

Global Background Music Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G58C0C631C76EN.html>

Date: April 2024

Pages: 191

Price: US\$ 3,950.00 (Single User License)

ID: G58C0C631C76EN

Abstracts

Summary

Background music is an integral part of modern commercial space like malls, retail stores, transit, elevators and other public spaces. This kind of music is intended for passive listening, and it helps in improving the ambience of the place. It is also seen to affect the customer's mood positively, resulting in better shopping experiences for the customers and the retailers. The increase in the number of commercial spaces, high preference for entertainment, and growth in the tourism sector are the major factors that are driving the market growth.

According to APO Research, The global Background Music market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Background Music is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Background Music include Mood Media, PlayNetwork, TouchTunes, Usen, SiriusXM for Business, Pandora for Business, Almotech, Imagesound and NSM Music., etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Includes

This report presents an overview of global market for Background Music, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Background Music, also provides the revenue of main regions and countries. Of the upcoming market potential for Background Music, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Background Music revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Background Music market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Background Music revenue, projected growth trends, production technology, application and end-user industry.

Background Music segment by Company

Mood Media

PlayNetwork

TouchTunes

Usen

SiriusXM for Business

Pandora for Business

Almotech

Imagesound

NSM Music.

CSI Music

Easy on Hold

Sunflower Music

Soundjack

Xenon Music Media

Soundtrack Your Brand

Jamendo Listening

Heartbeats International

SoundMachine

Rockbot

Jukeboxy

Cloud Cover Music

Custom Channels

Auracle Sound

Brandtrack

Kasimu

Soundreef

Express Melody

Qsic

StorePlay

Open Ear Music

Background Music segment by Type

Music Streaming

AV System Equipment

Background Music segment by Application

Retail Stores

Cafes & Restaurants

Leisure & Hospitality

Public Organizations

Others

Background Music segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Background Music market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Background Music and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Background Music.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Background Music in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Background Music industry.

Chapter 3: Detailed analysis of Background Music companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Background Music revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Market Analysis by Type
 - 1.2.1 Global Background Music Market Size Growth Rate by Type: 2019 VS 2023 VS 2030
 - 1.2.2 Music Streaming
 - 1.2.3 AV System Equipment
- 1.3 Market Analysis by Application
 - 1.3.1 Global Background Music Market Size Growth Rate by Application: 2019 VS 2023 VS 2030
 - 1.3.2 Retail Stores
 - 1.3.3 Cafes & Restaurants
 - 1.3.4 Leisure & Hospitality
 - 1.3.5 Public Organizations
 - 1.3.6 Others
- 1.4 Global Market Growth Prospects
- 1.5 Global Background Music Growth Trends by Region
 - 1.5.1 Global Background Music Market Size by Region: 2019 VS 2023 VS 2030
 - 1.5.2 Background Music Market Size by Region (2019-2024)
 - 1.5.3 Background Music Market Size by Region (2025-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives
- 1.8 Years Considered

2 GLOBAL BACKGROUND MUSIC MARKET DYNAMICS

- 2.1 Background Music Industry Trends
- 2.2 Background Music Industry Drivers
- 2.3 Background Music Industry Opportunities and Challenges
- 2.4 Background Music Industry Restraints

3 COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Background Music Revenue by Company (2019-2024)
- 3.2 Global Background Music Players Revenue Ranking, 2022 VS 2023 VS 2024
- 3.3 Global Background Music Key Company Head office and Area Served

- 3.4 Global Background Music Company, Product Type & Application
- 3.5 Global Background Music Company Commercialization Time
- 3.6 Market Competitive Analysis
 - 3.6.1 Global Background Music Market CR5 and HHI
 - 3.6.2 Global Top 5 and 10 Background Music Players Market Share by Revenue in 2023
 - 3.6.3 2023 Background Music Tier 1, Tier 2, and Tier

4 BACKGROUND MUSIC MARKET BY TYPE

- 4.1 Global Background Music Market Size by Type (2019 VS 2023 VS 2030)
- 4.2 Global Background Music Market Size by Type (2019-2030)
- 4.3 Global Background Music Market Size Share by Type (2019-2030)

5 BACKGROUND MUSIC MARKET BY APPLICATION

- 5.1 Global Background Music Market Size by Application (2019 VS 2023 VS 2030)
- 5.2 Global Background Music Market Size by Application (2019-2030)
- 5.3 Global Background Music Market Size Share by Application (2019-2030)

