

Global Automobile Air Conditioning Blower Motor Market Outlook and Growth Opportunities 2025

<https://marketpublishers.com/r/G36CECD816A2EN.html>

Date: February 2025

Pages: 205

Price: US\$ 4,250.00 (Single User License)

ID: G36CECD816A2EN

Abstracts

Summary

According to APO Research, the global Automobile Air Conditioning Blower Motor market is projected to grow from US\$ million in 2025 to US\$ million by 2031, at a compound annual growth rate (CAGR) of % during the forecast period.

The North American market for Automobile Air Conditioning Blower Motor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The Asia-Pacific market for Automobile Air Conditioning Blower Motor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

In China, the Automobile Air Conditioning Blower Motor market is expected to rise from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The Europe market for Automobile Air Conditioning Blower Motor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Major global companies in the Automobile Air Conditioning Blower Motor market include Denso, Zhejiang Songtian Automotive Motor System, Zhejiang Linrui Auto Electric Appliance, Valeo, Brose, Bosch, TYC Genera, Standard Motor Products(SMP) and Nidec, etc. In 2024, the world's top three vendors accounted for approximately % of the

revenue.

This report presents an overview of global market for Automobile Air Conditioning Blower Motor, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2020 - 2024, estimates for 2025, and projections of CAGR through 2031.

This report researches the key producers of Automobile Air Conditioning Blower Motor, also provides the sales of main regions and countries. Of the upcoming market potential for Automobile Air Conditioning Blower Motor, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Automobile Air Conditioning Blower Motor sales, revenue, market share and industry ranking of main manufacturers, data from 2020 to 2025. Identification of the major stakeholders in the global Automobile Air Conditioning Blower Motor market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2020 to 2031. Evaluation and forecast the market size for Automobile Air Conditioning Blower Motor sales, projected growth trends, production technology, application and end-user industry.

Automobile Air Conditioning Blower Motor Segment by Company

Denso

Zhejiang Songtian Automotive Motor System

Zhejiang Linrui Auto Electric Appliance

Valeo

Brose

Bosch

TYC Genera

Standard Motor Products(SMP)

Nidec

Marelli Corporation

Lucas TVS

Kitashiba Electric

Hyoseong Electric

Delphi (BorgWarner)

Continental

ACDelco

Automobile Air Conditioning Blower Motor Segment by Type

Brushless Motor

Brushed Motor

Automobile Air Conditioning Blower Motor Segment by Application

Passenger Vehicles

Commercial Vehicles

Automobile Air Conditioning Blower Motor Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global Automobile Air Conditioning Blower Motor status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions Automobile Air Conditioning Blower Motor market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Automobile Air Conditioning Blower Motor significant trends, drivers, influence factors in global and regions.
6. To analyze Automobile Air Conditioning Blower Motor competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automobile Air Conditioning Blower Motor market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Automobile Air Conditioning Blower Motor and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automobile Air Conditioning Blower Motor.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Automobile Air Conditioning Blower Motor market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2020-2031).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Automobile Air Conditioning Blower Motor industry.

Chapter 3: Detailed analysis of Automobile Air Conditioning Blower Motor manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Automobile Air Conditioning Blower Motor in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Automobile Air Conditioning Blower Motor in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Automobile Air Conditioning Blower Motor Sales Value (2020-2031)
 - 1.2.2 Global Automobile Air Conditioning Blower Motor Sales Volume (2020-2031)
 - 1.2.3 Global Automobile Air Conditioning Blower Motor Sales Average Price (2020-2031)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR MARKET DYNAMICS

- 2.1 Automobile Air Conditioning Blower Motor Industry Trends
- 2.2 Automobile Air Conditioning Blower Motor Industry Drivers
- 2.3 Automobile Air Conditioning Blower Motor Industry Opportunities and Challenges
- 2.4 Automobile Air Conditioning Blower Motor Industry Restraints

