

Global Card Printers Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

A card printer is an electronic desktop printer with single card feeders which print and personalize plastic cards. In this respect they differ from, for example, label printers which have a continuous supply feed.

According to APO Research, The global Card Printers market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Zebra, Entrust Datacard, HID Global, Evolis and NISCA are the leading manufacturers of card printers, with the top three accounting for about 45% of the market.

Asia Pacific is the main market with over 30% of the market, followed by Europe and North America with nearly 30% each.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Card Printers, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Card Printers.

The Card Printers market size, estimations, and forecasts are provided in terms of sales volume (Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Card Printers market comprehensively. Regional market sizes, concerning products by

Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Zebra

Entrust Datacard

HID Global

Evolis

Nisca

NBS Technologies

Magocard

Swiftcolor

Valid USA

Matica Technologies

CIM USA

Card Printers segment by Type

Dye Sub Printers

Inkjet Printers

Card Printers segment by Application

Enterprise

School

Government

Commercial

Card Printers Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

Global Card Printers Market Size, Manufacturers, Opportunities and Forecast to 2030

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Card Printers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Card Printers and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Card Printers.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Card Printers manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Card Printers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Card Printers Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Card Printers Sales Estimates and Forecasts (2019-2030)
- 1.3 Card Printers Market by Type
 - 1.3.1 Dye Sub Printers
 - 1.3.2 Inkjet Printers
- 1.4 Global Card Printers Market Size by Type
 - 1.4.1 Global Card Printers Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Card Printers Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Card Printers Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Card Printers Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Card Printers Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Card Printers Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Card Printers Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Card Printers Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Card Printers Industry Trends
- 2.2 Card Printers Industry Drivers
- 2.3 Card Printers Industry Opportunities and Challenges
- 2.4 Card Printers Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Card Printers Revenue (2019-2024)
- 3.2 Global Top Players by Card Printers Sales (2019-2024)
- 3.3 Global Top Players by Card Printers Price (2019-2024)
- 3.4 Global Card Printers Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Card Printers Key Company Manufacturing Sites & Headquarters
- 3.6 Global Card Printers Company, Product Type & Application
- 3.7 Global Card Printers Company Commercialization Time
- 3.8 Market Competitive Analysis

- 3.8.1 Global Card Printers Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Card Printers Players Market Share by Revenue in 2023
- 3.8.3 2023 Card Printers Tier 1, Tier 2, and Tier

4 CARD PRINTERS REGIONAL STATUS AND OUTLOOK

- 4.1 Global Card Printers Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Card Printers Historic Market Size by Region
 - 4.2.1 Global Card Printers Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Card Printers Sales in Value by Region (2019-2024)
 - 4.2.3 Global Card Printers Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Card Printers Forecasted Market Size by Region
 - 4.3.1 Global Card Printers Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Card Printers Sales in Value by Region (2025-2030)
 - 4.3.3 Global Card Printers Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 CARD PRINTERS BY APPLICATION

- 5.1 Card Printers Market by Application
 - 5.1.1 Enterprise
 - 5.1.2 School
 - 5.1.3 Government
 - 5.1.4 Commercial
- 5.2 Global Card Printers Market Size by Application
 - 5.2.1 Global Card Printers Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Card Printers Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Card Printers Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Card Printers Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Card Printers Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Card Printers Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Card Printers Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Card Printers Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Zebra

6.1.1 Zebra Company Information

6.1.2 Zebra Business Overview

6.1.3 Zebra Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Zebra Card Printers Product Portfolio

6.1.5 Zebra Recent Developments

6.2 Entrust Datacard

6.2.1 Entrust Datacard Company Information

6.2.2 Entrust Datacard Business Overview

6.2.3 Entrust Datacard Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Entrust Datacard Card Printers Product Portfolio