6 COMPANY PROFILES

- 6.1 Mood Media
 - 6.1.1 Mood Media Company Information
 - 6.1.2 Mood Media Business Overview
 - 6.1.3 Mood Media Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.1.4 Mood Media Background Music Product Portfolio
 - 6.1.5 Mood Media Recent Developments
- 6.2 PlayNetwork
 - 6.2.1 PlayNetwork Company Information
 - 6.2.2 PlayNetwork Business Overview
 - 6.2.3 PlayNetwork Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.2.4 PlayNetwork Background Music Product Portfolio
 - 6.2.5 PlayNetwork Recent Developments
- 6.3 TouchTunes
 - 6.3.1 TouchTunes Company Information
 - 6.3.2 TouchTunes Business Overview

6.3.3 TouchTunes Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.3.4 TouchTunes Background Music Product Portfolio

6.3.5 TouchTunes Recent Developments

6.4 Usen

6.4.1 Usen Comapny Information

6.4.2 Usen Business Overview

6.4.3 Usen Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.4.4 Usen Background Music Product Portfolio

6.4.5 Usen Recent Developments

6.5 SiriusXM for Business

6.5.1 SiriusXM for Business Comapny Information

6.5.2 SiriusXM for Business Business Overview

6.5.3 SiriusXM for Business Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.5.4 SiriusXM for Business Background Music Product Portfolio

6.5.5 SiriusXM for Business Recent Developments

6.6 Pandora for Business

6.6.1 Pandora for Business Comapny Information

6.6.2 Pandora for Business Business Overview

6.6.3 Pandora for Business Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.6.4 Pandora for Business Background Music Product Portfolio

6.6.5 Pandora for Business Recent Developments

6.7 Almotech

6.7.1 Almotech Comapny Information

6.7.2 Almotech Business Overview

6.7.3 Almotech Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.7.4 Almotech Background Music Product Portfolio

6.7.5 Almotech Recent Developments

6.8 Imagesound

6.8.1 Imagesound Comapny Information

6.8.2 Imagesound Business Overview

6.8.3 Imagesound Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.8.4 Imagesound Background Music Product Portfolio

6.8.5 Imagesound Recent Developments

6.9 NSM Music.

6.9.1 NSM Music. Company Information

6.9.2 NSM Music. Business Overview

6.9.3 NSM Music. Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.9.4 NSM Music. Background Music Product Portfolio

6.9.5 NSM Music. Recent Developments

6.10 CSI Music

6.10.1 CSI Music Company Information

6.10.2 CSI Music Business Overview

6.10.3 CSI Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.10.4 CSI Music Background Music Product Portfolio

6.10.5 CSI Music Recent Developments

6.11 Easy on Hold

6.11.1 Easy on Hold Company Information

6.11.2 Easy on Hold Business Overview

6.11.3 Easy on Hold Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.11.4 Easy on Hold Background Music Product Portfolio

6.11.5 Easy on Hold Recent Developments

6.12 Sunflower Music

6.12.1 Sunflower Music Company Information

6.12.2 Sunflower Music Business Overview

6.12.3 Sunflower Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.12.4 Sunflower Music Background Music Product Portfolio

6.12.5 Sunflower Music Recent Developments

6.13 Soundjack

6.13.1 Soundjack Company Information

6.13.2 Soundjack Business Overview

6.13.3 Soundjack Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.13.4 Soundjack Background Music Product Portfolio

6.13.5 Soundjack Recent Developments

6.14 Xenon Music Media

6.14.1 Xenon Music Media Company Information

6.14.2 Xenon Music Media Business Overview

6.14.3 Xenon Music Media Background Music Revenue and Gross Margin (US\$

Million) & (2019-2024)

6.14.4 Xenon Music Media Background Music Product Portfolio

6.14.5 Xenon Music Media Recent Developments

6.15 Soundtrack Your Brand

6.15.1 Soundtrack Your Brand Company Information

6.15.2 Soundtrack Your Brand Business Overview

6.15.3 Soundtrack Your Brand Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.15.4 Soundtrack Your Brand Background Music Product Portfolio

