

# **Global Automotive Headrest Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030**

<https://marketpublishers.com/r/GA14577A47EEEN.html>

Date: April 2024

Pages: 134

Price: US\$ 3,950.00 (Single User License)

ID: GA14577A47EEEN

## **Abstracts**

Automotive headrests are an automotive safety component, attached or integrated into the top of each seat to limit the rearward movement of the adult occupant's head, relative to the torso, in a collision — to prevent or mitigate whiplash or injury to the cervical vertebrae.

According to APO Research, The global Automotive Headrest market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

China is the largest producer of Automotive Headrest, with a market share about 30%, followed by Europe and North America, etc. Adient, LEAR Corporation, Grammer, Faurecia and Toyota Boshoku are the top 5 manufacturers of industry, and they had about 65% combined market share.

In terms of production side, this report researches the Automotive Headrest production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Automotive Headrest by region (region level and country level), by company, by type and by application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Automotive Headrest, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR

through 2030.

This report researches the key producers of Automotive Headrest, also provides the consumption of main regions and countries. Of the upcoming market potential for Automotive Headrest, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Automotive Headrest sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Automotive Headrest market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Automotive Headrest sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Adient, Lear Corporation, Faurecia, Grammer, Toyota Boshoku, Windsor Machine Group, Tachi-s, Tesca and Jifeng, etc.

#### Automotive Headrest segment by Company

Adient

Lear Corporation

Faurecia

Grammer

Toyota Boshoku

Windsor Machine Group

Tachi-s

Tesca

Jifeng

Dalmay

Proseat

Woodbridge

MARTUR

#### Automotive Headrest segment by Type

Fixed Headrest

2-Way Headrest

4-Way Headrest

6-Way Headrest

#### Automotive Headrest segment by Application

Passenger Vehicles

Commercial Vehicles

#### Automotive Headrest segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Headrest market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify

the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Automotive Headrest and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Headrest.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Automotive Headrest market, including product definition, global market growth prospects, production value, capacity, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Automotive Headrest industry.

Chapter 3: Detailed analysis of Automotive Headrest market competition landscape. Including Automotive Headrest manufacturers' output value, output and average price from 2019 to 2024, as well as competition analysis indicators such as origin, product type, application, merger and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 7: Production/Production Value of Automotive Headrest by region. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 8: Consumption of Automotive Headrest in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Automotive Headrest Production Value Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Automotive Headrest Production Capacity Estimates and Forecasts (2019-2030)
  - 1.2.3 Global Automotive Headrest Production Estimates and Forecasts (2019-2030)
  - 1.2.4 Global Automotive Headrest Market Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### 2 GLOBAL AUTOMOTIVE HEADREST MARKET DYNAMICS

- 2.1 Automotive Headrest Industry Trends
- 2.2 Automotive Headrest Industry Drivers
- 2.3 Automotive Headrest Industry Opportunities and Challenges
- 2.4 Automotive Headrest Industry Restraints

### 3 AUTOMOTIVE HEADREST MARKET BY MANUFACTURERS

- 3.1 Global Automotive Headrest Production Value by Manufacturers (2019-2024)
- 3.2 Global Automotive Headrest Production by Manufacturers (2019-2024)
- 3.3 Global Automotive Headrest Average Price by Manufacturers (2019-2024)
- 3.4 Global Automotive Headrest Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Automotive Headrest Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Automotive Headrest Manufacturers, Product Type & Application
- 3.7 Global Automotive Headrest Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Automotive Headrest Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Automotive Headrest Players Market Share by Production Value in 2023
  - 3.8.3 2023 Automotive Headrest Tier 1, Tier 2, and Tier



## **4 AUTOMOTIVE HEADREST MARKET BY TYPE**

### **4.1 Automotive Headrest Type Introduction**

- 4.1.1 Fixed Headrest
- 4.1.2 2-Way Headrest
- 4.1.3 4-Way Headrest
- 4.1.4 6-Way Headrest

### **4.2 Global Automotive Headrest Production by Type**

- 4.2.1 Global Automotive Headrest Production by Type (2019 VS 2023 VS 2030)
- 4.2.2 Global Automotive Headrest Production by Type (2019-2030)
- 4.2.3 Global Automotive Headrest Production Market Share by Type (2019-2030)

