

Global Background Music Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

<https://marketpublishers.com/r/GBAFD6A14FBBEN.html>

Date: April 2024

Pages: 216

Price: US\$ 4,250.00 (Single User License)

ID: GBAFD6A14FBBEN

Abstracts

Summary

Background music is an integral part of modern commercial space like malls, retail stores, transit, elevators and other public spaces. This kind of music is intended for passive listening, and it helps in improving the ambience of the place. It is also seen to affect the customer's mood positively, resulting in better shopping experiences for the customers and the retailers. The increase in the number of commercial spaces, high preference for entertainment, and growth in the tourism sector are the major factors that are driving the market growth.

According to APO Research, The global Background Music market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Background Music include Mood Media, PlayNetwork, TouchTunes, Usen, SiriusXM for Business, Pandora for Business, Almotech, Imagesound and NSM Music., etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Background Music, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Background Music, also provides the value of main regions and countries. Of the upcoming market potential for Background Music, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Background Music revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Background Music market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Background Music company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Background Music segment by Company

Mood Media

PlayNetwork

TouchTunes

Usen

SiriusXM for Business

Pandora for Business

Almotech

Imagesound

NSM Music.

CSI Music

Easy on Hold

Sunflower Music

Soundjack

Xenon Music Media

Soundtrack Your Brand

Jamendo Listening

Heartbeats International

SoundMachine

Rockbot

Jukeboxy

Cloud Cover Music

Custom Channels

Auracle Sound

Brandtrack

Kasimu

Soundreef

Express Melody

Qsic

StorePlay

Open Ear Music

Background Music segment by Type

Music Streaming

AV System Equipment

Background Music segment by Application

Retail Stores

Cafes & Restaurants

Leisure & Hospitality

Public Organizations

Others

Background Music segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Background Music status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Background Music key companies, revenue, market share, and recent developments.
3. To split the Background Music breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Background Music market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Background Music significant trends, drivers, influence factors in global and regions.
6. To analyze Background Music competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Background Music market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Background Music and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Background Music.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Background Music industry.

Chapter 3: Detailed analysis of Background Music company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Background Music in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Background Music in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Background Music Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Background Music Market Size (2019-2030)
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 BACKGROUND MUSIC MARKET DYNAMICS

- 2.1 Background Music Industry Trends
- 2.2 Background Music Industry Drivers
- 2.3 Background Music Industry Opportunities and Challenges
- 2.4 Background Music Industry Restraints

3 BACKGROUND MUSIC MARKET BY COMPANY

- 3.1 Global Background Music Company Revenue Ranking in 2023
- 3.2 Global Background Music Revenue by Company (2019-2024)
- 3.3 Global Background Music Company Ranking, 2022 VS 2023 VS 2024
- 3.4 Global Background Music Company Manufacturing Base & Headquarters
- 3.5 Global Background Music Company, Product Type & Application
- 3.6 Global Background Music Company Commercialization Time
- 3.7 Market Competitive Analysis
 - 3.7.1 Global Background Music Market CR5 and HHI
 - 3.7.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.7.3 2023 Background Music Tier 1, Tier 2, and Tier
- 3.8 Mergers & Acquisitions, Expansion

4 BACKGROUND MUSIC MARKET BY TYPE

- 4.1 Background Music Type Introduction
 - 4.1.1 Music Streaming
 - 4.1.2 AV System Equipment
- 4.2 Global Background Music Sales Value by Type
 - 4.2.1 Global Background Music Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Background Music Sales Value by Type (2019-2030)

