

# Global Automotive NVH Materials Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G91DABA634F9EN.html>

Date: April 2024

Pages: 123

Price: US\$ 3,450.00 (Single User License)

ID: G91DABA634F9EN

## Abstracts

Automotive NVH Materials is designed for reducing noise and vibration. Vehicle noise is caused by doors, roof, windows, vehicle armor plate, and rear trunk.

According to APO Research, The global Automotive NVH Materials market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest Automotive NVH Materials market with about 28% market share. Europe is follower, accounting for about 25% market share.

The key players are Nihon Tokushu Toryo, 3M, Megatorber, STP, Henkel, Nitto Denko Corp, Second Skin Audio, FatMat Sound Control, HushMat, Soundproof Cow, GT Sound Control, Wolverine Advanced Materials, Silent Coat, JiQing TengDa, Daneng, Beijing Pingjing, JAWS, Quiet Doctor, DAOBO, Shenzhen Baolise, Beijing Shengmai etc. Top 3 companies occupied about 33% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive NVH Materials, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive NVH Materials.

The Automotive NVH Materials market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base

year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automotive NVH Materials market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Nihon Tokushu Toryo

3M

Megasorber

STP

Henkel

Nitto Denko Corp

Second Skin Audio

FatMat Sound Control

HushMat

Soundproof Cow

GT Sound Control

Wolverine Advanced Materials

Silent Coat

JiQing TengDa

Daneng

Beijing Pingjing

JAWS

Quier Doctor

DAOBO

Shenzhen Baolise

Beijing Shengmai

#### Automotive NVH Materials segment by Type

Polyurethane

Others

#### Automotive NVH Materials segment by Application

Hood

Trunk

Chassis

Others

## Automotive NVH Materials Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive NVH Materials market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Automotive NVH Materials and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive NVH Materials.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Automotive NVH Materials manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Automotive NVH Materials in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North

America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Automotive NVH Materials Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Automotive NVH Materials Sales Estimates and Forecasts (2019-2030)
- 1.3 Automotive NVH Materials Market by Type
  - 1.3.1 Polyurethane
  - 1.3.2 Others
- 1.4 Global Automotive NVH Materials Market Size by Type
  - 1.4.1 Global Automotive NVH Materials Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Automotive NVH Materials Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Automotive NVH Materials Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Automotive NVH Materials Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Automotive NVH Materials Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Automotive NVH Materials Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Automotive NVH Materials Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Automotive NVH Materials Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Automotive NVH Materials Industry Trends
- 2.2 Automotive NVH Materials Industry Drivers
- 2.3 Automotive NVH Materials Industry Opportunities and Challenges
- 2.4 Automotive NVH Materials Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Automotive NVH Materials Revenue (2019-2024)
- 3.2 Global Top Players by Automotive NVH Materials Sales (2019-2024)
- 3.3 Global Top Players by Automotive NVH Materials Price (2019-2024)
- 3.4 Global Automotive NVH Materials Industry Company Ranking, 2022 VS 2023 VS



2024

3.5 Global Automotive NVH Materials Key Company Manufacturing Sites & Headquarters

3.6 Global Automotive NVH Materials Company, Product Type & Application

3.7 Global Automotive NVH Materials Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Automotive NVH Materials Market CR5 and HHI

3.8.2 Global Top 5 and 10 Automotive NVH Materials Players Market Share by Revenue in 2023

3.8.3 2023 Automotive NVH Materials Tier 1, Tier 2, and Tier

## **4 AUTOMOTIVE NVH MATERIALS REGIONAL STATUS AND OUTLOOK**

4.1 Global Automotive NVH Materials Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Automotive NVH Materials Historic Market Size by Region

4.2.1 Global Automotive NVH Materials Sales in Volume by Region (2019-2024)

4.2.2 Global Automotive NVH Materials Sales in Value by Region (2019-2024)

4.2.3 Global Automotive NVH Materials Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Automotive NVH Materials Forecasted Market Size by Region

4.3.1 Global Automotive NVH Materials Sales in Volume by Region (2025-2030)

4.3.2 Global Automotive NVH Materials Sales in Value by Region (2025-2030)

4.3.3 Global Automotive NVH Materials Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 AUTOMOTIVE NVH MATERIALS BY APPLICATION**

5.1 Automotive NVH Materials Market by Application

5.1.1 Hood

5.1.2 Trunk

5.1.3 Chassis

5.1.4 Others

5.2 Global Automotive NVH Materials Market Size by Application

5.2.1 Global Automotive NVH Materials Market Size Overview by Application (2019-2030)

5.2.2 Global Automotive NVH Materials Historic Market Size Review by Application (2019-2024)

5.2.3 Global Automotive NVH Materials Forecasted Market Size by Application

(2025-2030)

### 5.3 Key Regions Market Size by Application

5.3.1 North America Automotive NVH Materials Sales Breakdown by Application

(2019-2024)

5.3.2 Europe Automotive NVH Materials Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Automotive NVH Materials Sales Breakdown by Application

