

# Global Badminton Racket Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

Badminton racket is a light long-handled racket used by badminton players. A badminton racket is composed of a racket head, a racket handle and a racket handle. A length of the badminton racket is not more than 68 cm, which the length of racket handle and rod is not more than 42 cm. With the development of science and technology, the development of the racket is becoming light, the racket frame is becoming hard, the racket rod is becoming flexible, and the air resistance is becoming small.

According to APO Research, The global Badminton Racket market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Badminton Racket main players are Yonex, VICTOR, RSL, Lining, KAWASAKI, etc. Global top five manufacturers hold a share above 15%. China is the largest market, with a share nearly 45%.

This report presents an overview of global market for Badminton Racket, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Badminton Racket, also provides the sales of main regions and countries. Of the upcoming market potential for Badminton Racket, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Badminton Racket sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Badminton Racket market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Badminton Racket sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Yonex, VICTOR, RSL, Lining, GOSEN, KAWASAKI, Carlton Sports, Wilson Sporting Goods and Babolat, etc.

#### Badminton Racket segment by Company

Yonex

VICTOR

RSL

Lining

GOSEN

KAWASAKI

Carlton Sports

Wilson Sporting Goods

Babolat

Apacs Sports

COSCO India Ltd.

Silver Sports India

#### Badminton Racket segment by Type

Carbon

Carbon Alloy

#### Badminton Racket segment by Application

Men

Women

#### Badminton Racket segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global Badminton Racket status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Badminton Racket market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Badminton Racket significant trends, drivers, influence factors in global and regions.
6. To analyze Badminton Racket competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Badminton Racket market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Badminton Racket and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Badminton Racket.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Badminton Racket market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Badminton Racket industry.

Chapter 3: Detailed analysis of Badminton Racket manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Badminton Racket in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Badminton Racket in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.

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