

# Global Digital Twin Market Analysis and Forecast 2024-2030

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## Abstracts

Digital Twin is a near-real-time digital image about the historical and current behavior of a physical object or process that helps optimize business performance.

Digital twins exist at the nexus of physical engineering, data science, and machine learning, and their value translates directly to measurable business outcomes—reduced asset downtime and maintenance costs, improved plant and factory efficiency, reduced cycle times, and increased market agility.

According to APO Research, The global Digital Twin market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Digital Twin key players include General Electric, PTC, Siemens etc. Global top 3 manufacturers hold a share about 58%. North America is the largest market, with a share about 51%, followed by Europe, have a share over 40 percent.

### Report Includes

This report presents an overview of global market for Digital Twin, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Digital Twin, also provides the revenue of main regions and countries. Of the upcoming market potential for Digital Twin, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada,

Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Digital Twin revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Digital Twin market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Digital Twin revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including General Electric, PTC, Siemens, Dassault Syst?mes, IBM Corporation, ANSYS, Microsoft Corporation, Oracle Corporation and Accenture (Mackevision), etc.

#### Digital Twin segment by Company

General Electric

PTC

Siemens

Dassault Syst?mes

IBM Corporation

ANSYS

Microsoft Corporation

Oracle Corporation

Accenture (Mackevision)

SAP

AVEVA Group

#### Digital Twin segment by Type

Parts Twin

Product Twin

Process Twin

System Twin

#### Digital Twin segment by Application

Aerospace and Defense

Automotive and Transportation

Machine Manufacturing

Energy and Utilities

Others

#### Digital Twin segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key players, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Digital Twin market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Digital Twin and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Digital Twin.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of Digital Twin in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of Digital Twin company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the

blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Digital Twin revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, revenue for each segment.

Chapter 13: The main concluding insights of the report.

Chapter 13: The main concluding insights of the report.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Digital Twin Market by Type
  - 1.2.1 Global Digital Twin Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Parts Twin
  - 1.2.3 Product Twin
  - 1.2.4 Process Twin
  - 1.2.5 System Twin
- 1.3 Digital Twin Market by Application
  - 1.3.1 Global Digital Twin Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Aerospace and Defense
  - 1.3.3 Automotive and Transportation
  - 1.3.4 Machine Manufacturing
  - 1.3.5 Energy and Utilities
  - 1.3.6 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### **2 DIGITAL TWIN MARKET DYNAMICS**

- 2.1 Digital Twin Industry Trends
- 2.2 Digital Twin Industry Drivers
- 2.3 Digital Twin Industry Opportunities and Challenges
- 2.4 Digital Twin Industry Restraints

### **3 GLOBAL GROWTH PERSPECTIVE**

- 3.1 Global Digital Twin Market Perspective (2019-2030)
- 3.2 Global Digital Twin Growth Trends by Region
  - 3.2.1 Global Digital Twin Market Size by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Digital Twin Market Size by Region (2019-2024)
  - 3.2.3 Global Digital Twin Market Size by Region (2025-2030)

### **4 COMPETITIVE LANDSCAPE BY PLAYERS**

- 4.1 Global Digital Twin Revenue by Players



- 4.1.1 Global Digital Twin Revenue by Players (2019-2024)
- 4.1.2 Global Digital Twin Revenue Market Share by Players (2019-2024)
- 4.1.3 Global Digital Twin Players Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Digital Twin Key Players Ranking, 2022 VS 2023 VS 2024
- 4.3 Global Digital Twin Key Players Headquarters & Area Served
- 4.4 Global Digital Twin Players, Product Type & Application
- 4.5 Global Digital Twin Players Commercialization Time
- 4.6 Market Competitive Analysis
  - 4.6.1 Global Digital Twin Market CR5 and HHI
  - 4.6.2 Global Top 5 and 10 Digital Twin Players Market Share by Revenue in 2023
  - 4.6.3 2023 Digital Twin Tier 1, Tier 2, and Tier

## **5 DIGITAL TWIN MARKET SIZE BY TYPE**

- 5.1 Global Digital Twin Revenue by Type (2019 VS 2023 VS 2030)
- 5.2 Global Digital Twin Revenue by Type (2019-2030)
- 5.3 Global Digital Twin Revenue Market Share by Type (2019-2030)

## **6 DIGITAL TWIN MARKET SIZE BY APPLICATION**

- 6.1 Global Digital Twin Revenue by Application (2019 VS 2023 VS 2030)
- 6.2 Global Digital Twin Revenue by Application (2019-2030)
- 6.3 Global Digital Twin Revenue Market Share by Application (2019-2030)