6.15.5 Soundtrack Your Brand Recent Developments

6.16 Jamendo Listening

6.16.1 Jamendo Listening Company Information

6.16.2 Jamendo Listening Business Overview

6.16.3 Jamendo Listening Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.16.4 Jamendo Listening Background Music Product Portfolio

6.16.5 Jamendo Listening Recent Developments

6.17 Heartbeats International

6.17.1 Heartbeats International Company Information

6.17.2 Heartbeats International Business Overview

6.17.3 Heartbeats International Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.17.4 Heartbeats International Background Music Product Portfolio

6.17.5 Heartbeats International Recent Developments

6.18 SoundMachine

6.18.1 SoundMachine Company Information

6.18.2 SoundMachine Business Overview

6.18.3 SoundMachine Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.18.4 SoundMachine Background Music Product Portfolio

6.18.5 SoundMachine Recent Developments

6.19 Rockbot

6.19.1 Rockbot Company Information

6.19.2 Rockbot Business Overview

6.19.3 Rockbot Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.19.4 Rockbot Background Music Product Portfolio

6.19.5 Rockbot Recent Developments

6.20 Jukeboxy

- 6.20.1 Jukeboxy Comapny Information
- 6.20.2 Jukeboxy Business Overview
- 6.20.3 Jukeboxy Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.20.4 Jukeboxy Background Music Product Portfolio
- 6.20.5 Jukeboxy Recent Developments
- 6.21 Cloud Cover Music
 - 6.21.1 Cloud Cover Music Comapny Information
 - 6.21.2 Cloud Cover Music Business Overview
 - 6.21.3 Cloud Cover Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.21.4 Cloud Cover Music Background Music Product Portfolio
 - 6.21.5 Cloud Cover Music Recent Developments
- 6.22 Custom Channels
 - 6.22.1 Custom Channels Comapny Information
 - 6.22.2 Custom Channels Business Overview
 - 6.22.3 Custom Channels Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.22.4 Custom Channels Background Music Product Portfolio
 - 6.22.5 Custom Channels Recent Developments
- 6.23 Auracle Sound
 - 6.23.1 Auracle Sound Comapny Information
 - 6.23.2 Auracle Sound Business Overview
 - 6.23.3 Auracle Sound Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.23.4 Auracle Sound Background Music Product Portfolio
 - 6.23.5 Auracle Sound Recent Developments
- 6.24 Brandtrack
 - 6.24.1 Brandtrack Comapny Information
 - 6.24.2 Brandtrack Business Overview
 - 6.24.3 Brandtrack Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.24.4 Brandtrack Background Music Product Portfolio
 - 6.24.5 Brandtrack Recent Developments
- 6.25 Kasimu
 - 6.25.1 Kasimu Comapny Information
 - 6.25.2 Kasimu Business Overview
 - 6.25.3 Kasimu Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

- 6.25.4 Kasimu Background Music Product Portfolio
- 6.25.5 Kasimu Recent Developments
- 6.26 Soundreef
 - 6.26.1 Soundreef Company Information
 - 6.26.2 Soundreef Business Overview
 - 6.26.3 Soundreef Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.26.4 Soundreef Background Music Product Portfolio
 - 6.26.5 Soundreef Recent Developments
- 6.27 Express Melody
 - 6.27.1 Express Melody Company Information
 - 6.27.2 Express Melody Business Overview
 - 6.27.3 Express Melody Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.27.4 Express Melody Background Music Product Portfolio
 - 6.27.5 Express Melody Recent Developments
- 6.28 Qsic
 - 6.28.1 Qsic Company Information
 - 6.28.2 Qsic Business Overview
 - 6.28.3 Qsic Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.28.4 Qsic Background Music Product Portfolio
 - 6.28.5 Qsic Recent Developments
- 6.29 StorePlay
 - 6.29.1 StorePlay Company Information
 - 6.29.2 StorePlay Business Overview
 - 6.29.3 StorePlay Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.29.4 StorePlay Background Music Product Portfolio
 - 6.29.5 StorePlay Recent Developments
- 6.30 Open Ear Music
 - 6.30.1 Open Ear Music Company Information
 - 6.30.2 Open Ear Music Business Overview
 - 6.30.3 Open Ear Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.30.4 Open Ear Music Background Music Product Portfolio
 - 6.30.5 Open Ear Music Recent Developments

