

Global Digital Printed Wallpaper Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Digital printed wallpaper refer to murals are printed by digital style, with ultimate scaleability and vast color range. Colors and backgrounds can be tweaked to customer specifications from solid color, wood grain, paint drips to camouflage.

According to APO Research, The global Digital Printed Wallpaper market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Digital Printed Wallpaper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Digital Printed Wallpaper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Digital Printed Wallpaper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Digital Printed Wallpaper include A.S. Cr?ation, Fathead, LLC., KOROSEAL Interior Products, Asheu, York Wallcoverings, Brewster, Hollywood Monster, Flavor Paper and Roysons Corporation, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Digital Printed Wallpaper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Digital Printed Wallpaper.

The Digital Printed Wallpaper market size, estimations, and forecasts are provided in terms of sales volume (K Sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Digital Printed Wallpaper market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

A.S. Cr?ation

Fathead, LLC.

KOROSEAL Interior Products

Asheu

York Wallcoverings

Brewster

Hollywood Monster

Flavor Paper

Roysons Corporation

Yulan Wallcoverings

Topli Decorative Materials

Coshare

Best Advertising

Digital Printed Wallpaper segment by Type

Non-Woven Type

Pure Paper Type

Vinyl-Based Type

Others

Digital Printed Wallpaper segment by Application

Household

Commercial

Digital Printed Wallpaper Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Digital Printed Wallpaper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Digital Printed Wallpaper and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Digital Printed Wallpaper.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Digital Printed Wallpaper manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Digital Printed Wallpaper in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Digital Printed Wallpaper Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Digital Printed Wallpaper Sales Estimates and Forecasts (2019-2030)
- 1.3 Digital Printed Wallpaper Market by Type
 - 1.3.1 Non-Woven Type
 - 1.3.2 Pure Paper Type
 - 1.3.3 Vinyl-Based Type
 - 1.3.4 Others
- 1.4 Global Digital Printed Wallpaper Market Size by Type
 - 1.4.1 Global Digital Printed Wallpaper Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Digital Printed Wallpaper Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Digital Printed Wallpaper Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Digital Printed Wallpaper Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Digital Printed Wallpaper Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Digital Printed Wallpaper Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Digital Printed Wallpaper Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Digital Printed Wallpaper Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Digital Printed Wallpaper Industry Trends
- 2.2 Digital Printed Wallpaper Industry Drivers
- 2.3 Digital Printed Wallpaper Industry Opportunities and Challenges
- 2.4 Digital Printed Wallpaper Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Digital Printed Wallpaper Revenue (2019-2024)
- 3.2 Global Top Players by Digital Printed Wallpaper Sales (2019-2024)
- 3.3 Global Top Players by Digital Printed Wallpaper Price (2019-2024)

3.4 Global Digital Printed Wallpaper Industry Company Ranking, 2022 VS 2023 VS 2024

3.5 Global Digital Printed Wallpaper Key Company Manufacturing Sites & Headquarters

3.6 Global Digital Printed Wallpaper Company, Product Type & Application

3.7 Global Digital Printed Wallpaper Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Digital Printed Wallpaper Market CR5 and HHI

3.8.2 Global Top 5 and 10 Digital Printed Wallpaper Players Market Share by Revenue in 2023

3.8.3 2023 Digital Printed Wallpaper Tier 1, Tier 2, and Tier

4 DIGITAL PRINTED WALLPAPER REGIONAL STATUS AND OUTLOOK

4.1 Global Digital Printed Wallpaper Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Digital Printed Wallpaper Historic Market Size by Region

4.2.1 Global Digital Printed Wallpaper Sales in Volume by Region (2019-2024)

4.2.2 Global Digital Printed Wallpaper Sales in Value by Region (2019-2024)

4.2.3 Global Digital Printed Wallpaper Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Digital Printed Wallpaper Forecasted Market Size by Region