4.2.3 Global Background Music Sales Value Share by Type (2019-2030)

5 BACKGROUND MUSIC MARKET BY APPLICATION

5.1 Background Music Application Introduction

5.1.1 Retail Stores

5.1.2 Cafes & Restaurants

5.1.3 Leisure & Hospitality

5.1.4 Public Organizations

5.1.5 Others

5.2 Global Background Music Sales Value by Application

5.2.1 Global Background Music Sales Value by Application (2019 VS 2023 VS 2030)

5.2.2 Global Background Music Sales Value by Application (2019-2030)

5.2.3 Global Background Music Sales Value Share by Application (2019-2030)

6 BACKGROUND MUSIC MARKET BY REGION

6.1 Global Background Music Sales Value by Region: 2019 VS 2023 VS 2030

6.2 Global Background Music Sales Value by Region (2019-2030)

6.2.1 Global Background Music Sales Value by Region: 2019-2024

6.2.2 Global Background Music Sales Value by Region (2025-2030)

6.3 North America

6.3.1 North America Background Music Sales Value (2019-2030)

6.3.2 North America Background Music Sales Value Share by Country, 2023 VS 2030

6.4 Europe

6.4.1 Europe Background Music Sales Value (2019-2030)

6.4.2 Europe Background Music Sales Value Share by Country, 2023 VS 2030

6.5 Asia-Pacific

6.5.1 Asia-Pacific Background Music Sales Value (2019-2030)

6.5.2 Asia-Pacific Background Music Sales Value Share by Country, 2023 VS 2030

6.6 Latin America

6.6.1 Latin America Background Music Sales Value (2019-2030)

6.6.2 Latin America Background Music Sales Value Share by Country, 2023 VS 2030

6.7 Middle East & Africa

6.7.1 Middle East & Africa Background Music Sales Value (2019-2030)

6.7.2 Middle East & Africa Background Music Sales Value Share by Country, 2023 VS 2030

7 BACKGROUND MUSIC MARKET BY COUNTRY

7.1 Global Background Music Sales Value by Country: 2019 VS 2023 VS 2030

7.2 Global Background Music Sales Value by Country (2019-2030)

7.2.1 Global Background Music Sales Value by Country (2019-2024)

7.2.2 Global Background Music Sales Value by Country (2025-2030)

7.3 USA

7.3.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.3.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.3.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.4 Canada

7.4.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.4.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.4.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.5 Germany

7.5.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.5.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.6 France

7.6.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.6.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.7 U.K.

7.7.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.7.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.8 Italy

7.8.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.8.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.8.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.9 Netherlands

7.9.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.9.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.9.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.10 Nordic Countries

7.10.1 Global Background Music Sales Value Growth Rate (2019-2030)

7.10.2 Global Background Music Sales Value Share by Type, 2023 VS 2030

7.10.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

7.11 China

7.11.1 Global Background Music Sales Value Growth Rate (2019-2030)

- 7.11.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
- 7.11.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.12 Japan
 - 7.12.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.12.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.12.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.13 South Korea
 - 7.13.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.13.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.13.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.14 Southeast Asia
 - 7.14.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.14.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.14.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.15 India
 - 7.15.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.15.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.15.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.16 Australia
 - 7.16.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.16.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.16.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.17 Mexico
 - 7.17.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.17.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.17.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.18 Brazil
 - 7.18.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.18.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.18.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.19 Turkey
 - 7.19.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.19.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.19.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.20 Saudi Arabia
 - 7.20.1 Global Background Music Sales Value Growth Rate (2019-2030)
 - 7.20.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
 - 7.20.3 Global Background Music Sales Value Share by Application, 2023 VS 2030
- 7.21 UAE

- 7.21.1 Global Background Music Sales Value Growth Rate (2019-2030)
- 7.21.2 Global Background Music Sales Value Share by Type, 2023 VS 2030
- 7.21.3 Global Background Music Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 Mood Media

- 8.1.1 Mood Media Company Information
- 8.1.2 Mood Media Business Overview
- 8.1.3 Mood Media Background Music Revenue and Gross Margin (2019-2024)
- 8.1.4 Mood Media Background Music Product Portfolio
- 8.1.5 Mood Media Recent Developments

8.2 PlayNetwork

- 8.2.1 PlayNetwork Company Information
- 8.2.2 PlayNetwork Business Overview
- 8.2.3 PlayNetwork Background Music Revenue and Gross Margin (2019-2024)
- 8.2.4 PlayNetwork Background Music Product Portfolio
- 8.2.5 PlayNetwork Recent Developments

