

# Global Automobile Antenna Market Size, Manufacturers, Opportunities and Forecast to 2030

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# **Abstracts**

Automobile Antenna is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

According to APO Research, The global Automobile Antenna market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Europe is the largest Automobile Antenna market with about 31% market share. North America is follower, accounting for about 20% market share.

The key players are Kathrein, Harada, Laird, Yokowa, Northeast Industries, Hirschmann, Suzhong, Ace Tech, Fiamm, Tuko, Inzi Controls, Shenglu, Riof, Shien, Tianye etc. Top 3 companies occupied about 47% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for



Automobile Antenna, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automobile Antenna.

The Automobile Antenna market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automobile Antenna market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

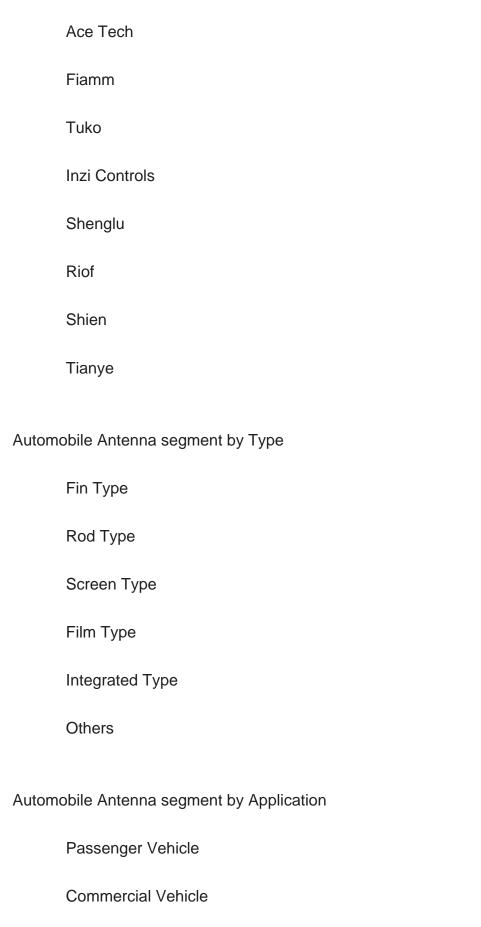
Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Kathrein
Harada
Laird
Yokowa
Northeast Industries
Hirschmann



Suzhong





# Automobile Antenna Segment by Region

North America
U.S.
Canada
Europe
Germany
France
U.K.
Italy
Russia
Asia-Pacific
China
Japan
South Korea
India
Australia
China Taiwan
Indonesia
Theiland

Thailand



Malaysia		
Latin America		
Mexico		
Brazil		
Argentina		
Middle East & Africa		
Turkey		
Saudi Arabia		
UAE		

#### **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

#### Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automobile Antenna market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends



of Automobile Antenna and provides them with information on key market drivers, restraints, challenges, and opportunities.

- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automobile Antenna.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Automobile Antenna companies' competitive landscape,



revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

Chapter 12: Concluding Insights of the report



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Automobile Antenna Market Size Overview by Region 2019 VS 2023 VS 2030
- 1.4 Global Automobile Antenna Market Size by Region (2019-2030)
  - 1.4.1 Global Automobile Antenna Market Size by Region (2019-2024)
  - 1.4.2 Global Automobile Antenna Market Size by Region (2025-2030)
- 1.5 Key Regions Automobile Antenna Market Size (2019-2030)
- 1.5.1 North America Automobile Antenna Market Size Growth Rate (2019-2030)
- 1.5.2 Europe Automobile Antenna Market Size Growth Rate (2019-2030)
- 1.5.3 Asia-Pacific Automobile Antenna Market Size Growth Rate (2019-2030)
- 1.5.4 Latin America Automobile Antenna Market Size Growth Rate (2019-2030)
- 1.5.5 Middle East & Africa Automobile Antenna Market Size Growth Rate (2019-2030)

