliella Market CR5 and HHI
  - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
  - 3.9.3 2023 Dunaliella Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

### **4 DUNALIELLA MARKET BY TYPE**

- 4.1 Dunaliella Type Introduction
  - 4.1.1 Dunaliella Salina



- 4.1.2 Dunaliella Bardawil
- 4.1.3 Others
- 4.2 Global Dunaliella Sales Volume by Type
  - 4.2.1 Global Dunaliella Sales Volume by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global Dunaliella Sales Volume by Type (2019-2030)
  - 4.2.3 Global Dunaliella Sales Volume Share by Type (2019-2030)
- 4.3 Global Dunaliella Sales Value by Type
  - 4.3.1 Global Dunaliella Sales Value by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global Dunaliella Sales Value by Type (2019-2030)
  - 4.3.3 Global Dunaliella Sales Value Share by Type (2019-2030)

## **5 DUNALIELLA MARKET BY APPLICATION**

- 5.1 Dunaliella Application Introduction
  - 5.1.1 Human Health Dietary Supplements
  - 5.1.2 Functional and Superfood Blends
  - 5.1.3 Nutrient-Rich Animal Feed
  - 5.1.4 Cosmetics
  - 5.1.5 Pigments and Dyes
- 5.2 Global Dunaliella Sales Volume by Application
  - 5.2.1 Global Dunaliella Sales Volume by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global Dunaliella Sales Volume by Application (2019-2030)
  - 5.2.3 Global Dunaliella Sales Volume Share by Application (2019-2030)
- 5.3 Global Dunaliella Sales Value by Application
  - 5.3.1 Global Dunaliella Sales Value by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global Dunaliella Sales Value by Application (2019-2030)
  - 5.3.3 Global Dunaliella Sales Value Share by Application (2019-2030)

## **6 DUNALIELLA MARKET BY REGION**

- 6.1 Global Dunaliella Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Dunaliella Sales by Region (2019-2030)
  - 6.2.1 Global Dunaliella Sales by Region: 2019-2024
  - 6.2.2 Global Dunaliella Sales by Region (2025-2030)
- 6.3 Global Dunaliella Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Dunaliella Sales Value by Region (2019-2030)
  - 6.4.1 Global Dunaliella Sales Value by Region: 2019-2024
  - 6.4.2 Global Dunaliella Sales Value by Region (2025-2030)
- 6.5 Global Dunaliella Market Price Analysis by Region (2019-2024)

## 6.6 North America

6.6.1 North America Dunaliella Sales Value (2019-2030)

6.6.2 North America Dunaliella Sales Value Share by Country, 2023 VS 2030

## 6.7 Europe

6.7.1 Europe Dunaliella Sales Value (2019-2030)

6.7.2 Europe Dunaliella Sales Value Share by Country, 2023 VS 2030

## 6.8 Asia-Pacific

6.8.1 Asia-Pacific Dunaliella Sales Value (2019-2030)

6.8.2 Asia-Pacific Dunaliella Sales Value Share by Country, 2023 VS 2030

## 6.9 Latin America

6.9.1 Latin America Dunaliella Sales Value (2019-2030)

6.9.2 Latin America Dunaliella Sales Value Share by Country, 2023 VS 2030

## 6.10 Middle East & Africa

6.10.1 Middle East & Africa Dunaliella Sales Value (2019-2030)

6.10.2 Middle East & Africa Dunaliella Sales Value Share by Country, 2023 VS 2030

## 7 DUNALIELLA MARKET BY COUNTRY

7.1 Global Dunaliella Sales by Country: 2019 VS 2023 VS 2030

7.2 Global Dunaliella Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global Dunaliella Sales by Country (2019-2030)

7.3.1 Global Dunaliella Sales by Country (2019-2024)

7.3.2 Global Dunaliella Sales by Country (2025-2030)

7.4 Global Dunaliella Sales Value by Country (2019-2030)

7.4.1 Global Dunaliella Sales Value by Country (2019-2024)

7.4.2 Global Dunaliella Sales Value by Country (2025-2030)

### 7.5 USA

7.5.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.5.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

### 7.6 Canada

7.6.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.6.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

### 7.7 Germany

7.7.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.7.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

### 7.8 France

- 7.8.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
- 7.8.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
- 7.8.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.
  - 7.9.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.9.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.9.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
  - 7.10.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.10.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.10.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
  - 7.11.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.11.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.11.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
  - 7.12.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.12.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.12.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.13 China
  - 7.13.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.13.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.13.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
  - 7.14.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.14.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.14.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
  - 7.15.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.15.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.15.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
  - 7.16.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.16.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.16.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030
- 7.17 India
  - 7.17.1 Global Dunaliella Sales Value Growth Rate (2019-2030)
  - 7.17.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030
  - 7.17.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.18 Australia