8.3 TouchTunes

- 8.3.1 TouchTunes Company Information
- 8.3.2 TouchTunes Business Overview
- 8.3.3 TouchTunes Background Music Revenue and Gross Margin (2019-2024)
- 8.3.4 TouchTunes Background Music Product Portfolio
- 8.3.5 TouchTunes Recent Developments

8.4 Usen

- 8.4.1 Usen Company Information
- 8.4.2 Usen Business Overview
- 8.4.3 Usen Background Music Revenue and Gross Margin (2019-2024)
- 8.4.4 Usen Background Music Product Portfolio
- 8.4.5 Usen Recent Developments

8.5 SiriusXM for Business

- 8.5.1 SiriusXM for Business Company Information
- 8.5.2 SiriusXM for Business Business Overview
- 8.5.3 SiriusXM for Business Background Music Revenue and Gross Margin (2019-2024)
- 8.5.4 SiriusXM for Business Background Music Product Portfolio
- 8.5.5 SiriusXM for Business Recent Developments

8.6 Pandora for Business

- 8.6.1 Pandora for Business Company Information

- 8.6.2 Pandora for Business Business Overview
- 8.6.3 Pandora for Business Background Music Revenue and Gross Margin (2019-2024)
- 8.6.4 Pandora for Business Background Music Product Portfolio
- 8.6.5 Pandora for Business Recent Developments
- 8.7 Almotech
 - 8.7.1 Almotech Comapny Information
 - 8.7.2 Almotech Business Overview
 - 8.7.3 Almotech Background Music Revenue and Gross Margin (2019-2024)
 - 8.7.4 Almotech Background Music Product Portfolio
 - 8.7.5 Almotech Recent Developments
- 8.8 Imagesound
 - 8.8.1 Imagesound Comapny Information
 - 8.8.2 Imagesound Business Overview
 - 8.8.3 Imagesound Background Music Revenue and Gross Margin (2019-2024)
 - 8.8.4 Imagesound Background Music Product Portfolio
 - 8.8.5 Imagesound Recent Developments
- 8.9 NSM Music.
 - 8.9.1 NSM Music. Comapny Information
 - 8.9.2 NSM Music. Business Overview
 - 8.9.3 NSM Music. Background Music Revenue and Gross Margin (2019-2024)
 - 8.9.4 NSM Music. Background Music Product Portfolio
 - 8.9.5 NSM Music. Recent Developments
- 8.10 CSI Music
 - 8.10.1 CSI Music Comapny Information
 - 8.10.2 CSI Music Business Overview
 - 8.10.3 CSI Music Background Music Revenue and Gross Margin (2019-2024)
 - 8.10.4 CSI Music Background Music Product Portfolio
 - 8.10.5 CSI Music Recent Developments
- 8.11 Easy on Hold
 - 8.11.1 Easy on Hold Comapny Information
 - 8.11.2 Easy on Hold Business Overview
 - 8.11.3 Easy on Hold Background Music Revenue and Gross Margin (2019-2024)
 - 8.11.4 Easy on Hold Background Music Product Portfolio
 - 8.11.5 Easy on Hold Recent Developments
- 8.12 Sunflower Music
 - 8.12.1 Sunflower Music Comapny Information
 - 8.12.2 Sunflower Music Business Overview
 - 8.12.3 Sunflower Music Background Music Revenue and Gross Margin (2019-2024)