7 NORTH AMERICA

- 7.1 North America Background Music Market Size (2019-2030)
- 7.2 North America Background Music Market Size by Type
 - 7.2.1 North America Background Music Market Size by Type (2019-2024)
 - 7.2.2 North America Background Music Market Size by Type (2025-2030)
 - 7.2.3 North America Background Music Market Share by Type (2019-2030)
- 7.3 North America Background Music Market Size by Application
 - 7.3.1 North America Background Music Market Size by Application (2019-2024)
 - 7.3.2 North America Background Music Market Size by Application (2025-2030)
 - 7.3.3 North America Background Music Market Share by Application (2019-2030)
- 7.4 North America Background Music Market Size by Country
 - 7.4.1 North America Background Music Market Size by Country (2019 VS 2023 VS 2030)
 - 7.4.2 North America Background Music Market Size by Country (2019-2024)
 - 7.4.3 North America Background Music Market Size by Country (2025-2030)
 - 7.4.4 North America Background Music Market Share by Country (2019-2030)
 - 7.4.5 United States
 - 7.4.6 Canada

8 EUROPE

- 8.1 Europe Background Music Market Size (2019-2030)
- 8.2 Europe Background Music Market Size by Type
 - 8.2.1 Europe Background Music Market Size by Type (2019-2024)
 - 8.2.2 Europe Background Music Market Size by Type (2025-2030)
 - 8.2.3 Europe Background Music Market Share by Type (2019-2030)
- 8.3 Europe Background Music Market Size by Application
 - 8.3.1 Europe Background Music Market Size by Application (2019-2024)
 - 8.3.2 Europe Background Music Market Size by Application (2025-2030)
 - 8.3.3 Europe Background Music Market Share by Application (2019-2030)
- 8.4 Europe Background Music Market Size by Country
 - 8.4.1 Europe Background Music Market Size by Country (2019 VS 2023 VS 2030)
 - 8.4.2 Europe Background Music Market Size by Country (2019-2024)
 - 8.4.3 Europe Background Music Market Size by Country (2025-2030)
 - 8.4.4 Europe Background Music Market Share by Country (2019-2030)
 - 8.4.5 Germany
 - 8.4.6 France
 - 8.4.7 U.K.
 - 8.4.8 Italy