4.3.1 Global Digital Printed Wallpaper Sales in Volume by Region (2025-2030)

4.3.2 Global Digital Printed Wallpaper Sales in Value by Region (2025-2030)

4.3.3 Global Digital Printed Wallpaper Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 DIGITAL PRINTED WALLPAPER BY APPLICATION

5.1 Digital Printed Wallpaper Market by Application

5.1.1 Household

5.1.2 Commercial

5.2 Global Digital Printed Wallpaper Market Size by Application

5.2.1 Global Digital Printed Wallpaper Market Size Overview by Application (2019-2030)

5.2.2 Global Digital Printed Wallpaper Historic Market Size Review by Application (2019-2024)

5.2.3 Global Digital Printed Wallpaper Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Digital Printed Wallpaper Sales Breakdown by Application (2019-2024)

5.3.2 Europe Digital Printed Wallpaper Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Digital Printed Wallpaper Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Digital Printed Wallpaper Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Digital Printed Wallpaper Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 A.S. Cr?ation

6.1.1 A.S. Cr?ation Comapny Information

6.1.2 A.S. Cr?ation Business Overview

6.1.3 A.S. Cr?ation Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.1.4 A.S. Cr?ation Digital Printed Wallpaper Product Portfolio

6.1.5 A.S. Cr?ation Recent Developments

6.2 Fathead, LLC.

6.2.1 Fathead, LLC. Comapny Information

6.2.2 Fathead, LLC. Business Overview

6.2.3 Fathead, LLC. Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Fathead, LLC. Digital Printed Wallpaper Product Portfolio

6.2.5 Fathead, LLC. Recent Developments

6.3 KOROSEAL Interior Products

6.3.1 KOROSEAL Interior Products Comapny Information

6.3.2 KOROSEAL Interior Products Business Overview

6.3.3 KOROSEAL Interior Products Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.3.4 KOROSEAL Interior Products Digital Printed Wallpaper Product Portfolio

6.3.5 KOROSEAL Interior Products Recent Developments

6.4 Asheu

6.4.1 Asheu Comapny Information

6.4.2 Asheu Business Overview

6.4.3 Asheu Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Asheu Digital Printed Wallpaper Product Portfolio

6.4.5 Asheu Recent Developments

6.5 York Wallcoverings

6.5.1 York Wallcoverings Company Information

6.5.2 York Wallcoverings Business Overview

6.5.3 York Wallcoverings Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.5.4 York Wallcoverings Digital Printed Wallpaper Product Portfolio

6.5.5 York Wallcoverings Recent Developments

6.6 Brewster

6.6.1 Brewster Company Information

6.6.2 Brewster Business Overview

6.6.3 Brewster Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.6.4 Brewster Digital Printed Wallpaper Product Portfolio

6.6.5 Brewster Recent Developments

6.7 Hollywood Monster

6.7.1 Hollywood Monster Company Information

6.7.2 Hollywood Monster Business Overview

6.7.3 Hollywood Monster Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.7.4 Hollywood Monster Digital Printed Wallpaper Product Portfolio

6.7.5 Hollywood Monster Recent Developments

6.8 Flavor Paper

6.8.1 Flavor Paper Company Information

6.8.2 Flavor Paper Business Overview

6.8.3 Flavor Paper Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.8.4 Flavor Paper Digital Printed Wallpaper Product Portfolio

6.8.5 Flavor Paper Recent Developments

6.9 Roysons Corporation

6.9.1 Roysons Corporation Company Information

6.9.2 Roysons Corporation Business Overview

6.9.3 Roysons Corporation Digital Printed Wallpaper Sales, Revenue and Gross Margin (2019-2024)

6.9.4 Roysons Corporation Digital Printed Wallpaper Product Portfolio

6.9.5 Roysons Corporation Recent Developments

6.10 Yulan Wallcoverings

6.10.1 Yulan Wallcoverings Company Information

6.10.2 Yulan Wallcoverings Business Overview

6.10.3 Yulan Wallcoverings Digital Printed Wallpaper Sales, Revenue and Gross

Margin (2019-2024)

