

Global Data Monetization Market Analysis and Forecast 2024-2030

<https://marketpublishers.com/r/GB22618A2A16EN.html>

Date: April 2024

Pages: 146

Price: US\$ 4,950.00 (Single User License)

ID: GB22618A2A16EN

Abstracts

Data monetization, a form of monetization, is the act of generating measurable economic benefits from available data sources. Typically these benefits accrue as revenue or expense savings, but may also include market share or corporate market value gains. Data monetization leverages data generated through business operations, available exogenous data or content, as well as data associated with individual actors such as that collected via electronic devices and sensors participating in the internet of things. For example, the ubiquity of the internet of things is generating location data and other data from sensors and mobile devices at an ever increasing rate. The data in this report is based on data analytics software fees and service fees for Data Monetization.

According to APO Research, The global Data Monetization market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Data Monetization main players are Accenture, Viavi Solutions, Infosys, IBM, etc. Global top four manufacturers hold a share nearly 50%. North America is the largest market, with a share over 40%.

Report Includes

This report presents an overview of global market for Data Monetization, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Data Monetization, also provides the revenue of main regions and countries. Of the upcoming market potential for Data

Monetization, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Data Monetization revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Data Monetization market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Data Monetization revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Accenture, Viavi Solutions, Infosys, SAP, Aداstra, Mahindra Comviva, Alepo, EMC and ALC, etc.

Data Monetization segment by Company

Accenture

Viavi Solutions

Infosys

SAP

Aداstra

Mahindra Comviva

Alepo

EMC

ALC

Redknee

SAS

Monetize Solutions

Reltio

IBM

Teradata

CellOS Software

Altruist India/Connectiva

Samsung ARTIK

1010DATA

Dawex Systems

Data Monetization segment by Type

On-Premises

Cloud

Data Monetization segment by Application

Telecom

Finance & Banking

E-Commerce & Retail

Network & Software

Manufacturing

Others

Data Monetization segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key players, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.

6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Data Monetization market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Data Monetization and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Data Monetization.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of

the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of Data Monetization in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of Data Monetization company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Data Monetization revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country,

revenue for each segment.

Chapter 13: The main concluding insights of the report.

Chapter 13: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Data Monetization Market by Type
 - 1.2.1 Global Data Monetization Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 On-Premises
 - 1.2.3 Cloud
- 1.3 Data Monetization Market by Application
 - 1.3.1 Global Data Monetization Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 Telecom
 - 1.3.3 Finance & Banking
 - 1.3.4 E-Commerce & Retail
 - 1.3.5 Network & Software
 - 1.3.6 Manufacturing
 - 1.3.7 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 DATA MONETIZATION MARKET DYNAMICS

- 2.1 Data Monetization Industry Trends
- 2.2 Data Monetization Industry Drivers
- 2.3 Data Monetization Industry Opportunities and Challenges
- 2.4 Data Monetization Industry Restraints

3 GLOBAL GROWTH PERSPECTIVE

- 3.1 Global Data Monetization Market Perspective (2019-2030)
- 3.2 Global Data Monetization Growth Trends by Region
 - 3.2.1 Global Data Monetization Market Size by Region: 2019 VS 2023 VS 2030
 - 3.2.2 Global Data Monetization Market Size by Region (2019-2024)
 - 3.2.3 Global Data Monetization Market Size by Region (2025-2030)

4 COMPETITIVE LANDSCAPE BY PLAYERS

- 4.1 Global Data Monetization Revenue by Players
 - 4.1.1 Global Data Monetization Revenue by Players (2019-2024)

- 4.1.2 Global Data Monetization Revenue Market Share by Players (2019-2024)
- 4.1.3 Global Data Monetization Players Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Data Monetization Key Players Ranking, 2022 VS 2023 VS 2024
- 4.3 Global Data Monetization Key Players Headquarters & Area Served
- 4.4 Global Data Monetization Players, Product Type & Application
- 4.5 Global Data Monetization Players Commercialization Time
- 4.6 Market Competitive Analysis
 - 4.6.1 Global Data Monetization Market CR5 and HHI
 - 4.6.2 Global Top 5 and 10 Data Monetization Players Market Share by Revenue in 2023
 - 4.6.3 2023 Data Monetization Tier 1, Tier 2, and Tier

