

Global Bubble Tea Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GB51A27687DDEN.html>

Date: April 2024

Pages: 94

Price: US\$ 3,450.00 (Single User License)

ID: GB51A27687DDEN

Abstracts

Bubble tea (also known as pearl milk tea, bubble milk tea, boba juice, boba tea, or simply boba) is a Taiwanese tea-based drink invented in Tainan and Taichung in the 1980s. Most bubble tea recipes contain a tea base mixed with fruit or milk, to which chewy tapioca balls (known as bubbles, pearls, or boba) and fruit jelly are often added. Ice-blended versions are usually mixed with fruit or syrup, resulting in a slushy consistency. There are many varieties of the drink with a wide range of ingredients. The two most popular varieties are bubble milk tea with tapioca and bubble milk green tea with tapioca.

According to APO Research, The global Bubble Tea market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Chatime, Coco Fresh, Gong Cha and Quickly are the main manufacturers of bubble milk tea, with the top three accounting for about 15% of the whole market.

Asia-Pacific is estimated to have a major share in the global market with nearly 60%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Bubble Tea, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Bubble Tea.

The Bubble Tea market size, estimations, and forecasts are provided in terms of sales volume (M Cups) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Bubble Tea market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Kung Fu Tea

Gong Cha

Boba Guys

Chatime

ShareTea

8tea5

Quickly

CoCo Fresh

ViVi Bubble Tea

Bubble Tea segment by Type

Classic/Original

Fruit Flavored

Other Flavors

Bubble Tea segment by Application

18-25 years old

26-35 years old

36-45 years old

Other Groups

Bubble Tea Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Bubble Tea market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Bubble Tea and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Bubble Tea.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Bubble Tea manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Bubble Tea in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Bubble Tea Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Bubble Tea Sales Estimates and Forecasts (2019-2030)
- 1.3 Bubble Tea Market by Type
 - 1.3.1 Classic/Original
 - 1.3.2 Fruit Flavored
 - 1.3.3 Other Flavors
- 1.4 Global Bubble Tea Market Size by Type
 - 1.4.1 Global Bubble Tea Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Bubble Tea Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Bubble Tea Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Bubble Tea Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Bubble Tea Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Bubble Tea Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Bubble Tea Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Bubble Tea Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Bubble Tea Industry Trends
- 2.2 Bubble Tea Industry Drivers
- 2.3 Bubble Tea Industry Opportunities and Challenges
- 2.4 Bubble Tea Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Bubble Tea Revenue (2019-2024)
- 3.2 Global Top Players by Bubble Tea Sales (2019-2024)
- 3.3 Global Top Players by Bubble Tea Price (2019-2024)
- 3.4 Global Bubble Tea Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Bubble Tea Key Company Manufacturing Sites & Headquarters
- 3.6 Global Bubble Tea Company, Product Type & Application
- 3.7 Global Bubble Tea Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Bubble Tea Market CR5 and HHI

3.8.2 Global Top 5 and 10 Bubble Tea Players Market Share by Revenue in 2023

3.8.3 2023 Bubble Tea Tier 1, Tier 2, and Tier

4 BUBBLE TEA REGIONAL STATUS AND OUTLOOK

4.1 Global Bubble Tea Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Bubble Tea Historic Market Size by Region

4.2.1 Global Bubble Tea Sales in Volume by Region (2019-2024)

4.2.2 Global Bubble Tea Sales in Value by Region (2019-2024)

4.2.3 Global Bubble Tea Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Bubble Tea Forecasted Market Size by Region

4.3.1 Global Bubble Tea Sales in Volume by Region (2025-2030)

4.3.2 Global Bubble Tea Sales in Value by Region (2025-2030)

4.3.3 Global Bubble Tea Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 BUBBLE TEA BY APPLICATION

5.1 Bubble Tea Market by Application

5.1.1 18-25 years old

5.1.2 26-35 years old

5.1.3 36-45 years old

5.1.4 Other Groups

5.2 Global Bubble Tea Market Size by Application

5.2.1 Global Bubble Tea Market Size Overview by Application (2019-2030)

5.2.2 Global Bubble Tea Historic Market Size Review by Application (2019-2024)

5.2.3 Global Bubble Tea Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Bubble Tea Sales Breakdown by Application (2019-2024)

5.3.2 Europe Bubble Tea Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Bubble Tea Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Bubble Tea Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Bubble Tea Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Kung Fu Tea

- 6.1.1 Kung Fu Tea Comapny Information
- 6.1.2 Kung Fu Tea Business Overview
- 6.1.3 Kung Fu Tea Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Kung Fu Tea Bubble Tea Product Portfolio
- 6.1.5 Kung Fu Tea Recent Developments

