

# Global Critical Illness Insurance Market Size, Manufacturers, Opportunities and Forecast to 2030

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# **Abstracts**

Critical illness insurance, otherwise known as critical illness cover or a dread disease policy, is an insurance product in which the insurer is contracted to typically make a lump sum cash payment if the policyholder is diagnosed with one of the specific illnesses on a predetermined list as part of an insurance policy.

The policy may also be structured to pay out regular income and the payout may also be on the policyholder undergoing a surgical procedure, for example, having a heart bypass operation.

According to APO Research, The global Critical Illness Insurance market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global critical illness insurance key players include China Life Insurance, Ping An Insurance, China Pacific Insurance, etc. Global top three manufacturers hold a share over 35%.

China is the largest market, with a share about 50%, followed by North America and Europe, both have a share about 30 percent.

In terms of application, the largest application is Cancer, followed by Heart Attack, Stroke, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for



Critical Illness Insurance, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Critical Illness Insurance.

The Critical Illness Insurance market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Critical Illness Insurance market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

China Life Insurance

Ping An Insurance

China Pacific Insurance

Aviva

Legal & General

New China Life Insurance



AXA
Prudential plc
Aegon
Allianz
AIG
UnitedHealthcare
Zurich
MetLife
Dai-ichi Life Group
Sun Life Financial
Huaxia life Insurance
Aflac
Liberty Mutual
HCF
Generali Group
Royal London
Scottish Windows
Livepool Victoria
Vitality



Critical Illness Insurance segment by Type

# By Type Whole-life Insurance By Age 30-40 Years Old 41-50 Years Old >\$50 Years Old Critical Illness Insurance segment by Application Cancer Heart Attack Stroke Other Critical Illness Insurance Segment by Region North America U.S. Canada Europe Germany France



U.K.	
Italy	
Russia	
Asia-Pacific	
China	
Japan	
South Korea	
India	
Australia	
China Taiwan	
Indonesia	
Thailand	
Malaysia	
Latin America	
Mexico	
Brazil	
Argentina	
Middle East & Africa	
Turkey	



Saudi Arabia

**UAE** 

# **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

# Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Critical Illness Insurance market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Critical Illness Insurance and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Critical Illness Insurance.



7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

# Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Critical Illness Insurance companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

Chapter 12: Concluding Insights of the report



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