- 8.12.4 Sunflower Music Background Music Product Portfolio
- 8.12.5 Sunflower Music Recent Developments
- 8.13 Soundjack
 - 8.13.1 Soundjack Company Information
 - 8.13.2 Soundjack Business Overview
 - 8.13.3 Soundjack Background Music Revenue and Gross Margin (2019-2024)
 - 8.13.4 Soundjack Background Music Product Portfolio
 - 8.13.5 Soundjack Recent Developments
- 8.14 Xenon Music Media
 - 8.14.1 Xenon Music Media Company Information
 - 8.14.2 Xenon Music Media Business Overview
 - 8.14.3 Xenon Music Media Background Music Revenue and Gross Margin (2019-2024)
 - 8.14.4 Xenon Music Media Background Music Product Portfolio
 - 8.14.5 Xenon Music Media Recent Developments
- 8.15 Soundtrack Your Brand
 - 8.15.1 Soundtrack Your Brand Company Information
 - 8.15.2 Soundtrack Your Brand Business Overview
 - 8.15.3 Soundtrack Your Brand Background Music Revenue and Gross Margin (2019-2024)
 - 8.15.4 Soundtrack Your Brand Background Music Product Portfolio
 - 8.15.5 Soundtrack Your Brand Recent Developments
- 8.16 Jamendo Listening
 - 8.16.1 Jamendo Listening Company Information
 - 8.16.2 Jamendo Listening Business Overview
 - 8.16.3 Jamendo Listening Background Music Revenue and Gross Margin (2019-2024)
 - 8.16.4 Jamendo Listening Background Music Product Portfolio
 - 8.16.5 Jamendo Listening Recent Developments
- 8.17 Heartbeats International
 - 8.17.1 Heartbeats International Company Information
 - 8.17.2 Heartbeats International Business Overview
 - 8.17.3 Heartbeats International Background Music Revenue and Gross Margin (2019-2024)
 - 8.17.4 Heartbeats International Background Music Product Portfolio
 - 8.17.5 Heartbeats International Recent Developments
- 8.18 SoundMachine
 - 8.18.1 SoundMachine Company Information
 - 8.18.2 SoundMachine Business Overview
 - 8.18.3 SoundMachine Background Music Revenue and Gross Margin (2019-2024)

- 8.18.4 SoundMachine Background Music Product Portfolio
- 8.18.5 SoundMachine Recent Developments
- 8.19 Rockbot
 - 8.19.1 Rockbot Company Information
 - 8.19.2 Rockbot Business Overview
 - 8.19.3 Rockbot Background Music Revenue and Gross Margin (2019-2024)
 - 8.19.4 Rockbot Background Music Product Portfolio
 - 8.19.5 Rockbot Recent Developments
- 8.20 Jukeboxy
 - 8.20.1 Jukeboxy Company Information
 - 8.20.2 Jukeboxy Business Overview
 - 8.20.3 Jukeboxy Background Music Revenue and Gross Margin (2019-2024)
 - 8.20.4 Jukeboxy Background Music Product Portfolio
 - 8.20.5 Jukeboxy Recent Developments
- 8.21 Cloud Cover Music
 - 8.21.1 Cloud Cover Music Company Information
 - 8.21.2 Cloud Cover Music Business Overview
 - 8.21.3 Cloud Cover Music Background Music Revenue and Gross Margin (2019-2024)
 - 8.21.4 Cloud Cover Music Background Music Product Portfolio
 - 8.21.5 Cloud Cover Music Recent Developments
- 8.22 Custom Channels
 - 8.22.1 Custom Channels Company Information
 - 8.22.2 Custom Channels Business Overview
 - 8.22.3 Custom Channels Background Music Revenue and Gross Margin (2019-2024)
 - 8.22.4 Custom Channels Background Music Product Portfolio
 - 8.22.5 Custom Channels Recent Developments
- 8.23 Auracle Sound
 - 8.23.1 Auracle Sound Company Information
 - 8.23.2 Auracle Sound Business Overview
 - 8.23.3 Auracle Sound Background Music Revenue and Gross Margin (2019-2024)
 - 8.23.4 Auracle Sound Background Music Product Portfolio
 - 8.23.5 Auracle Sound Recent Developments
- 8.24 Brandtrack
 - 8.24.1 Brandtrack Company Information
 - 8.24.2 Brandtrack Business Overview
 - 8.24.3 Brandtrack Background Music Revenue and Gross Margin (2019-2024)
 - 8.24.4 Brandtrack Background Music Product Portfolio
 - 8.24.5 Brandtrack Recent Developments
- 8.25 Kasimu