7.18.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.18.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.18.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.19 Mexico

7.19.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.19.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.20 Brazil

7.20.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.20.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.21 Turkey

7.21.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.21.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.22 Saudi Arabia

7.22.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.22.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## 7.23 UAE

7.23.1 Global Dunaliella Sales Value Growth Rate (2019-2030)

7.23.2 Global Dunaliella Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Dunaliella Sales Value Share by Application, 2023 VS 2030

## **8 COMPANY PROFILES**

### 8.1 NutriMed Group

8.1.1 NutriMed Group Company Information

8.1.2 NutriMed Group Business Overview

8.1.3 NutriMed Group Dunaliella Sales, Value and Gross Margin (2019-2024)

8.1.4 NutriMed Group Dunaliella Product Portfolio

8.1.5 NutriMed Group Recent Developments

### 8.2 Evolutionary Health

8.2.1 Evolutionary Health Company Information

8.2.2 Evolutionary Health Business Overview

8.2.3 Evolutionary Health Dunaliella Sales, Value and Gross Margin (2019-2024)

8.2.4 Evolutionary Health Dunaliella Product Portfolio

8.2.5 Evolutionary Health Recent Developments

### 8.3 Gong BIH

8.3.1 Gong BIH Company Information

8.3.2 Gong BIH Business Overview

8.3.3 Gong BIH Dunaliella Sales, Value and Gross Margin (2019-2024)

8.3.4 Gong BIH Dunaliella Product Portfolio

8.3.5 Gong BIH Recent Developments

### 8.4 Plankton Australia Pty Ltd

8.4.1 Plankton Australia Pty Ltd Company Information

8.4.2 Plankton Australia Pty Ltd Business Overview

8.4.3 Plankton Australia Pty Ltd Dunaliella Sales, Value and Gross Margin (2019-2024)

8.4.4 Plankton Australia Pty Ltd Dunaliella Product Portfolio

8.4.5 Plankton Australia Pty Ltd Recent Developments

### 8.5 Nutra-Kol

8.5.1 Nutra-Kol Company Information

8.5.2 Nutra-Kol Business Overview

8.5.3 Nutra-Kol Dunaliella Sales, Value and Gross Margin (2019-2024)

8.5.4 Nutra-Kol Dunaliella Product Portfolio

8.5.5 Nutra-Kol Recent Developments

### 8.6 Parry bio

8.6.1 Parry bio Company Information

8.6.2 Parry bio Business Overview

8.6.3 Parry bio Dunaliella Sales, Value and Gross Margin (2019-2024)

8.6.4 Parry bio Dunaliella Product Portfolio

8.6.5 Parry bio Recent Developments

## 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

### 9.1 Dunaliella Value Chain Analysis

9.1.1 Dunaliella Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Dunaliella Sales Mode & Process

### 9.2 Dunaliella Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Dunaliella Distributors

9.2.3 Dunaliella Customers

## 10 CONCLUDING INSIGHTS

## **11 APPENDIX**

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

## List Of Tables

### LIST OF TABLES

- Table 1. Dunaliella Industry Trends
- Table 2. Dunaliella Industry Drivers
- Table 3. Dunaliella Industry Opportunities and Challenges
- Table 4. Dunaliella Industry Restraints
- Table 5. Global Dunaliella Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Dunaliella Revenue Share by Company (2019-2024)
- Table 7. Global Dunaliella Sales Volume by Company (MT) & (2019-2024)
- Table 8. Global Dunaliella Sales Volume Share by Company (2019-2024)
- Table 9. Global Dunaliella Average Price (USD/MT) of Company (2019-2024)
- Table 10. Global Dunaliella Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Dunaliella Key Company Manufacturing Base & Headquarters
- Table 12. Global Dunaliella Company, Product Type & Application
- Table 13. Global Dunaliella Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Dunaliella by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Dunaliella Salina
- Table 18. Major Companies of Dunaliella Bardawil
- Table 19. Major Companies of Others
- Table 20. Global Dunaliella Sales Volume by Type 2019 VS 2023 VS 2030 (MT)
- Table 21. Global Dunaliella Sales Volume by Type (2019-2024) & (MT)
- Table 22. Global Dunaliella Sales Volume by Type (2025-2030) & (MT)
- Table 23. Global Dunaliella Sales Volume Share by Type (2019-2024)
- Table 24. Global Dunaliella Sales Volume Share by Type (2025-2030)
- Table 25. Global Dunaliella Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 26. Global Dunaliella Sales Value by Type (2019-2024) & (US\$ Million)
- Table 27. Global Dunaliella Sales Value by Type (2025-2030) & (US\$ Million)
- Table 28. Global Dunaliella Sales Value Share by Type (2019-2024)
- Table 29. Global Dunaliella Sales Value Share by Type (2025-2030)
- Table 30. Major Companies of Human Health Dietary Supplements
- Table 31. Major Companies of Functional and Superfood Blends
- Table 32. Major Companies of Nutrient-Rich Animal Feed
- Table 33. Major Companies of Cosmetics
- Table 34. Major Companies of Pigments and Dyes

