

# Global Badminton Racket Market Analysis and Forecast 2024-2030

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## Abstracts

Badminton racket is a light long-handled racket used by badminton players. A badminton racket is composed of a racket head, a racket handle and a racket handle. A length of the badminton racket is not more than 68 cm, which the length of racket handle and rod is not more than 42 cm. With the development of science and technology, the development of the racket is becoming light, the racket frame is becoming hard, the racket rod is becoming flexible, and the air resistance is becoming small.

According to APO Research, The global Badminton Racket market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Badminton Racket main players are Yonex, VICTOR, RSL, Lining, KAWASAKI, etc. Global top five manufacturers hold a share above 15%. China is the largest market, with a share nearly 45%.

This report presents an overview of global market for Badminton Racket, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Badminton Racket, also provides the sales of main regions and countries. Of the upcoming market potential for Badminton Racket, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Badminton Racket sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Badminton Racket market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Badminton Racket sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Yonex, VICTOR, RSL, Lining, GOSEN, KAWASAKI, Carlton Sports, Wilson Sporting Goods and Babolat, etc.

#### Badminton Racket segment by Company

Yonex

VICTOR

RSL

Lining

GOSEN

KAWASAKI

Carlton Sports

Wilson Sporting Goods

Babolat

Apacs Sports

COSCO India Ltd.

Silver Sports India

### Badminton Racket segment by Type

Carbon

Carbon Alloy

### Badminton Racket segment by Application

Men

Women

### Badminton Racket segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Badminton Racket market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Badminton Racket and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Badminton Racket.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Badminton Racket in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Badminton Racket manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and

specifications, Badminton Racket sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Badminton Racket Market by Type
  - 1.2.1 Global Badminton Racket Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Carbon
  - 1.2.3 Carbon Alloy
- 1.3 Badminton Racket Market by Application
  - 1.3.1 Global Badminton Racket Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Men
  - 1.3.3 Women
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 BADMINTON RACKET MARKET DYNAMICS

- 2.1 Badminton Racket Industry Trends
- 2.2 Badminton Racket Industry Drivers
- 2.3 Badminton Racket Industry Opportunities and Challenges
- 2.4 Badminton Racket Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Badminton Racket Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Badminton Racket Revenue by Region
  - 3.2.1 Global Badminton Racket Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Badminton Racket Revenue by Region (2019-2024)
  - 3.2.3 Global Badminton Racket Revenue by Region (2025-2030)
  - 3.2.4 Global Badminton Racket Revenue Market Share by Region (2019-2030)
- 3.3 Global Badminton Racket Sales Estimates and Forecasts 2019-2030
- 3.4 Global Badminton Racket Sales by Region
  - 3.4.1 Global Badminton Racket Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Badminton Racket Sales by Region (2019-2024)
  - 3.4.3 Global Badminton Racket Sales by Region (2025-2030)
  - 3.4.4 Global Badminton Racket Sales Market Share by Region (2019-2030)
- 3.5 US & Canada
- 3.6 Europe



3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

4.1 Global Badminton Racket Revenue by Manufacturers

4.1.1 Global Badminton Racket Revenue by Manufacturers (2019-2024)

4.1.2 Global Badminton Racket Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Badminton Racket Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Badminton Racket Sales by Manufacturers

4.2.1 Global Badminton Racket Sales by Manufacturers (2019-2024)

4.2.2 Global Badminton Racket Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Badminton Racket Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Badminton Racket Sales Price by Manufacturers (2019-2024)

4.4 Global Badminton Racket Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Badminton Racket Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Badminton Racket Manufacturers, Product Type & Application

4.7 Global Badminton Racket Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Badminton Racket Market CR5 and HHI

4.8.2 2023 Badminton Racket Tier 1, Tier 2, and Tier

## **5 BADMINTON RACKET MARKET BY TYPE**

5.1 Global Badminton Racket Revenue by Type

5.1.1 Global Badminton Racket Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Badminton Racket Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Badminton Racket Revenue Market Share by Type (2019-2030)

5.2 Global Badminton Racket Sales by Type

5.2.1 Global Badminton Racket Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Badminton Racket Sales by Type (2019-2030) & (K Units)

5.2.3 Global Badminton Racket Sales Market Share by Type (2019-2030)

5.3 Global Badminton Racket Price by Type

## **6 BADMINTON RACKET MARKET BY APPLICATION**

6.1 Global Badminton Racket Revenue by Application

- 6.1.1 Global Badminton Racket Revenue by Application (2019 VS 2023 VS 2030)
- 6.1.2 Global Badminton Racket Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Badminton Racket Revenue Market Share by Application (2019-2030)
- 6.2 Global Badminton Racket Sales by Application
  - 6.2.1 Global Badminton Racket Sales by Application (2019 VS 2023 VS 2030)
  - 6.2.2 Global Badminton Racket Sales by Application (2019-2030) & (K Units)
  - 6.2.3 Global Badminton Racket Sales Market Share by Application (2019-2030)
- 6.3 Global Badminton Racket Price by Application