## **7 COMPANY PROFILES**

- 7.1 General Electric
  - 7.1.1 General Electric Company Information
  - 7.1.2 General Electric Business Overview
  - 7.1.3 General Electric Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.1.4 General Electric Digital Twin Product Portfolio
  - 7.1.5 General Electric Recent Developments
- 7.2 PTC
  - 7.2.1 PTC Company Information
  - 7.2.2 PTC Business Overview
  - 7.2.3 PTC Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.2.4 PTC Digital Twin Product Portfolio
  - 7.2.5 PTC Recent Developments
- 7.3 Siemens

- 7.3.1 Siemens Company Information
- 7.3.2 Siemens Business Overview
- 7.3.3 Siemens Digital Twin Revenue and Gross Margin (2019-2024)
- 7.3.4 Siemens Digital Twin Product Portfolio
- 7.3.5 Siemens Recent Developments
- 7.4 Dassault Systèmes
  - 7.4.1 Dassault Systèmes Company Information
  - 7.4.2 Dassault Systèmes Business Overview
  - 7.4.3 Dassault Systèmes Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.4.4 Dassault Systèmes Digital Twin Product Portfolio
  - 7.4.5 Dassault Systèmes Recent Developments
- 7.5 IBM Corporation
  - 7.5.1 IBM Corporation Company Information
  - 7.5.2 IBM Corporation Business Overview
  - 7.5.3 IBM Corporation Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.5.4 IBM Corporation Digital Twin Product Portfolio
  - 7.5.5 IBM Corporation Recent Developments
- 7.6 ANSYS
  - 7.6.1 ANSYS Company Information
  - 7.6.2 ANSYS Business Overview
  - 7.6.3 ANSYS Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.6.4 ANSYS Digital Twin Product Portfolio
  - 7.6.5 ANSYS Recent Developments
- 7.7 Microsoft Corporation
  - 7.7.1 Microsoft Corporation Company Information
  - 7.7.2 Microsoft Corporation Business Overview
  - 7.7.3 Microsoft Corporation Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.7.4 Microsoft Corporation Digital Twin Product Portfolio
  - 7.7.5 Microsoft Corporation Recent Developments
- 7.8 Oracle Corporation
  - 7.8.1 Oracle Corporation Company Information
  - 7.8.2 Oracle Corporation Business Overview
  - 7.8.3 Oracle Corporation Digital Twin Revenue and Gross Margin (2019-2024)
  - 7.8.4 Oracle Corporation Digital Twin Product Portfolio
  - 7.8.5 Oracle Corporation Recent Developments
- 7.9 Accenture (Mackevision)
  - 7.9.1 Accenture (Mackevision) Company Information
  - 7.9.2 Accenture (Mackevision) Business Overview
  - 7.9.3 Accenture (Mackevision) Digital Twin Revenue and Gross Margin (2019-2024)