5 DATA MONETIZATION MARKET SIZE BY TYPE

- 5.1 Global Data Monetization Revenue by Type (2019 VS 2023 VS 2030)
- 5.2 Global Data Monetization Revenue by Type (2019-2030)
- 5.3 Global Data Monetization Revenue Market Share by Type (2019-2030)

6 DATA MONETIZATION MARKET SIZE BY APPLICATION

- 6.1 Global Data Monetization Revenue by Application (2019 VS 2023 VS 2030)
- 6.2 Global Data Monetization Revenue by Application (2019-2030)
- 6.3 Global Data Monetization Revenue Market Share by Application (2019-2030)

7 COMPANY PROFILES

- 7.1 Accenture
 - 7.1.1 Accenture Company Information
 - 7.1.2 Accenture Business Overview
 - 7.1.3 Accenture Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.1.4 Accenture Data Monetization Product Portfolio
 - 7.1.5 Accenture Recent Developments
- 7.2 Viavi Solutions
 - 7.2.1 Viavi Solutions Company Information
 - 7.2.2 Viavi Solutions Business Overview
 - 7.2.3 Viavi Solutions Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.2.4 Viavi Solutions Data Monetization Product Portfolio
 - 7.2.5 Viavi Solutions Recent Developments
- 7.3 Infosys

- 7.3.1 Infosys Comapny Information
- 7.3.2 Infosys Business Overview
- 7.3.3 Infosys Data Monetization Revenue and Gross Margin (2019-2024)
- 7.3.4 Infosys Data Monetization Product Portfolio
- 7.3.5 Infosys Recent Developments
- 7.4 SAP
 - 7.4.1 SAP Comapny Information
 - 7.4.2 SAP Business Overview
 - 7.4.3 SAP Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.4.4 SAP Data Monetization Product Portfolio
 - 7.4.5 SAP Recent Developments
- 7.5 Adastra
 - 7.5.1 Adastra Comapny Information
 - 7.5.2 Adastra Business Overview
 - 7.5.3 Adastra Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.5.4 Adastra Data Monetization Product Portfolio
 - 7.5.5 Adastra Recent Developments
- 7.6 Mahindra Comviva
 - 7.6.1 Mahindra Comviva Comapny Information
 - 7.6.2 Mahindra Comviva Business Overview
 - 7.6.3 Mahindra Comviva Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.6.4 Mahindra Comviva Data Monetization Product Portfolio
 - 7.6.5 Mahindra Comviva Recent Developments
- 7.7 Alepo
 - 7.7.1 Alepo Comapny Information
 - 7.7.2 Alepo Business Overview
 - 7.7.3 Alepo Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.7.4 Alepo Data Monetization Product Portfolio
 - 7.7.5 Alepo Recent Developments
- 7.8 EMC
 - 7.8.1 EMC Comapny Information
 - 7.8.2 EMC Business Overview
 - 7.8.3 EMC Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.8.4 EMC Data Monetization Product Portfolio
 - 7.8.5 EMC Recent Developments
- 7.9 ALC
 - 7.9.1 ALC Comapny Information
 - 7.9.2 ALC Business Overview
 - 7.9.3 ALC Data Monetization Revenue and Gross Margin (2019-2024)

- 7.9.4 ALC Data Monetization Product Portfolio
- 7.9.5 ALC Recent Developments
- 7.10 Redknee
 - 7.10.1 Redknee Company Information
 - 7.10.2 Redknee Business Overview
 - 7.10.3 Redknee Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.10.4 Redknee Data Monetization Product Portfolio
 - 7.10.5 Redknee Recent Developments
- 7.11 SAS
 - 7.11.1 SAS Company Information
 - 7.11.2 SAS Business Overview
 - 7.11.3 SAS Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.11.4 SAS Data Monetization Product Portfolio
 - 7.11.5 SAS Recent Developments
- 7.12 Monetize Solutions
 - 7.12.1 Monetize Solutions Company Information
 - 7.12.2 Monetize Solutions Business Overview
 - 7.12.3 Monetize Solutions Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.12.4 Monetize Solutions Data Monetization Product Portfolio
 - 7.12.5 Monetize Solutions Recent Developments
- 7.13 Reltio
 - 7.13.1 Reltio Company Information
 - 7.13.2 Reltio Business Overview
 - 7.13.3 Reltio Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.13.4 Reltio Data Monetization Product Portfolio
 - 7.13.5 Reltio Recent Developments
- 7.14 IBM
 - 7.14.1 IBM Company Information
 - 7.14.2 IBM Business Overview
 - 7.14.3 IBM Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.14.4 IBM Data Monetization Product Portfolio
 - 7.14.5 IBM Recent Developments
- 7.15 Teradata
 - 7.15.1 Teradata Company Information
 - 7.15.2 Teradata Business Overview
 - 7.15.3 Teradata Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.15.4 Teradata Data Monetization Product Portfolio
 - 7.15.5 Teradata Recent Developments
- 7.16 CelIOS Software