## **7 COMPANY PROFILES**

### **7.1 Yonex**

- 7.1.1 Yonex Company Information
- 7.1.2 Yonex Business Overview
- 7.1.3 Yonex Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 Yonex Badminton Racket Product Portfolio
- 7.1.5 Yonex Recent Developments

### **7.2 VICTOR**

- 7.2.1 VICTOR Company Information
- 7.2.2 VICTOR Business Overview
- 7.2.3 VICTOR Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 VICTOR Badminton Racket Product Portfolio
- 7.2.5 VICTOR Recent Developments

### **7.3 RSL**

- 7.3.1 RSL Company Information
- 7.3.2 RSL Business Overview
- 7.3.3 RSL Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 RSL Badminton Racket Product Portfolio
- 7.3.5 RSL Recent Developments

### **7.4 Lining**

- 7.4.1 Lining Company Information
- 7.4.2 Lining Business Overview
- 7.4.3 Lining Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 Lining Badminton Racket Product Portfolio
- 7.4.5 Lining Recent Developments

### **7.5 GOSEN**

- 7.5.1 GOSEN Company Information
- 7.5.2 GOSEN Business Overview

- 7.5.3 GOSEN Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.5.4 GOSEN Badminton Racket Product Portfolio
- 7.5.5 GOSEN Recent Developments
- 7.6 KAWASAKI
  - 7.6.1 KAWASAKI Company Information
  - 7.6.2 KAWASAKI Business Overview
  - 7.6.3 KAWASAKI Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.6.4 KAWASAKI Badminton Racket Product Portfolio
  - 7.6.5 KAWASAKI Recent Developments
- 7.7 Carlton Sports
  - 7.7.1 Carlton Sports Company Information
  - 7.7.2 Carlton Sports Business Overview
  - 7.7.3 Carlton Sports Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.7.4 Carlton Sports Badminton Racket Product Portfolio
  - 7.7.5 Carlton Sports Recent Developments
- 7.8 Wilson Sporting Goods
  - 7.8.1 Wilson Sporting Goods Company Information
  - 7.8.2 Wilson Sporting Goods Business Overview
  - 7.8.3 Wilson Sporting Goods Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.8.4 Wilson Sporting Goods Badminton Racket Product Portfolio
  - 7.8.5 Wilson Sporting Goods Recent Developments
- 7.9 Babolat
  - 7.9.1 Babolat Company Information
  - 7.9.2 Babolat Business Overview
  - 7.9.3 Babolat Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.9.4 Babolat Badminton Racket Product Portfolio
  - 7.9.5 Babolat Recent Developments
- 7.10 Apacs Sports
  - 7.10.1 Apacs Sports Company Information
  - 7.10.2 Apacs Sports Business Overview
  - 7.10.3 Apacs Sports Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.10.4 Apacs Sports Badminton Racket Product Portfolio
  - 7.10.5 Apacs Sports Recent Developments

