

# Global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

https://marketpublishers.com/r/G342BAE87B32EN.html

Date: April 2024 Pages: 132 Price: US\$ 4,250.00 (Single User License) ID: G342BAE87B32EN

# **Abstracts**

Blind Spot Detection (BSD) system is a sensor based detection system implemented in automobiles that is used for monitoring vehicles at the rear and side of the driver/vehicle. Such systems generate tactile, audible, vibrating or visual form of warnings. They also assist the driver at the parking lots when there are other vehicles approaching from the sides. Blind spots are caused due to various objects such as passengers, headrests and window pillars. Mirrors are generally used to remove the blind spots but the disadvantage being that they leave huge dead on all the sides of the vehicle. BSD systems, with the help of cameras and sensor systems generate information about various objects that are outside the range of driver's vision.

Adaptive cruise control is similar to conventional cruise control in that it maintains the vehicle's pre-set speed. However, unlike conventional cruise control, this new system can automatically adjust speed in order to maintain a proper distance between vehicles in the same lane. This is achieved through a radar headway sensor, digital signal processor and longitudinal controller. If the lead vehicle slows down, or if another object is detected, the system sends a signal to the engine or braking system to decelerate. Then, when the road is clear, the system will re-accelerate the vehicle back to the set speed.

According to APO Research, The global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.



Europe is the largest Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market with about 36% market share. North America is follower, accounting for about 31% market share.

The key players are Denso, Bosch, Continental, Delphi, TRW, Aisin, Autoliv, Valeo, Hella, GNSD etc. Top 3 companies occupied about 29% market share.

This report presents an overview of global market for Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System, also provides the sales of main regions and countries. Of the upcoming market potential for Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Denso, Bosch, Continental, Delphi, TRW, Aisin, Autoliv, Valeo and Hella, etc.



Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System segment by Company

Denso Bosch Continental Delphi TRW Aisin Autoliv Valeo Hella GNSD

Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System segment by Type

Ultrasonic Sensor

Camera

Rador Sensor

Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System segment by Application

SUV



Roadster

Minivan

Others

Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System segment by Region

North America U.S. Canada Europe Germany France U.K. Italy Russia Asia-Pacific China Japan South Korea India Australia



China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

**Study Objectives** 

1. To analyze and research the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market potential and advantage, opportunity and



challenge, restraints, and risks.

5. To identify Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System significant trends, drivers, influence factors in global and regions.

6. To analyze Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System.



7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System industry.

Chapter 3: Detailed analysis of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.



Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.



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