

# Global Automotive Steering Wheel Switch Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GA386E667278EN.html>

Date: April 2024

Pages: 101

Price: US\$ 3,450.00 (Single User License)

ID: GA386E667278EN

## Abstracts

This report studies the automotive steering wheel switch market. It used to allow more functions to be controlled without increasing the number of switches on the steering wheel, enabling drivers to select and operate more vehicle functions while keeping their hands on the wheel.

According to APO Research, The global Automotive Steering Wheel Switch market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

The main manufacturers of automotive steering wheel switches include ZF, Delphi, Omron, Alps, Tokai Rika, Valeo, Panasonic, and the top three occupy more than 30% of the market share.

China is the main market, accounting for about 30%, followed by Europe at about 20%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive Steering Wheel Switch, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Steering Wheel Switch.

The Automotive Steering Wheel Switch market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This

report segments the global Automotive Steering Wheel Switch market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ZF

Delphi

Orman

Alps

Tokai Rika

Valeo

Panasonic

Leopold Kostal

TOYODENSO

Marquardt

LS Automotive

Changjiang Automobile

#### Automotive Steering Wheel Switch segment by Type

Split

Modular

#### Automotive Steering Wheel Switch segment by Application

Passenger Vehicle

Commercial Vehicle

#### Automotive Steering Wheel Switch Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Steering Wheel Switch market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Automotive Steering Wheel Switch and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Steering Wheel Switch.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Automotive Steering Wheel Switch manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Automotive Steering Wheel Switch in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Automotive Steering Wheel Switch Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Automotive Steering Wheel Switch Sales Estimates and Forecasts (2019-2030)
- 1.3 Automotive Steering Wheel Switch Market by Type
  - 1.3.1 Split
  - 1.3.2 Modular
- 1.4 Global Automotive Steering Wheel Switch Market Size by Type
  - 1.4.1 Global Automotive Steering Wheel Switch Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Automotive Steering Wheel Switch Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Automotive Steering Wheel Switch Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Automotive Steering Wheel Switch Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Automotive Steering Wheel Switch Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Automotive Steering Wheel Switch Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Automotive Steering Wheel Switch Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Automotive Steering Wheel Switch Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Automotive Steering Wheel Switch Industry Trends
- 2.2 Automotive Steering Wheel Switch Industry Drivers
- 2.3 Automotive Steering Wheel Switch Industry Opportunities and Challenges
- 2.4 Automotive Steering Wheel Switch Industry Restraints

### **3 MARKET COMPETITIVE LANDSCAPE BY COMPANY**

- 3.1 Global Top Players by Automotive Steering Wheel Switch Revenue (2019-2024)
- 3.2 Global Top Players by Automotive Steering Wheel Switch Sales (2019-2024)
- 3.3 Global Top Players by Automotive Steering Wheel Switch Price (2019-2024)
- 3.4 Global Automotive Steering Wheel Switch Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Automotive Steering Wheel Switch Key Company Manufacturing Sites & Headquarters
- 3.6 Global Automotive Steering Wheel Switch Company, Product Type & Application
- 3.7 Global Automotive Steering Wheel Switch Company Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Automotive Steering Wheel Switch Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Automotive Steering Wheel Switch Players Market Share by Revenue in 2023
  - 3.8.3 2023 Automotive Steering Wheel Switch Tier 1, Tier 2, and Tier

### **4 AUTOMOTIVE STEERING WHEEL SWITCH REGIONAL STATUS AND OUTLOOK**

- 4.1 Global Automotive Steering Wheel Switch Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Automotive Steering Wheel Switch Historic Market Size by Region
  - 4.2.1 Global Automotive Steering Wheel Switch Sales in Volume by Region (2019-2024)
  - 4.2.2 Global Automotive Steering Wheel Switch Sales in Value by Region (2019-2024)
  - 4.2.3 Global Automotive Steering Wheel Switch Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Automotive Steering Wheel Switch Forecasted Market Size by Region
  - 4.3.1 Global Automotive Steering Wheel Switch Sales in Volume by Region (2025-2030)
  - 4.3.2 Global Automotive Steering Wheel Switch Sales in Value by Region (2025-2030)
  - 4.3.3 Global Automotive Steering Wheel Switch Sales (Volume & Value), Price and Gross Margin (2025-2030)