(2019-2024)

5.3.4 Latin America Automotive NVH Materials Sales Breakdown by Application

(2019-2024)

5.3.5 Middle East and Africa Automotive NVH Materials Sales Breakdown by Application (2019-2024)

## 6 COMPANY PROFILES

### 6.1 Nihon Tokushu Toryo

6.1.1 Nihon Tokushu Toryo Company Information

6.1.2 Nihon Tokushu Toryo Business Overview

6.1.3 Nihon Tokushu Toryo Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Nihon Tokushu Toryo Automotive NVH Materials Product Portfolio

6.1.5 Nihon Tokushu Toryo Recent Developments

### 6.2 3M

6.2.1 3M Company Information

6.2.2 3M Business Overview

6.2.3 3M Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.2.4 3M Automotive NVH Materials Product Portfolio

6.2.5 3M Recent Developments

### 6.3 Megasorber

6.3.1 Megasorber Company Information

6.3.2 Megasorber Business Overview

6.3.3 Megasorber Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Megasorber Automotive NVH Materials Product Portfolio

6.3.5 Megasorber Recent Developments

### 6.4 STP

6.4.1 STP Company Information

6.4.2 STP Business Overview

6.4.3 STP Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.4.4 STP Automotive NVH Materials Product Portfolio

- 6.4.5 STP Recent Developments
- 6.5 Henkel
  - 6.5.1 Henkel Company Information
  - 6.5.2 Henkel Business Overview
  - 6.5.3 Henkel Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)
  - 6.5.4 Henkel Automotive NVH Materials Product Portfolio
  - 6.5.5 Henkel Recent Developments
- 6.6 Nitto Denko Corp
  - 6.6.1 Nitto Denko Corp Company Information
  - 6.6.2 Nitto Denko Corp Business Overview
  - 6.6.3 Nitto Denko Corp Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)
  - 6.6.4 Nitto Denko Corp Automotive NVH Materials Product Portfolio
  - 6.6.5 Nitto Denko Corp Recent Developments
- 6.7 Second Skin Audio
  - 6.7.1 Second Skin Audio Company Information
  - 6.7.2 Second Skin Audio Business Overview
  - 6.7.3 Second Skin Audio Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)
  - 6.7.4 Second Skin Audio Automotive NVH Materials Product Portfolio
  - 6.7.5 Second Skin Audio Recent Developments
- 6.8 FatMat Sound Control
  - 6.8.1 FatMat Sound Control Company Information
  - 6.8.2 FatMat Sound Control Business Overview
  - 6.8.3 FatMat Sound Control Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 FatMat Sound Control Automotive NVH Materials Product Portfolio
  - 6.8.5 FatMat Sound Control Recent Developments
- 6.9 HushMat
  - 6.9.1 HushMat Company Information
  - 6.9.2 HushMat Business Overview
  - 6.9.3 HushMat Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 HushMat Automotive NVH Materials Product Portfolio
  - 6.9.5 HushMat Recent Developments
- 6.10 Soundproof Cow
  - 6.10.1 Soundproof Cow Company Information
  - 6.10.2 Soundproof Cow Business Overview

6.10.3 Soundproof Cow Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.10.4 Soundproof Cow Automotive NVH Materials Product Portfolio

6.10.5 Soundproof Cow Recent Developments

6.11 GT Sound Control

6.11.1 GT Sound Control Company Information

6.11.2 GT Sound Control Business Overview

6.11.3 GT Sound Control Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.11.4 GT Sound Control Automotive NVH Materials Product Portfolio

6.11.5 GT Sound Control Recent Developments

6.12 Wolverine Advanced Materials

6.12.1 Wolverine Advanced Materials Company Information

6.12.2 Wolverine Advanced Materials Business Overview

6.12.3 Wolverine Advanced Materials Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.12.4 Wolverine Advanced Materials Automotive NVH Materials Product Portfolio

6.12.5 Wolverine Advanced Materials Recent Developments

6.13 Silent Coat

6.13.1 Silent Coat Company Information

6.13.2 Silent Coat Business Overview

6.13.3 Silent Coat Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.13.4 Silent Coat Automotive NVH Materials Product Portfolio

6.13.5 Silent Coat Recent Developments

6.14 JiQing TengDa

6.14.1 JiQing TengDa Company Information

6.14.2 JiQing TengDa Business Overview

6.14.3 JiQing TengDa Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.14.4 JiQing TengDa Automotive NVH Materials Product Portfolio

6.14.5 JiQing TengDa Recent Developments

6.15 Daneng

6.15.1 Daneng Company Information

6.15.2 Daneng Business Overview

6.15.3 Daneng Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.15.4 Daneng Automotive NVH Materials Product Portfolio

6.15.5 Daneng Recent Developments

## 6.16 Beijing Pingjing

6.16.1 Beijing Pingjing Company Information

6.16.2 Beijing Pingjing Business Overview

6.16.3 Beijing Pingjing Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.16.4 Beijing Pingjing Automotive NVH Materials Product Portfolio