6.2 Gong Cha

- 6.2.1 Gong Cha Comapny Information
- 6.2.2 Gong Cha Business Overview
- 6.2.3 Gong Cha Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Gong Cha Bubble Tea Product Portfolio
- 6.2.5 Gong Cha Recent Developments

6.3 Boba Guys

- 6.3.1 Boba Guys Comapny Information
- 6.3.2 Boba Guys Business Overview
- 6.3.3 Boba Guys Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Boba Guys Bubble Tea Product Portfolio
- 6.3.5 Boba Guys Recent Developments

6.4 Chatime

- 6.4.1 Chatime Comapny Information
- 6.4.2 Chatime Business Overview
- 6.4.3 Chatime Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 Chatime Bubble Tea Product Portfolio
- 6.4.5 Chatime Recent Developments

6.5 ShareTea

- 6.5.1 ShareTea Comapny Information
- 6.5.2 ShareTea Business Overview
- 6.5.3 ShareTea Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 ShareTea Bubble Tea Product Portfolio
- 6.5.5 ShareTea Recent Developments

6.6 8tea5

- 6.6.1 8tea5 Comapny Information
- 6.6.2 8tea5 Business Overview
- 6.6.3 8tea5 Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 8tea5 Bubble Tea Product Portfolio
- 6.6.5 8tea5 Recent Developments

6.7 Quickly

- 6.7.1 Quickly Comapny Information
- 6.7.2 Quickly Business Overview

- 6.7.3 Quickly Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Quickly Bubble Tea Product Portfolio
- 6.7.5 Quickly Recent Developments
- 6.8 CoCo Fresh
 - 6.8.1 CoCo Fresh Company Information
 - 6.8.2 CoCo Fresh Business Overview
 - 6.8.3 CoCo Fresh Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 CoCo Fresh Bubble Tea Product Portfolio
 - 6.8.5 CoCo Fresh Recent Developments
- 6.9 ViVi Bubble Tea
 - 6.9.1 ViVi Bubble Tea Company Information
 - 6.9.2 ViVi Bubble Tea Business Overview
 - 6.9.3 ViVi Bubble Tea Bubble Tea Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 ViVi Bubble Tea Bubble Tea Product Portfolio
 - 6.9.5 ViVi Bubble Tea Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Bubble Tea Sales by Country
 - 7.1.1 North America Bubble Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Bubble Tea Sales by Country (2019-2024)
 - 7.1.3 North America Bubble Tea Sales Forecast by Country (2025-2030)
- 7.2 North America Bubble Tea Market Size by Country
 - 7.2.1 North America Bubble Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Bubble Tea Market Size by Country (2019-2024)
 - 7.2.3 North America Bubble Tea Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Bubble Tea Sales by Country
 - 8.1.1 Europe Bubble Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Bubble Tea Sales by Country (2019-2024)
 - 8.1.3 Europe Bubble Tea Sales Forecast by Country (2025-2030)
- 8.2 Europe Bubble Tea Market Size by Country
 - 8.2.1 Europe Bubble Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Bubble Tea Market Size by Country (2019-2024)

8.2.3 Europe Bubble Tea Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Bubble Tea Sales by Country

9.1.1 Asia-Pacific Bubble Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Bubble Tea Sales by Country (2019-2024)

9.1.3 Asia-Pacific Bubble Tea Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Bubble Tea Market Size by Country

9.2.1 Asia-Pacific Bubble Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Bubble Tea Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Bubble Tea Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Bubble Tea Sales by Country

10.1.1 Latin America Bubble Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Bubble Tea Sales by Country (2019-2024)

10.1.3 Latin America Bubble Tea Sales Forecast by Country (2025-2030)

10.2 Latin America Bubble Tea Market Size by Country

10.2.1 Latin America Bubble Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Bubble Tea Market Size by Country (2019-2024)

10.2.3 Latin America Bubble Tea Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Bubble Tea Sales by Country

11.1.1 Middle East and Africa Bubble Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Bubble Tea Sales by Country (2019-2024)

11.1.3 Middle East and Africa Bubble Tea Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Bubble Tea Market Size by Country

11.2.1 Middle East and Africa Bubble Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

- 11.2.2 Middle East and Africa Bubble Tea Market Size by Country (2019-2024)
- 11.2.3 Middle East and Africa Bubble Tea Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 12.1 Bubble Tea Value Chain Analysis
 - 12.1.1 Bubble Tea Key Raw Materials
 - 12.1.2 Key Raw Materials Price
 - 12.1.3 Raw Materials Key Suppliers
 - 12.1.4 Manufacturing Cost Structure
 - 12.1.5 Bubble Tea Production Mode & Process
- 12.2 Bubble Tea Sales Channels Analysis
 - 12.2.1 Direct Comparison with Distribution Share
 - 12.2.2 Bubble Tea Distributors
 - 12.2.3 Bubble Tea Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

I would like to order

Product name: Global Bubble Tea Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/GB51A27687DDEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB51A27687DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970