### **5 AUTOMOTIVE STEERING WHEEL SWITCH BY APPLICATION**

- 5.1 Automotive Steering Wheel Switch Market by Application
  - 5.1.1 Passenger Vehicle
  - 5.1.2 Commercial Vehicle



## 5.2 Global Automotive Steering Wheel Switch Market Size by Application

5.2.1 Global Automotive Steering Wheel Switch Market Size Overview by Application (2019-2030)

5.2.2 Global Automotive Steering Wheel Switch Historic Market Size Review by Application (2019-2024)

5.2.3 Global Automotive Steering Wheel Switch Forecasted Market Size by Application (2025-2030)

## 5.3 Key Regions Market Size by Application

5.3.1 North America Automotive Steering Wheel Switch Sales Breakdown by Application (2019-2024)

5.3.2 Europe Automotive Steering Wheel Switch Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Automotive Steering Wheel Switch Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Automotive Steering Wheel Switch Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Automotive Steering Wheel Switch Sales Breakdown by Application (2019-2024)

## 6 COMPANY PROFILES

### 6.1 ZF

6.1.1 ZF Company Information

6.1.2 ZF Business Overview

6.1.3 ZF Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)

6.1.4 ZF Automotive Steering Wheel Switch Product Portfolio

6.1.5 ZF Recent Developments

### 6.2 Delphi

6.2.1 Delphi Company Information

6.2.2 Delphi Business Overview

6.2.3 Delphi Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Delphi Automotive Steering Wheel Switch Product Portfolio

6.2.5 Delphi Recent Developments

### 6.3 Orman

6.3.1 Orman Company Information

6.3.2 Orman Business Overview

6.3.3 Orman Automotive Steering Wheel Switch Sales, Revenue and Gross Margin

(2019-2024)

6.3.4 Orman Automotive Steering Wheel Switch Product Portfolio

6.3.5 Orman Recent Developments

6.4 Alps

6.4.1 Alps Company Information

6.4.2 Alps Business Overview

6.4.3 Alps Automotive Steering Wheel Switch Sales, Revenue and Gross Margin

(2019-2024)

6.4.4 Alps Automotive Steering Wheel Switch Product Portfolio

6.4.5 Alps Recent Developments

6.5 Tokai Rika

6.5.1 Tokai Rika Company Information

6.5.2 Tokai Rika Business Overview

6.5.3 Tokai Rika Automotive Steering Wheel Switch Sales, Revenue and Gross Margin

(2019-2024)

6.5.4 Tokai Rika Automotive Steering Wheel Switch Product Portfolio

6.5.5 Tokai Rika Recent Developments

6.6 Valeo

6.6.1 Valeo Company Information

6.6.2 Valeo Business Overview

6.6.3 Valeo Automotive Steering Wheel Switch Sales, Revenue and Gross Margin

(2019-2024)

6.6.4 Valeo Automotive Steering Wheel Switch Product Portfolio

6.6.5 Valeo Recent Developments

6.7 Panasonic

6.7.1 Panasonic Company Information

6.7.2 Panasonic Business Overview

6.7.3 Panasonic Automotive Steering Wheel Switch Sales, Revenue and Gross Margin

(2019-2024)

6.7.4 Panasonic Automotive Steering Wheel Switch Product Portfolio

6.7.5 Panasonic Recent Developments

6.8 Leopold Kostal

6.8.1 Leopold Kostal Company Information

6.8.2 Leopold Kostal Business Overview

6.8.3 Leopold Kostal Automotive Steering Wheel Switch Sales, Revenue and Gross

Margin (2019-2024)

