

Global Athletic Tape Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G9A423BF9510EN.html>

Date: April 2024

Pages: 148

Price: US\$ 3,950.00 (Single User License)

ID: G9A423BF9510EN

Abstracts

Athletic taping is the process of applying tape directly to the skin in order to maintain a stable position of bones and muscles during athletic activity. It is a procedure that uses tape, attached to the skin, to physically keep in place muscles or bones at a certain position. This reduces pain and aids recovery. Taping is usually used to help recover from overuse and other injuries. The general goals of athletic taping are to restrict the motion of an injured joint, compress soft tissues to reduce swelling, support anatomical structures involved in the injury, serve as a splint or secure a splint, secure dressing or bandages, protect the injured joint from re-injury, and protect the injured part while the injured part is in the healing process.

According to APO Research, The global Athletic Tape market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Athletic Tape key players include 3M, Kinesio Taping, SpiderTech, Johnson & Johnson, KT TAPE, etc. Global top five manufacturers hold a share over 30%.

North America is the largest market, with a share over 35%, followed by Europe, and Asia-Pacific, both have a share about 50 percent.

In terms of product, Roll Tape is the largest segment, with a share over 80%. And in terms of application, the largest application is Sports Franchised Store, followed by Pharmacy and Drugstore, Hospital, Physiotherapy and Chiropractic, Online Shop, etc.

This report presents an overview of global market for Athletic Tape, sales, revenue and

price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Athletic Tape, also provides the sales of main regions and countries. Of the upcoming market potential for Athletic Tape, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Athletic Tape sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Athletic Tape market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Athletic Tape sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Kinesio Taping, 3M, SpiderTech, KT TAPE, Johnson & Johnson, RockTape, Jaybird & Mais, Mueller and StrengthTape, etc.

Athletic Tape segment by Company

Kinesio Taping

3M

SpiderTech

KT TAPE

Johnson & Johnson

RockTape

Jaybird & Mais

Mueller

StrengthTape

Atex Medical

Towatek Korea

K-active

Healixon

LP Support

TERA Medical

Kindmax

DL Medical&Health

Socko

Medsport

GSPMED

Athletic Tape segment by Type

Roll Tape

Pre-cut Bandage

Athletic Tape segment by Application

Pharmacy and Drugstore

Online Shop

Sports Franchised Store

Hospital, Physiotherapy and Chiropractic

Others

Athletic Tape segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Athletic Tape market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Athletic Tape and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Athletic Tape.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Athletic Tape market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Athletic Tape manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Athletic Tape in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Athletic Tape in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Athletic Tape Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Athletic Tape Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Athletic Tape Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Athletic Tape Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL ATHLETIC TAPE MARKET DYNAMICS

- 2.1 Athletic Tape Industry Trends
- 2.2 Athletic Tape Industry Drivers
- 2.3 Athletic Tape Industry Opportunities and Challenges
- 2.4 Athletic Tape Industry Restraints

3 ATHLETIC TAPE MARKET BY MANUFACTURERS

- 3.1 Global Athletic Tape Revenue by Manufacturers (2019-2024)
- 3.2 Global Athletic Tape Sales by Manufacturers (2019-2024)
- 3.3 Global Athletic Tape Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Athletic Tape Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Athletic Tape Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Athletic Tape Manufacturers, Product Type & Application
- 3.7 Global Athletic Tape Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Athletic Tape Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Athletic Tape Players Market Share by Revenue in 2023
 - 3.8.3 2023 Athletic Tape Tier 1, Tier 2, and Tier

4 ATHLETIC TAPE MARKET BY TYPE

- 4.1 Athletic Tape Type Introduction
 - 4.1.1 Roll Tape
 - 4.1.2 Pre-cut Bandage
- 4.2 Global Athletic Tape Sales by Type

- 4.2.1 Global Athletic Tape Sales by Type (2019 VS 2023 VS 2030)
- 4.2.2 Global Athletic Tape Sales by Type (2019-2030)
- 4.2.3 Global Athletic Tape Sales Market Share by Type (2019-2030)
- 4.3 Global Athletic Tape Revenue by Type
 - 4.3.1 Global Athletic Tape Revenue by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Athletic Tape Revenue by Type (2019-2030)
 - 4.3.3 Global Athletic Tape Revenue Market Share by Type (2019-2030)