8.4.9 Russia

8.4.10 Nordic Countries

9 CHINA

9.1 China Background Music Market Size (2019-2030)

9.2 China Background Music Market Size by Type

9.2.1 China Background Music Market Size by Type (2019-2024)

9.2.2 China Background Music Market Size by Type (2025-2030)

9.2.3 China Background Music Market Share by Type (2019-2030)

9.3 China Background Music Market Size by Application

9.3.1 China Background Music Market Size by Application (2019-2024)

9.3.2 China Background Music Market Size by Application (2025-2030)

9.3.3 China Background Music Market Share by Application (2019-2030)

10 ASIA

10.1 Asia Background Music Market Size (2019-2030)

10.2 Asia Background Music Market Size by Type

10.2.1 Asia Background Music Market Size by Type (2019-2024)

10.2.2 Asia Background Music Market Size by Type (2025-2030)

10.2.3 Asia Background Music Market Share by Type (2019-2030)

10.3 Asia Background Music Market Size by Application

10.3.1 Asia Background Music Market Size by Application (2019-2024)

10.3.2 Asia Background Music Market Size by Application (2025-2030)

10.3.3 Asia Background Music Market Share by Application (2019-2030)

10.4 Asia Background Music Market Size by Country

10.4.1 Asia Background Music Market Size by Country (2019 VS 2023 VS 2030)

10.4.2 Asia Background Music Market Size by Country (2019-2024)

10.4.3 Asia Background Music Market Size by Country (2025-2030)

10.4.4 Asia Background Music Market Share by Country (2019-2030)

10.4.5 Japan

10.4.6 South Korea

10.4.7 China Taiwan

10.4.8 Southeast Asia

10.4.9 India

10.4.10 Australia

11 MEALA

- 11.1 MEALA Background Music Market Size (2019-2030)
- 11.2 MEALA Background Music Market Size by Type
 - 11.2.1 MEALA Background Music Market Size by Type (2019-2024)
 - 11.2.2 MEALA Background Music Market Size by Type (2025-2030)
 - 11.2.3 MEALA Background Music Market Share by Type (2019-2030)
- 11.3 MEALA Background Music Market Size by Application
 - 11.3.1 MEALA Background Music Market Size by Application (2019-2024)
 - 11.3.2 MEALA Background Music Market Size by Application (2025-2030)
 - 11.3.3 MEALA Background Music Market Share by Application (2019-2030)
- 11.4 MEALA Background Music Market Size by Country
 - 11.4.1 MEALA Background Music Market Size by Country (2019 VS 2023 VS 2030)
 - 11.4.2 MEALA Background Music Market Size by Country (2019-2024)
 - 11.4.3 MEALA Background Music Market Size by Country (2025-2030)
 - 11.4.4 MEALA Background Music Market Share by Country (2019-2030)
 - 11.4.5 Brazil
 - 11.4.6 Mexico
 - 11.4.7 Turkey
 - 11.4.8 Israel
 - 11.4.9 GCC Countries

12 CONCLUDING INSIGHTS

13 APPENDIX

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology
- 13.3 Research Process
- 13.4 Authors List of This Report
- 13.5 Data Source
 - 13.5.1 Secondary Sources
 - 13.5.2 Primary Sources
- 13.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Background Music Market Size Growth Rate by Type (US\$ Million): 2019 VS 2023 VS 2030

Table 2. Key Players of Music Streaming

Table 3. Key Players of AV System Equipment

Table 5. Global Background Music Market Size Growth Rate by Application (US\$ Million): 2019 VS 2023 VS 2030

Table 6. Key Players of Retail Stores

Table 7. Key Players of Cafes & Restaurants

Table 8. Key Players of Leisure & Hospitality

Table 9. Key Players of Public Organizations

Table 10. Key Players of Others

Table 11. Global Background Music Market Size Growth Rate (CAGR) by Region (US\$ Million): 2019 VS 2023 VS 2030

Table 12. Global Background Music Market Size by Region (2019-2024) & (US\$ Million)

Table 13. Global Background Music Market Share by Region (2019-2024)

Table 14. Global Background Music Market Size by Region (2025-2030) & (US\$ Million)

Table 15. Global Background Music Market Share by Region (2025-2030)

Table 16. Background Music Industry Trends

Table 17. Background Music Industry Drivers

Table 18. Background Music Industry Opportunities and Challenges

Table 19. Background Music Industry Restraints

Table 20. Global Background Music Revenue by Company (US\$ Million) & (2019-2024)

Table 21. Global Background Music Revenue Market Share by Company (2019-2024)

Table 22. Global Background Music Players Revenue Ranking, 2022 VS 2023 VS 2024

Table 23. Global Background Music Key Company Head office and Area Served

Table 24. Global Background Music Company, Product Type & Application

Table 25. Global Background Music Company Commercialization Time

Table 26. Global Company Market Concentration Ratio (CR5 and HHI)

Table 27. Global Background Music by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 28. Global Background Music Market Size by Type 2019 VS 2023 VS 2030 (US\$ Million)

Table 29. Global Background Music Market Size by Type (2019-2024) & (US\$ Million)

Table 30. Global Background Music Market Size by Type (2025-2030) & (US\$ Million)

Table 31. Global Background Music Revenue Market Share by Type (2019-2024)

- Table 32. Global Background Music Revenue Market Share by Type (2025-2030)
- Table 33. Global Background Music Market Size by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 34. Global Background Music Market Size by Application (2019-2024) & (US\$ Million)
- Table 35. Global Background Music Market Size by Application (2025-2030) & (US\$ Million)
- Table 36. Global Background Music Revenue Market Share by Application (2019-2024)
- Table 37. Global Background Music Revenue Market Share by Application (2025-2030)
- Table 38. Mood Media Business Overview
- Table 39. Mood Media Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 40. Mood Media Background Music Product Portfolio
- Table 41. Mood Media Recent Development
- Table 42. PlayNetwork Company Information
- Table 43. PlayNetwork Business Overview
- Table 44. PlayNetwork Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 45. PlayNetwork Background Music Product Portfolio
- Table 46. PlayNetwork Recent Development
- Table 47. TouchTunes Company Information
- Table 48. TouchTunes Business Overview
- Table 49. TouchTunes Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 50. TouchTunes Background Music Product Portfolio
- Table 51. TouchTunes Recent Development
- Table 52. Usen Company Information
- Table 53. Usen Business Overview
- Table 54. Usen Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 55. Usen Background Music Product Portfolio
- Table 56. Usen Recent Development
- Table 57. SiriusXM for Business Company Information
- Table 58. SiriusXM for Business Business Overview
- Table 59. SiriusXM for Business Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 60. SiriusXM for Business Background Music Product Portfolio
- Table 61. SiriusXM for Business Recent Development
- Table 62. Pandora for Business Company Information