- 8.25.1 Kasimu Comapny Information
- 8.25.2 Kasimu Business Overview
- 8.25.3 Kasimu Background Music Revenue and Gross Margin (2019-2024)
- 8.25.4 Kasimu Background Music Product Portfolio
- 8.25.5 Kasimu Recent Developments
- 8.26 Soundreef
 - 8.26.1 Soundreef Comapny Information
 - 8.26.2 Soundreef Business Overview
 - 8.26.3 Soundreef Background Music Revenue and Gross Margin (2019-2024)
 - 8.26.4 Soundreef Background Music Product Portfolio
 - 8.26.5 Soundreef Recent Developments
- 8.27 Express Melody
 - 8.27.1 Express Melody Comapny Information
 - 8.27.2 Express Melody Business Overview
 - 8.27.3 Express Melody Background Music Revenue and Gross Margin (2019-2024)
 - 8.27.4 Express Melody Background Music Product Portfolio
 - 8.27.5 Express Melody Recent Developments
- 8.28 Qsic
 - 8.28.1 Qsic Comapny Information
 - 8.28.2 Qsic Business Overview
 - 8.28.3 Qsic Background Music Revenue and Gross Margin (2019-2024)
 - 8.28.4 Qsic Background Music Product Portfolio
 - 8.28.5 Qsic Recent Developments
- 8.29 StorePlay
 - 8.29.1 StorePlay Comapny Information
 - 8.29.2 StorePlay Business Overview
 - 8.29.3 StorePlay Background Music Revenue and Gross Margin (2019-2024)
 - 8.29.4 StorePlay Background Music Product Portfolio
 - 8.29.5 StorePlay Recent Developments
- 8.30 Open Ear Music
 - 8.30.1 Open Ear Music Comapny Information
 - 8.30.2 Open Ear Music Business Overview
 - 8.30.3 Open Ear Music Background Music Revenue and Gross Margin (2019-2024)
 - 8.30.4 Open Ear Music Background Music Product Portfolio
 - 8.30.5 Open Ear Music Recent Developments

9 CONCLUDING INSIGHTS

10 APPENDIX

10.1 Reasons for Doing This Study

10.2 Research Methodology

10.3 Research Process

10.4 Authors List of This Report

10.5 Data Source

10.5.1 Secondary Sources

10.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Background Music Industry Trends
- Table 2. Background Music Industry Drivers
- Table 3. Background Music Industry Opportunities and Challenges
- Table 4. Background Music Industry Restraints
- Table 5. Global Background Music Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Background Music Revenue Share by Company (2019-2024)
- Table 7. Global Background Music Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 8. Global Background Music Key Company Manufacturing Base & Headquarters
- Table 9. Global Background Music Company, Product Type & Application
- Table 10. Global Background Music Company Commercialization Time
- Table 11. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Global Background Music by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 13. Mergers & Acquisitions, Expansion
- Table 14. Major Companies of Music Streaming
- Table 15. Major Companies of AV System Equipment
- Table 16. Global Background Music Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 17. Global Background Music Sales Value by Type (2019-2024) & (US\$ Million)
- Table 18. Global Background Music Sales Value by Type (2025-2030) & (US\$ Million)
- Table 19. Global Background Music Sales Value Share by Type (2019-2024)
- Table 20. Global Background Music Sales Value Share by Type (2025-2030)
- Table 21. Major Companies of Retail Stores
- Table 22. Major Companies of Cafes & Restaurants
- Table 23. Major Companies of Leisure & Hospitality
- Table 24. Major Companies of Public Organizations
- Table 25. Major Companies of Others
- Table 26. Global Background Music Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 27. Global Background Music Sales Value by Application (2019-2024) & (US\$ Million)
- Table 28. Global Background Music Sales Value by Application (2025-2030) & (US\$ Million)
- Table 29. Global Background Music Sales Value Share by Application (2019-2024)

