

# Global Craft Soda Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

Craft soda, also known as specialty, small-batch, or artisanal soda, is a kind of soda drink brewed in small batches and contain natural ingredients, including natural sweeteners like pure cane sugar, stevia, and honey.

Craft sodas can cost three times as much as a traditional one and they often are in four packs, rather than six- or 12-packs. For instance, a four-pack of 12-ounce glass bottles of Dry Sparkling, a juniper-flavored soda, costs \$5.99, for example, and contain less soda than a regular carbonated beverage. With traditional colas and other soft drinks under attack by nutritionists, craft soft drinks -- also known as artisanal, specialty or small-batch soda -- are capturing share by hyping premium and natural ingredients, creative flavors, limited runs, unusual packaging or their local roots.

According to APO Research, The global Craft Soda market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Craft Soda key players include Pepsi Co, Reed's, Inc., Appalachian Brewing Co, Boylan Bottling Co, etc. Global top four manufacturers hold a share about 8%.

North America is the largest market, with a share over 98%, followed by Europe, have a share about 1 percent.

In terms of product, Natural is the largest segment, with a share over 60%. And in terms of application, the largest application is Young Adults, followed by Teenagers, Middle-aged and Elderly, ect.

This report presents an overview of global market for Craft Soda, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Craft Soda, also provides the sales of main regions and countries. Of the upcoming market potential for Craft Soda, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Craft Soda sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Craft Soda market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Craft Soda sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Pepsi, Jones Soda Co, Reed's, Inc., Appalachian Brewing Co, Boylan Bottling Co, SIPP eco beverage co. Inc., Crooked Beverage Co., JustCraft Soda and Gus, etc.

#### Craft Soda segment by Company

Pepsi

Jones Soda Co

Reed's, Inc.

Appalachian Brewing Co

Boylan Bottling Co

SIPP eco beverage co. Inc.

Crooked Beverage Co.

JustCraft Soda

Gus

Q Drinks

Tuxen Brewing Company

#### Craft Soda segment by Type

Natural Craft Soda

Organic Craft Soda

#### Craft Soda segment by Application

Teenagers

Young Adults

Middle-aged and Elderly

#### Craft Soda segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global Craft Soda status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Craft Soda market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Craft Soda significant trends, drivers, influence factors in global and regions.
6. To analyze Craft Soda competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Craft Soda market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends

of Craft Soda and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Craft Soda.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Craft Soda market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Craft Soda industry.

Chapter 3: Detailed analysis of Craft Soda manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Craft Soda in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Craft Soda in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.

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