- Table 35. Global Dunaliella Sales Volume by Application 2019 VS 2023 VS 2030 (MT)
- Table 36. Global Dunaliella Sales Volume by Application (2019-2024) & (MT)
- Table 37. Global Dunaliella Sales Volume by Application (2025-2030) & (MT)
- Table 38. Global Dunaliella Sales Volume Share by Application (2019-2024)
- Table 39. Global Dunaliella Sales Volume Share by Application (2025-2030)
- Table 40. Global Dunaliella Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 41. Global Dunaliella Sales Value by Application (2019-2024) & (US\$ Million)
- Table 42. Global Dunaliella Sales Value by Application (2025-2030) & (US\$ Million)
- Table 43. Global Dunaliella Sales Value Share by Application (2019-2024)
- Table 44. Global Dunaliella Sales Value Share by Application (2025-2030)
- Table 45. Global Dunaliella Sales by Region: 2019 VS 2023 VS 2030 (MT)
- Table 46. Global Dunaliella Sales by Region (2019-2024) & (MT)
- Table 47. Global Dunaliella Sales Market Share by Region (2019-2024)
- Table 48. Global Dunaliella Sales by Region (2025-2030) & (MT)
- Table 49. Global Dunaliella Sales Market Share by Region (2025-2030)
- Table 50. Global Dunaliella Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 51. Global Dunaliella Sales Value by Region (2019-2024) & (US\$ Million)
- Table 52. Global Dunaliella Sales Value Share by Region (2019-2024)
- Table 53. Global Dunaliella Sales Value by Region (2025-2030) & (US\$ Million)
- Table 54. Global Dunaliella Sales Value Share by Region (2025-2030)
- Table 55. Global Dunaliella Market Average Price (USD/MT) by Region (2019-2024)
- Table 56. Global Dunaliella Market Average Price (USD/MT) by Region (2025-2030)
- Table 57. Global Dunaliella Sales by Country: 2019 VS 2023 VS 2030 (MT)
- Table 58. Global Dunaliella Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 59. Global Dunaliella Sales by Country (2019-2024) & (MT)
- Table 60. Global Dunaliella Sales Market Share by Country (2019-2024)
- Table 61. Global Dunaliella Sales by Country (2025-2030) & (MT)
- Table 62. Global Dunaliella Sales Market Share by Country (2025-2030)
- Table 63. Global Dunaliella Sales Value by Country (2019-2024) & (US\$ Million)
- Table 64. Global Dunaliella Sales Value Market Share by Country (2019-2024)
- Table 65. Global Dunaliella Sales Value by Country (2025-2030) & (US\$ Million)
- Table 66. Global Dunaliella Sales Value Market Share by Country (2025-2030)
- Table 67. NutriMed Group Company Information
- Table 68. NutriMed Group Business Overview
- Table 69. NutriMed Group Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)



- Table 70. NutriMed Group Dunaliella Product Portfolio
- Table 71. NutriMed Group Recent Development
- Table 72. Evolutionary Health Company Information
- Table 73. Evolutionary Health Business Overview
- Table 74. Evolutionary Health Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 75. Evolutionary Health Dunaliella Product Portfolio
- Table 76. Evolutionary Health Recent Development
- Table 77. Gong BIH Company Information
- Table 78. Gong BIH Business Overview
- Table 79. Gong BIH Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 80. Gong BIH Dunaliella Product Portfolio
- Table 81. Gong BIH Recent Development
- Table 82. Plankton Australia Pty Ltd Company Information
- Table 83. Plankton Australia Pty Ltd Business Overview
- Table 84. Plankton Australia Pty Ltd Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 85. Plankton Australia Pty Ltd Dunaliella Product Portfolio
- Table 86. Plankton Australia Pty Ltd Recent Development
- Table 87. Nutra-Kol Company Information
- Table 88. Nutra-Kol Business Overview
- Table 89. Nutra-Kol Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 90. Nutra-Kol Dunaliella Product Portfolio
- Table 91. Nutra-Kol Recent Development
- Table 92. Parry bio Company Information
- Table 93. Parry bio Business Overview
- Table 94. Parry bio Dunaliella Sales (MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 95. Parry bio Dunaliella Product Portfolio
- Table 96. Parry bio Recent Development
- Table 97. Key Raw Materials
- Table 98. Raw Materials Key Suppliers
- Table 99. Dunaliella Distributors List
- Table 100. Dunaliella Customers List
- Table 101. Research Programs/Design for This Report
- Table 102. Authors List of This Report
- Table 103. Secondary Sources

