

# Global Digital Banking Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

Digital banking is a move to online banking, where banking services are provided over the Internet. Over the years, the market for digital channel platforms has evolved from online and mobile specific banking solutions to digital banking platforms that are not related to channels. Advanced and mature digital banking platforms are highly flexible and can integrate many different banking services through a good interactive user interface (UI) or customer experience. This factor is the main reason why global companies have such a strong pull on digital banking. In addition, Banks are now under enormous pressure to improve operational efficiency and reduce bank costs while providing advanced next-generation digital banking services. Digital banking platform vendors are now developing smart and smart banking platforms to meet the needs of Banks and customers. This includes the need for channel integration support and dynamic customer experience to make core banking easier to implement, as well as the devices customers want to use or are interested in and affordable. The digital banking industry is relatively fragmented, with many small and new companies. Large global companies are mainly located in the us and Europe. American and European companies have a long history and an unshakable position in this field. The main markets for digital banking are in developed countries. North America has the largest market for digital banking platforms in terms of revenue generation. The regional market was driven by the early adoption of digital technology in banking. The asia-pacific market is expected to grow at a good pace during the forecast period. Strong growth in IT infrastructure and significant investment in digital banking by public and private companies are expected to support growth in the regional market. North America had a 37 percent market share in 2018, followed by Europe with 38 percent. The asia-pacific consumer market is growing even faster, however, with a market share of only 20 percent in 2018. In the rest of Asia Pacific, the Australian market is developing relatively well. In 2018, pc-based digital banking accounted for about 67% of the market share, and most of the products

of the market belong to pc-based digital banking. In 2018, the market share of mobile digital banking was 33%. It is expected that the number of mobile digital banking will increase significantly in the next few years. Small and medium-sized enterprises (smes) are still the main application group in the market, accounting for about 59% of the market share in 2018. The development rate of smes is faster than that of large enterprises. By 2025, the market share of smes will expand to 60%. The development of digital Banks in China is relatively backward compared with that in Europe and the United States. Many large enterprises are still in the financing stage, and the market is expected to develop rapidly in the next few years.

According to APO Research, The global Digital Banking market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The leading market for digital banking is the United States, with about 50% of the market, followed by Europe, with about 30%.

Major enterprises include SAP, Misys, Q2, Kony, Infosys, etc., with the top three accounting for about 45%.

This report presents an overview of global market for Digital Banking, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Digital Banking, also provides the value of main regions and countries. Of the upcoming market potential for Digital Banking, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Digital Banking revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Digital Banking market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over

the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global @@@@ company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Descriptive company profiles of the major global players, including Urban FT, Kony, Backbase, Technisys, Infosys, Digiliti Money, Innofis, Mobilearth and D3 Banking Technology, etc.

### Digital Banking segment by Company

Urban FT

Kony

Backbase

Technisys

Infosys

Digiliti Money

Innofis

Mobilearth

D3 Banking Technology

Alkami

Q2

Misys

SAP

### Digital Banking segment by Terminal

PC

Mobile

### Digital Banking segment by Application

Individual

SME Digital Banking

Corporate Digital Banking

### Digital Banking segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global Digital Banking status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Digital Banking key companies, revenue, market share, and recent developments.

3. To split the Digital Banking breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Digital Banking market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Digital Banking significant trends, drivers, influence factors in global and regions.
6. To analyze Digital Banking competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Digital Banking market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Digital Banking and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Digital Banking.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Digital Banking industry.

Chapter 3: Detailed analysis of Digital Banking company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Digital Banking in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Digital Banking in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

Chapter 9: Concluding Insights.

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