#### 2 AUTOMOBILE ANTENNA MARKET BY TYPE

- 2.1 Type Introduction
  - 2.1.1 Fin Type
  - 2.1.2 Rod Type
  - 2.1.3 Screen Type
  - 2.1.4 Film Type
  - 2.1.5 Integrated Type
  - 2.1.6 Others
- 2.2 Global Automobile Antenna Market Size by Type
  - 2.2.1 Global Automobile Antenna Market Size Overview by Type (2019-2030)
  - 2.2.2 Global Automobile Antenna Historic Market Size Review by Type (2019-2024)
- 2.2.3 Global Automobile Antenna Market Size Forecasted by Type (2025-2030)
- 2.3 Global Automobile Antenna Market Size by Regions
- 2.3.1 North America Automobile Antenna Market Size Breakdown by Type (2019-2024)
  - 2.3.2 Europe Automobile Antenna Market Size Breakdown by Type (2019-2024)
  - 2.3.3 Asia-Pacific Automobile Antenna Market Size Breakdown by Type (2019-2024)
  - 2.3.4 Latin America Automobile Antenna Market Size Breakdown by Type (2019-2024)
- 2.3.5 Middle East and Africa Automobile Antenna Market Size Breakdown by Type (2019-2024)



#### 3 AUTOMOBILE ANTENNA MARKET BY APPLICATION

- 3.1 Type Introduction
  - 3.1.1 Passenger Vehicle
  - 3.1.2 Commercial Vehicle
- 3.2 Global Automobile Antenna Market Size by Application
  - 3.2.1 Global Automobile Antenna Market Size Overview by Application (2019-2030)
- 3.2.2 Global Automobile Antenna Historic Market Size Review by Application (2019-2024)
  - 3.2.3 Global Automobile Antenna Market Size Forecasted by Application (2025-2030)
- 3.3 Global Automobile Antenna Market Size by Regions
- 3.3.1 North America Automobile Antenna Market Size Breakdown by Application (2019-2024)
- 3.3.2 Europe Automobile Antenna Market Size Breakdown by Application (2019-2024)
- 3.3.3 Asia-Pacific Automobile Antenna Market Size Breakdown by Application (2019-2024)
- 3.3.4 Latin America Automobile Antenna Market Size Breakdown by Application (2019-2024)
- 3.3.5 Middle East and Africa Automobile Antenna Market Size Breakdown by Application (2019-2024)

#### **4 GLOBAL MARKET DYNAMICS**

- 4.1 Automobile Antenna Industry Trends
- 4.2 Automobile Antenna Industry Drivers
- 4.3 Automobile Antenna Industry Opportunities and Challenges
- 4.4 Automobile Antenna Industry Restraints

#### **5 COMPETITIVE INSIGHTS BY COMPANY**

- 5.1 Global Top Players by Automobile Antenna Revenue (2019-2024)
- 5.2 Global Automobile Antenna Industry Company Ranking, 2022 VS 2023 VS 2024
- 5.3 Global Automobile Antenna Key Company Headquarters & Area Served
- 5.4 Global Automobile Antenna Company, Product Type & Application
- 5.5 Global Automobile Antenna Company Commercialization Time
- 5.6 Market Competitive Analysis
- 5.6.1 Global Automobile Antenna Market CR5 and HHI
- 5.6.2 Global Top 5 and 10 Automobile Antenna Players Market Share by Revenue in



#### 2023

5.6.3 2023 Automobile Antenna Tier 1, Tier 2, and Tier

#### **6 COMPANY PROFILES**

- 6.1 Kathrein
  - 6.1.1 Kathrein Comapny Information
  - 6.1.2 Kathrein Business Overview
- 6.1.3 Kathrein Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.1.4 Kathrein Automobile Antenna Product Portfolio
  - 6.1.5 Kathrein Recent Developments
- 6.2 Harada
  - 6.2.1 Harada Comapny Information
  - 6.2.2 Harada Business Overview
- 6.2.3 Harada Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.2.4 Harada Automobile Antenna Product Portfolio
  - 6.2.5 Harada Recent Developments
- 6.3 Laird
  - 6.3.1 Laird Comapny Information
  - 6.3.2 Laird Business Overview
- 6.3.3 Laird Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.3.4 Laird Automobile Antenna Product Portfolio
- 6.3.5 Laird Recent Developments
- 6.4 Yokowa
  - 6.4.1 Yokowa Comapny Information
  - 6.4.2 Yokowa Business Overview
- 6.4.3 Yokowa Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
- 6.4.4 Yokowa Automobile Antenna Product Portfolio
- 6.4.5 Yokowa Recent Developments
- 6.5 Northeast Industries
  - 6.5.1 Northeast Industries Comapny Information
  - 6.5.2 Northeast Industries Business Overview
- 6.5.3 Northeast Industries Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.5.4 Northeast Industries Automobile Antenna Product Portfolio



