

# Global Colloidal Gold Immunochromatographic Assay POCT Market Outlook and Growth Opportunities 2025

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## Abstracts

### Summary

According to APO Research, the global Colloidal Gold Immunochromatographic Assay POCT market is projected to grow from US\$ million in 2025 to US\$ million by 2031, at a compound annual growth rate (CAGR) of % during the forecast period.

The North American market for Colloidal Gold Immunochromatographic Assay POCT is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The Asia-Pacific market for Colloidal Gold Immunochromatographic Assay POCT is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

In China, the Colloidal Gold Immunochromatographic Assay POCT market is expected to rise from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The Europe market for Colloidal Gold Immunochromatographic Assay POCT is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Major global companies in the Colloidal Gold Immunochromatographic Assay POCT market include QuidelOrtho, SD Biosensor, ACON Biotech, BOSON BIOTECH, Assure Tech, Biotime, Shenzhen GLD Biotechnology Co, BIOHIT Healthcare and Biotest Biotech, etc. In 2024, the world's top three vendors accounted for approximately % of

the revenue.

This report presents an overview of global market for Colloidal Gold Immunochematographic Assay POCT, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2020 - 2024, estimates for 2025, and projections of CAGR through 2031.

This report researches the key producers of Colloidal Gold Immunochematographic Assay POCT, also provides the sales of main regions and countries. Of the upcoming market potential for Colloidal Gold Immunochematographic Assay POCT, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Colloidal Gold Immunochematographic Assay POCT sales, revenue, market share and industry ranking of main manufacturers, data from 2020 to 2025. Identification of the major stakeholders in the global Colloidal Gold Immunochematographic Assay POCT market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2020 to 2031. Evaluation and forecast the market size for Colloidal Gold Immunochematographic Assay POCT sales, projected growth trends, production technology, application and end-user industry.

### Colloidal Gold Immunochematographic Assay POCT Segment by Company

QuidelOrtho

SD Biosensor

ACON Biotech

BOSON BIOTECH

Assure Tech

Biotime

Shenzhen GLD Biotechnology Co

BIOHIT Healthcare

Biotest Biotech

Orient Gene

Equinox Biotech Co

Getein Biotech

Shanghai Kehua Bio-engineering Co

Core Technology Co

Hangzhou Clongene Biotech Co

Roche

(Hefei) Co

ReLIA Biotech

Shandong Kanghua Biotechnology Co

Anhui DEEPBLUE Medical Technology Co

Nanjing Vazyme Biotech Co

Life Origin Biotech

Wondfo Biotech

Wantai BioPharm

Hunan beixier Biotechnology Co

J.H.Bio-Tec

Abbott

Intec PRODUCT

Joinstar Biomedical Technology Co

Chongqing Zhongyuan BIO-TECHNOLOGY Co

### Colloidal Gold Immunochromatographic Assay POCT Segment by Type

Indirect Method

Sandwich Method

Other

### Colloidal Gold Immunochromatographic Assay POCT Segment by Application

Infectious Disease Testing

Pregnancy Testing

Cardiovascular Testing

Drug Abuse Testing

Other

### Colloidal Gold Immunochromatographic Assay POCT Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

## Study Objectives

1. To analyze and research the global Colloidal Gold Immunochromatographic Assay POCT status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Colloidal Gold Immunochromatographic Assay

POCT market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Colloidal Gold Immunochromatographic Assay POCT significant trends, drivers, influence factors in global and regions.

6. To analyze Colloidal Gold Immunochromatographic Assay POCT competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Colloidal Gold Immunochromatographic Assay POCT market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Colloidal Gold Immunochromatographic Assay POCT and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Colloidal Gold Immunochromatographic Assay POCT.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Colloidal Gold Immunochromatographic Assay POCT market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2020-2031).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Colloidal Gold Immunochromatographic Assay POCT industry.

Chapter 3: Detailed analysis of Colloidal Gold Immunochromatographic Assay POCT manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Colloidal Gold Immunochromatographic Assay POCT in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Colloidal Gold Immunochromatographic Assay POCT in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

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