6.10.4 Yulan Wallcoverings Digital Printed Wallpaper Product Portfolio

6.10.5 Yulan Wallcoverings Recent Developments

6.11 Topli Decorative Materials

6.11.1 Topli Decorative Materials Company Information

6.11.2 Topli Decorative Materials Business Overview

6.11.3 Topli Decorative Materials Digital Printed Wallpaper Sales, Revenue and Gross

Margin (2019-2024)

6.11.4 Topli Decorative Materials Digital Printed Wallpaper Product Portfolio

6.11.5 Topli Decorative Materials Recent Developments

6.12 Coshare

6.12.1 Coshare Company Information

6.12.2 Coshare Business Overview

6.12.3 Coshare Digital Printed Wallpaper Sales, Revenue and Gross Margin

(2019-2024)

6.12.4 Coshare Digital Printed Wallpaper Product Portfolio

6.12.5 Coshare Recent Developments

6.13 Best Advertising

6.13.1 Best Advertising Company Information

6.13.2 Best Advertising Business Overview

6.13.3 Best Advertising Digital Printed Wallpaper Sales, Revenue and Gross Margin

(2019-2024)

6.13.4 Best Advertising Digital Printed Wallpaper Product Portfolio

6.13.5 Best Advertising Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Digital Printed Wallpaper Sales by Country

7.1.1 North America Digital Printed Wallpaper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Digital Printed Wallpaper Sales by Country (2019-2024)

7.1.3 North America Digital Printed Wallpaper Sales Forecast by Country (2025-2030)

7.2 North America Digital Printed Wallpaper Market Size by Country

7.2.1 North America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Digital Printed Wallpaper Market Size by Country (2019-2024)

7.2.3 North America Digital Printed Wallpaper Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Digital Printed Wallpaper Sales by Country

8.1.1 Europe Digital Printed Wallpaper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Digital Printed Wallpaper Sales by Country (2019-2024)

8.1.3 Europe Digital Printed Wallpaper Sales Forecast by Country (2025-2030)

8.2 Europe Digital Printed Wallpaper Market Size by Country

8.2.1 Europe Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Digital Printed Wallpaper Market Size by Country (2019-2024)

8.2.3 Europe Digital Printed Wallpaper Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Digital Printed Wallpaper Sales by Country

9.1.1 Asia-Pacific Digital Printed Wallpaper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Digital Printed Wallpaper Sales by Country (2019-2024)

9.1.3 Asia-Pacific Digital Printed Wallpaper Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Digital Printed Wallpaper Market Size by Country

9.2.1 Asia-Pacific Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Digital Printed Wallpaper Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Digital Printed Wallpaper Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Digital Printed Wallpaper Sales by Country

10.1.1 Latin America Digital Printed Wallpaper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Digital Printed Wallpaper Sales by Country (2019-2024)

10.1.3 Latin America Digital Printed Wallpaper Sales Forecast by Country (2025-2030)

10.2 Latin America Digital Printed Wallpaper Market Size by Country

10.2.1 Latin America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Digital Printed Wallpaper Market Size by Country (2019-2024)

10.2.3 Latin America Digital Printed Wallpaper Market Size Forecast by Country

(2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Digital Printed Wallpaper Sales by Country

11.1.1 Middle East and Africa Digital Printed Wallpaper Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Digital Printed Wallpaper Sales by Country (2019-2024)

11.1.3 Middle East and Africa Digital Printed Wallpaper Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Digital Printed Wallpaper Market Size by Country

11.2.1 Middle East and Africa Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Digital Printed Wallpaper Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Digital Printed Wallpaper Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Digital Printed Wallpaper Value Chain Analysis

12.1.1 Digital Printed Wallpaper Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Digital Printed Wallpaper Production Mode & Process

12.2 Digital Printed Wallpaper Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Digital Printed Wallpaper Distributors