### **4.3 Global Automotive Headrest Production Value by Type**

- 4.3.1 Global Automotive Headrest Production Value by Type (2019 VS 2023 VS 2030)
- 4.3.2 Global Automotive Headrest Production Value by Type (2019-2030)
- 4.3.3 Global Automotive Headrest Production Value Market Share by Type (2019-2030)

## **5 AUTOMOTIVE HEADREST MARKET BY APPLICATION**

### **5.1 Automotive Headrest Application Introduction**

- 5.1.1 Passenger Vehicles
- 5.1.2 Commercial Vehicles

### **5.2 Global Automotive Headrest Production by Application**

- 5.2.1 Global Automotive Headrest Production by Application (2019 VS 2023 VS 2030)
- 5.2.2 Global Automotive Headrest Production by Application (2019-2030)
- 5.2.3 Global Automotive Headrest Production Market Share by Application (2019-2030)

### **5.3 Global Automotive Headrest Production Value by Application**

- 5.3.1 Global Automotive Headrest Production Value by Application (2019 VS 2023 VS 2030)
- 5.3.2 Global Automotive Headrest Production Value by Application (2019-2030)
- 5.3.3 Global Automotive Headrest Production Value Market Share by Application (2019-2030)

## **6 COMPANY PROFILES**

### **6.1 Adient**

- 6.1.1 Adient Company Information
- 6.1.2 Adient Business Overview

- 6.1.3 Adient Automotive Headrest Production, Value and Gross Margin (2019-2024)
- 6.1.4 Adient Automotive Headrest Product Portfolio
- 6.1.5 Adient Recent Developments
- 6.2 Lear Corporation
  - 6.2.1 Lear Corporation Company Information
  - 6.2.2 Lear Corporation Business Overview
  - 6.2.3 Lear Corporation Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.2.4 Lear Corporation Automotive Headrest Product Portfolio
  - 6.2.5 Lear Corporation Recent Developments
- 6.3 Faurecia
  - 6.3.1 Faurecia Company Information
  - 6.3.2 Faurecia Business Overview
  - 6.3.3 Faurecia Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.3.4 Faurecia Automotive Headrest Product Portfolio
  - 6.3.5 Faurecia Recent Developments
- 6.4 Grammer
  - 6.4.1 Grammer Company Information
  - 6.4.2 Grammer Business Overview
  - 6.4.3 Grammer Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.4.4 Grammer Automotive Headrest Product Portfolio
  - 6.4.5 Grammer Recent Developments
- 6.5 Toyota Boshoku
  - 6.5.1 Toyota Boshoku Company Information
  - 6.5.2 Toyota Boshoku Business Overview
  - 6.5.3 Toyota Boshoku Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.5.4 Toyota Boshoku Automotive Headrest Product Portfolio
  - 6.5.5 Toyota Boshoku Recent Developments
- 6.6 Windsor Machine Group
  - 6.6.1 Windsor Machine Group Company Information
  - 6.6.2 Windsor Machine Group Business Overview
  - 6.6.3 Windsor Machine Group Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.6.4 Windsor Machine Group Automotive Headrest Product Portfolio
  - 6.6.5 Windsor Machine Group Recent Developments
- 6.7 Tachi-s
  - 6.7.1 Tachi-s Company Information

- 6.7.2 Tachi-s Business Overview
- 6.7.3 Tachi-s Automotive Headrest Production, Value and Gross Margin (2019-2024)
- 6.7.4 Tachi-s Automotive Headrest Product Portfolio
- 6.7.5 Tachi-s Recent Developments
- 6.8 Tesca
  - 6.8.1 Tesca Comapny Information
  - 6.8.2 Tesca Business Overview
  - 6.8.3 Tesca Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.8.4 Tesca Automotive Headrest Product Portfolio
  - 6.8.5 Tesca Recent Developments
- 6.9 Jifeng
  - 6.9.1 Jifeng Comapny Information
  - 6.9.2 Jifeng Business Overview
  - 6.9.3 Jifeng Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.9.4 Jifeng Automotive Headrest Product Portfolio
  - 6.9.5 Jifeng Recent Developments
- 6.10 Dalmay
  - 6.10.1 Dalmay Comapny Information
  - 6.10.2 Dalmay Business Overview
  - 6.10.3 Dalmay Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.10.4 Dalmay Automotive Headrest Product Portfolio
  - 6.10.5 Dalmay Recent Developments
- 6.11 Proseat
  - 6.11.1 Proseat Comapny Information
  - 6.11.2 Proseat Business Overview
  - 6.11.3 Proseat Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.11.4 Proseat Automotive Headrest Product Portfolio
  - 6.11.5 Proseat Recent Developments
- 6.12 Woodbridge
  - 6.12.1 Woodbridge Comapny Information
  - 6.12.2 Woodbridge Business Overview
  - 6.12.3 Woodbridge Automotive Headrest Production, Value and Gross Margin (2019-2024)
  - 6.12.4 Woodbridge Automotive Headrest Product Portfolio
  - 6.12.5 Woodbridge Recent Developments
- 6.13 MARTUR
  - 6.13.1 MARTUR Comapny Information
  - 6.13.2 MARTUR Business Overview
  - 6.13.3 MARTUR Automotive Headrest Production, Value and Gross Margin