- Table 30. Global Background Music Sales Value Share by Application (2025-2030)
- Table 31. Global Background Music Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 32. Global Background Music Sales Value by Region (2019-2024) & (US\$ Million)
- Table 33. Global Background Music Sales Value Share by Region (2019-2024)
- Table 34. Global Background Music Sales Value by Region (2025-2030) & (US\$ Million)
- Table 35. Global Background Music Sales Value Share by Region (2025-2030)
- Table 36. Global Background Music Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 37. Global Background Music Sales Value by Country (2019-2024) & (US\$ Million)
- Table 38. Global Background Music Sales Value Market Share by Country (2019-2024)
- Table 39. Global Background Music Sales Value by Country (2025-2030) & (US\$ Million)
- Table 40. Global Background Music Sales Value Market Share by Country (2025-2030)
- Table 41. Mood Media Company Information
- Table 42. Mood Media Business Overview
- Table 43. Mood Media Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 44. Mood Media Background Music Product Portfolio
- Table 45. Mood Media Recent Development
- Table 46. PlayNetwork Company Information
- Table 47. PlayNetwork Business Overview
- Table 48. PlayNetwork Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 49. PlayNetwork Background Music Product Portfolio
- Table 50. PlayNetwork Recent Development
- Table 51. TouchTunes Company Information
- Table 52. TouchTunes Business Overview
- Table 53. TouchTunes Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 54. TouchTunes Background Music Product Portfolio
- Table 55. TouchTunes Recent Development
- Table 56. Usen Company Information
- Table 57. Usen Business Overview
- Table 58. Usen Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 59. Usen Background Music Product Portfolio
- Table 60. Usen Recent Development

- Table 61. SiriusXM for Business Company Information
- Table 62. SiriusXM for Business Business Overview
- Table 63. SiriusXM for Business Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 64. SiriusXM for Business Background Music Product Portfolio
- Table 65. SiriusXM for Business Recent Development
- Table 66. Pandora for Business Company Information
- Table 67. Pandora for Business Business Overview
- Table 68. Pandora for Business Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 69. Pandora for Business Background Music Product Portfolio
- Table 70. Pandora for Business Recent Development
- Table 71. Almotech Company Information
- Table 72. Almotech Business Overview
- Table 73. Almotech Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 74. Almotech Background Music Product Portfolio
- Table 75. Almotech Recent Development
- Table 76. Imagesound Company Information
- Table 77. Imagesound Business Overview
- Table 78. Imagesound Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 79. Imagesound Background Music Product Portfolio
- Table 80. Imagesound Recent Development
- Table 81. NSM Music. Company Information
- Table 82. NSM Music. Business Overview
- Table 83. NSM Music. Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 84. NSM Music. Background Music Product Portfolio
- Table 85. NSM Music. Recent Development
- Table 86. CSI Music Company Information
- Table 87. CSI Music Business Overview
- Table 88. CSI Music Background Music Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 89. CSI Music Background Music Product Portfolio
- Table 90. CSI Music Recent Development
- Table 91. Easy on Hold Company Information
- Table 92. Easy on Hold Business Overview
- Table 93. Easy on Hold Background Music Sales (K Units), Value (US\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 94. Easy on Hold Background Music Product Portfolio

Table 95. Easy on Hold Recent Development

Table 96. Sunflower Music Company Information

Table 97. Sunflower Music Business Overview

Table 98. Sunflower Music Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Sunflower Music Background Music Product Portfolio

Table 100. Sunflower Music Recent Development

Table 101. Soundjack Company Information

Table 102. Soundjack Business Overview

Table 103. Soundjack Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Soundjack Background Music Product Portfolio

Table 105. Soundjack Recent Development

Table 106. Xenon Music Media Company Information

Table 107. Xenon Music Media Business Overview

Table 108. Xenon Music Media Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Xenon Music Media Background Music Product Portfolio

Table 110. Xenon Music Media Recent Development

Table 111. Soundtrack Your Brand Company Information

Table 112. Soundtrack Your Brand Business Overview

Table 113. Soundtrack Your Brand Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Soundtrack Your Brand Background Music Product Portfolio

Table 115. Soundtrack Your Brand Recent Development

Table 116. Jamendo Listening Company Information

Table 117. Jamendo Listening Business Overview

Table 118. Jamendo Listening Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Jamendo Listening Background Music Product Portfolio

Table 120. Jamendo Listening Recent Development

Table 121. Heartbeats International Company Information

Table 122. Heartbeats International Business Overview

Table 123. Heartbeats International Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Heartbeats International Background Music Product Portfolio