12.2.3 Digital Printed Wallpaper Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Major Company of Non-Woven Type

Table 2. Major Company of Pure Paper Type

Table 3. Major Company of Vinyl-Based Type

Table 4. Major Company of Others

Table 5. Global Digital Printed Wallpaper Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 6. Global Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

Table 7. Global Digital Printed Wallpaper Sales Market Share in Volume by Type (2019-2024)

Table 8. Global Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)

Table 9. Global Digital Printed Wallpaper Sales Market Share in Value by Type (2019-2024)

Table 10. Global Digital Printed Wallpaper Price by Type (2019-2024) & (USD/Sqm)

Table 11. Global Digital Printed Wallpaper Sales by Type (2025-2030) & (K Sqm)

Table 12. Global Digital Printed Wallpaper Sales Market Share in Volume by Type (2025-2030)

Table 13. Global Digital Printed Wallpaper Sales by Type (2025-2030) & (US\$ Million)

Table 14. Global Digital Printed Wallpaper Sales Market Share in Value by Type (2025-2030)

Table 15. Global Digital Printed Wallpaper Price by Type (2025-2030) & (USD/Sqm)

Table 16. North America Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

Table 17. North America Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)

Table 18. Europe Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

Table 19. Europe Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)

Table 20. Asia-Pacific Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

Table 21. Asia-Pacific Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)

Table 22. Latin America Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

Table 23. Latin America Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)

Table 24. Middle East and Africa Digital Printed Wallpaper Sales by Type (2019-2024) & (K Sqm)

- Table 25. Middle East and Africa Digital Printed Wallpaper Sales by Type (2019-2024) & (US\$ Million)
- Table 26. Digital Printed Wallpaper Industry Trends
- Table 27. Digital Printed Wallpaper Industry Drivers
- Table 28. Digital Printed Wallpaper Industry Opportunities and Challenges
- Table 29. Digital Printed Wallpaper Industry Restraints
- Table 30. Global Digital Printed Wallpaper Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 31. Global Digital Printed Wallpaper Revenue Market Share by Company (2019-2024)
- Table 32. Global Digital Printed Wallpaper Sales by Company (2019-2024) & (K Sqm)
- Table 33. Global Digital Printed Wallpaper Sales Share by Company (2019-2024)
- Table 34. Global Digital Printed Wallpaper Market Price by Company (2019-2024) & (USD/Sqm)
- Table 35. Global Digital Printed Wallpaper Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 36. Global Digital Printed Wallpaper Key Company Manufacturing Sites & Headquarters
- Table 37. Global Digital Printed Wallpaper Company, Product Type & Application
- Table 38. Global Digital Printed Wallpaper Company Commercialization Time
- Table 39. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 40. Global Digital Printed Wallpaper by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 41. Global Digital Printed Wallpaper Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 42. Global Digital Printed Wallpaper Sales by Region (2019-2024) & (K Sqm)
- Table 43. Global Digital Printed Wallpaper Sales Market Share in Volume by Region (2019-2024)
- Table 44. Global Digital Printed Wallpaper Sales by Region (2019-2024) & (US\$ Million)
- Table 45. Global Digital Printed Wallpaper Sales Market Share in Value by Region (2019-2024)
- Table 46. Global Digital Printed Wallpaper Sales (K Sqm), Value (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 47. Global Digital Printed Wallpaper Sales by Region (2025-2030) & (K Sqm)
- Table 48. Global Digital Printed Wallpaper Sales Market Share in Volume by Region (2025-2030)
- Table 49. Global Digital Printed Wallpaper Sales by Region (2025-2030) & (US\$ Million)
- Table 50. Global Digital Printed Wallpaper Sales Market Share in Value by Region (2025-2030)

Table 51. Global Digital Printed Wallpaper Sales (K Sqm), Value (US\$ Million), Price (USD/Sqm) and Gross Margin (2025-2030)

Table 52. Global Digital Printed Wallpaper Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 53. Global Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 54. Global Digital Printed Wallpaper Sales Market Share in Volume by Application (2019-2024)