- Table 63. Pandora for Business Business Overview
- Table 64. Pandora for Business Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 65. Pandora for Business Background Music Product Portfolio
- Table 66. Pandora for Business Recent Development
- Table 67. Almotech Company Information
- Table 68. Almotech Business Overview
- Table 69. Almotech Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 70. Almotech Background Music Product Portfolio
- Table 71. Almotech Recent Development
- Table 72. Imagesound Company Information
- Table 73. Imagesound Business Overview
- Table 74. Imagesound Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 75. Imagesound Background Music Product Portfolio
- Table 76. Imagesound Recent Development
- Table 77. NSM Music. Company Information
- Table 78. NSM Music. Business Overview
- Table 79. NSM Music. Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 80. NSM Music. Background Music Product Portfolio
- Table 81. NSM Music. Recent Development
- Table 82. CSI Music Company Information
- Table 83. CSI Music Business Overview
- Table 84. CSI Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 85. CSI Music Background Music Product Portfolio
- Table 86. CSI Music Recent Development
- Table 87. Easy on Hold Company Information
- Table 88. Easy on Hold Business Overview
- Table 89. Easy on Hold Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 90. Easy on Hold Background Music Product Portfolio
- Table 91. Easy on Hold Recent Development
- Table 92. Sunflower Music Company Information
- Table 93. Sunflower Music Business Overview
- Table 94. Sunflower Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

- Table 95. Sunflower Music Background Music Product Portfolio
- Table 96. Sunflower Music Recent Development
- Table 97. Soundjack Company Information
- Table 98. Soundjack Business Overview
- Table 99. Soundjack Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 100. Soundjack Background Music Product Portfolio
- Table 101. Soundjack Recent Development
- Table 102. Xenon Music Media Company Information
- Table 103. Xenon Music Media Business Overview
- Table 104. Xenon Music Media Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 105. Xenon Music Media Background Music Product Portfolio
- Table 106. Xenon Music Media Recent Development
- Table 107. Soundtrack Your Brand Company Information
- Table 108. Soundtrack Your Brand Business Overview
- Table 109. Soundtrack Your Brand Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 110. Soundtrack Your Brand Background Music Product Portfolio
- Table 111. Soundtrack Your Brand Recent Development
- Table 112. Jamendo Listening Company Information
- Table 113. Jamendo Listening Business Overview
- Table 114. Jamendo Listening Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 115. Jamendo Listening Background Music Product Portfolio
- Table 116. Jamendo Listening Recent Development
- Table 117. Heartbeats International Company Information
- Table 118. Heartbeats International Business Overview
- Table 119. Heartbeats International Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 120. Heartbeats International Background Music Product Portfolio
- Table 121. Heartbeats International Recent Development
- Table 122. SoundMachine Company Information
- Table 123. SoundMachine Business Overview
- Table 124. SoundMachine Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 125. SoundMachine Background Music Product Portfolio
- Table 126. SoundMachine Recent Development
- Table 127. Rockbot Company Information

Table 128. Rockbot Business Overview

Table 129. Rockbot Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 130. Rockbot Background Music Product Portfolio

Table 131. Rockbot Recent Development

Table 132. Jukeboxy Company Information

Table 133. Jukeboxy Business Overview

Table 134. Jukeboxy Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 135. Jukeboxy Background Music Product Portfolio

Table 136. Jukeboxy Recent Development

Table 137. Cloud Cover Music Company Information

Table 138. Cloud Cover Music Business Overview

Table 139. Cloud Cover Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 140. Cloud Cover Music Background Music Product Portfolio

Table 141. Cloud Cover Music Recent Development

Table 142. Custom Channels Company Information

Table 143. Custom Channels Business Overview

Table 144. Custom Channels Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 145. Custom Channels Background Music Product Portfolio

Table 146. Custom Channels Recent Development

Table 147. Auracle Sound Company Information

Table 148. Auracle Sound Business Overview

Table 149. Auracle Sound Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 150. Auracle Sound Background Music Product Portfolio