3 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR MARKET BY COMPANY

- 3.1 Global Automobile Air Conditioning Blower Motor Company Revenue Ranking in 2024
- 3.2 Global Automobile Air Conditioning Blower Motor Revenue by Company (2020-2025)
- 3.3 Global Automobile Air Conditioning Blower Motor Sales Volume by Company (2020-2025)
- 3.4 Global Automobile Air Conditioning Blower Motor Average Price by Company (2020-2025)
- 3.5 Global Automobile Air Conditioning Blower Motor Company Ranking (2023-2025)
- 3.6 Global Automobile Air Conditioning Blower Motor Company Manufacturing Base and Headquarters
- 3.7 Global Automobile Air Conditioning Blower Motor Company Product Type and Application
- 3.8 Global Automobile Air Conditioning Blower Motor Company Establishment Date
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Automobile Air Conditioning Blower Motor Market Concentration Ratio (CR5 and HHI)

- 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2024
- 3.9.3 2024 Automobile Air Conditioning Blower Motor Tier 1, Tier 2, and Tier 3 Companies
- 3.10 Mergers and Acquisitions Expansion

4 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR MARKET BY TYPE

- 4.1 Automobile Air Conditioning Blower Motor Type Introduction
 - 4.1.1 Brushless Motor
 - 4.1.2 Brushed Motor
- 4.2 Global Automobile Air Conditioning Blower Motor Sales Volume by Type
 - 4.2.1 Global Automobile Air Conditioning Blower Motor Sales Volume by Type (2020 VS 2024 VS 2031)
 - 4.2.2 Global Automobile Air Conditioning Blower Motor Sales Volume by Type (2020-2031)
 - 4.2.3 Global Automobile Air Conditioning Blower Motor Sales Volume Share by Type (2020-2031)
- 4.3 Global Automobile Air Conditioning Blower Motor Sales Value by Type
 - 4.3.1 Global Automobile Air Conditioning Blower Motor Sales Value by Type (2020 VS 2024 VS 2031)
 - 4.3.2 Global Automobile Air Conditioning Blower Motor Sales Value by Type (2020-2031)
 - 4.3.3 Global Automobile Air Conditioning Blower Motor Sales Value Share by Type (2020-2031)

5 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR MARKET BY APPLICATION

- 5.1 Automobile Air Conditioning Blower Motor Application Introduction
 - 5.1.1 Passenger Vehicles
 - 5.1.2 Commercial Vehicles
- 5.2 Global Automobile Air Conditioning Blower Motor Sales Volume by Application
 - 5.2.1 Global Automobile Air Conditioning Blower Motor Sales Volume by Application (2020 VS 2024 VS 2031)
 - 5.2.2 Global Automobile Air Conditioning Blower Motor Sales Volume by Application (2020-2031)
 - 5.2.3 Global Automobile Air Conditioning Blower Motor Sales Volume Share by Application (2020-2031)
- 5.3 Global Automobile Air Conditioning Blower Motor Sales Value by Application

5.3.1 Global Automobile Air Conditioning Blower Motor Sales Value by Application (2020 VS 2024 VS 2031)

5.3.2 Global Automobile Air Conditioning Blower Motor Sales Value by Application (2020-2031)

5.3.3 Global Automobile Air Conditioning Blower Motor Sales Value Share by Application (2020-2031)

6 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR REGIONAL SALES AND VALUE ANALYSIS