Table 55. Global Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 56. Global Digital Printed Wallpaper Sales Market Share in Value by Application (2019-2024)

Table 57. Global Digital Printed Wallpaper Price by Application (2019-2024) & (USD/Sqm)

Table 58. Global Digital Printed Wallpaper Sales by Application (2025-2030) & (K Sqm)

Table 59. Global Digital Printed Wallpaper Sales Market Share in Volume by Application (2025-2030)

Table 60. Global Digital Printed Wallpaper Sales by Application (2025-2030) & (US\$ Million)

Table 61. Global Digital Printed Wallpaper Sales Market Share in Value by Application (2025-2030)

Table 62. Global Digital Printed Wallpaper Price by Application (2025-2030) & (USD/Sqm)

Table 63. North America Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 64. North America Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 65. Europe Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 66. Europe Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 67. Asia-Pacific Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 68. Asia-Pacific Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 69. Latin America Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 70. Latin America Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 71. Middle East and Africa Digital Printed Wallpaper Sales by Application (2019-2024) & (K Sqm)

Table 72. Middle East and Africa Digital Printed Wallpaper Sales by Application (2019-2024) & (US\$ Million)

Table 73. A.S. Cr?ation Company Information

Table 74. A.S. Cr?ation Business Overview

Table 75. A.S. Cr?ation Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 76. A.S. Cr?ation Digital Printed Wallpaper Product Portfolio

Table 77. A.S. Cr?ation Recent Development

Table 78. Fathead, LLC. Company Information

Table 79. Fathead, LLC. Business Overview

Table 80. Fathead, LLC. Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 81. Fathead, LLC. Digital Printed Wallpaper Product Portfolio

Table 82. Fathead, LLC. Recent Development

Table 83. KOROSEAL Interior Products Company Information

Table 84. KOROSEAL Interior Products Business Overview

Table 85. KOROSEAL Interior Products Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 86. KOROSEAL Interior Products Digital Printed Wallpaper Product Portfolio

Table 87. KOROSEAL Interior Products Recent Development

Table 88. Asheu Company Information

Table 89. Asheu Business Overview

Table 90. Asheu Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 91. Asheu Digital Printed Wallpaper Product Portfolio

Table 92. Asheu Recent Development

Table 93. York Wallcoverings Company Information

Table 94. York Wallcoverings Business Overview

Table 95. York Wallcoverings Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 96. York Wallcoverings Digital Printed Wallpaper Product Portfolio

Table 97. York Wallcoverings Recent Development

Table 98. Brewster Company Information

Table 99. Brewster Business Overview

Table 100. Brewster Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 101. Brewster Digital Printed Wallpaper Product Portfolio

Table 102. Brewster Recent Development

Table 103. Hollywood Monster Company Information

- Table 104. Hollywood Monster Business Overview
- Table 105. Hollywood Monster Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 106. Hollywood Monster Digital Printed Wallpaper Product Portfolio
- Table 107. Hollywood Monster Recent Development
- Table 108. Flavor Paper Company Information
- Table 109. Flavor Paper Business Overview
- Table 110. Flavor Paper Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 111. Flavor Paper Digital Printed Wallpaper Product Portfolio
- Table 112. Flavor Paper Recent Development
- Table 113. Roysons Corporation Company Information
- Table 114. Roysons Corporation Business Overview
- Table 115. Roysons Corporation Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 116. Roysons Corporation Digital Printed Wallpaper Product Portfolio
- Table 117. Roysons Corporation Recent Development
- Table 118. Yulan Wallcoverings Company Information
- Table 119. Yulan Wallcoverings Business Overview
- Table 120. Yulan Wallcoverings Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 121. Yulan Wallcoverings Digital Printed Wallpaper Product Portfolio
- Table 122. Yulan Wallcoverings Recent Development
- Table 123. Topli Decorative Materials Company Information
- Table 124. Topli Decorative Materials Business Overview
- Table 125. Topli Decorative Materials Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 126. Topli Decorative Materials Digital Printed Wallpaper Product Portfolio
- Table 127. Topli Decorative Materials Recent Development
- Table 128. Coshare Company Information
- Table 129. Coshare Business Overview
- Table 130. Coshare Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)
- Table 131. Coshare Digital Printed Wallpaper Product Portfolio
- Table 132. Coshare Recent Development
- Table 133. Best Advertising Company Information
- Table 134. Best Advertising Business Overview
- Table 135. Best Advertising Digital Printed Wallpaper Sales (K Sqm), Revenue (US\$ Million), Price (USD/Sqm) and Gross Margin (2019-2024)