(2019-2024)

6.13.4 MARTUR Automotive Headrest Product Portfolio

6.13.5 MARTUR Recent Developments

## **7 GLOBAL AUTOMOTIVE HEADREST PRODUCTION BY REGION**

7.1 Global Automotive Headrest Production by Region: 2019 VS 2023 VS 2030

7.2 Global Automotive Headrest Production by Region (2019-2030)

7.2.1 Global Automotive Headrest Production by Region: 2019-2024

7.2.2 Global Automotive Headrest Production by Region (2025-2030)

7.3 Global Automotive Headrest Production by Region: 2019 VS 2023 VS 2030

7.4 Global Automotive Headrest Production Value by Region (2019-2030)

7.4.1 Global Automotive Headrest Production Value by Region: 2019-2024

7.4.2 Global Automotive Headrest Production Value by Region (2025-2030)

7.5 Global Automotive Headrest Market Price Analysis by Region (2019-2024)

7.6 Regional Production Value Trends (2019-2030)

7.6.1 North America Automotive Headrest Production Value (2019-2030)

7.6.2 Europe Automotive Headrest Production Value (2019-2030)

7.6.3 Asia-Pacific Automotive Headrest Production Value (2019-2030)

7.6.4 Latin America Automotive Headrest Production Value (2019-2030)

7.6.5 Middle East & Africa Automotive Headrest Production Value (2019-2030)

## **8 GLOBAL AUTOMOTIVE HEADREST CONSUMPTION BY REGION**

8.1 Global Automotive Headrest Consumption by Region: 2019 VS 2023 VS 2030

8.2 Global Automotive Headrest Consumption by Region (2019-2030)

8.2.1 Global Automotive Headrest Consumption by Region (2019-2024)

8.2.2 Global Automotive Headrest Consumption by Region (2025-2030)

8.3 North America

8.3.1 North America Automotive Headrest Consumption Growth Rate by Country:  
2019 VS 2023 VS 2030

8.3.2 North America Automotive Headrest Consumption by Country (2019-2030)

8.3.3 U.S.

8.3.4 Canada

8.4 Europe

8.4.1 Europe Automotive Headrest Consumption Growth Rate by Country: 2019 VS  
2023 VS 2030

8.4.2 Europe Automotive Headrest Consumption by Country (2019-2030)

8.4.3 Germany

8.4.4 France

8.4.5 U.K.

8.4.6 Italy

8.4.7 Netherlands

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Headrest Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

8.5.2 Asia Pacific Automotive Headrest Consumption by Country (2019-2030)

8.5.3 China

8.5.4 Japan

8.5.5 South Korea

8.5.6 Southeast Asia

8.5.7 India

8.5.8 Australia

8.6 LAMEA

8.6.1 LAMEA Automotive Headrest Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

8.6.2 LAMEA Automotive Headrest Consumption by Country (2019-2030)

8.6.3 Mexico

8.6.4 Brazil

8.6.5 Turkey

8.6.6 GCC Countries

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

9.1 Automotive Headrest Value Chain Analysis

9.1.1 Automotive Headrest Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Automotive Headrest Production Mode & Process

9.2 Automotive Headrest Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Automotive Headrest Distributors

9.2.3 Automotive Headrest Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

## I would like to order

Product name: Global Automotive Headrest Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/GA14577A47EEEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA14577A47EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