5 ATHLETIC TAPE MARKET BY APPLICATION

- 5.1 Athletic Tape Application Introduction
 - 5.1.1 Pharmacy and Drugstore
 - 5.1.2 Online Shop
 - 5.1.3 Sports Franchised Store
 - 5.1.4 Hospital, Physiotherapy and Chiropractic
 - 5.1.5 Others
- 5.2 Global Athletic Tape Sales by Application
 - 5.2.1 Global Athletic Tape Sales by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Athletic Tape Sales by Application (2019-2030)
 - 5.2.3 Global Athletic Tape Sales Market Share by Application (2019-2030)
- 5.3 Global Athletic Tape Revenue by Application
 - 5.3.1 Global Athletic Tape Revenue by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Athletic Tape Revenue by Application (2019-2030)
 - 5.3.3 Global Athletic Tape Revenue Market Share by Application (2019-2030)

6 GLOBAL ATHLETIC TAPE SALES BY REGION

- 6.1 Global Athletic Tape Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Athletic Tape Sales by Region (2019-2030)
 - 6.2.1 Global Athletic Tape Sales by Region (2019-2024)
 - 6.2.2 Global Athletic Tape Sales Forecasted by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Athletic Tape Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Athletic Tape Sales by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe Athletic Tape Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Athletic Tape Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Athletic Tape Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Athletic Tape Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Athletic Tape Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA Athletic Tape Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL ATHLETIC TAPE REVENUE BY REGION

7.1 Global Athletic Tape Revenue by Region

7.1.1 Global Athletic Tape Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Athletic Tape Revenue by Region (2019-2024)

7.1.3 Global Athletic Tape Revenue by Region (2025-2030)

7.1.4 Global Athletic Tape Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Athletic Tape Revenue (2019-2030)

7.2.2 North America Athletic Tape Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Athletic Tape Revenue (2019-2030)

7.3.2 Europe Athletic Tape Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Athletic Tape Revenue (2019-2030)

- 7.4.2 Asia-Pacific Athletic Tape Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.5 LAMEA
 - 7.5.1 LAMEA Athletic Tape Revenue (2019-2030)
 - 7.5.2 LAMEA Athletic Tape Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Kinesio Taping

- 8.1.1 Kinesio Taping Company Information
- 8.1.2 Kinesio Taping Business Overview
- 8.1.3 Kinesio Taping Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.1.4 Kinesio Taping Athletic Tape Product Portfolio
- 8.1.5 Kinesio Taping Recent Developments

8.2 3M

- 8.2.1 3M Company Information
- 8.2.2 3M Business Overview
- 8.2.3 3M Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.2.4 3M Athletic Tape Product Portfolio
- 8.2.5 3M Recent Developments

8.3 SpiderTech

- 8.3.1 SpiderTech Company Information
- 8.3.2 SpiderTech Business Overview
- 8.3.3 SpiderTech Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.3.4 SpiderTech Athletic Tape Product Portfolio
- 8.3.5 SpiderTech Recent Developments

8.4 KT TAPE

- 8.4.1 KT TAPE Company Information
- 8.4.2 KT TAPE Business Overview
- 8.4.3 KT TAPE Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.4.4 KT TAPE Athletic Tape Product Portfolio
- 8.4.5 KT TAPE Recent Developments

8.5 Johnson & Johnson

- 8.5.1 Johnson & Johnson Company Information
- 8.5.2 Johnson & Johnson Business Overview
- 8.5.3 Johnson & Johnson Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.5.4 Johnson & Johnson Athletic Tape Product Portfolio
- 8.5.5 Johnson & Johnson Recent Developments