Table 136. Best Advertising Digital Printed Wallpaper Product Portfolio

Table 137. Best Advertising Recent Development

Table 138. North America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (K Sqm): 2019 VS 2023 VS 2030

Table 139. North America Digital Printed Wallpaper Sales by Country (2019-2024) & (K Sqm)

Table 140. North America Digital Printed Wallpaper Sales Market Share by Country (2019-2024)

Table 141. North America Digital Printed Wallpaper Sales Forecast by Country (2025-2030) & (K Sqm)

Table 142. North America Digital Printed Wallpaper Sales Market Share Forecast by Country (2025-2030)

Table 143. North America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 144. North America Digital Printed Wallpaper Market Size by Country (2019-2024) & (US\$ Million)

Table 145. North America Digital Printed Wallpaper Market Share by Country (2019-2024)

Table 146. North America Digital Printed Wallpaper Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 147. North America Digital Printed Wallpaper Market Share Forecast by Country (2025-2030)

Table 148. Europe Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (K Sqm): 2019 VS 2023 VS 2030

Table 149. Europe Digital Printed Wallpaper Sales by Country (2019-2024) & (K Sqm)

Table 150. Europe Digital Printed Wallpaper Sales Market Share by Country (2019-2024)

Table 151. Europe Digital Printed Wallpaper Sales Forecast by Country (2025-2030) & (K Sqm)

Table 152. Europe Digital Printed Wallpaper Sales Market Share Forecast by Country (2025-2030)

Table 153. Europe Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 154. Europe Digital Printed Wallpaper Market Size by Country (2019-2024) & (US\$ Million)

Table 155. Europe Digital Printed Wallpaper Market Share by Country (2019-2024)

Table 156. Europe Digital Printed Wallpaper Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 157. Europe Digital Printed Wallpaper Market Share Forecast by Country

(2025-2030)

Table 158. Asia-Pacific Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (K Sqm): 2019 VS 2023 VS 2030

Table 159. Asia-Pacific Digital Printed Wallpaper Sales by Country (2019-2024) & (K Sqm)

Table 160. Asia-Pacific Digital Printed Wallpaper Sales Market Share by Country (2019-2024)

Table 161. Asia-Pacific Digital Printed Wallpaper Sales Forecast by Country (2025-2030) & (K Sqm)

Table 162. Asia-Pacific Digital Printed Wallpaper Sales Market Share Forecast by Country (2025-2030)

Table 163. Asia-Pacific Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 164. Asia-Pacific Digital Printed Wallpaper Market Size by Country (2019-2024) & (US\$ Million)

Table 165. Asia-Pacific Digital Printed Wallpaper Market Share by Country (2019-2024)

Table 166. Asia-Pacific Digital Printed Wallpaper Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 167. Asia-Pacific Digital Printed Wallpaper Market Share Forecast by Country (2025-2030)

Table 168. Latin America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (K Sqm): 2019 VS 2023 VS 2030

Table 169. Latin America Digital Printed Wallpaper Sales by Country (2019-2024) & (K Sqm)

Table 170. Latin America Digital Printed Wallpaper Sales Market Share by Country (2019-2024)

Table 171. Latin America Digital Printed Wallpaper Sales Forecast by Country (2025-2030) & (K Sqm)

Table 172. Latin America Digital Printed Wallpaper Sales Market Share Forecast by Country (2025-2030)