6.1 Global Automobile Air Conditioning Blower Motor Sales by Region: 2020 VS 2024 VS 2031

6.2 Global Automobile Air Conditioning Blower Motor Sales by Region (2020-2031)

6.2.1 Global Automobile Air Conditioning Blower Motor Sales by Region: 2020-2025

6.2.2 Global Automobile Air Conditioning Blower Motor Sales by Region (2026-2031)

6.3 Global Automobile Air Conditioning Blower Motor Sales Value by Region: 2020 VS 2024 VS 2031

6.4 Global Automobile Air Conditioning Blower Motor Sales Value by Region (2020-2031)

6.4.1 Global Automobile Air Conditioning Blower Motor Sales Value by Region: 2020-2025

6.4.2 Global Automobile Air Conditioning Blower Motor Sales Value by Region (2026-2031)

6.5 Global Automobile Air Conditioning Blower Motor Market Price Analysis by Region (2020-2025)

6.6 North America

6.6.1 North America Automobile Air Conditioning Blower Motor Sales Value (2020-2031)

6.6.2 North America Automobile Air Conditioning Blower Motor Sales Value Share by Country, 2024 VS 2031

6.7 Europe

6.7.1 Europe Automobile Air Conditioning Blower Motor Sales Value (2020-2031)

6.7.2 Europe Automobile Air Conditioning Blower Motor Sales Value Share by Country, 2024 VS 2031

6.8 Asia-Pacific

6.8.1 Asia-Pacific Automobile Air Conditioning Blower Motor Sales Value (2020-2031)

6.8.2 Asia-Pacific Automobile Air Conditioning Blower Motor Sales Value Share by Country, 2024 VS 2031

6.9 South America

6.9.1 South America Automobile Air Conditioning Blower Motor Sales Value (2020-2031)

6.9.2 South America Automobile Air Conditioning Blower Motor Sales Value Share by Country, 2024 VS 2031

6.10 Middle East & Africa

6.10.1 Middle East & Africa Automobile Air Conditioning Blower Motor Sales Value (2020-2031)

6.10.2 Middle East & Africa Automobile Air Conditioning Blower Motor Sales Value Share by Country, 2024 VS 2031

7 AUTOMOBILE AIR CONDITIONING BLOWER MOTOR COUNTRY-LEVEL SALES AND VALUE ANALYSIS

7.1 Global Automobile Air Conditioning Blower Motor Sales by Country: 2020 VS 2024 VS 2031

7.2 Global Automobile Air Conditioning Blower Motor Sales Value by Country: 2020 VS 2024 VS 2031

7.3 Global Automobile Air Conditioning Blower Motor Sales by Country (2020-2031)

7.3.1 Global Automobile Air Conditioning Blower Motor Sales by Country (2020-2025)

7.3.2 Global Automobile Air Conditioning Blower Motor Sales by Country (2026-2031)

7.4 Global Automobile Air Conditioning Blower Motor Sales Value by Country (2020-2031)

7.4.1 Global Automobile Air Conditioning Blower Motor Sales Value by Country (2020-2025)

7.4.2 Global Automobile Air Conditioning Blower Motor Sales Value by Country (2026-2031)

7.5 USA

7.5.1 USA Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.5.2 USA Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.5.3 USA Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.6 Canada

7.6.1 Canada Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.6.2 Canada Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.6.3 Canada Automobile Air Conditioning Blower Motor Sales Value Share by

Application, 2024 VS 2031

7.7 Mexico

7.6.1 Mexico Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.6.2 Mexico Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.6.3 Mexico Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.8 Germany

7.8.1 Germany Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.8.2 Germany Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.8.3 Germany Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.9 France

7.9.1 France Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.9.2 France Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.9.3 France Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.10 U.K.

7.10.1 U.K. Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.10.2 U.K. Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.10.3 U.K. Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.11 Italy

7.11.1 Italy Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.11.2 Italy Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.11.3 Italy Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.12 Spain

7.12.1 Spain Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.12.2 Spain Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.12.3 Spain Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.13 Russia

7.13.1 Russia Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.13.2 Russia Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.13.3 Russia Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.14 Netherlands

7.14.1 Netherlands Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.14.2 Netherlands Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.14.3 Netherlands Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.15 Nordic Countries

7.15.1 Nordic Countries Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.15.2 Nordic Countries Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.15.3 Nordic Countries Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.16 China

7.16.1 China Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.16.2 China Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.16.3 China Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.17 Japan

7.17.1 Japan Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.17.2 Japan Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.17.3 Japan Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.18 South Korea