6.2.5 Entrust Datacard Recent Developments

6.3 HID Global

6.3.1 HID Global Company Information

6.3.2 HID Global Business Overview

6.3.3 HID Global Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.3.4 HID Global Card Printers Product Portfolio

6.3.5 HID Global Recent Developments

6.4 Evolis

6.4.1 Evolis Company Information

6.4.2 Evolis Business Overview

6.4.3 Evolis Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Evolis Card Printers Product Portfolio

6.4.5 Evolis Recent Developments

6.5 Nisca

6.5.1 Nisca Company Information

6.5.2 Nisca Business Overview

6.5.3 Nisca Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.5.4 Nisca Card Printers Product Portfolio

6.5.5 Nisca Recent Developments

6.6 NBS Technologies

6.6.1 NBS Technologies Company Information

6.6.2 NBS Technologies Business Overview

6.6.3 NBS Technologies Card Printers Sales, Revenue and Gross Margin (2019-2024)

6.6.4 NBS Technologies Card Printers Product Portfolio

6.6.5 NBS Technologies Recent Developments

6.7 Magicard

6.7.1 Magicard Company Information

6.7.2 Magicard Business Overview

- 6.7.3 Magicard Card Printers Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Magicard Card Printers Product Portfolio
- 6.7.5 Magicard Recent Developments
- 6.8 Swiftcolor
 - 6.8.1 Swiftcolor Company Information
 - 6.8.2 Swiftcolor Business Overview
 - 6.8.3 Swiftcolor Card Printers Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Swiftcolor Card Printers Product Portfolio
 - 6.8.5 Swiftcolor Recent Developments
- 6.9 Valid USA
 - 6.9.1 Valid USA Company Information
 - 6.9.2 Valid USA Business Overview
 - 6.9.3 Valid USA Card Printers Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Valid USA Card Printers Product Portfolio
 - 6.9.5 Valid USA Recent Developments
- 6.10 Matica Technologies
 - 6.10.1 Matica Technologies Company Information
 - 6.10.2 Matica Technologies Business Overview
 - 6.10.3 Matica Technologies Card Printers Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Matica Technologies Card Printers Product Portfolio
 - 6.10.5 Matica Technologies Recent Developments
- 6.11 CIM USA
 - 6.11.1 CIM USA Company Information
 - 6.11.2 CIM USA Business Overview
 - 6.11.3 CIM USA Card Printers Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 CIM USA Card Printers Product Portfolio
 - 6.11.5 CIM USA Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Card Printers Sales by Country
 - 7.1.1 North America Card Printers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Card Printers Sales by Country (2019-2024)
 - 7.1.3 North America Card Printers Sales Forecast by Country (2025-2030)
- 7.2 North America Card Printers Market Size by Country
 - 7.2.1 North America Card Printers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Card Printers Market Size by Country (2019-2024)

7.2.3 North America Card Printers Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Card Printers Sales by Country

8.1.1 Europe Card Printers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Card Printers Sales by Country (2019-2024)

8.1.3 Europe Card Printers Sales Forecast by Country (2025-2030)

8.2 Europe Card Printers Market Size by Country

8.2.1 Europe Card Printers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Card Printers Market Size by Country (2019-2024)

8.2.3 Europe Card Printers Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Card Printers Sales by Country

9.1.1 Asia-Pacific Card Printers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Card Printers Sales by Country (2019-2024)

9.1.3 Asia-Pacific Card Printers Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Card Printers Market Size by Country

9.2.1 Asia-Pacific Card Printers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Card Printers Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Card Printers Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Card Printers Sales by Country

10.1.1 Latin America Card Printers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Card Printers Sales by Country (2019-2024)

10.1.3 Latin America Card Printers Sales Forecast by Country (2025-2030)

10.2 Latin America Card Printers Market Size by Country

10.2.1 Latin America Card Printers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Card Printers Market Size by Country (2019-2024)

10.2.3 Latin America Card Printers Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Card Printers Sales by Country

11.1.1 Middle East and Africa Card Printers Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Card Printers Sales by Country (2019-2024)

11.1.3 Middle East and Africa Card Printers Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Card Printers Market Size by Country

11.2.1 Middle East and Africa Card Printers Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Card Printers Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Card Printers Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Card Printers Value Chain Analysis

12.1.1 Card Printers Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Card Printers Production Mode & Process

12.2 Card Printers Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Card Printers Distributors

12.2.3 Card Printers Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

- 14.5.1 Secondary Sources
- 14.5.2 Primary Sources
- 14.6 Disclaimer

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