Table 173. Latin America Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 174. Latin America Digital Printed Wallpaper Market Size by Country (2019-2024) & (US\$ Million)

Table 175. Latin America Digital Printed Wallpaper Market Share by Country (2019-2024)

Table 176. Latin America Digital Printed Wallpaper Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 177. Latin America Digital Printed Wallpaper Market Share Forecast by Country

(2025-2030)

Table 178. Middle East and Africa Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (K Sqm): 2019 VS 2023 VS 2030

Table 179. Middle East and Africa Digital Printed Wallpaper Sales by Country (2019-2024) & (K Sqm)

Table 180. Middle East and Africa Digital Printed Wallpaper Sales Market Share by Country (2019-2024)

Table 181. Middle East and Africa Digital Printed Wallpaper Sales Forecast by Country (2025-2030) & (K Sqm)

Table 182. Middle East and Africa Digital Printed Wallpaper Sales Market Share Forecast by Country (2025-2030)

Table 183. Middle East and Africa Digital Printed Wallpaper Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 184. Middle East and Africa Digital Printed Wallpaper Market Size by Country (2019-2024) & (US\$ Million)

Table 185. Middle East and Africa Digital Printed Wallpaper Market Share by Country (2019-2024)

Table 186. Middle East and Africa Digital Printed Wallpaper Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 187. Middle East and Africa Digital Printed Wallpaper Market Share Forecast by Country (2025-2030)

Table 188. Key Raw Materials

Table 189. Raw Materials Key Suppliers

Table 190. Digital Printed Wallpaper Distributors List

Table 191. Digital Printed Wallpaper Customers List

Table 192. Research Programs/Design for This Report

Table 193. Authors List of This Report

Table 194. Secondary Sources

Table 195. Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Digital Printed Wallpaper Product Picture

Figure 2. Global Digital Printed Wallpaper Market Size (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Digital Printed Wallpaper Market Size (2019-2030) & (US\$ Million)

Figure 4. Global Digital Printed Wallpaper Sales (2019-2030) & (K Sqm)

Figure 5. Product Picture of Non-Woven Type

Figure 6. Global Non-Woven Type Sales YoY Growth (2019-2030) & (K Sqm)

Figure 7. Product Picture of Pure Paper Type

Figure 8. Global Pure Paper Type Sales YoY Growth (2019-2030) & (K Sqm)

Figure 9. Product Picture of Vinyl-Based Type

Figure 10. Global Vinyl-Based Type Sales YoY Growth (2019-2030) & (K Sqm)

Figure 11. Product Picture of Others

Figure 12. Global Others Sales YoY Growth (2019-2030) & (K Sqm)

Figure 13. Global Digital Printed Wallpaper Market Size Overview by Type (2019-2030) & (US\$ Million)

Figure 14. Global Digital Printed Wallpaper Market Share by Type 2023 VS 2030

Figure 15. North America Digital Printed Wallpaper Sales Market Share in Volume by Type in 2023

Figure 16. North America Digital Printed Wallpaper Sales Market Share in Value by Type in 2023

Figure 17. Europe Digital Printed Wallpaper Sales Market Share in Volume by Type in 2023

Figure 18. Europe Digital Printed Wallpaper Sales Market Share in Value by Type in 2023

Figure 19. Asia-Pacific Digital Printed Wallpaper Sales Market Share in Volume by Type in 2023

Figure 20. Asia-Pacific Digital Printed Wallpaper Sales Market Share in Value by Type in 2023

Figure 21. Latin America Digital Printed Wallpaper Sales Market Share in Volume by Type in 2023

Figure 22. Latin America Digital Printed Wallpaper Sales Market Share in Value by Type in 2023

Figure 23. Middle East and Africa Digital Printed Wallpaper Sales Market Share in Volume by Type in 2023

Figure 24. Middle East and Africa Digital Printed Wallpaper Sales Market Share in

Value by Type in 2023
Figure 25.

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