8.6 RockTape

8.6.1 RockTape Company Information

8.6.2 RockTape Business Overview

8.6.3 RockTape Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)

8.6.4 RockTape Athletic Tape Product Portfolio

8.6.5 RockTape Recent Developments

8.7 Jaybird & Mais

8.7.1 Jaybird & Mais Company Information

8.7.2 Jaybird & Mais Business Overview

8.7.3 Jaybird & Mais Athletic Tape Sales, Price, Revenue and Gross Margin
(2019-2024)

8.7.4 Jaybird & Mais Athletic Tape Product Portfolio

8.7.5 Jaybird & Mais Recent Developments

8.8 Mueller

8.8.1 Mueller Company Information

8.8.2 Mueller Business Overview

8.8.3 Mueller Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)

8.8.4 Mueller Athletic Tape Product Portfolio

8.8.5 Mueller Recent Developments

8.9 StrengthTape

8.9.1 StrengthTape Company Information

8.9.2 StrengthTape Business Overview

8.9.3 StrengthTape Athletic Tape Sales, Price, Revenue and Gross Margin
(2019-2024)

8.9.4 StrengthTape Athletic Tape Product Portfolio

8.9.5 StrengthTape Recent Developments

8.10 Atex Medical

8.10.1 Atex Medical Company Information

8.10.2 Atex Medical Business Overview

8.10.3 Atex Medical Athletic Tape Sales, Price, Revenue and Gross Margin
(2019-2024)

8.10.4 Atex Medical Athletic Tape Product Portfolio

8.10.5 Atex Medical Recent Developments

8.11 Towatek Korea

8.11.1 Towatek Korea Company Information

8.11.2 Towatek Korea Business Overview

8.11.3 Towatek Korea Athletic Tape Sales, Price, Revenue and Gross Margin
(2019-2024)

8.11.4 Towatek Korea Athletic Tape Product Portfolio

- 8.11.5 Towatek Korea Recent Developments
- 8.12 K-active
 - 8.12.1 K-active Company Information
 - 8.12.2 K-active Business Overview
 - 8.12.3 K-active Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.12.4 K-active Athletic Tape Product Portfolio
 - 8.12.5 K-active Recent Developments
- 8.13 Healixon
 - 8.13.1 Healixon Company Information
 - 8.13.2 Healixon Business Overview
 - 8.13.3 Healixon Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.13.4 Healixon Athletic Tape Product Portfolio
 - 8.13.5 Healixon Recent Developments
- 8.14 LP Support
 - 8.14.1 LP Support Company Information
 - 8.14.2 LP Support Business Overview
 - 8.14.3 LP Support Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.14.4 LP Support Athletic Tape Product Portfolio
 - 8.14.5 LP Support Recent Developments
- 8.15 TERA Medical
 - 8.15.1 TERA Medical Company Information
 - 8.15.2 TERA Medical Business Overview
 - 8.15.3 TERA Medical Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.15.4 TERA Medical Athletic Tape Product Portfolio
 - 8.15.5 TERA Medical Recent Developments
- 8.16 Kindmax
 - 8.16.1 Kindmax Company Information
 - 8.16.2 Kindmax Business Overview
 - 8.16.3 Kindmax Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.16.4 Kindmax Athletic Tape Product Portfolio
 - 8.16.5 Kindmax Recent Developments
- 8.17 DL Medical&Health
 - 8.17.1 DL Medical&Health Company Information
 - 8.17.2 DL Medical&Health Business Overview
 - 8.17.3 DL Medical&Health Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.17.4 DL Medical&Health Athletic Tape Product Portfolio
 - 8.17.5 DL Medical&Health Recent Developments

8.18 Socko

8.18.1 Socko Company Information

8.18.2 Socko Business Overview

8.18.3 Socko Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)

8.18.4 Socko Athletic Tape Product Portfolio

8.18.5 Socko Recent Developments

8.19 Medsport

8.19.1 Medsport Company Information

8.19.2 Medsport Business Overview

8.19.3 Medsport Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)

8.19.4 Medsport Athletic Tape Product Portfolio

8.19.5 Medsport Recent Developments

8.20 GSPMED

8.20.1 GSPMED Company Information

8.20.2 GSPMED Business Overview

8.20.3 GSPMED Athletic Tape Sales, Price, Revenue and Gross Margin (2019-2024)

8.20.4 GSPMED Athletic Tape Product Portfolio

8.20.5 GSPMED Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Athletic Tape Value Chain Analysis

9.1.1 Athletic Tape Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Athletic Tape Production Mode & Process

9.2 Athletic Tape Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Athletic Tape Distributors

9.2.3 Athletic Tape Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

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