6.8.4 Leopold Kostal Automotive Steering Wheel Switch Product Portfolio

6.8.5 Leopold Kostal Recent Developments

6.9 TOYODENSO

- 6.9.1 TOYODENSO Company Information
- 6.9.2 TOYODENSO Business Overview
- 6.9.3 TOYODENSO Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)
- 6.9.4 TOYODENSO Automotive Steering Wheel Switch Product Portfolio
- 6.9.5 TOYODENSO Recent Developments
- 6.10 Marquardt
  - 6.10.1 Marquardt Company Information
  - 6.10.2 Marquardt Business Overview
  - 6.10.3 Marquardt Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Marquardt Automotive Steering Wheel Switch Product Portfolio
  - 6.10.5 Marquardt Recent Developments
- 6.11 LS Automotive
  - 6.11.1 LS Automotive Company Information
  - 6.11.2 LS Automotive Business Overview
  - 6.11.3 LS Automotive Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 LS Automotive Automotive Steering Wheel Switch Product Portfolio
  - 6.11.5 LS Automotive Recent Developments
- 6.12 Changjiang Automobile
  - 6.12.1 Changjiang Automobile Company Information
  - 6.12.2 Changjiang Automobile Business Overview
  - 6.12.3 Changjiang Automobile Automotive Steering Wheel Switch Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 Changjiang Automobile Automotive Steering Wheel Switch Product Portfolio
  - 6.12.5 Changjiang Automobile Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

- 7.1 North America Automotive Steering Wheel Switch Sales by Country
  - 7.1.1 North America Automotive Steering Wheel Switch Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.1.2 North America Automotive Steering Wheel Switch Sales by Country (2019-2024)
  - 7.1.3 North America Automotive Steering Wheel Switch Sales Forecast by Country (2025-2030)
- 7.2 North America Automotive Steering Wheel Switch Market Size by Country
  - 7.2.1 North America Automotive Steering Wheel Switch Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Automotive Steering Wheel Switch Market Size by Country (2019-2024)

7.2.3 North America Automotive Steering Wheel Switch Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Automotive Steering Wheel Switch Sales by Country

8.1.1 Europe Automotive Steering Wheel Switch Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Automotive Steering Wheel Switch Sales by Country (2019-2024)

8.1.3 Europe Automotive Steering Wheel Switch Sales Forecast by Country (2025-2030)

8.2 Europe Automotive Steering Wheel Switch Market Size by Country

8.2.1 Europe Automotive Steering Wheel Switch Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Automotive Steering Wheel Switch Market Size by Country (2019-2024)

8.2.3 Europe Automotive Steering Wheel Switch Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Automotive Steering Wheel Switch Sales by Country

9.1.1 Asia-Pacific Automotive Steering Wheel Switch Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Automotive Steering Wheel Switch Sales by Country (2019-2024)

9.1.3 Asia-Pacific Automotive Steering Wheel Switch Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Automotive Steering Wheel Switch Market Size by Country

9.2.1 Asia-Pacific Automotive Steering Wheel Switch Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Automotive Steering Wheel Switch Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Automotive Steering Wheel Switch Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Automotive Steering Wheel Switch Sales by Country

10.1.1 Latin America Automotive Steering Wheel Switch Sales Growth Rate (CAGR)  
by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Automotive Steering Wheel Switch Sales by Country (2019-2024)

10.1.3 Latin America Automotive Steering Wheel Switch Sales Forecast by Country  
(2025-2030)

10.2 Latin America Automotive Steering Wheel Switch Market Size by Country

10.2.1 Latin America Automotive Steering Wheel Switch Market Size Growth Rate  
(CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Automotive Steering Wheel Switch Market Size by Country  
(2019-2024)

10.2.3 Latin America Automotive Steering Wheel Switch Market Size Forecast by  
Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Automotive Steering Wheel Switch Sales by Country

11.1.1 Middle East and Africa Automotive Steering Wheel Switch Sales Growth Rate  
(CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Automotive Steering Wheel Switch Sales by Country  
(2019-2024)

11.1.3 Middle East and Africa Automotive Steering Wheel Switch Sales Forecast by  
Country (2025-2030)

11.2 Middle East and Africa Automotive Steering Wheel Switch Market Size by Country

11.2.1 Middle East and Africa Automotive Steering Wheel Switch Market Size Growth  
Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Automotive Steering Wheel Switch Market Size by  
Country (2019-2024)

11.2.3 Middle East and Africa Automotive Steering Wheel Switch Market Size Forecast  
by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

12.1 Automotive Steering Wheel Switch Value Chain Analysis

12.1.1 Automotive Steering Wheel Switch Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Automotive Steering Wheel Switch Production Mode & Process

12.2 Automotive Steering Wheel Switch Sales Channels Analysis

- 12.2.1 Direct Comparison with Distribution Share
- 12.2.2 Automotive Steering Wheel Switch Distributors
- 12.2.3 Automotive Steering Wheel Switch Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer

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