- 7.16.1 CelIOS Software Comapny Information
- 7.16.2 CelIOS Software Business Overview
- 7.16.3 CelIOS Software Data Monetization Revenue and Gross Margin (2019-2024)
- 7.16.4 CelIOS Software Data Monetization Product Portfolio
- 7.16.5 CelIOS Software Recent Developments
- 7.17 Altruist India/Connectiva
 - 7.17.1 Altruist India/Connectiva Comapny Information
 - 7.17.2 Altruist India/Connectiva Business Overview
 - 7.17.3 Altruist India/Connectiva Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.17.4 Altruist India/Connectiva Data Monetization Product Portfolio
 - 7.17.5 Altruist India/Connectiva Recent Developments
- 7.18 Samsung ARTIK
 - 7.18.1 Samsung ARTIK Comapny Information
 - 7.18.2 Samsung ARTIK Business Overview
 - 7.18.3 Samsung ARTIK Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.18.4 Samsung ARTIK Data Monetization Product Portfolio
 - 7.18.5 Samsung ARTIK Recent Developments
- 7.19 1010DATA
 - 7.19.1 1010DATA Comapny Information
 - 7.19.2 1010DATA Business Overview
 - 7.19.3 1010DATA Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.19.4 1010DATA Data Monetization Product Portfolio
 - 7.19.5 1010DATA Recent Developments
- 7.20 Dawex Systems
 - 7.20.1 Dawex Systems Comapny Information
 - 7.20.2 Dawex Systems Business Overview
 - 7.20.3 Dawex Systems Data Monetization Revenue and Gross Margin (2019-2024)
 - 7.20.4 Dawex Systems Data Monetization Product Portfolio
 - 7.20.5 Dawex Systems Recent Developments

8 NORTH AMERICA

- 8.1 North America Data Monetization Revenue (2019-2030)
- 8.2 North America Data Monetization Revenue by Type (2019-2030)
 - 8.2.1 North America Data Monetization Revenue by Type (2019-2024)
 - 8.2.2 North America Data Monetization Revenue by Type (2025-2030)
- 8.3 North America Data Monetization Revenue Share by Type (2019-2030)
- 8.4 North America Data Monetization Revenue by Application (2019-2030)

- 8.4.1 North America Data Monetization Revenue by Application (2019-2024)
- 8.4.2 North America Data Monetization Revenue by Application (2025-2030)
- 8.5 North America Data Monetization Revenue Share by Application (2019-2030)
- 8.6 North America Data Monetization Revenue by Country
 - 8.6.1 North America Data Monetization Revenue by Country (2019 VS 2023 VS 2030)
 - 8.6.2 North America Data Monetization Revenue by Country (2019-2024)
 - 8.6.3 North America Data Monetization Revenue by Country (2025-2030)
 - 8.6.4 U.S.
 - 8.6.5 Canada