6.16.5 Beijing Pingjing Recent Developments

## 6.17 JAWS

6.17.1 JAWS Company Information

6.17.2 JAWS Business Overview

6.17.3 JAWS Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.17.4 JAWS Automotive NVH Materials Product Portfolio

6.17.5 JAWS Recent Developments

## 6.18 Quier Doctor

6.18.1 Quier Doctor Company Information

6.18.2 Quier Doctor Business Overview

6.18.3 Quier Doctor Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.18.4 Quier Doctor Automotive NVH Materials Product Portfolio

6.18.5 Quier Doctor Recent Developments

## 6.19 DAOBO

6.19.1 DAOBO Company Information

6.19.2 DAOBO Business Overview

6.19.3 DAOBO Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.19.4 DAOBO Automotive NVH Materials Product Portfolio

6.19.5 DAOBO Recent Developments

## 6.20 Shenzhen Baolise

6.20.1 Shenzhen Baolise Company Information

6.20.2 Shenzhen Baolise Business Overview

6.20.3 Shenzhen Baolise Automotive NVH Materials Sales, Revenue and Gross Margin (2019-2024)

6.20.4 Shenzhen Baolise Automotive NVH Materials Product Portfolio

6.20.5 Shenzhen Baolise Recent Developments

## 6.21 Beijing Shengmai

6.21.1 Beijing Shengmai Company Information

6.21.2 Beijing Shengmai Business Overview

6.21.3 Beijing Shengmai Automotive NVH Materials Sales, Revenue and Gross Margin

(2019-2024)

6.21.4 Beijing Shengmai Automotive NVH Materials Product Portfolio

6.21.5 Beijing Shengmai Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

7.1 North America Automotive NVH Materials Sales by Country

7.1.1 North America Automotive NVH Materials Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Automotive NVH Materials Sales by Country (2019-2024)

7.1.3 North America Automotive NVH Materials Sales Forecast by Country (2025-2030)

7.2 North America Automotive NVH Materials Market Size by Country

7.2.1 North America Automotive NVH Materials Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Automotive NVH Materials Market Size by Country (2019-2024)

7.2.3 North America Automotive NVH Materials Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Automotive NVH Materials Sales by Country

8.1.1 Europe Automotive NVH Materials Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Automotive NVH Materials Sales by Country (2019-2024)

8.1.3 Europe Automotive NVH Materials Sales Forecast by Country (2025-2030)

8.2 Europe Automotive NVH Materials Market Size by Country

8.2.1 Europe Automotive NVH Materials Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Automotive NVH Materials Market Size by Country (2019-2024)

8.2.3 Europe Automotive NVH Materials Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Automotive NVH Materials Sales by Country

9.1.1 Asia-Pacific Automotive NVH Materials Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Automotive NVH Materials Sales by Country (2019-2024)

9.1.3 Asia-Pacific Automotive NVH Materials Sales Forecast by Country (2025-2030)

## 9.2 Asia-Pacific Automotive NVH Materials Market Size by Country

9.2.1 Asia-Pacific Automotive NVH Materials Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Automotive NVH Materials Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Automotive NVH Materials Market Size Forecast by Country (2025-2030)

## 10 LATIN AMERICA BY COUNTRY

### 10.1 Latin America Automotive NVH Materials Sales by Country

10.1.1 Latin America Automotive NVH Materials Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Automotive NVH Materials Sales by Country (2019-2024)

10.1.3 Latin America Automotive NVH Materials Sales Forecast by Country (2025-2030)

### 10.2 Latin America Automotive NVH Materials Market Size by Country

10.2.1 Latin America Automotive NVH Materials Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Automotive NVH Materials Market Size by Country (2019-2024)

10.2.3 Latin America Automotive NVH Materials Market Size Forecast by Country (2025-2030)

## 11 MIDDLE EAST AND AFRICA BY COUNTRY

### 11.1 Middle East and Africa Automotive NVH Materials Sales by Country

11.1.1 Middle East and Africa Automotive NVH Materials Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Automotive NVH Materials Sales by Country (2019-2024)

11.1.3 Middle East and Africa Automotive NVH Materials Sales Forecast by Country (2025-2030)

### 11.2 Middle East and Africa Automotive NVH Materials Market Size by Country

11.2.1 Middle East and Africa Automotive NVH Materials Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Automotive NVH Materials Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Automotive NVH Materials Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 12.1 Automotive NVH Materials Value Chain Analysis
  - 12.1.1 Automotive NVH Materials Key Raw Materials
  - 12.1.2 Key Raw Materials Price
  - 12.1.3 Raw Materials Key Suppliers
  - 12.1.4 Manufacturing Cost Structure
  - 12.1.5 Automotive NVH Materials Production Mode & Process
- 12.2 Automotive NVH Materials Sales Channels Analysis
  - 12.2.1 Direct Comparison with Distribution Share
  - 12.2.2 Automotive NVH Materials Distributors
  - 12.2.3 Automotive NVH Materials Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



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