Table 125. Heartbeats International Recent Development

- Table 126. SoundMachine Company Information
- Table 127. SoundMachine Business Overview
- Table 128. SoundMachine Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. SoundMachine Background Music Product Portfolio
- Table 130. SoundMachine Recent Development
- Table 131. Rockbot Company Information
- Table 132. Rockbot Business Overview
- Table 133. Rockbot Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Rockbot Background Music Product Portfolio
- Table 135. Rockbot Recent Development
- Table 136. Jukeboxy Company Information
- Table 137. Jukeboxy Business Overview
- Table 138. Jukeboxy Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Jukeboxy Background Music Product Portfolio
- Table 140. Jukeboxy Recent Development
- Table 141. Cloud Cover Music Company Information
- Table 142. Cloud Cover Music Business Overview
- Table 143. Cloud Cover Music Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Cloud Cover Music Background Music Product Portfolio
- Table 145. Cloud Cover Music Recent Development
- Table 146. Custom Channels Company Information
- Table 147. Custom Channels Business Overview
- Table 148. Custom Channels Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Custom Channels Background Music Product Portfolio
- Table 150. Custom Channels Recent Development
- Table 151. Auracle Sound Company Information
- Table 152. Auracle Sound Business Overview
- Table 153. Auracle Sound Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Auracle Sound Background Music Product Portfolio
- Table 155. Auracle Sound Recent Development
- Table 156. Brandtrack Company Information
- Table 157. Brandtrack Business Overview
- Table 158. Brandtrack Background Music Sales (K Units), Value (US\$ Million), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Brandtrack Background Music Product Portfolio
- Table 160. Brandtrack Recent Development
- Table 161. Kasimu Company Information
- Table 162. Kasimu Business Overview
- Table 163. Kasimu Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Kasimu Background Music Product Portfolio
- Table 165. Kasimu Recent Development
- Table 166. Soundreef Company Information
- Table 167. Soundreef Business Overview
- Table 168. Soundreef Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Soundreef Background Music Product Portfolio
- Table 170. Soundreef Recent Development
- Table 171. Express Melody Company Information
- Table 172. Express Melody Business Overview
- Table 173. Express Melody Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Express Melody Background Music Product Portfolio
- Table 175. Express Melody Recent Development
- Table 176. Qsic Company Information
- Table 177. Qsic Business Overview
- Table 178. Qsic Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. Qsic Background Music Product Portfolio
- Table 180. Qsic Recent Development
- Table 181. StorePlay Company Information
- Table 182. StorePlay Business Overview
- Table 183. StorePlay Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. StorePlay Background Music Product Portfolio
- Table 185. StorePlay Recent Development
- Table 186. Open Ear Music Company Information
- Table 187. Open Ear Music Business Overview
- Table 188. Open Ear Music Background Music Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. Open Ear Music Background Music Product Portfolio
- Table 190. Open Ear Music Recent Development

Table 191. Research Programs/Design for This Report

Table 192. Authors List of This Report

Table 193. Secondary Sources

Table 194. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Background Music Product Picture
- Figure 2. Global Background Music Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Background Music Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Background Music Company Revenue Ranking in 2023 (US\$ Million)
- Figure 5. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 6. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 7. Music Streaming Picture
- Figure 8. AV System Equipment Picture
- Figure 9. Global Background Music Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 10. Global Background Music Sales Value Share 2019 VS 2023 VS 2030
- Figure 11. Global Background Music Sales Value Share by Type (2019-2030)
- Figure 12. Retail Stores Picture
- Figure 13. Cafes & Restaurants Picture
- Figure 14. Leisure & Hospitality Picture
- Figure 15. Public Organizations Picture
- Figure 16. Others Picture
- Figure 17. Global Background Music Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 18. Global Background Music Sales Value Share 2019 VS 2023 VS 2030
- Figure 19. Global Background Music Sales Value Share by Application (2019

I would like to order

Product name: Global Background Music Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

Product link: <https://marketpublishers.com/r/GBAFD6A14FBBEN.html>

Price: US\$ 4,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBAFD6A14FBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