7.18.1 South Korea Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.18.2 South Korea Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.18.3 South Korea Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.19 India

7.19.1 India Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.19.2 India Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.19.3 India Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.20 Australia

7.20.1 Australia Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.20.2 Australia Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.20.3 Australia Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.21 Southeast Asia

7.21.1 Southeast Asia Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.21.2 Southeast Asia Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.21.3 Southeast Asia Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.22 Brazil

7.22.1 Brazil Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.22.2 Brazil Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.22.3 Brazil Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.23 Argentina

7.23.1 Argentina Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.23.2 Argentina Automobile Air Conditioning Blower Motor Sales Value Share by

Type, 2024 VS 2031

7.23.3 Argentina Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.24 Chile

7.24.1 Chile Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.24.2 Chile Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.24.3 Chile Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.25 Colombia

7.25.1 Colombia Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.25.2 Colombia Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.25.3 Colombia Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.26 Peru

7.26.1 Peru Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.26.2 Peru Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.26.3 Peru Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.27 Saudi Arabia

7.27.1 Saudi Arabia Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.27.2 Saudi Arabia Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.27.3 Saudi Arabia Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.28 Israel

7.28.1 Israel Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.28.2 Israel Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.28.3 Israel Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.29 UAE

7.29.1 UAE Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.29.2 UAE Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.29.3 UAE Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.30 Turkey

7.30.1 Turkey Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.30.2 Turkey Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.30.3 Turkey Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.31 Iran

7.31.1 Iran Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.31.2 Iran Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.31.3 Iran Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

7.32 Egypt

7.32.1 Egypt Automobile Air Conditioning Blower Motor Sales Value Growth Rate (2020-2031)

7.32.2 Egypt Automobile Air Conditioning Blower Motor Sales Value Share by Type, 2024 VS 2031

7.32.3 Egypt Automobile Air Conditioning Blower Motor Sales Value Share by Application, 2024 VS 2031

8 COMPANY PROFILES

8.1 Denso

8.1.1 Denso Company Information

8.1.2 Denso Business Overview

8.1.3 Denso Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.1.4 Denso Automobile Air Conditioning Blower Motor Product Portfolio

8.1.5 Denso Recent Developments

8.2 Zhejiang Songtian Automotive Motor System

8.2.1 Zhejiang Songtian Automotive Motor System Company Information

- 8.2.2 Zhejiang Songtian Automotive Motor System Business Overview
- 8.2.3 Zhejiang Songtian Automotive Motor System Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)
- 8.2.4 Zhejiang Songtian Automotive Motor System Automobile Air Conditioning Blower Motor Product Portfolio
- 8.2.5 Zhejiang Songtian Automotive Motor System Recent Developments
- 8.3 Zhejiang Linrui Auto Electric Appliance
 - 8.3.1 Zhejiang Linrui Auto Electric Appliance Company Information
 - 8.3.2 Zhejiang Linrui Auto Electric Appliance Business Overview
 - 8.3.3 Zhejiang Linrui Auto Electric Appliance Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)
 - 8.3.4 Zhejiang Linrui Auto Electric Appliance Automobile Air Conditioning Blower Motor Product Portfolio
 - 8.3.5 Zhejiang Linrui Auto Electric Appliance Recent Developments
- 8.4 Valeo
 - 8.4.1 Valeo Company Information
 - 8.4.2 Valeo Business Overview
 - 8.4.3 Valeo Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)
 - 8.4.4 Valeo Automobile Air Conditioning Blower Motor Product Portfolio
 - 8.4.5 Valeo Recent Developments
- 8.5 Brose
 - 8.5.1 Brose Company Information
 - 8.5.2 Brose Business Overview
 - 8.5.3 Brose Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)
 - 8.5.4 Brose Automobile Air Conditioning Blower Motor Product Portfolio
 - 8.5.5 Brose Recent Developments
- 8.6 Bosch
 - 8.6.1 Bosch Company Information
 - 8.6.2 Bosch Business Overview
 - 8.6.3 Bosch Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)
 - 8.6.4 Bosch Automobile Air Conditioning Blower Motor Product Portfolio
 - 8.6.5 Bosch Recent Developments
- 8.7 TYC Genera
 - 8.7.1 TYC Genera Company Information
 - 8.7.2 TYC Genera Business Overview
 - 8.7.3 TYC Genera Automobile Air Conditioning Blower Motor Sales, Value and Gross