## 7.11 COSCO India Ltd.

7.11.1 COSCO India Ltd. Company Information

7.11.2 COSCO India Ltd. Business Overview

7.11.3 COSCO India Ltd. Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

7.11.4 COSCO India Ltd. Badminton Racket Product Portfolio

7.11.5 COSCO India Ltd. Recent Developments

## 7.12 Silver Sports India

7.12.1 Silver Sports India Company Information

7.12.2 Silver Sports India Business Overview

7.12.3 Silver Sports India Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

7.12.4 Silver Sports India Badminton Racket Product Portfolio

7.12.5 Silver Sports India Recent Developments

## 8 NORTH AMERICA

### 8.1 North America Badminton Racket Market Size by Type

8.1.1 North America Badminton Racket Revenue by Type (2019-2030)

8.1.2 North America Badminton Racket Sales by Type (2019-2030)

8.1.3 North America Badminton Racket Price by Type (2019-2030)

### 8.2 North America Badminton Racket Market Size by Application

8.2.1 North America Badminton Racket Revenue by Application (2019-2030)

8.2.2 North America Badminton Racket Sales by Application (2019-2030)

8.2.3 North America Badminton Racket Price by Application (2019-2030)

### 8.3 North America Badminton Racket Market Size by Country

8.3.1 North America Badminton Racket Revenue Growth Rate by Country (2019 VS 2023 VS 2030)

8.3.2 North America Badminton Racket Sales by Country (2019 VS 2023 VS 2030)

8.3.3 North America Badminton Racket Price by Country (2019-2030)

8.3.4 U.S.

8.3.5 Canada

## 9 EUROPE

### 9.1 Europe Badminton Racket Market Size by Type

9.1.1 Europe Badminton Racket Revenue by Type (2019-2030)

9.1.2 Europe Badminton Racket Sales by Type (2019-2030)

9.1.3 Europe Badminton Racket Price by Type (2019-2030)

## 9.2 Europe Badminton Racket Market Size by Application

9.2.1 Europe Badminton Racket Revenue by Application (2019-2030)

9.2.2 Europe Badminton Racket Sales by Application (2019-2030)

9.2.3 Europe Badminton Racket Price by Application (2019-2030)

## 9.3 Europe Badminton Racket Market Size by Country

9.3.1 Europe Badminton Racket Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 Europe Badminton Racket Sales by Country (2019 VS 2023 VS 2030)

9.3.3 Europe Badminton Racket Price by Country (2019-2030)

9.3.4 Germany

9.3.5 France

9.3.6 U.K.

9.3.7 Italy

9.3.8 Russia

## **10 CHINA**

### 10.1 China Badminton Racket Market Size by Type

10.1.1 China Badminton Racket Revenue by Type (2019-2030)

10.1.2 China Badminton Racket Sales by Type (2019-2030)

10.1.3 China Badminton Racket Price by Type (2019-2030)

### 10.2 China Badminton Racket Market Size by Application

10.2.1 China Badminton Racket Revenue by Application (2019-2030)

10.2.2 China Badminton Racket Sales by Application (2019-2030)

10.2.3 China Badminton Racket Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

### 11.1 Asia Badminton Racket Market Size by Type

11.1.1 Asia Badminton Racket Revenue by Type (2019-2030)

11.1.2 Asia Badminton Racket Sales by Type (2019-2030)

11.1.3 Asia Badminton Racket Price by Type (2019-2030)

### 11.2 Asia Badminton Racket Market Size by Application

11.2.1 Asia Badminton Racket Revenue by Application (2019-2030)

11.2.2 Asia Badminton Racket Sales by Application (2019-2030)

11.2.3 Asia Badminton Racket Price by Application (2019-2030)

### 11.3 Asia Badminton Racket Market Size by Country

11.3.1 Asia Badminton Racket Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

11.3.2 Asia Badminton Racket Sales by Country (2019 VS 2023 VS 2030)

11.3.3 Asia Badminton Racket Price by Country (2019-2030)

11.3.4 Japan

11.3.5 South Korea

11.3.6 India

11.3.7 Australia

11.3.8 China Taiwan

11.3.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA AND LATIN AMERICA**

12.1 MEALA Badminton Racket Market Size by Type

12.1.1 MEALA Badminton Racket Revenue by Type (2019-2030)

12.1.2 MEALA Badminton Racket Sales by Type (2019-2030)

12.1.3 MEALA Badminton Racket Price by Type (2019-2030)

12.2 MEALA Badminton Racket Market Size by Application

12.2.1 MEALA Badminton Racket Revenue by Application (2019-2030)

12.2.2 MEALA Badminton Racket Sales by Application (2019-2030)

12.2.3 MEALA Badminton Racket Price by Application (2019-2030)

12.3 MEALA Badminton Racket Market Size by Country

12.3.1 MEALA Badminton Racket Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 MEALA Badminton Racket Sales by Country (2019 VS 2023 VS 2030)

12.3.3 MEALA Badminton Racket Price by Country (2019-2030)

12.3.4 Mexico

12.3.5 Brazil

12.3.6 Israel

12.3.7 Argentina

12.3.8 Colombia

12.3.9 Turkey

12.3.10 Saudi Arabia

12.3.11 UAE

## **13 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

13.1 Badminton Racket Value Chain Analysis

13.1.1 Badminton Racket Key Raw Materials

13.1.2 Raw Materials Key Suppliers

13.1.3 Manufacturing Cost Structure

- 13.1.4 Badminton Racket Production Mode & Process
- 13.2 Badminton Racket Sales Channels Analysis
  - 13.2.1 Direct Comparison with Distribution Share
  - 13.2.2 Badminton Racket Distributors
  - 13.2.3 Badminton Racket Customers

## **14 CONCLUDING INSIGHTS**

## **15 APPENDIX**

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process
- 15.4 Authors List of This Report
- 15.5 Data Source
  - 15.5.1 Secondary Sources
  - 15.5.2 Primary Sources
- 15.6 Disclaimer

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