

Global Botox Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GD07003C19F8EN.html>

Date: April 2024

Pages: 91

Price: US\$ 3,450.00 (Single User License)

ID: GD07003C19F8EN

Abstracts

Botox is a neurotoxic protein produced by the bacterium *Clostridium botulinum* and related species. It prevents the release of the neurotransmitter acetylcholine from axon endings at the neuromuscular junction and thus causes flaccid paralysis. Infection with the bacterium causes the disease botulism. The toxin is also used commercially in medicine, cosmetics.

According to APO Research, The global Botox market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global botox main manufacturers include Allergan, Ipsen, Medytox, LIBP, Merz Pharmaceuticals, etc., totally holding a share for 87% of the market. North America is the largest market of botox, with a share about 63%. As for the types of products, it can be divided into 50U, 100U and others. In terms of applications, it is widely used in medical and cosmetic. The most common application is cosmetic, with a share over 50%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Botox, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Botox.

The Botox market size, estimations, and forecasts are provided in terms of sales

volume (K Vials) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Botox market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Allergan

Ipsen

Medytox

LIBP

Merz Pharmaceuticals

US World Meds

Hugel

Daewoong

Botox segment by Type

50U

100U

Others

Botox segment by Application

Medical

Cosmetic

Botox Segment by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Botox market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Botox and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Botox.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Botox manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Botox in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Botox Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Botox Sales Estimates and Forecasts (2019-2030)
- 1.3 Botox Market by Type
 - 1.3.1 50U
 - 1.3.2 100U
 - 1.3.3 Others
- 1.4 Global Botox Market Size by Type
 - 1.4.1 Global Botox Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Botox Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Botox Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Botox Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Botox Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Botox Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Botox Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Botox Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Botox Industry Trends
- 2.2 Botox Industry Drivers
- 2.3 Botox Industry Opportunities and Challenges
- 2.4 Botox Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Botox Revenue (2019-2024)
- 3.2 Global Top Players by Botox Sales (2019-2024)
- 3.3 Global Top Players by Botox Price (2019-2024)
- 3.4 Global Botox Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Botox Key Company Manufacturing Sites & Headquarters
- 3.6 Global Botox Company, Product Type & Application
- 3.7 Global Botox Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Botox Market CR5 and HHI

3.8.2 Global Top 5 and 10 Botox Players Market Share by Revenue in 2023

3.8.3 2023 Botox Tier 1, Tier 2, and Tier

4 BOTOX REGIONAL STATUS AND OUTLOOK

4.1 Global Botox Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Botox Historic Market Size by Region

4.2.1 Global Botox Sales in Volume by Region (2019-2024)

4.2.2 Global Botox Sales in Value by Region (2019-2024)

4.2.3 Global Botox Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Botox Forecasted Market Size by Region

4.3.1 Global Botox Sales in Volume by Region (2025-2030)

4.3.2 Global Botox Sales in Value by Region (2025-2030)

4.3.3 Global Botox Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 BOTOX BY APPLICATION

5.1 Botox Market by Application

5.1.1 Medical

5.1.2 Cosmetic

5.2 Global Botox Market Size by Application

5.2.1 Global Botox Market Size Overview by Application (2019-2030)

5.2.2 Global Botox Historic Market Size Review by Application (2019-2024)

5.2.3 Global Botox Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Botox Sales Breakdown by Application (2019-2024)

5.3.2 Europe Botox Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Botox Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Botox Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Botox Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Allergan

6.1.1 Allergan Company Information

6.1.2 Allergan Business Overview

6.1.3 Allergan Botox Sales, Revenue and Gross Margin (2019-2024)

- 6.1.4 Allergan Botox Product Portfolio
- 6.1.5 Allergan Recent Developments
- 6.2 Ipsen
 - 6.2.1 Ipsen Company Information
 - 6.2.2 Ipsen Business Overview
 - 6.2.3 Ipsen Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 Ipsen Botox Product Portfolio
 - 6.2.5 Ipsen Recent Developments
- 6.3 Medytox
 - 6.3.1 Medytox Company Information
 - 6.3.2 Medytox Business Overview
 - 6.3.3 Medytox Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 Medytox Botox Product Portfolio
 - 6.3.5 Medytox Recent Developments
- 6.4 LIBP
 - 6.4.1 LIBP Company Information
 - 6.4.2 LIBP Business Overview
 - 6.4.3 LIBP Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 LIBP Botox Product Portfolio
 - 6.4.5 LIBP Recent Developments
- 6.5 Merz Pharmaceuticals
 - 6.5.1 Merz Pharmaceuticals Company Information
 - 6.5.2 Merz Pharmaceuticals Business Overview
 - 6.5.3 Merz Pharmaceuticals Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Merz Pharmaceuticals Botox Product Portfolio
 - 6.5.5 Merz Pharmaceuticals Recent Developments
- 6.6 US World Meds
 - 6.6.1 US World Meds Company Information
 - 6.6.2 US World Meds Business Overview
 - 6.6.3 US World Meds Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 US World Meds Botox Product Portfolio
 - 6.6.5 US World Meds Recent Developments
- 6.7 Hugel
 - 6.7.1 Hugel Company Information
 - 6.7.2 Hugel Business Overview
 - 6.7.3 Hugel Botox Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Hugel Botox Product Portfolio
 - 6.7.5 Hugel Recent Developments
- 6.8 Daewoong

- 6.8.1 Daewoong Comapny Information
- 6.8.2 Daewoong Business Overview
- 6.8.3 Daewoong Botox Sales, Revenue and Gross Margin (2019-2024)
- 6.8.4 Daewoong Botox Product Portfolio
- 6.8.5 Daewoong Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Botox Sales by Country
 - 7.1.1 North America Botox Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Botox Sales by Country (2019-2024)
 - 7.1.3 North America Botox Sales Forecast by Country (2025-2030)
- 7.2 North America Botox Market Size by Country
 - 7.2.1 North America Botox Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Botox Market Size by Country (2019-2024)
 - 7.2.3 North America Botox Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Botox Sales by Country
 - 8.1.1 Europe Botox Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Botox Sales by Country (2019-2024)
 - 8.1.3 Europe Botox Sales Forecast by Country (2025-2030)
- 8.2 Europe Botox Market Size by Country
 - 8.2.1 Europe Botox Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.2.2 Europe Botox Market Size by Country (2019-2024)
 - 8.2.3 Europe Botox Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

- 9.1 Asia-Pacific Botox Sales by Country
 - 9.1.1 Asia-Pacific Botox Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 9.1.2 Asia-Pacific Botox Sales by Country (2019-2024)
 - 9.1.3 Asia-Pacific Botox Sales Forecast by Country (2025-2030)
- 9.2 Asia-Pacific Botox Market Size by Country

9.2.1 Asia-Pacific Botox Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Botox Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Botox Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Botox Sales by Country

10.1.1 Latin America Botox Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Botox Sales by Country (2019-2024)

10.1.3 Latin America Botox Sales Forecast by Country (2025-2030)

10.2 Latin America Botox Market Size by Country

10.2.1 Latin America Botox Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Botox Market Size by Country (2019-2024)

10.2.3 Latin America Botox Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Botox Sales by Country

11.1.1 Middle East and Africa Botox Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Botox Sales by Country (2019-2024)

11.1.3 Middle East and Africa Botox Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Botox Market Size by Country

11.2.1 Middle East and Africa Botox Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Botox Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Botox Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Botox Value Chain Analysis

12.1.1 Botox Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Botox Production Mode & Process

12.2 Botox Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Botox Distributors

12.2.3 Botox Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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