Table 151. Auracle Sound Recent Development

Table 152. Brandtrack Company Information

Table 153. Brandtrack Business Overview

Table 154. Brandtrack Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 155. Brandtrack Background Music Product Portfolio

Table 156. Brandtrack Recent Development

Table 157. Kasimu Company Information

Table 158. Kasimu Business Overview

Table 159. Kasimu Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)

- Table 160. Kasimu Background Music Product Portfolio
- Table 161. Kasimu Recent Development
- Table 162. Soundreef Company Information
- Table 163. Soundreef Business Overview
- Table 164. Soundreef Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 165. Soundreef Background Music Product Portfolio
- Table 166. Soundreef Recent Development
- Table 167. Express Melody Company Information
- Table 168. Express Melody Business Overview
- Table 169. Express Melody Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 170. Express Melody Background Music Product Portfolio
- Table 171. Express Melody Recent Development
- Table 172. Qsic Company Information
- Table 173. Qsic Business Overview
- Table 174. Qsic Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 175. Qsic Background Music Product Portfolio
- Table 176. Qsic Recent Development
- Table 177. StorePlay Company Information
- Table 178. StorePlay Business Overview
- Table 179. StorePlay Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 180. StorePlay Background Music Product Portfolio
- Table 181. StorePlay Recent Development
- Table 182. Open Ear Music Company Information
- Table 183. Open Ear Music Business Overview
- Table 184. Open Ear Music Background Music Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 185. Open Ear Music Background Music Product Portfolio
- Table 186. Open Ear Music Recent Development
- Table 187. North America Background Music Market Size by Type (2019-2024) & (US\$ Million)
- Table 188. North America Background Music Market Size by Type (2025-2030) & (US\$ Million)
- Table 189. North America Background Music Market Size by Application (2019-2024) & (US\$ Million)
- Table 190. North America Background Music Market Size by Application (2025-2030) &

(US\$ Million)

Table 191. North America Background Music Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 192. North America Background Music Market Size by Country (2019-2024)

Table 193. North America Background Music Market Size by Country (2025-2030)

Table 194. Europe Background Music Market Size by Type (2019-2024) & (US\$ Million)

Table 195. Europe Background Music Market Size by Type (2025-2030) & (US\$ Million)

Table 196. Europe Background Music Market Size by Application (2019-2024) & (US\$ Million)

Table 197. Europe Background Music Market Size by Application (2025-2030) & (US\$ Million)

Table 198. Europe Background Music Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 199. Europe Background Music Market Size by Country (2019-2024)

Table 200. Europe Background Music Market Size by Country (2025-2030)

Table 201. China Background Music Market Size by Type (2019-2024) & (US\$ Million)

Table 202. China Background Music Market Size by Type (2025-2030) & (US\$ Million)

Table 203. China Background Music Market Size by Application (2019-2024) & (US\$ Million)

Table 204. China Background Music Market Size by Application (2025-2030) & (US\$ Million)

Table 205. Asia Background Music Market Size by Type (2019-2024) & (US\$ Million)

Table 206. Asia Background Music Market Size by Type (2025-2030) & (US\$ Million)

Table 207. Asia Background Music Market Size by Application (2019-2024) & (US\$ Million)

Table 208. Asia Background Music Market Size by Application (2025-2030) & (US\$ Million)

Table 209. Asia Background Music Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 210. Asia Background Music Market Size by Country (2019-2024)

Table 211. Asia Background Music Market Size by Country (2025-2030)

Table 212. MEALA Background Music Market Size by Type (2019-2024) & (US\$ Million)

Table 213. MEALA Background Music Market Size by Type (2025-2030) & (US\$ Million)

Table 214. MEALA Background Music Market Size by Application (2019-2024) & (US\$ Million)

Table 215. MEALA Background Music Market Size by Application (2025-2030) & (US\$ Million)

Table 216. MEALA Background Music Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 217. MEALA Background Music Market Size by Country (2019-2024)

Table 218. MEALA Background Music Market Size by Country (2025-2030)

Table 219. Research Programs/Design for This Report

Table 220. Authors List of This Report

Table 221. Secondary Sources

Table 222. Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1

I would like to order

Product name: Global Background Music Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/G58C0C631C76EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G58C0C631C76EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