- 6.5.5 Northeast Industries Recent Developments
- 6.6 Hirschmann
  - 6.6.1 Hirschmann Comapny Information
  - 6.6.2 Hirschmann Business Overview
- 6.6.3 Hirschmann Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.6.4 Hirschmann Automobile Antenna Product Portfolio
  - 6.6.5 Hirschmann Recent Developments
- 6.7 Suzhong
  - 6.7.1 Suzhong Comapny Information
  - 6.7.2 Suzhong Business Overview
- 6.7.3 Suzhong Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.7.4 Suzhong Automobile Antenna Product Portfolio
  - 6.7.5 Suzhong Recent Developments
- 6.8 Ace Tech
  - 6.8.1 Ace Tech Comapny Information
  - 6.8.2 Ace Tech Business Overview
- 6.8.3 Ace Tech Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.8.4 Ace Tech Automobile Antenna Product Portfolio
  - 6.8.5 Ace Tech Recent Developments
- 6.9 Fiamm
  - 6.9.1 Fiamm Comapny Information
  - 6.9.2 Fiamm Business Overview
- 6.9.3 Fiamm Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.9.4 Fiamm Automobile Antenna Product Portfolio
  - 6.9.5 Fiamm Recent Developments
- 6.10 Tuko
  - 6.10.1 Tuko Comapny Information
  - 6.10.2 Tuko Business Overview
- 6.10.3 Tuko Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
- 6.10.4 Tuko Automobile Antenna Product Portfolio
- 6.10.5 Tuko Recent Developments
- 6.11 Inzi Controls
  - 6.11.1 Inzi Controls Comapny Information
  - 6.11.2 Inzi Controls Business Overview



- 6.11.3 Inzi Controls Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.11.4 Inzi Controls Automobile Antenna Product Portfolio
  - 6.11.5 Inzi Controls Recent Developments
- 6.12 Shenglu
  - 6.12.1 Shenglu Comapny Information
  - 6.12.2 Shenglu Business Overview
- 6.12.3 Shenglu Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.12.4 Shenglu Automobile Antenna Product Portfolio
  - 6.12.5 Shenglu Recent Developments
- 6.13 Riof
  - 6.13.1 Riof Comapny Information
  - 6.13.2 Riof Business Overview
- 6.13.3 Riof Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.13.4 Riof Automobile Antenna Product Portfolio
  - 6.13.5 Riof Recent Developments
- 6.14 Shien
  - 6.14.1 Shien Comapny Information
  - 6.14.2 Shien Business Overview
- 6.14.3 Shien Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.14.4 Shien Automobile Antenna Product Portfolio
  - 6.14.5 Shien Recent Developments
- 6.15 Tianye
  - 6.15.1 Tianye Comapny Information
  - 6.15.2 Tianye Business Overview
- 6.15.3 Tianye Automobile Antenna Revenue, Global Share and Gross Margin (2019-2024)
  - 6.15.4 Tianye Automobile Antenna Product Portfolio
  - 6.15.5 Tianye Recent Developments

#### 7 NORTH AMERICA

- 7.1 North America Automobile Antenna Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 7.2 North America Automobile Antenna Market Size by Country (2019-2024)
- 7.3 North America Automobile Antenna Market Size Forecast by Country (2025-2030)



#### **8 EUROPE**

- 8.1 Europe Automobile Antenna Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 8.2 Europe Automobile Antenna Market Size by Country (2019-2024)
- 8.3 Europe Automobile Antenna Market Size Forecast by Country (2025-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automobile Antenna Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 9.2 Asia-Pacific Automobile Antenna Market Size by Country (2019-2024)
- 9.3 Asia-Pacific Automobile Antenna Market Size Forecast by Country (2025-2030)

#### **10 LATIN AMERICA**

- 10.1 Latin America Automobile Antenna Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 10.2 Latin America Automobile Antenna Market Size by Country (2019-2024)
- 10.3 Latin America Automobile Antenna Market Size Forecast by Country (2025-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automobile Antenna Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 11.2 Middle East & Africa Automobile Antenna Market Size by Country (2019-2024)
- 11.3 Middle East & Africa Automobile Antenna Market Size Forecast by Country (2025-2030)

#### 12 CONCLUDING INSIGHTS

#### 13 APPENDIX

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology
- 13.3 Research Process
- 13.4 Authors List of This Report
- 13.5 Data Source



13.5.1 Secondary Sources

13.5.2 Primary Sources



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