9 EUROPE

- 9.1 Europe Data Monetization Revenue (2019-2030)
- 9.2 Europe Data Monetization Revenue by Type (2019-2030)
 - 9.2.1 Europe Data Monetization Revenue by Type (2019-2024)
 - 9.2.2 Europe Data Monetization Revenue by Type (2025-2030)
- 9.3 Europe Data Monetization Revenue Share by Type (2019-2030)
- 9.4 Europe Data Monetization Revenue by Application (2019-2030)
 - 9.4.1 Europe Data Monetization Revenue by Application (2019-2024)
 - 9.4.2 Europe Data Monetization Revenue by Application (2025-2030)
- 9.5 Europe Data Monetization Revenue Share by Application (2019-2030)
- 9.6 Europe Data Monetization Revenue by Country
 - 9.6.1 Europe Data Monetization Revenue by Country (2019 VS 2023 VS 2030)
 - 9.6.2 Europe Data Monetization Revenue by Country (2019-2024)
 - 9.6.3 Europe Data Monetization Revenue by Country (2025-2030)
 - 9.6.4 Germany
 - 9.6.5 France
 - 9.6.6 U.K.
 - 9.6.7 Italy
 - 9.6.8 Russia

10 CHINA

- 10.1 China Data Monetization Revenue (2019-2030)
- 10.2 China Data Monetization Revenue by Type (2019-2030)
 - 10.2.1 China Data Monetization Revenue by Type (2019-2024)
 - 10.2.2 China Data Monetization Revenue by Type (2025-2030)
- 10.3 China Data Monetization Revenue Share by Type (2019-2030)
- 10.4 China Data Monetization Revenue by Application (2019-2030)

- 10.4.1 China Data Monetization Revenue by Application (2019-2024)
- 10.4.2 China Data Monetization Revenue by Application (2025-2030)
- 10.5 China Data Monetization Revenue Share by Application (2019-2030)

11 ASIA (EXCLUDING CHINA)

- 11.1 Asia Data Monetization Revenue (2019-2030)
- 11.2 Asia Data Monetization Revenue by Type (2019-2030)
 - 11.2.1 Asia Data Monetization Revenue by Type (2019-2024)
 - 11.2.2 Asia Data Monetization Revenue by Type (2025-2030)
- 11.3 Asia Data Monetization Revenue Share by Type (2019-2030)
- 11.4 Asia Data Monetization Revenue by Application (2019-2030)
 - 11.4.1 Asia Data Monetization Revenue by Application (2019-2024)
 - 11.4.2 Asia Data Monetization Revenue by Application (2025-2030)
- 11.5 Asia Data Monetization Revenue Share by Application (2019-2030)
- 11.6 Asia Data Monetization Revenue by Country
 - 11.6.1 Asia Data Monetization Revenue by Country (2019 VS 2023 VS 2030)
 - 11.6.2 Asia Data Monetization Revenue by Country (2019-2024)
 - 11.6.3 Asia Data Monetization Revenue by Country (2025-2030)
 - 11.6.4 Japan
 - 11.6.5 South Korea
 - 11.6.6 India
 - 11.6.7 Australia
 - 11.6.8 China Taiwan
 - 11.6.9 Southeast Asia

12 MIDDLE EAST, AFRICA, LATIN AMERICA

- 12.1 MEALA Data Monetization Revenue (2019-2030)
- 12.2 MEALA Data Monetization Revenue by Type (2019-2030)
 - 12.2.1 MEALA Data Monetization Revenue by Type (2019-2024)
 - 12.2.2 MEALA Data Monetization Revenue by Type (2025-2030)
- 12.3 MEALA Data Monetization Revenue Share by Type (2019-2030)
- 12.4 MEALA Data Monetization Revenue by Application (2019-2030)
 - 12.4.1 MEALA Data Monetization Revenue by Application (2019-2024)
 - 12.4.2 MEALA Data Monetization Revenue by Application (2025-2030)
- 12.5 MEALA Data Monetization Revenue Share by Application (2019-2030)
- 12.6 MEALA Data Monetization Revenue by Country
 - 12.6.1 MEALA Data Monetization Revenue by Country (2019 VS 2023 VS 2030)

12.6.2 MEALA Data Monetization Revenue by Country (2019-2024)

12.6.3 MEALA Data Monetization Revenue by Country (2025-2030)

12.6.4 Mexico

12.6.5 Brazil

12.6.6 Israel

12.6.7 Argentina

12.6.8 Colombia

12.6.9 Turkey

12.6.10 Saudi Arabia

12.6.11 UAE

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

I would like to order

Product name: Global Data Monetization Market Analysis and Forecast 2024-2030

Product link: <https://marketpublishers.com/r/GB22618A2A16EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB22618A2A16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970