7.9.4 Accenture (Mackevision) Digital Twin Product Portfolio

7.9.5 Accenture (Mackevision) Recent Developments

7.10 SAP

7.10.1 SAP Company Information

7.10.2 SAP Business Overview

7.10.3 SAP Digital Twin Revenue and Gross Margin (2019-2024)

7.10.4 SAP Digital Twin Product Portfolio

7.10.5 SAP Recent Developments

7.11 AVEVA Group

7.11.1 AVEVA Group Company Information

7.11.2 AVEVA Group Business Overview

7.11.3 AVEVA Group Digital Twin Revenue and Gross Margin (2019-2024)

7.11.4 AVEVA Group Digital Twin Product Portfolio

7.11.5 AVEVA Group Recent Developments

## **8 NORTH AMERICA**

8.1 North America Digital Twin Revenue (2019-2030)

8.2 North America Digital Twin Revenue by Type (2019-2030)

8.2.1 North America Digital Twin Revenue by Type (2019-2024)

8.2.2 North America Digital Twin Revenue by Type (2025-2030)

8.3 North America Digital Twin Revenue Share by Type (2019-2030)

8.4 North America Digital Twin Revenue by Application (2019-2030)

8.4.1 North America Digital Twin Revenue by Application (2019-2024)

8.4.2 North America Digital Twin Revenue by Application (2025-2030)

8.5 North America Digital Twin Revenue Share by Application (2019-2030)

8.6 North America Digital Twin Revenue by Country

8.6.1 North America Digital Twin Revenue by Country (2019 VS 2023 VS 2030)

8.6.2 North America Digital Twin Revenue by Country (2019-2024)

8.6.3 North America Digital Twin Revenue by Country (2025-2030)

8.6.4 U.S.

8.6.5 Canada

## **9 EUROPE**

9.1 Europe Digital Twin Revenue (2019-2030)

9.2 Europe Digital Twin Revenue by Type (2019-2030)

9.2.1 Europe Digital Twin Revenue by Type (2019-2024)

9.2.2 Europe Digital Twin Revenue by Type (2025-2030)

- 9.3 Europe Digital Twin Revenue Share by Type (2019-2030)
- 9.4 Europe Digital Twin Revenue by Application (2019-2030)
  - 9.4.1 Europe Digital Twin Revenue by Application (2019-2024)
  - 9.4.2 Europe Digital Twin Revenue by Application (2025-2030)
- 9.5 Europe Digital Twin Revenue Share by Application (2019-2030)
- 9.6 Europe Digital Twin Revenue by Country
  - 9.6.1 Europe Digital Twin Revenue by Country (2019 VS 2023 VS 2030)
  - 9.6.2 Europe Digital Twin Revenue by Country (2019-2024)
  - 9.6.3 Europe Digital Twin Revenue by Country (2025-2030)
  - 9.6.4 Germany
  - 9.6.5 France
  - 9.6.6 U.K.
  - 9.6.7 Italy
  - 9.6.8 Russia

## **10 CHINA**

- 10.1 China Digital Twin Revenue (2019-2030)
- 10.2 China Digital Twin Revenue by Type (2019-2030)
  - 10.2.1 China Digital Twin Revenue by Type (2019-2024)
  - 10.2.2 China Digital Twin Revenue by Type (2025-2030)
- 10.3 China Digital Twin Revenue Share by Type (2019-2030)
- 10.4 China Digital Twin Revenue by Application (2019-2030)
  - 10.4.1 China Digital Twin Revenue by Application (2019-2024)
  - 10.4.2 China Digital Twin Revenue by Application (2025-2030)
- 10.5 China Digital Twin Revenue Share by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

- 11.1 Asia Digital Twin Revenue (2019-2030)
- 11.2 Asia Digital Twin Revenue by Type (2019-2030)
  - 11.2.1 Asia Digital Twin Revenue by Type (2019-2024)
  - 11.2.2 Asia Digital Twin Revenue by Type (2025-2030)
- 11.3 Asia Digital Twin Revenue Share by Type (2019-2030)
- 11.4 Asia Digital Twin Revenue by Application (2019-2030)
  - 11.4.1 Asia Digital Twin Revenue by Application (2019-2024)
  - 11.4.2 Asia Digital Twin Revenue by Application (2025-2030)
- 11.5 Asia Digital Twin Revenue Share by Application (2019-2030)
- 11.6 Asia Digital Twin Revenue by Country

11.6.1 Asia Digital Twin Revenue by Country (2019 VS 2023 VS 2030)

11.6.2 Asia Digital Twin Revenue by Country (2019-2024)

11.6.3 Asia Digital Twin Revenue by Country (2025-2030)

11.6.4 Japan

11.6.5 South Korea

11.6.6 India

11.6.7 Australia

11.6.8 China Taiwan

11.6.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA, LATIN AMERICA**

12.1 MEALA Digital Twin Revenue (2019-2030)

12.2 MEALA Digital Twin Revenue by Type (2019-2030)

12.2.1 MEALA Digital Twin Revenue by Type (2019-2024)

12.2.2 MEALA Digital Twin Revenue by Type (2025-2030)

12.3 MEALA Digital Twin Revenue Share by Type (2019-2030)

12.4 MEALA Digital Twin Revenue by Application (2019-2030)

12.4.1 MEALA Digital Twin Revenue by Application (2019-2024)

12.4.2 MEALA Digital Twin Revenue by Application (2025-2030)

12.5 MEALA Digital Twin Revenue Share by Application (2019-2030)

12.6 MEALA Digital Twin Revenue by Country

12.6.1 MEALA Digital Twin Revenue by Country (2019 VS 2023 VS 2030)

12.6.2 MEALA Digital Twin Revenue by Country (2019-2024)

12.6.3 MEALA Digital Twin Revenue by Country (2025-2030)

12.6.4 Mexico

12.6.5 Brazil

12.6.6 Israel

12.6.7 Argentina

12.6.8 Colombia

12.6.9 Turkey

12.6.10 Saudi Arabia

12.6.11 UAE

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer

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