Margin (2020-2025)

8.7.4 TYC Genera Automobile Air Conditioning Blower Motor Product Portfolio

8.7.5 TYC Genera Recent Developments

8.8 Standard Motor Products(SMP)

8.8.1 Standard Motor Products(SMP) Comapny Information

8.8.2 Standard Motor Products(SMP) Business Overview

8.8.3 Standard Motor Products(SMP) Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.8.4 Standard Motor Products(SMP) Automobile Air Conditioning Blower Motor Product Portfolio

8.8.5 Standard Motor Products(SMP) Recent Developments

8.9 Nidec

8.9.1 Nidec Comapny Information

8.9.2 Nidec Business Overview

8.9.3 Nidec Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.9.4 Nidec Automobile Air Conditioning Blower Motor Product Portfolio

8.9.5 Nidec Recent Developments

8.10 Marelli Corporation

8.10.1 Marelli Corporation Comapny Information

8.10.2 Marelli Corporation Business Overview

8.10.3 Marelli Corporation Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.10.4 Marelli Corporation Automobile Air Conditioning Blower Motor Product Portfolio

8.10.5 Marelli Corporation Recent Developments

8.11 Lucas TVS

8.11.1 Lucas TVS Comapny Information

8.11.2 Lucas TVS Business Overview

8.11.3 Lucas TVS Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.11.4 Lucas TVS Automobile Air Conditioning Blower Motor Product Portfolio

8.11.5 Lucas TVS Recent Developments

8.12 Kitashiba Electric

8.12.1 Kitashiba Electric Comapny Information

8.12.2 Kitashiba Electric Business Overview

8.12.3 Kitashiba Electric Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.12.4 Kitashiba Electric Automobile Air Conditioning Blower Motor Product Portfolio

8.12.5 Kitashiba Electric Recent Developments

8.13 Hyoseong Electric

8.13.1 Hyoseong Electric Company Information

8.13.2 Hyoseong Electric Business Overview

8.13.3 Hyoseong Electric Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.13.4 Hyoseong Electric Automobile Air Conditioning Blower Motor Product Portfolio

8.13.5 Hyoseong Electric Recent Developments

8.14 Delphi (BorgWarner)

8.14.1 Delphi (BorgWarner) Company Information

8.14.2 Delphi (BorgWarner) Business Overview

8.14.3 Delphi (BorgWarner) Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.14.4 Delphi (BorgWarner) Automobile Air Conditioning Blower Motor Product Portfolio

8.14.5 Delphi (BorgWarner) Recent Developments

8.15 Continental

8.15.1 Continental Company Information

8.15.2 Continental Business Overview

8.15.3 Continental Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.15.4 Continental Automobile Air Conditioning Blower Motor Product Portfolio

8.15.5 Continental Recent Developments

8.16 ACDelco

8.16.1 ACDelco Company Information

8.16.2 ACDelco Business Overview

8.16.3 ACDelco Automobile Air Conditioning Blower Motor Sales, Value and Gross Margin (2020-2025)

8.16.4 ACDelco Automobile Air Conditioning Blower Motor Product Portfolio

8.16.5 ACDelco Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Automobile Air Conditioning Blower Motor Value Chain Analysis

9.1.1 Automobile Air Conditioning Blower Motor Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Automobile Air Conditioning Blower Motor Sales Mode & Process

9.2 Automobile Air Conditioning Blower Motor Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Automobile Air Conditioning Blower Motor Distributors

9.2.3 Automobile Air Conditioning Blower Motor Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

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