Table 104. Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Dunaliella Product Picture
- Figure 2. Global Dunaliella Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Dunaliella Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Dunaliella Sales (2019-2030) & (MT)
- Figure 5. Global Dunaliella Sales Average Price (USD/MT) & (2019-2030)
- Figure 6. Global Dunaliella Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Dunaliella Salina Picture
- Figure 10. Dunaliella Bardawil Picture
- Figure 11. Others Picture
- Figure 12. Global Dunaliella Sales Volume by Type (2019 VS 2023 VS 2030) & (MT)
- Figure 13. Global Dunaliella Sales Volume Share 2019 VS 2023 VS 2030
- Figure 14. Global Dunaliella Sales Volume Share by Type (2019-2030)
- Figure 15. Global Dunaliella Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 16. Global Dunaliella Sales Value Share 2019 VS 2023 VS 2030
- Figure 17. Global Dunaliella Sales Value Share by Type (2019-2030)
- Figure 18. Human Health Dietary Supplements Picture
- Figure 19. Functional and Superfood Blends Picture
- Figure 20. Nutrient-Rich Animal Feed Picture
- Figure 21. Cosmetics Picture
- Figure 22. Pigments and Dyes Picture
- Figure 23. Global Dunaliella Sales Volume by Application (2019 VS 2023 VS 2030) & (MT)
- Figure 24. Global Dunaliella Sales Volume Share 2019 VS 2023 VS 2030
- Figure 25. Global Dunaliella Sales Volume Share by Application (2019-2030)
- Figure 26. Global Dunaliella Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 27. Global Dunaliella Sales Value Share 2019 VS 2023 VS 2030
- Figure 28. Global Dunaliella Sales Value Share by Application (2019-2030)
- Figure 29. Global Dunaliella Sales by Region: 2019 VS 2023 VS 2030 (MT)
- Figure 30. Global Dunaliella Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 31. Global Dunaliella Sales Value Comparison by Region: 2019 VS 2023 VS

2030 (US\$ Million)

Figure 32. Global Dunaliella Sales Value Share by Region: 2019 VS 2023 VS 2030

Figure 33. North America Dunaliella Sales Value (2019-2030) & (US\$ Million)

Figure 34. North America Dunaliella Sales Value Share by Country (%), 2023 VS 2030

Figure 35. Europe Dunaliella Sales Value (2019-2030) & (US\$ Million)

Figure 36. Europe Dunaliella Sales Value Share by Country (%), 2023 VS 2030

Figure 37. Asia-Pacific Dunaliella Sales Value (2019-2030) & (US\$ Million)

Figure 38. Asia-Pacific Dunaliella Sales Value Share by Country (%), 2023 VS 2030

Figure 39. Latin America Dunaliella Sales Value (2019-2030) & (US\$ Million)

Figure 40. Latin America Dunaliella Sales Value Share by Country (%), 2023 VS 2030

Figure 41. Middle East & Africa Dunaliella Sales Value (2019-2030) & (US\$ Million)

Figure 42. Middle East & Africa Dunaliella Sales Value Share by Country (%), 2023 VS 2030

Figure 43. USA Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 44. USA Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 45. USA Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 46. Canada Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 47. Canada Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 48. Canada Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 49. Germany Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 50. Germany Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 51. Germany Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 52. France Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 53. France Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 54. France Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 55. U.K. Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 56. U.K. Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 57. U.K. Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 58. Italy Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 59. Italy Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 60. Italy Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 61. Netherlands Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 62. Netherlands Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 63. Netherlands Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 64. Nordic Countries Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 65. Nordic Countries Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 66. Nordic Countries Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 67. China Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 68. China Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 69. China Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 70. Japan Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 71. Japan Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 72. Japan Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 73. South Korea Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 74. South Korea Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 75. South Korea Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 76. Southeast Asia Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 77. Southeast Asia Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 78. Southeast Asia Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 79. India Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 80. India Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 81. India Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 82. Australia Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 83. Australia Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 84. Australia Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 85. Mexico Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 86. Mexico Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 87. Mexico Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 88. Brazil Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 89. Brazil Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 90. Brazil Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 91. Turkey Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 92. Turkey Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 93. Turkey Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 94. Saudi Arabia Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 95. Saudi Arabia Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 96. Saudi Arabia Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 97. UAE Dunaliella Sales Value Growth Rate (2019-2030) & (US\$ Million)

- Figure 98. UAE Dunaliella Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 99. UAE Dunaliella Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 100. Dunaliella Value Chain
- Figure 101. Manufacturing Cost Structure
- Figure 102. Dunaliella Sales Mode & Process
- Figure 103. Direct Comparison with Distribution Share
- Figure 104. Distributors Profiles
- Figure 105. Years Considered
- Figure 106. Research Process
- Figure 107. Key Executives Interviewed

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